

open**invention***network*

Research Use of Patented Inventions  
Madrid, Spain, May 18-19, 2006

# INNOVATION

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- Traditional
  - Isolated Communities
  
- 21<sup>st</sup> Century – Collaborative
  - Communities Communicate and Share Information
  - Examples
    - Internet, Grids, Linux, Web Services

## Adapting the Treatment of IP to Today's Innovation

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- Innovation Conceived and Deployed to the benefit of Inventors Enterprise
  - If patented, may exclude competitors
- Selective Licensing of IP to Competitors
  - Creates a marketplace supporting the innovator
  - Successive innovations increase commercial leverage
  - Possible licensing income stream
- Possible Increased Value to Public if Included in a Standard
- Open Licensing Encourages Broad Adoption
  - Fosters ecosystem of users

## INNOVATION, PATENTS AND LICENSING

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- New Model to Address Protecting Innovation
  - Patent portfolio for the Benefit of the Linux Environment

# OPEN INVENTION NETWORK

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## □ Mission

- Build a Patent Portfolio whose Purpose is to Benefit and Protect the Linux Environment

## □ Business Plan

- Acquire Patents that are Useful to the Linux Environment and those in Similar Technology Spaces
- License the Patents, Royalty Free, to any Company that agrees not to Assert its own Patents against the Linux Environment
- Build the Linux Ecosystem

## INFORMATION ON:

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- Donating or Selling Patents
  
- Becoming a Licensee
  - AT:
    - [WWW.OPENINVENTIONNETWORK.COM](http://WWW.OPENINVENTIONNETWORK.COM)