



IBM Research

Patents - Friend or Foe to Research?

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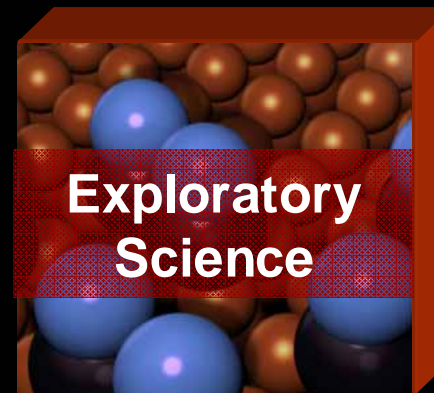
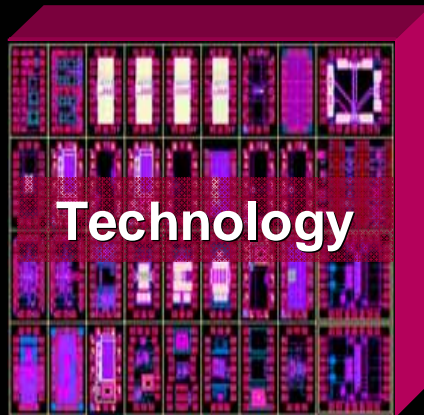
Agenda

1. IBM Research – overview
2. The World of a Researcher
3. Patent benefits
4. Do we need a Research exemption?
5. Alternatives
6. Open Standards
7. Collaborative Innovation
8. Outlook

IBM Research Worldwide



Research's Strategic Thrusts



Life in Research



Patent benefits

- Publication: Source of wisdom
- Indicator for usability, best mode
- Indicator for business value
- Indicator for competitor activity

Do we need a research exemption?

- Scope of legal exemption
- Other safeguard mechanisms:
 - Detectability
 - Will to enforce
 - Validity
 - Cross-licensing

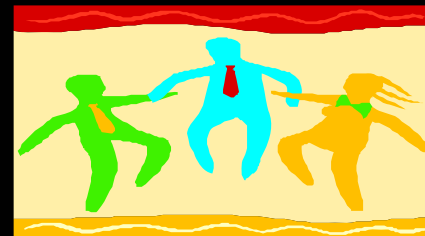
Alternatives

- Selective patenting
- Publication
- Secrecy
- Cooperation:

- Bilateral Research



- European Funding: FP6



- Collaborative Innovation

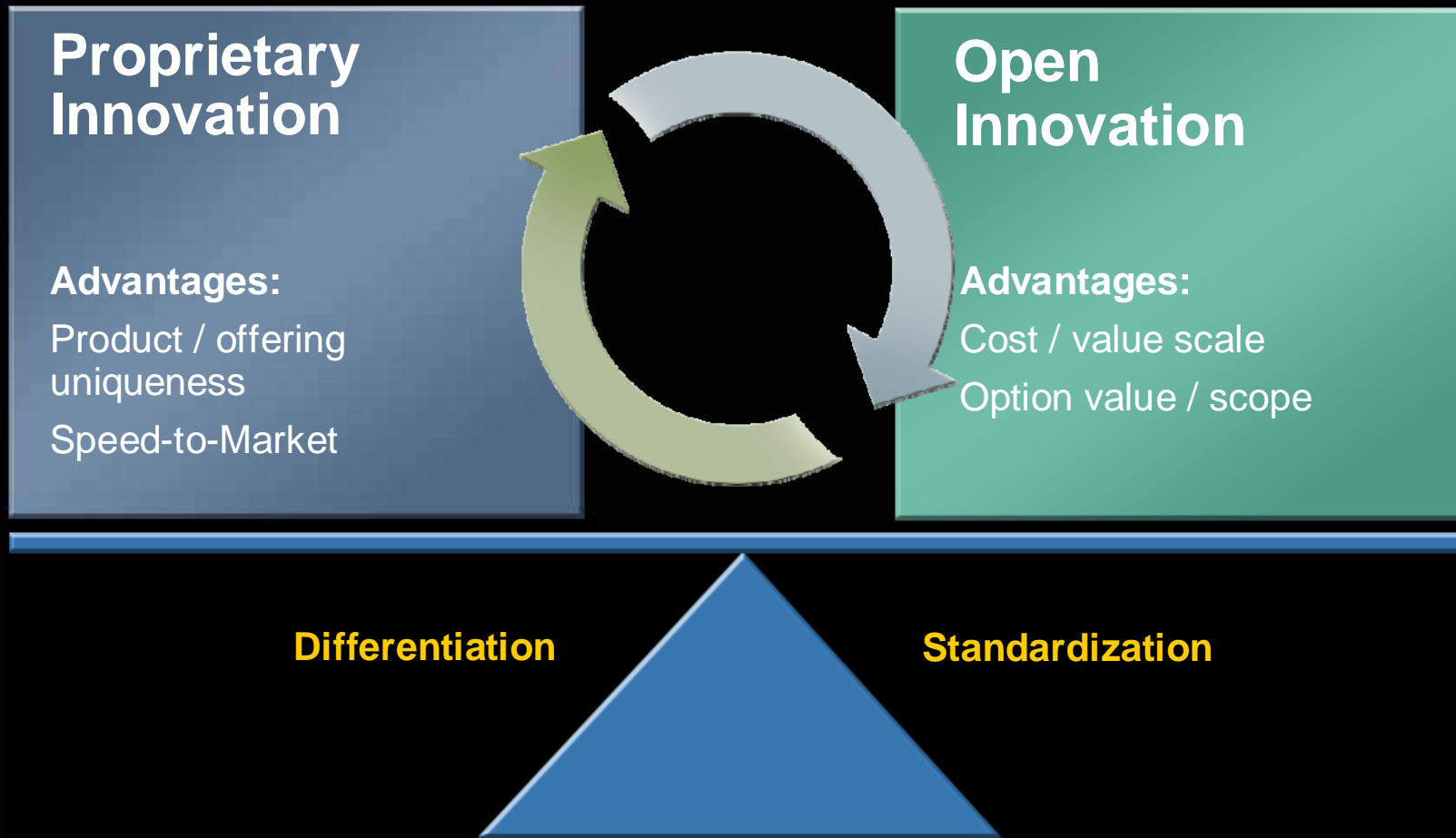


The Role of Open Standards



Collaborative Innovation

A Shared Foundation of Proprietary and Open



Life in Research

