

# 2012



Industrial Property in Spain  
Spanish Patent and Trademark Office



**MINISTERIO  
DE INDUSTRIA, ENERGÍA  
Y TURISMO**

Oficina Española  
de Patentes y Marcas

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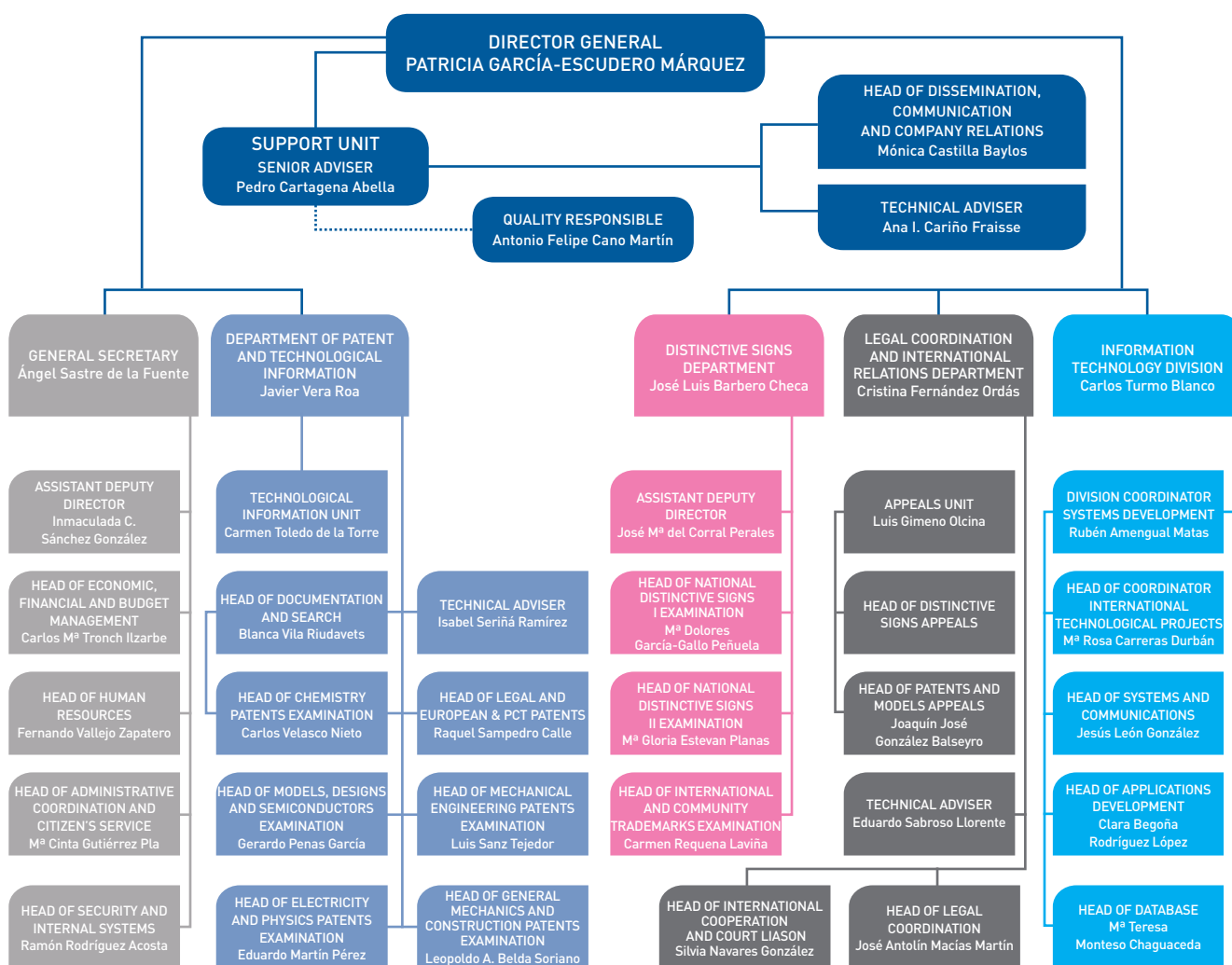
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## Organisational Chart of the SPTO





**ENRIQUE HERNANDEZ BENTO**

Undersecretary of  
Industry, Energy and Tourism  
President of the  
Spanish Patent and Trademark Office

## **Presentation by the Undersecretary of Industry, Energy and Tourism and the President of the Spanish Patent and Trademark Office**

I would like this presentation of the 2012 Annual Report of Activities of the Spanish Patent and Trademark Office to be a way to analyse last year's results and a means to establish the objectives for the near future.

At the Ministry of Industry, Energy and Tourism, we are convinced that it is essential to manage a policy strategy that establishes support for small- and medium-sized companies and for innovation as key points in the development of a solid and competitive economy.

During the time that I have been the President of this Office, I have been able to confirm how important it is to correctly protect the intangible assets of all stakeholders, whether private individuals or businesses, who form a part of the entrepreneurial or creative context. We cannot develop new products or procedures if we cannot thereby obtain a benefit that has a positive effect on the well-being of our society and on its technological progress. Investments in identifying and differentiating our assets from others have no place in the international arena if they don't involve adequate use of industrial property rights.

If we truly want to be in a position, both nationally and internationally, where our presence and our representation is serious and which guarantees our development, it must be based on the solid foundations of recognising the value that we want to transmit. And this value must inherently have the adequate protection it deserves.

Thinking about the contents of these pages, I see the SPTO's efforts at achieving better service to society and at increasing knowledge and use of Industrial Property as a tool for differentiation and qualification.

This is where the public administration must be a point of reference between the start of a project and its launch onto the market, and therefore the importance of the Office, of which I am fully convinced, which implements a solid base consisting in education about the value of intangibles.

Both the objectives presented by the Ministry to entrepreneurs and those that I have analysed based on reading this Annual Report have the same aim, which is none other than contributing to reinforcing our businesses and their products, promoting innovation and being capable of providing citizens with an efficient service that helps them to establish a solid position in the market.

I would also like to congratulate the staff of the Spanish Patent and Trademark Office for the quality of their work and for their involvement in the development and technological progress of our country.



**PATRICIA GARCÍA-ESCUDERO**

General Director of the  
Spanish Patent and Trademark Office

## Presentation by the Director General of the Spanish Patent and Trademark Office

It is with a special sense of pride, as the head of this Body, that I address you all through this presentation of the 2012 Annual Report of Activities.

Pride that should be understood as a door that opens up many possibilities of creating, assessing and establishing a policy of actions based on the commitment to efficient and shared work. Pride also in a team that has, throughout the year and through their work, followed through with the objectives that we proposed at the beginning of the same.

I would like to underscore that I am aware that the circumstances have not been easy and that we have had to face new measures that have affected guarantees that were unquestioned up to now, but the final result has been the continuation of our task of serving citizens through work that is based on adapting to their needs and a job well done by us.

We are immersed in a certain social and economic context, and it wouldn't make sense to close our eyes to this reality. Nevertheless, the data we have gathered at the end of the year speak to us about a culture of industrial property that is getting stronger within our business fabric and about our efforts to shorten processing periods without detracting from the quality we offer.

The numerical results regarding applications were the following: Patents: 3,361; Utility Models: 2,517; Industrial Designs: 1,598; Trademarks: 44,029; and Trade Names: 4,998.

There were a total of 148,194 European patent applications in 2012, a 4% increase with respect to 2011, and there were 1,548 European patents of Spanish origin in 2012, an increase of 9.6% with respect to the European total.

In 2012 we continued with the Industrial Property Dissemination Plan at SMEs, large enterprises, associations, universities, technology platforms and all users of the system for protecting their intangible assets who have needed our advising. An example and result of this are the different cooperation agreements that have been signed to foster a solid culture of and education on recognising Industrial Property as an indicator of the economic and technological progress of our country.

With respect to the call for proposals for patent grants abroad, as aid for internationalisation, we went from 870 applications submitted in 2011 to 1,052 submitted this year.

With the campaign, "Trademarks, your future", for the first time we have been able to bring together the different agents who play a primordial role in the world of Industrial Property: proprietors of Trademarks, public and private institutions, sector associations, law offices and industrial property agencies. This has contributed to the great repercussion in the media and in social networks.

It's everyone's job to raise awareness about Industrial Property as a primordial factor for improving our competitiveness, both nationally and internationally, thereby providing a competitive position in the economic system. That's why it is so important for the office, our office, to be a point of reference for everyone who develops an innovation process and requires quality and competitive work when it's time to position their intangibles.

Therefore, I would like to thank all the SPTO staff for their efforts and excellent work throughout the year, especially when it is precisely outside the office when the result of our work acquires value in the market.

01



News at the Spanish Patent  
and Trademark Office this year



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## At an institutional level



### Attachment of the SPTO to the Ministry of Industry, Energy and Tourism

The Royal Decree that implements the basic organic structure of the Ministry of Industry, Energy and Tourism was published in BOE (Official State Gazette) No. 36 of 11<sup>th</sup> of February. The Royal Decree contemplates attachment of the Spanish Patent and Trademark Office to the Ministry through the Undersecretary of Industry, Energy and Tourism.

*"7. Both the autonomous body of the Spanish Patent and Trademark Office and the Public Foundation of the School of Industrial Organisation are attached to the Ministry of Industry, Energy and Tourism, through its Permanent Secretary."*

(OFFICIAL STATE GAZETTE No. 36. Saturday, 11<sup>th</sup> of February 2012 Sec. I. Page 12,598)



### Alberto Casado Cerviño, elected Vice-president of the European Patent Office

Alberto Casado, the Director General of the Spanish Patent and Trademark Office, has been the Vice-president of the European Patent Office (EPO) since May 2008, where he took over the Directorate General of Operational Support.



### New Director General of the Spanish Patent and Trademark Office

The appointment of Patricia García-Escudero Márquez as the new Director General of the SPTO was published in the BOE of Saturday, 8<sup>th</sup> of September.

Patricia García-Escudero has a Bachelor's Degree in Biological Sciences from the Universidad Complutense de Madrid, and she belongs to the Scale of Superior Graduates of Autonomous Bodies of the Ministry of Industry, Energy and Tourism in the Industrial Property speciality.

She has spent her entire professional career at the Spanish Patent and Trademark Office, which she joined in 1987 as a career civil servant and where she has been head of the Dissemination Service, head of the Dissemination and Information Area, technical adviser in the Patents and Technological Information Department and head of the Dissemination, Communication and Business Relations Area. Before the appointment, she was the Deputy Director General of Legal Coordination and International Relations at the Spanish Patent and Trademark Office.



## 2012-2014 Strategy on Industrial Property for businesses and entrepreneurs

The **2012-2014 Strategy** is an initiative of the Ministry of Industry, Energy and Tourism, through the Spanish Patent and Trademark Office, which endeavours to establish industrial property as a tool and key factor in the daily decision-making of businesses and entrepreneurs. Its objective is to foster differentiation, specialisation and increased performance of the Spanish production system, thereby helping to improve the competitive position of our businesses in global markets through the strategic use of the protection instruments of Industrial Property (IP).

Industrial Property is a key factor in a company's everyday decision-making. New products, trademarks and designs appear on the market almost every day as a result of the continuous process of innovation and creativity.

Effective industrial property management allows businesses to use their intangible assets to become more competitive and increase their advantage in the markets. Facilitating this management, increasing the industrial property culture and eliminating administrative or financial barriers or obstacles are therefore some of the main objectives of the strategy.



## The Spanish Patent and Trademark Office on Social Networks

Among the actions undertaken to increase the visibility of the Spanish Patent and Trademark Office (SPTO) on the Internet, two institutional profiles of the SPTO have been created on **twitter** and **facebook**.

These profiles help to **complete the visibility policy that the SPTO** has been implementing to disseminate and communicate the importance of industrial property and to bring the services it offers closer to applicants.





In February 2012, the SPTO launched its **institutional blog** on patents and trademarks at the *notiweb* of madri+d (<http://www.madrimasd.org/blogs/patentesymarcas/>) as a reference point for publishing relevant news about industrial property, where there was interaction with readers' comments the first time.



This new incursion in **social networks** forms a part of the dissemination and communication policy on which the SPTO has ventured.



## Ceremony honoring Professor Carlos Fernández-Nóvoa

The Spanish Patent and Trademark Office, the School of Industrial Organisation and the IDEA Agency organised a ceremony to honor Professor Carlos Fernández-Nóvoa, recognised as an authority on industrial property in the Spanish legal system. The ceremony was framed within the activities of the Carlos Fernández-Nóvoa Chair of Innovation and Industrial Property, created in 2011 for the purpose of promoting an integrated training and information system on Industrial Property and Innovation that facilitates the mutual transfer of knowledge between universities and the business world.

## At an organisational level

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### Instruction from the SPTO regarding reimbursement of the IET (State of the Art Report) or Prior Examination fees

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The new instruction regulates the following points:

1. The conditions for dispensing with the IET fee when a patent application has been the object of an International Search Report (IBI) by the SPTO as the International Search Administration, in which case the SPTO will not conduct any IET, and the IBI will be mentioned in the corresponding publication.
2. The conditions for partial reimbursement of the international search fee of the international PCT application when the SPTO may have previously conducted the IET of the corresponding national application, which is prior to said international PCT application.
3. The conditions for reimbursement of the IET fee when it may be based totally or partially on an earlier IBI conducted by an International Search Administration other than the SPTO.
4. The conditions for dispensing with the prior examination fee when the patent application may have been the object of an International Preliminary Examination Report (IEPI) by the SPTO as the International Preliminary Examination Administration.
5. The conditions for reimbursement of the pre-examination fee when it may be based totally or partially on an earlier IEPI conducted by an International Preliminary Examination Administration other than the SPTO.

This Instruction will be applied as follows:

- Sections 1 and 3 will be applicable to those patent applications for which the continuation of processing is given as from 20<sup>th</sup> of December 2012, inclusive.
- Section 2 will be applicable to those international PCT applications filed as from 20<sup>th</sup> of December 2012, inclusive.
- Sections 4 and 5 will be applicable to those patent applications for which prior examination is requested as from 20<sup>th</sup> of December 2012, inclusive.

This Instruction replaces the Instruction of 15<sup>th</sup> of October 1999, except for those applications not affected by the preceding paragraph, which will continue to be governed by the previous Instruction.

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## Publication of national patent applications

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National patent applications will be published regardless of the fact that the Report on the State of the Art (IET) may be drafted.

This publication will take place once the conditions established by Article 18 of Law 11/1986 of 20<sup>th</sup> of March, on Patents, are met:

- 18 months have elapsed as from the application filing date or from the priority date thereof.
- Continuation of processing has been given to the application.
- Drafting of the IET has been requested and the corresponding fee has been paid, if applicable.

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## Transmission of Industrial Design notifications via e-mail

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The Industrial Design e-mail notification service was implemented for those applicants who state in their application that this is their preferred means of notification. This service will increase the efficiency and speed of communications, thereby adapting them to the requirements of the information society.

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## Modernisation of the Office for improved service

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Throughout 2012, the SPTO continued its process of improvement and modernisation.

### 1. Infrastructures

The SPTO placed considerable effort on consolidating its systems, thereby reducing the existing heterogeneity to make systems more manageable and economical and to facilitate both virtualisation and therefore business continuity. The Office must continue this process to achieve a set of uniform and well-organised systems.

### 2. Electronic administration

The SPTO provides an electronic application service for all varieties of Industrial Property, in accordance with the provisions set forth in Law 11/2007, on electronic access by citizens to Public Services. In this regard, the various improvements in the services offered by the SPTO should be highlighted:

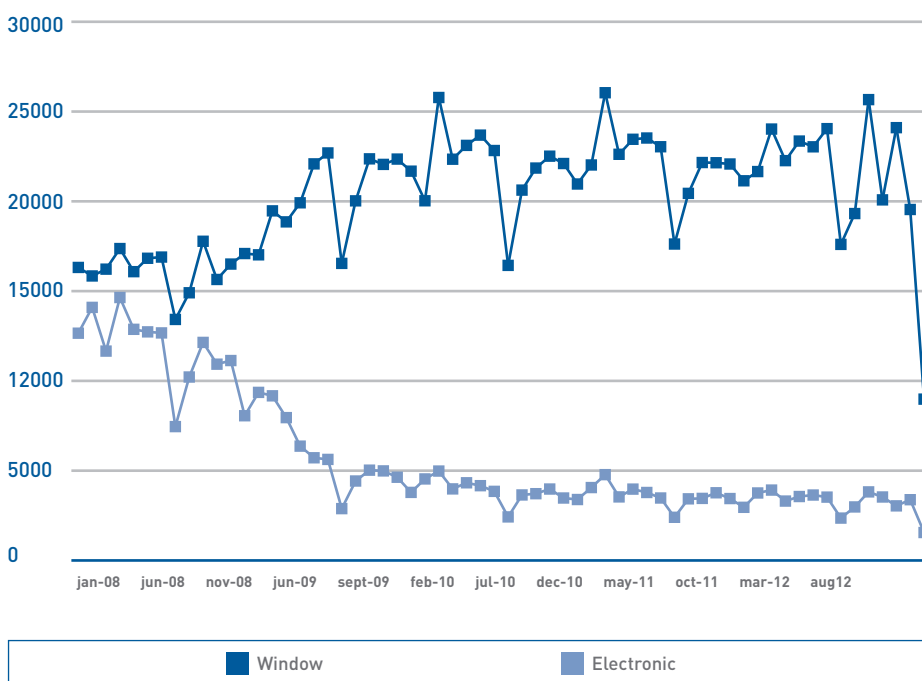
### Electronic window services

Various products for the e-filing of documentation have been used for several years now. These products include Adobe LifeCycle, Virtual Window, SIGEM (a multi-purpose electronic administration product that has been used for those elements that, without being applications, can be processed electronically) and e-OLF (electronic On Line Filing). During 2012, procedures have moved from SIGEM to e-OLF and other technologies, thereby creating uniformity among the various forms of processing. A single solution for all processes will allow costs to be reduced and will facilitate use by not having different interfaces or even different technologies (on-line, client-server, etc.).

### Electronic payments

The SPTO relies on several means for receiving payments electronically. The oldest is the payment file transmission system, which dates back to 1999. It is used by large users and allows sending a file to the Office with all the payment orders to be processed. These orders are uploaded to the payer account at the cooperating bank entity. Since 2009, the SPTO has also used the Tax Agency gateway, which requires the use of a certificate, and since the beginning of 2010 there is access to the “La Caixa” gateway.

If all the payments that could be considered electronic are grouped together, we can see how they have increased notably in recent years to the extent that electronic processing has increased (see the attached figure). In 2012, substantial improvement in the conventional payment procedure was prepared, given that hard-copy forms were replaced by Internet forms that must be completed on line before being printed. The aim is to simplify the payment processing of the different types of Industrial Property.



### 3. Software applications for internal use

During 2012, improvements were implemented in software applications for internal use at the SPTO, with the idea of improving these applications and reducing their cost. The most relevant ones are shown below.

#### Management of paper documentation and electronic filing

The physical window has reached a high degree of automation in some forms of Industrial Property. ALTERA is a software application developed to process applications at the conventional window for distinctive signs and designs, and its use has been extended to all paper filings. This initiative was a must due to the need to leave Phoenix at the end of 2012, wherefore a "Handover Plan" was developed during 2012, negotiated with the European Patent Office.

The notification by the EPO that Phoenix was being left forced the creation of a single electronic file for the entire SPTO, which had to establish the bases for standardisation of the electronic operation of all the Office's services. A functional consulting service and a technical consulting service were set up, and it is expected that within the first four months of 2013 the new system will be operating and providing services that were previously offered using other solutions.

#### ALFA, an invention management software application

During 2012, ALFA reached an acceptable level of maturity. During the year it was adapted to the changes determined by the Sustainable Economy Law (LES), and a package of improvements was incorporated. The work to migrate ALFA from Web Logic and Web Logic Integration to open environments has begun (JBoss and JBPM). It is thereby endeavoured to decrease license maintenance costs, leave a product not supported by Oracle and decrease manufacturer dependencies.

### At a publicity level

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#### More than 80,000 utility models come to light

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The Spanish Patent and Trademark Office (SPTO) has digitally published over 80,000 utility models that were applied for between 1940 and 1968.

They can be accessed directly through the SPTO's web page at **"Digitised Files"**.

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#### GSA Spanish invention search

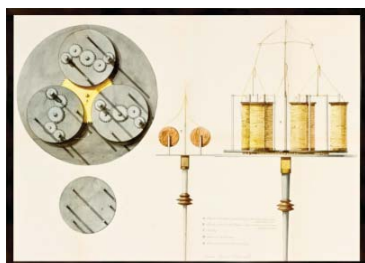
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Since 1986, the Spanish Patent and Trademark Office has been publishing Spanish applications for patents and utility models. This has allowed it to publish a complete text in PDF of all applications for patents and utility models and of the granted patents, as well as the translations of European patents effective in Spain. A collection of patents that, due to their characteristics, are of high quality and have very considerable potential for use of the information.

The Google Search Appliance (GSA) is a device created by Google that uses Google's indexing algorithm to index the content determined by an organisation.

Our users have the use of a "Googlean" search for patent documents processed according to the Patent Law: "GSA Invention Search".

## Digitisation of the General Archives and of the Historical Archives of the SPTO



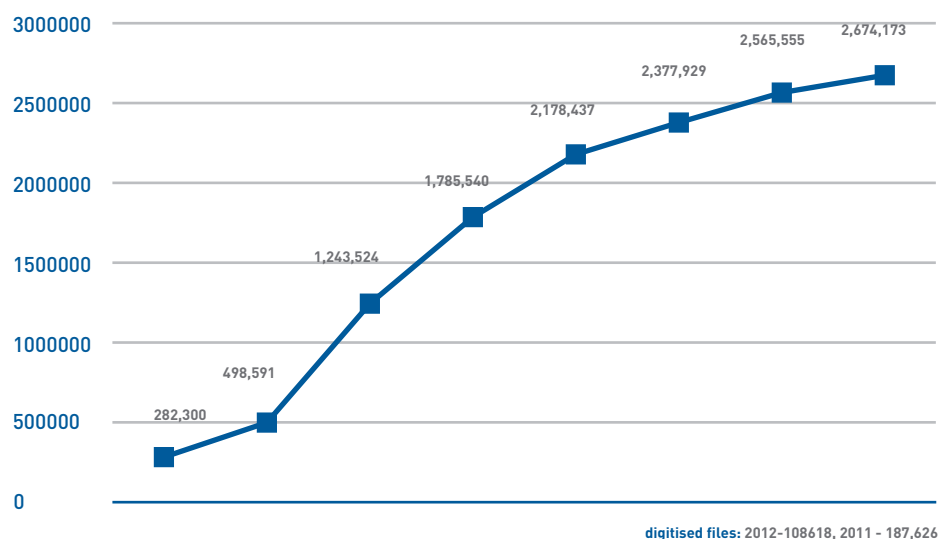
### General Archives

During 2012, the General Archive has provided external users with a total of 1,210 files that are already digitised.

In addition, 733 were digitised in response to requests from external users.

The database of digitised files, which can be accessed from the SPTO's web page, was updated daily throughout 2012, within an increase in both the number of files and accesses to this database.

### Evolution of the digitisation project



## Historical Archive

The main users of the Historical Archive are researchers, Industrial Property agents and examiners.

COUNTRY/TERRITORY	VISITS	PAGES/VISIT	NEW VISITS %
SPAIN	23,868	6.59	56.43%
GERMANY	2,583	2.70	68.41%
UNITED STATES	1,505	2.69	67.44%
UNITED KINGDOM	1,390	3.75	52.81%
FRANCE	1,201	2.46	62.20%
INDIA	1,169	2.54	51.58%
ITALY	703	2.11	61.02%
JAPAN	614	3.00	53.75%
NETHERLANDS	594	3.04	60.77%
BELGIUM	523	27.66	62.91%
TOTALS	38,937	5.49	58.97%



## Digitisation project of invention privileges

In 2012, the SPTO carried out a digitisation and description project of invention privileges, which constitute the oldest type of Industrial Property (1826-1878).

This digitisation allows the following:

- Dissemination and consultation (unrestricted and free) of the Historical Archive's resources through the web page by linking the images of documents with their descriptive data sheet.
- Expansion of the content of the Virtual Museum, thereby incorporating new images in the galleries of different types of Industrial Property and driving the creation of new virtual expositions with the Office's own means.
- Avoiding the manipulation of originals to favour conservation.
- Obtaining a backup copy of files and ensuring reproduction on successive media without losing content.



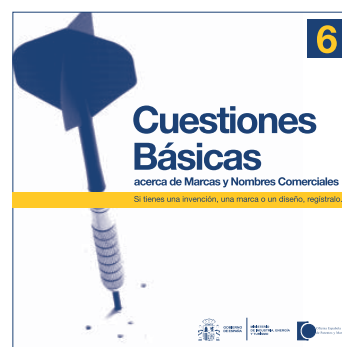
## New brochures about Industrial Property

In 2012, the SPTO re-published and updated several of its informative brochures on the different types of Industrial Property.

It also published a new brochure, "Why apply for an industrial design in Spain?", plus it translated and adapted four brochures of the European Patent Office, given that they correspond to sectors of special interest for innovation and technological development, the titles of which are the following: "Nanotechnology and patents", "Patents for life?", "Patents and Clean Energy" and "Patents for software?".



Protección innovaciones en España  
Lecturas: 336 Pages: 28



Cuestiones Básicas  
Lecturas: 661 Pages: 20



La Protección Internacional de las Invencciones  
Lecturas: 876 Pages: 88



¿Por qué solicitar un diseño industrial en España?  
Lecturas: 474 Pages: 4

## 02



### Grants from the Spanish Patent and Trademark Office and how they were distributed



Oficina Española  
de Patentes y Marcas

## Grants for promoting applications for patents and utility models abroad

The SPTO promotes the protection of Spanish innovations abroad to drive the use of our technology and promote the transfer of this technology.

During 2012, for the seventh year in a row, proposals for aid were called to foment applications for patents and utility models abroad.

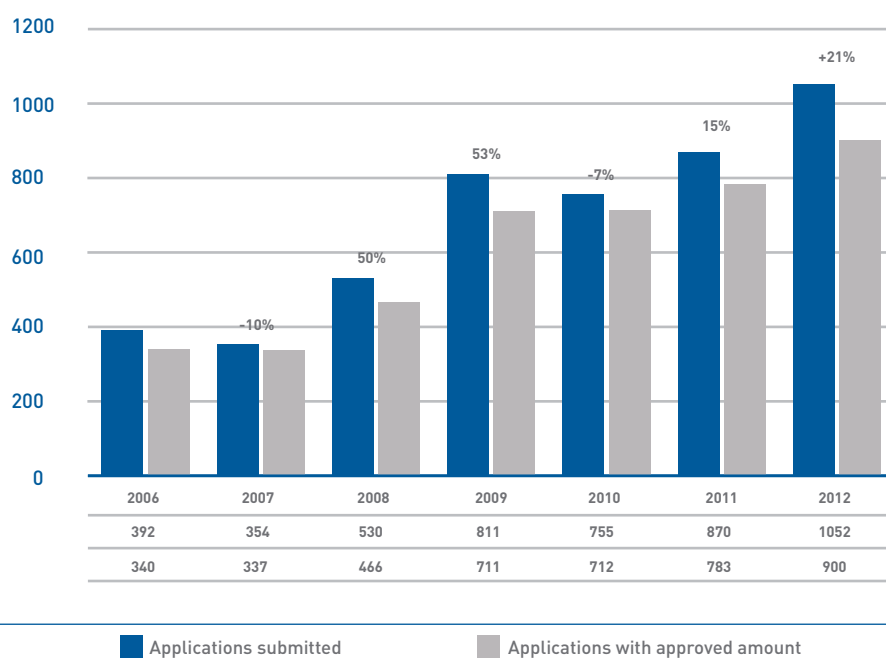
3,637,225.09 euros were allocated to this aid, which represents an increase of 3.65% over the previous year.

Up to 90% of fees and translations for SMEs and natural persons are subsidised, and up to 80% for all other applicants (foundations, state agencies, private individuals, etc.).

In the 2012 call for proposals, 900 grants were given, corresponding to 3,580 inventions.

The evolution of the number of applicants and of applications granted in the call for proposals is shown in the following graph:

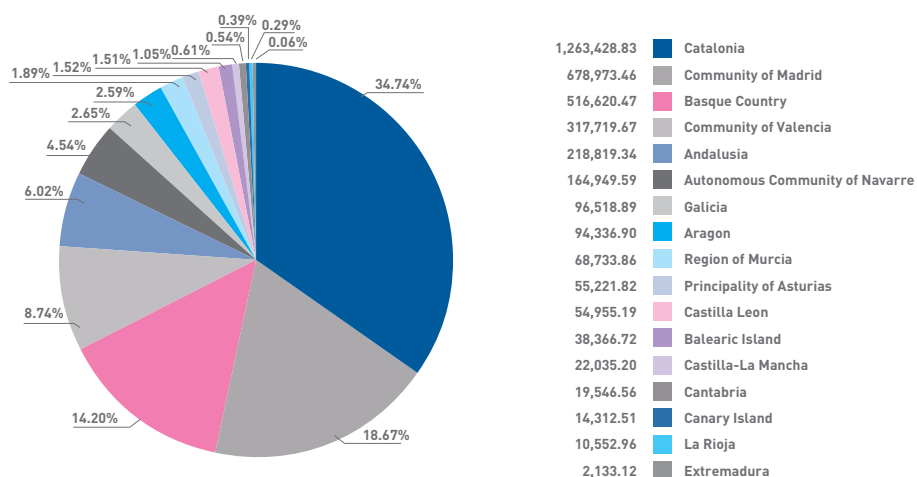
### Applications



It should be pointed out that 18% of applicants used the European Patent System to extend their inventions, followed by 11% who used the International PCT Patent System to protect their inventions in various countries of the world. 8% of applicants extended their protection to the United States, 4% to China and Brazil and 3% to Japan, Mexico and Canada.

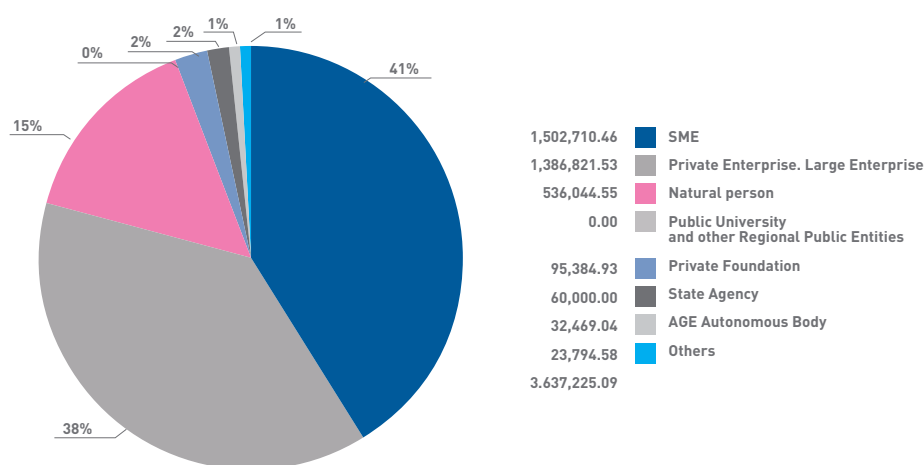
The six autonomous communities that received the greatest grant percentage were the following: Cataluña (34.74%), Community of Madrid (18.67%), Basque Country (14.2%), Community of Valencia (8.74%), Andalucía (6.02%) and Navarra (4.54%).

#### Amount by Autonomous Community - International - 2012



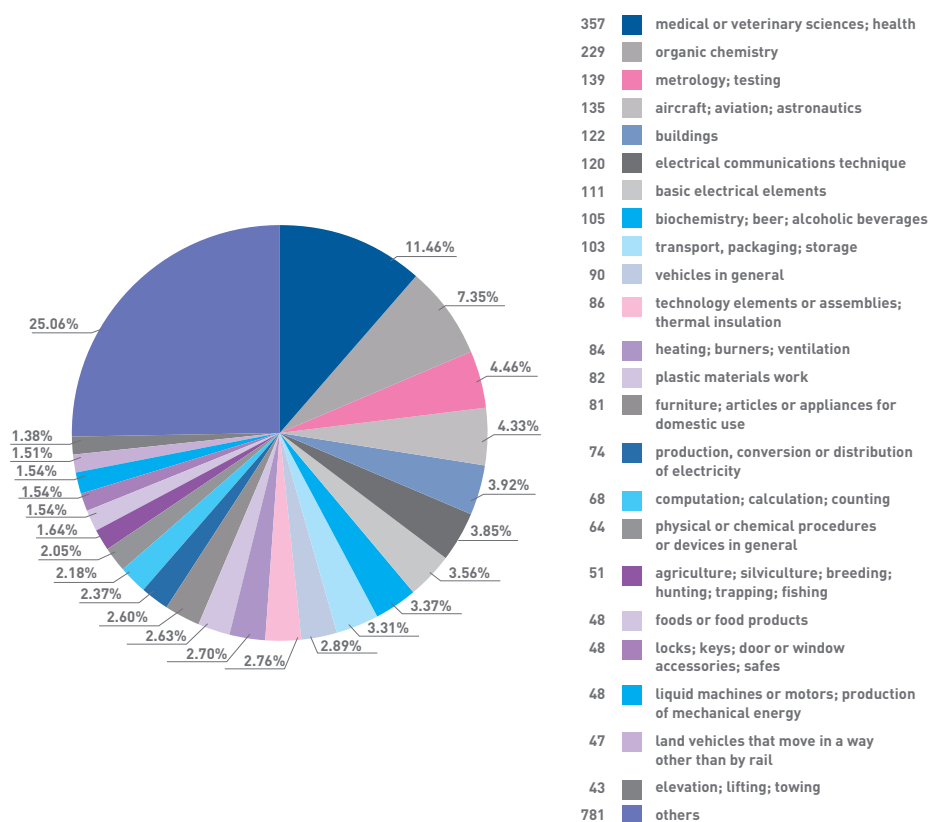
The distribution of aid by type of beneficiary was the following: SMEs, 41.31%; large enterprises: 38.13%; natural persons: 14.74%; private foundations: 2.62%; state agencies: 1.65%; and the remaining 1.55% was distributed among state foundations and others.

#### Amount by type of Beneficiary - International - 2012



Regarding the distribution by technological sectors, highlights include the following: Medical or veterinary sciences (11.46%), organic chemistry (7.35%), metrology and testing (4.46%), aircraft (4.33%), buildings (3.92%), electronic communications technique (3.85%) and basic electrical elements (3.56%).

### No. of Spanish Patents and Utility Models by Technological Sectors - International - 2012



## Grants to promote applications for Spanish Patents and Utility Models

During 2012, for the third year in a row, a call for aid proposals was made to foment applications for Spanish patents and utility models. This aid is directed at promoting the protection of inventions through patents or utility models among SMEs and natural persons, thereby subsidising up to 90% of the application fees and/or of the state of the art report.

142,450.56 € were allocated, which represents 15% less than the previous year.

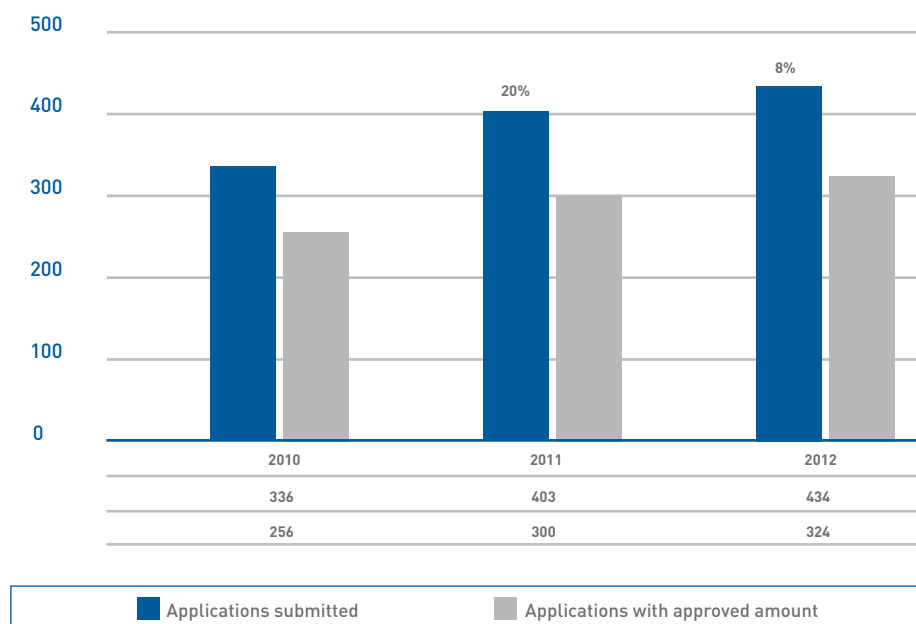
In the 2012 call for proposals, 324 grants were given, corresponding to 720 inventions.

The distribution of aid by type of beneficiary was the following:

- SMEs 61.85%.
- Natural persons 38.15%.

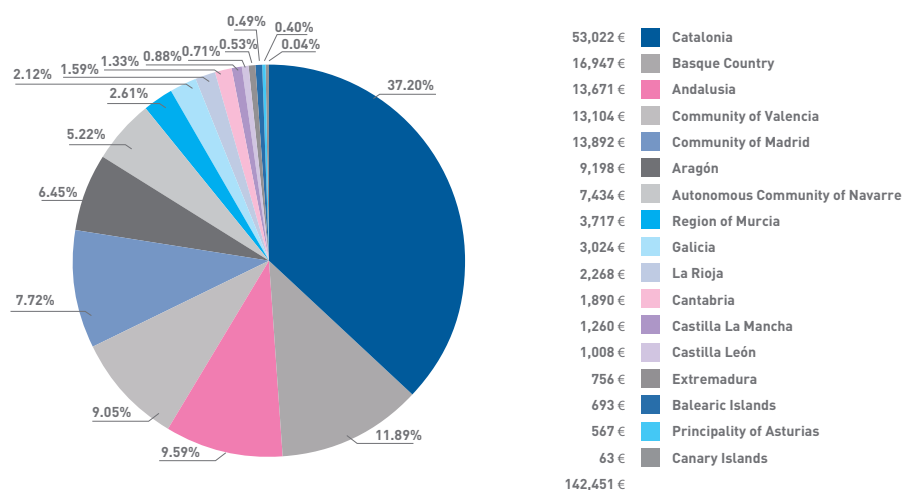
The evolution of the number of applicants and of applications granted in the call for proposals is shown in the following graph:

### Applications



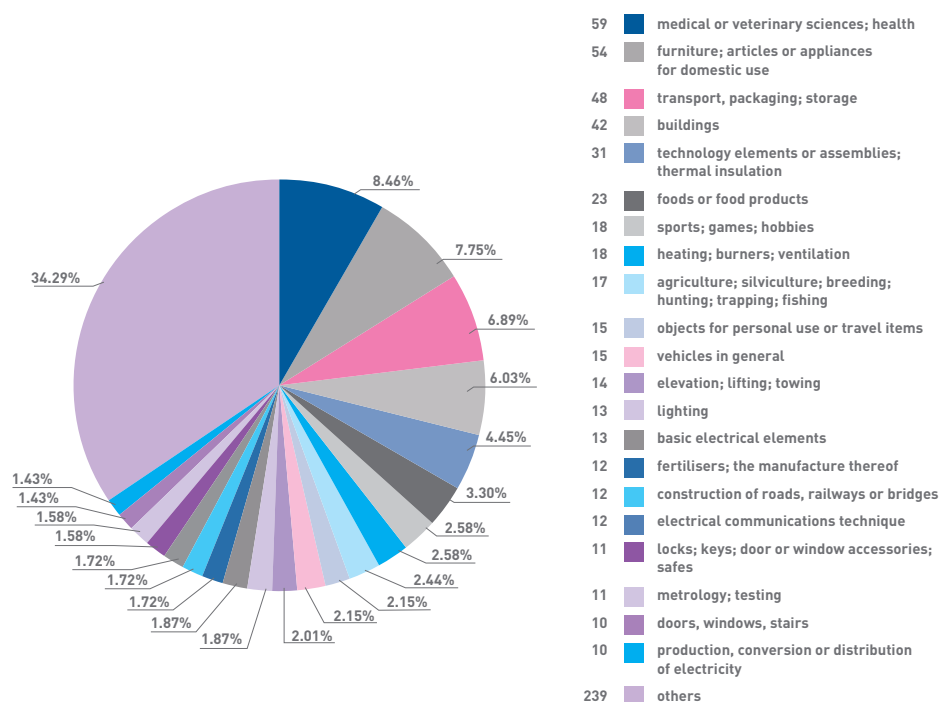
Regarding the distribution by Autonomous Communities, the position of Cataluña is notable, with 37.2% of the aid, followed by the Basque Country (11.9%), Andalucía (9.6%), the Community of Madrid (7.7%) and the Community of Valencia (9.05%).

### Amount by Autonomous Community - National - 2012



Regarding the distribution by technological sectors, highlights include the following: Medical or veterinary sciences (8.46%); furniture and articles for domestic use (7.75%); transport, packaging and storage (6.89%); buildings (6.03%) and technology elements and insulation (4.45%).

### No. of Spanish Patents and Utility Models by Technological Sectors - National - 2012





03



Cooperation agreements, industrial property agreements  
and cooperation with businesses and institutions



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During 2012, the Spanish Patent and Trademark Office signed the following Cooperation Agreements to facilitate and drive knowledge about Industrial Property:



**On 21<sup>th</sup> of February, the Director General of the Spanish Patent and Trademark Office, Alberto Casado Cerviño, signed with the President of LES ESPAÑA-PORTUGAL, José Luis de Miguel Antón**

LES ESPAÑA - PORTUGAL, **an independent association affiliated with LES Internacional Inc.**, is an association oriented at **supporting professionals and businesses**. Its members include business executives, scientists, engineers, academicians, lawyers, patent and trademark agents, civil servants and other professionals from large, medium or small enterprises (private or public), as well as from universities and research centres, government organisations and consulting firms.



**On 18<sup>th</sup> of April 2012, the Director General of the Spanish Patent and Trademark Office (SPTO), Alberto Casado Cerviño, signed with the Director-Manager of AIMEN, Jesús Ángel Lago Gestido.**

**AIMEN is an innovation and technology centre**, recorded in the registry of Innovation and Technology Centres (CIT) of the Ministry of Economy and Competitiveness, and private non-profit entity whose purpose is **promoting the activities of research, development and technological innovation in industry** through the development of cooperative R&D&i projects and by providing technological, consulting and specialised training services and all other activities that help to fulfil its objectives.



**On 4<sup>th</sup> of May 2012, the Undersecretary of Industry, Energy and Tourism and the President of the SPTO, Enrique Hernández Bento, signed with the Director General of SERCOBE, Antonio García-Pons Balaña**

**SERCOBE is the Spanish Association of Capital Goods Manufacturers**, which currently includes **one hundred thirty industrial businesses and groups and five sector organisations**, thereby representing over **four hundred businesses and groupings** related to the design, manufacture, maintenance and assembly of capital goods.




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**On 10<sup>th</sup> of May, the Undersecretary of Industry, Energy and Tourism signed an Agreement with the Director General of Human Capital of GAMESA**

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This organisation is a global leader engaged in the design, manufacture, sale and maintenance of wind turbines. The Agreement will allow driving knowledge about Industrial Property and the integration thereof in the company's policies, thereby providing more effective protection of R&D&i results.




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**On 30<sup>th</sup> of October, the Ministers of Industry, Energy and Tourism, José Manuel Soria, and of Defense, Pedro Morenés, signed a protocol for the promotion of Industrial Property (IP)**

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A framework of cooperation is established for the purpose of driving, stimulating and facilitating knowledge about and use of Industrial Property rights by the Ministry of Defense in R&D&i programs.




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**On 13<sup>th</sup> of November, the Director General of the Spanish Patent and Trademark Office, Patricia García-Escudero Márquez, signed with the President of ITECAM, Manuel Carrasco Benito**

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ITECAM, the Technological Centre of Metal of Castilla-La Mancha, arose 10 years ago with the objective of increasing the innovative business spirit of the metal and related products processing sector. Its main objective is to **increase business competitiveness and drive the generation of new products and services** by applying quality technological services, providing adapted and qualified training and providing support and implementation on business R&D&i projects and initiatives.




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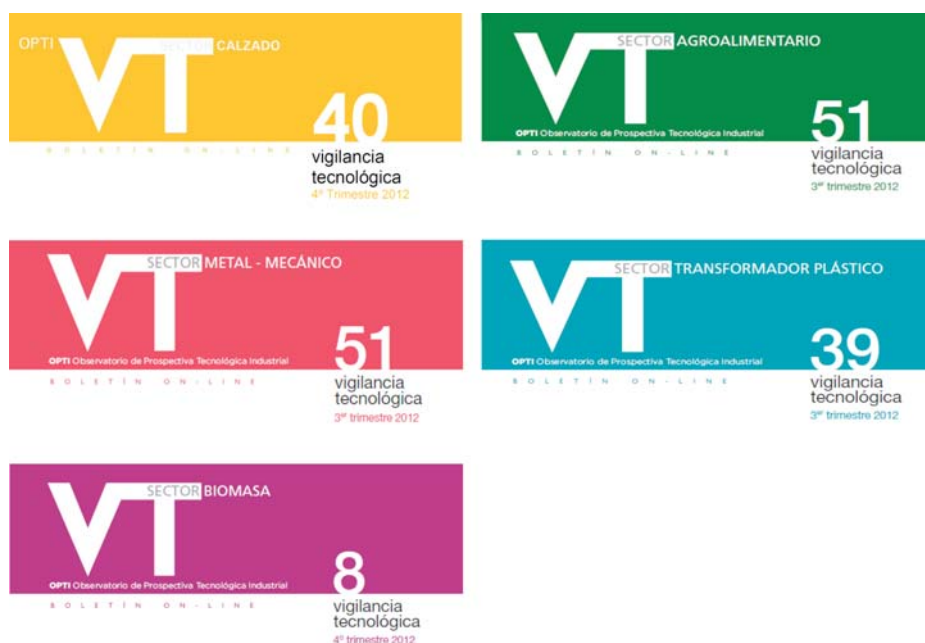
**On 23<sup>th</sup> of November, the Undersecretary of Industry, Energy and Tourism and the President of the Spanish Patent and Trademark Office (SPTO) signed with the President of the Island Council of Gran Canaria and the President of the Sociedad de Promoción Económica de Gran Canaria S.A.U (SPEGC)**

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A two-way channel of cooperation is established between the SPTO and the SPEGC for the purpose of cooperation on the dissemination of IP rights and on the management thereof.

**Within the framework of the agreements established by the SPTO, the following work on Technology Watch, training and the dissemination of Industrial Property has been carried out:**

**Agreement with the OPTI:** acting as the Permanent Secretary of the Innovation and Patent Forum for the OPTI and joint production of Technology Watch Bulletins on different technological sectors (*Footwear, Agri-food, Metal-mechanical sector, Plastics processing sector, Renewable Energies and the Biomass sector*).



**Agreement with the Spanish Technology Platform of Animal Health (VET+i):** in cooperation with this platform, which groups together businesses in the veterinary sector, the Technology Watch Bulletin on “animal health” continued to be produced on a quarterly basis.





**Agreement with the Patent Centre of the University of Barcelona:** the following courses were given:

- Workshops on patent studies and updates (alias: "Patent Mondays"). Attended by businesses, OTRI personnel, Industrial Property agents, consultants, patent examiners, etc. Professors of commercial law, European patent agents, a magistrate from the Provincial Court of Madrid and other experts in the sector presented current topics, which were subsequently and extensively debated by the audience.
- Advance course on patents: inter-disciplinary modules and modules on mechanics; on electronics and software; on chemistry and pharmacy; and on biotechnology and biomedicine.
- Practical course for preparation of the "*European qualifying examination (eqe)*".
- "*Patent highlights*" courses.

These new courses, organised in cooperation with the Patent Centre of the University of Barcelona and given in English by experts of recognised international prestige, endeavour to offer specialised information on subjects of special interest. Two courses with these characteristics were given:

- **Patents in Life Sciences: An Update**, given by three professors from the firm Hoffmann-Eitle, from Munich.
- **Understanding US Patent Reform and What it Means to Your Business**, given by two professors from the firm Finnegan, Henderson, Farabow, Garrett & Dunner, from the US.



**Agreement with GAMESA:** 3 Patent Technological Reports were produced in application of the Agreement.



**Agreement with REPSOL:** 8 Patent Technological Reports were produced in application of the Agreement.



**Agreement with CIEMAT:** 1 Patent Technological Report was produced in application of the Agreement, and the SPTO and CIEMAT jointly produced the Technology Watch Bulletin on Renewable Energies: Biomass.



**Agreement with CDTI:** as in previous years, Technology Watch Reports on patents applied for abroad by Spaniards were produced.

## Annual meeting of Regional Industrial Property Information Centres

The annual meeting of the Regional Industrial Property Information Centres took place on the 26<sup>th</sup> and 27<sup>th</sup> of March in San Sebastián.

On this occasion, the meeting was organised by the territorial office of the Department of Industry, Innovation, Commerce and Tourism of the Basque Government, and it was attended by 22 delegates from the Regional Centres of: Andalucía, Aragón, Canary Islands, Castilla-León, Extremadura, Galicia, La Rioja, Murcia, Navarra, the Basque Country and representatives of the Spanish Patent and Trademark Office (SPTO).



The objective of the meeting was to strengthen the various Regional Centres and to provide a forum for exchanging experiences, and during the meeting each Centre presented a summary of their annual activities and actions, followed by a discussion about the current situation of the Centres and their future perspectives.

During the two-day meeting, it was clearly shown that the task of the Centres must be emphasised due to their importance in promoting Industrial Property among local businesses and improving their competitiveness.

Currently, the SPTO has signed cooperation agreements with 14 Autonomous Communities regarding cooperation and the provision of services on Industrial Property, resulting in the creation of Regional Industrial Property Information Centres.



## Cooperation with Technology Platforms

European Technology Platforms (ETPs), instruments created to guarantee the Lisbon Strategy and directed by industry, endeavour to bring together the different agents involved in a certain technological sector in order to define the medium- and long-term research and technological development objectives for that sector. In turn, Spanish Technology Platforms represent an interesting and successful instrument for reinforcing and complementing European technology platforms, and they allow channelling efforts towards a more committed, planned and structured scenario of innovation.

Therefore, the SPTO's policy contemplates, within its 2012-2014 Strategy regarding Industrial Property for businesses and entrepreneurs contemplates and as one of its lines to follow "increasing business awareness about IP" by organising dissemination workshops and seminars on IP among SMEs, thereby involving multiplier elements such as Spanish Technology Platforms.

Within this context, during the months of June, July and September, various workshops were held between Technology Platforms and the SPTO, clearly showing the need to implement a culture of protected innovation in our industrial sectors as the door to technological and business profit, both within and outside of our country.



The core of these workshops was the responsibility of the Platforms themselves, which presented their scopes of action, their activities within the framework of Industrial Property and their proposals for cooperation with the SPTO.

In order to initiate fruitful cooperation with these Platforms, two patent examiners specialising in the technological sector of each Platform were designated as liaisons with the same for each of the 40 Technology Platforms that exist. Thus, during the last quarter of 2012 and as a result of this cooperation, the SPTO has participated in 23 events organised by the platforms, whose objective has been to disseminate the use of Industrial Property among the members of the platforms.



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## **Innovation and patent forum**

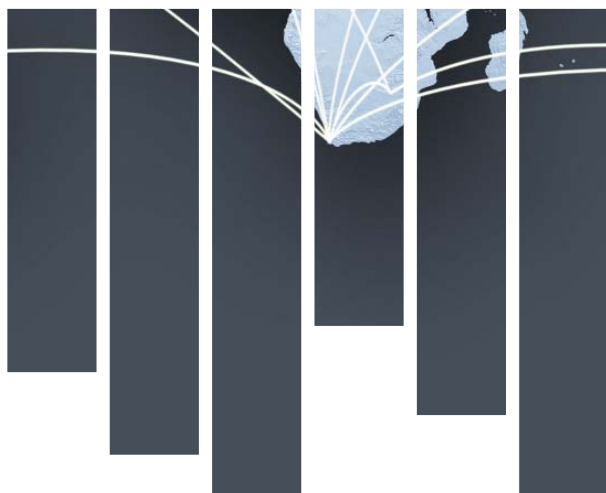
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The innovation and patent forum is a think tank and consultation body in which the main Spanish sectors of innovation and patents are represented. A final, year-end meeting was held, in which not only were the activities carried out by the SPTO throughout the year presented, but other subjects of interest for the sector were discussed.

04



## The Spanish Patent and Trademark Office and its international scope



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## International news

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- On the 9<sup>th</sup> and 10<sup>th</sup> of July, a **Delegation from the Supervising Authority of Industry and Commerce of Columbia** paid a visit.

The purpose of the visit was to hold a series of meetings with the directors of the various departments to gain first-hand knowledge of how the SPTO works, at a time when Columbia's Office is immersed in the process of expansion. Likewise, the subject of CIBEPYME was discussed, the support platform of CEVIPYME and on which Columbia has ventured to serve as a pilot experience.

- On 23<sup>rd</sup> of March, **Carlos Mazal**, Director of the Regional Office for Latin America and the Caribbean of the World Intellectual Property Organization (WIPO), was with us to discuss certain aspects for organising the Cádiz meeting, held on the 16<sup>th</sup> and 17<sup>th</sup> of July 2012.
- On 22<sup>nd</sup> and 23<sup>rd</sup> of March, we were visited by a delegation from the **Intellectual Property Office of Montenegro** (IPO MN) for the purpose of learning how the SPTO operates, creating closer ties and improving the exchange of information.
- On 10<sup>th</sup> and 11<sup>th</sup> of April, **François-Regis Hannart**, Director of European and International Cooperation of the EPO, and **Patrizia Biani**, Head of EPO Cooperation-Spain, visited the SPTO to explain the Bilateral Cooperation Plan (BCP), which is a new framework of cooperation by the EPO with the various European offices and which replaces the previous National Action Plan (NAP). Likewise, this visit served as incentive for the SPTO to increase the dissemination and training activities that it carries out in cooperation with the EPO.

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## International Registration of Designs

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International Design is framed within the International Registration of Designs system for countries that are part of the Hague Agreement, which includes the acts of 1934, 1960 and 1967, the Geneva Protocol of 1975 and the 1999 Geneva Act.

On 18<sup>th</sup> of September 2012, Spain requested an end to the application of the London Act of 1934 due to the fact that it is falling into disuse and that, the vast majority of the time, the international registrations of designs are done according to the provisions of the 1999 Act, also related to the Hague Agreement.

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## The incorporation of Spanish Legislation on IP into the legal database of the WIPO, “WIPO Lex”

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The World Intellectual Property Organization (WIPO), with the cooperation of the Spanish Patent and Trademark Office (SPTO), has introduced into its legal database, “WIPO Lex”, the complete texts of the main and subsidiary legislation of Spain that are comprised in the legal framework of Industrial Property.

WIPO Lex, which was created for purely academic purposes, is a unique **search service** for national laws and treaties on Intellectual Property of members of the WIPO, the WTO and the United Nations. It is available for free to the public in three languages -Spanish, English and French- and part in Chinese. It also presents related information that elaborates on, analyses and interprets said laws and treaties.




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## Agreement with the Czech Republic. Patent Prosecution Highway

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On 27<sup>th</sup> of March, an international agreement between the SPTO and the Patent Office of the Czech Republic was signed in Munich, the purpose of which is to share the working results of both offices.

Reciprocal treatment is thus granted to Spanish and Czech applicants of patents for access to an accelerated patent granting procedure. A Spanish applicant, having obtained a state-of-the-art report that is favourable to the patentability of their invention, could go to the Czech Patent Office and request, for free, the accelerated examination procedure by attaching the favourable report from the SPTO.

This technical cooperation agreement seeks to avoid unnecessary duplication of the work that national patent offices carry out, thereby resulting in a reduction of report delivery times and improving the service of patent offices in terms of quality and speed.

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## SPTO-OHIM Cooperation

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The following projects are included within the cooperation activities between the SPTO and the Office for Harmonization in the Internal Market (OHIM) during 2012: the Technical Cooperation Agreement, the Cooperation Fund, the Convergence Program and TM-View.

- **Technical Cooperation Agreement of the SPTO**

This Agreement dates back to 2006. Since then and with the agreement renewing annually, activities such as promotion, information, dissemination and advising on the community trademark and design have been carried out.

- **Cooperation Fund**

The Cooperation Fund was designed to promote harmonization and modernisation of national Industrial Property offices, as well as support users of community Trademark and design systems. Experts from the SPTO participate in 12 out of the 18 existing work groups, such as the electronic learning work group, which will provide a platform for training via electronic means; the work group dedicated to the creation of a common portal for applications; and the work group focused on developing a multi-modular database (trademarks, drawings, models and proprietors) to facilitate the enforcement of Industrial Property rights.

- **Convergence Program**

The Convergence Program seeks to reach a common framework regarding a series of aspects in which the Industrial Property offices of the European Union maintain divergent practices, such as the following: the scope of protection of Trademarks in black and white, the relative reasons for refusal -likelihood of confusion- or the absolute reasons for refusal -figurative Trademarks. Work groups have been created to deal with these subjects, on which experts from the SPTO participate. This program complements the task on common IT tools that is being carried out within the framework of the Cooperation Fund.

- **TMview**

TMview is a computer tool that allows users to search, for free, the Trademarks of all participating offices, such as the SPTO, both nationally and internationally and of the EU. TMview endeavours to be a platform for the data of the 27 member states of the EU, in addition to information coming from the OHIM and the WIPO.

## **New consultation tool for European designs**

Within the context of cooperation between European Trademark and design offices, 9 new tools have been implemented, an important highlight of which is Designview.

- Designview contains more than 322,000 references to designs processed by the Spanish Patent and Trademark Office (SPTO), including their legal status. The tool allows a simultaneous search of the bibliographic data in offices such as the Office for Harmonization in the Internal Market (OHIM) of Bulgaria, Benelux, Estonia, Greece, Portugal and Slovakia.

- **It can be consulted at:**

<http://www.tmdn.org/tmdsview-web/welcome;jsessionid=D8C3A4833ED2A0311AFF0933ECF1479D.tmdsview2>

[www.tmdn.org](http://www.tmdn.org)

### **Nice Agreement concerning the International Classification of Goods and Services for the purposes of the Registration of Marks**

The Spanish Patent and Trademark Office (SPTO) and the Office for Harmonization in the Internal Market (OHIM), within the framework of the cooperation and convergence programs between community Trademark offices, have reached an agreement to offer, to their users and in Spanish, a common and harmonized database of goods and services for the registration of Trademarks.

### **Spanish Day**



The poster is for 'SPANISH DAY' (Día nacional de la marca y diseño comunitarios) held on 28 de noviembre de 2012. It features logos for the Ministerio de Industria, Energía y Turismo, the Oficina Española de Patentes y Marcas, and the European Union. The event took place in the Sala de Usos Múltiples, pl. 16 of the Oficina Española de Patentes y Marcas.

**SPANISH DAY**  
**Día nacional de**  
**la marca y**  
**diseño comunitarios**  
**28 de noviembre de 2012**  
**Sala de Usos Múltiples, pl. 16**  
**Oficina Española de Patentes**  
**y Marcas**



## SPTO-EPO Cooperation

A meeting was held at the headquarters of the SPTO between the European Patent Office (EPO) and the Spanish Patent and Trademark Office (SPTO) for the purpose of establishing the Cooperation Plan between both offices. The delegation from the EPO was led by the Main Director, responsible for European and International Cooperation, and on behalf of the SPTO, its Director General.

During the meeting, the **lines of cooperation between both offices for the 2012-2015 period were established** regarding training, the implementation of electronic information services on patents and activities for disseminating and emphasising the use of the patent system within the Spanish production fabric.

## European Patent Agent Qualifying Examination

From the 5th to the 8th of March, the European Patent Agent Qualifying Examination was given in Madrid. The European Patent Agent certificate, issued by the EPO, allows the holder to represent European patent applicants before the European Patent Office.

The Spanish Patent and Trademark Office was responsible for organising this examination, thereby cooperating with the EPO in its attempt to facilitate the testing conditions for Spanish candidates so that they wouldn't have to travel to Germany.

99 Spanish candidates signed up for the exam, 17 of which passed.

## Cooperation with Ibero-America Ibero-American Program of Industrial Property and Development Promotion

### Preparatory meeting for the 22nd Ibero-American Summit of Heads of State and Government (Cádiz, 16<sup>th</sup> and 17<sup>th</sup> of July 2012)

A highlight within the SPTO's international scope in general and within the strengthening of ties with the Ibero-American community in particular was the Preparatory Meeting of the 22nd Ibero-American Summit of Heads of State and Government held in Cádiz on 16<sup>th</sup> and 17<sup>th</sup> of July 2012.

The purpose of the meeting was to exclusively deal with aspects related to Industrial Property and subsequently send, through a special communique, the conclusions on this area to the Ibero-American Summit for its definitive approval.

During the course of these meetings, the Ibero-American Program on Industrial Property and Development Promotion played a crucial role, which was approved in 2011 and began being applied in 2012.

Thus, in parallel meetings, the regulation projects of the Ibero-American Program and the operational plan for the first year were prepared. The plan, split into components, contained the activities to be conducted within the framework of the Program.







Subsequently, on 16<sup>th</sup> and 17<sup>th</sup> of November 2012, the **22nd Ibero-American Summit of Heads of State and Government** took place in Cádiz under the title of **“A renewed relationship on the bicentennial of the Constitution of Cádiz”**.

Within the field of Industrial Property, the 22nd Ibero-American Summit approved the regulation projects and the annual plan of activities that had been prepared in the preparatory meeting.

The Ibero-American program is thus reinforced and consolidated. Its general objective is to offer Ibero-American SMEs, universities and research centres an integrated environment of promotion and protection of Industrial Property rights to favour their participation in global and regional innovation systems.



## 2012 CIBIT Program

The purpose of the CIBIT Program (Ibero-American Training on Patent Searches and Examinations) is to train Ibero-American patent examiners on the search methodology in the various document databases that exist and on familiarisation with technology information services.

In 2012, it included two participants from the Cuban Industrial Property Office, two participants from the Mexican Institute of Industrial Property and two participants from the National Industrial Property Office of the Dominican Republic.

## On-line course on patent management and evaluation and on Trademark management and evaluation

Organised annually by the SPTO in cooperation with the CEDDET Foundation, in the 2012 edition approximately 30 civil servants from Ibero-American Industrial Property Offices participated.

## 29th Trademark Seminar for Ibero-American Civil Servants

An annual event, the training course for Ibero-American civil servants on Industrial Property, in the Trademark speciality, was held once again. It was a five-day course during which theoretical and practical classes on both national and international Trademarks were given.



05



The Spanish Patent and Trademark Office  
and defense of industrial property rights



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## Social campaign against fakes: “I’m original”

The SPTO supports the “I’m original” campaign, which endeavours to make people aware of the various types of consumers and promote a change of mentality in those consumer segments who willingly purchase fakes.

This awareness campaign is being carried out through profiles on social networks: Facebook (I’m original) and Twitter, where, under the user [@YoSoyOriginal](#), the attempt is made to create a gesture to reduce the exploitation of people, illegal trade, fraud and the dismantling of the Spanish business fabric, among other harmful effects caused by the purchase of fakes.

## Campaign: Mark your Future and “first web eclipse in history”

On occasion of celebrating the World Intellectual Property Day on 26<sup>th</sup> of April, a web eclipse took place for the first time, called “Mark your Future”.

The web eclipse formed a part of the “Mark your Future” campaign, a proposal of the Spanish Patent and Trademark Office (SPTO) and the National Association for Defense of the Trademark (ANDEMA) to make consumers aware of the importance of Trademarks.

The appearance of this eclipse on the web pages of over 140 businesses and public and private institutions attempted to call attention to the combination of positive effects that “revolve” around the Trademark: legality, taxes, employment, health and safety, innovation and design, exports and internationalisation, liability, trade and SMEs.

The web page of the campaign, [www.marcastufuturo.com](#), recorded 100 hits per minute, 85% of visits corresponding to Spanish public and the remainder to visits from England, France, Australia, Canada, USA, India, Columbia, Peru, Argentina, Brazil and Russia.

The protection of Industrial Property, whose most visible element is the Trademark, benefits everyone: business owners, consumers and society in general, given that the effects of protecting such rights flow back to society as a whole.

For the first time, the same campaign brings together the different actors who play a primordial role in the world of Industrial Property: proprietors of Trademarks, public and private institutions, sector associations, law offices and industrial property agencies. This has contributed to the great repercussion in the media and in social networks.

Telecommunications media such as El País, La Verdad, ABC, Antena 3, Telecinco, Canal 9, Cope radio, Intereconomía, TV Castilla y León and print media such as Expansión, Cinco días, 20 minutos, Economía Digital, La Razón, El Economista, Qué!, Terra noticias, Stilo and Yahoo noticias covered the news, in addition to hundreds of references on social networks and blogs.



## 2012 Alce Awards

The “Web Eclipse” campaign (Mark Your Future) that the SPTO and ANDEMA organised for the World Intellectual Property Day won its first award: **the Best Online Campaign in the ALCE 2012 Awards**, given by the Association of Advertising Firms of the Province of Alicante.

## Repercussion of the campaign

### 1. 26-A, day of the first “web eclipse” - ANTENA 3 TV

[www.antena3.com/.../26a-dia-primer-eclipse-webs\\_20120...](http://www.antena3.com/.../26a-dia-primer-eclipse-webs_20120...)In cacheShare

Shared on Google+ View publication

26/April/2012 – The virtual eclipse is part of the “Mark your Future” campaign that endeavours to get citizens to think about the identity of ...

You visited this page on 7<sup>th</sup> of March 2013.

### 2. Video of the “Mark your Future” campaign, promoted by the SPTO and ANDEMA...

[oepm-stopfalsificaciones.es/.../2012\\_05\\_16\\_VideoCampa...](http://oepm-stopfalsificaciones.es/.../2012_05_16_VideoCampa...)In cacheShare

Shared on Google+ View publication

16/May/2012 – Video of the “Mark your Future” campaign, promoted by the SPTO and ANDEMA on occasion of celebrating World Intellectual Property Day.

### 3. New campaign: Mark your Future

[www.madrimasd.org/.../patentesymarcas/.../nueva-campan...](http://www.madrimasd.org/.../patentesymarcas/.../nueva-campan...)In cacheShare

Shared on Google+ View publication

18/April/2012 – Taking advantage of the fact that World Intellectual Property Day is being held on the upcoming 26<sup>th</sup> of April, the National Association of the Trademark ...

### 4. Mark your Future

[noticias.universia.es/tag/Marcas-tu-futuro/](http://noticias.universia.es/tag/Marcas-tu-futuro/)In cacheShare

Shared on Google+ View publication

26/April/2012 – Results of news classified with the tag, Mark your Future.

### 5. Mark your Future with the Web Eclipse | Santiago Mediano ...

[santiagomedianoabogados.wordpress.com/.../mark-your-fu...](http://santiagomedianoabogados.wordpress.com/.../mark-your-fu...)In cacheShare

Shared on Google+ View publication

23/April/2012 – Just another WordPress.com site (by Santiago Mediano Abogados)





## 7<sup>th</sup> of June. World Anti-misbranding Day

On occasion of the presentation of the World Anti-misbranding Day, a press conference was held at Madrid's Barajas Airport.

The press conference included the participation of the Special Delegate of the Tax Agency in Madrid, Raquel Catalá; the Director of the Customs and Special Taxes Department of the Tax Agency, Pilar Jurado; the Director of the National Association for Defense of the Trademark (ANDEMA), José Antonio Moreno; the Director General of the Spanish Patent and Trademark Office, Alberto Casado; the President of the Spanish Association of Manufacturers and Distributors of Sporting Goods (AFYDAD), Xavier Berneda; and the Director General of the Spanish Association of the Digital Economy (ADigital), José Luis Zimmermann.

The organisers wanted to highlight the importance of Internet purchases in the acquisition of fake merchandise. According to the data provided by the Tax Agency, fake goods sent via "courier" (express delivery) and postal mail, the two routes where fakes purchased via Internet are channelled, represented 10% of all seizures made by the Customs Department of the Tax Agency.

Both the Tax Agency and the Spanish Patent and Trademark Office and the National Association for Defense of the Trademark recalled the importance of citizen awareness in order to reject the consumption of these types of goods.



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## Balance in the fight against Industrial and Intellectual Property crimes

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**The National Police and the Civil Guard seized nearly 9 million fake objects in 2011, whose value was estimated at over 694 million euros.**

- **The sectors of digital storage devices, electronics, toys and audio-visuals were the most affected financially.**
- **Andalucía, Madrid and Cataluña were the Autonomous Communities with the greatest number of police operations and seized goods.**

State Security Forces and Bodies conducted 2,348 operations and detained or arrested 2,101 people for crimes against Industrial and Intellectual Property in 2011. Likewise, 8.79 million objects were seized, valued at over 694 million euros. These are the main data from the balance of operations by the National Police and the Civil Guard against industrial and intellectual piracy published by the Ministry of the Interior, in cooperation with the Ministry of Industry, Energy and Tourism through the Spanish Patent and Trademark Office, the Ministry of Education, Culture and Sports and the National Association for Defense of the Trademark (Andema), an association attached to the Higher Council of Chambers of Commerce.

Out of all the operations conducted, 67.9% corresponded to goods that were seized under Industrial Property, and only 32.1% under Intellectual Property.

The study only refers to seized goods, and it does not include the financial harm derived from the Internet exploitation of industrial property rights not authorised by the holders of those rights. The total value of seized goods increased by more than 50% with respect to 2010 (694 million euros in 2010 versus 461 million the previous year). By Autonomous Communities, Andalucía and Madrid once again led the number of total operations conducted.

By sectors, the one harmed the most was that of CDs, DVDs and related goods (28.1% of the total), electronics and machinery (21.3%) and toys (7.8%). In comparison with the previous year, the percentage drop in the textile and leather goods sectors should be pointed out, while toys remained in third place, with the consequent danger to health and safety.

## Fight against Industrial and Intellectual Property crimes

The report gives the following conclusions regarding the illegal distribution of goods:

- Felonies and misdemeanours dropped by 31.1% with respect to the previous year, and arrests and charges dropped by 40.2%.
- Seized goods dropped by 9.5%, yet the value increased by 50.5%.
- The Autonomous Communities with the most felonies and misdemeanours continue to be Andalucía, Madrid and Cataluña, in this order.

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## Report: “The impact by Trademarks on the Spanish economy and society”

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The report, “The impact by Trademarks on the Spanish economy and Society”, which was commissioned by the SPTO and ANDEMA to a group of researchers of the Marketing Department of the University of Alicante, has the purpose of quantifying the value of Trademarks in the Spanish economy and society within a well-defined time frame: the year 2010. The report covers multiple sectors, and it took into account over 40 economic sectors that are representative of the Spanish industrial fabric.

The Director General of the Spanish Patent and Trademark Office (SPTO) and the President of the National Association for Defense of the Trademark (ANDEMA) were present when the report was presented.

The value and importance of the trademark lie in its ability to contribute to establishing relationships of trust between businesses and consumers.

From a business perspective, trademarks serve as differentiating and identifying elements, thereby projecting the image and reputation of the goods or services of a company.

In order to estimate the impact by trademarks on the Spanish economy and society, an initial sample of active businesses was identified (312,381) that had at least one worker and a level of annual sales exceeding 1,000 euros in 2010. Of these businesses, those that had at least two registered trademarks (22,177) were used for the study.

The following figures were examined: Employment, GDP, Taxes and duties, Exports, R&D, Contribution to Commerce and Advertising, given that these figures constitute, to a large extent, the engine of growth and the generation of wealth for Spanish society.

Trademarks are key in the Trade sector, thereby generating a volume of over 400 billion euros (60% of the total), and in the country's exterior projection, the value of exports attributable to trademarks exceeds 125.6 billion euros (45% of exports of the Spanish economy).

The share of trademarks in advertising investment represents over 3.8 billion euros (more than 75% of the total).

Moreover, trademarks play a fundamental role in driving R&D, with a total expenditure of around 4.1 billion euros (55% of the total of Spanish R&D), and in contributing to the Gross Domestic Product (GDP), with a value exceeding 400 billion euros (40% of the Spanish GDP).

Trademarks allow the Public Administration to take in 73.5 billion euros under the concept of various taxes (46% of total tax income) and 70.5 billion euros under the concept of Social Security contributions from businesses and workers.

Regarding contribution to Employment, Trademarks are responsible for the employment of over 6 million workers (33% of total employment).



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## Poster Contest. Fight against fakes

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To incentivise the creative capacity of designers and entrepreneurs, **ANDEMA**, with the support of the **SPTO**, launched a poster contest designed to reward the best poster design based on an original motto pertaining to the fight against fakes for the campaign that will take place on occasion of the **2013 World Anti-misbranding Day** on the upcoming 7<sup>th</sup> of June, which will revolve around the objective of promoting social awareness and respect for Industrial and Intellectual Property rights versus the phenomenon of fakes.

The jury was composed of representatives from the SPTO, the National Association for Defense of the Trademark, the OHIM, the Spanish Tax Administration and the Ministry of Defense.

92 posters were submitted to the contest, and the following works received awards:

- **First prize:** More than a joke. What's the difference between a chestnut and an egg?  
No one puts an chestnuts in your basket.
- **Second prize:** Don't take the bait.
- **Third prize:** AGV. Mark or-false.

06



Where were we present in 2012?



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## “Mybusiness” Fair

The Spanish Patent and Trademark Office was once again present at the “Mybusiness” Fair, which was held at the Madrid Conference Centre on 14<sup>th</sup> and 15<sup>th</sup> of February.

The Fair is designed and conceived to promote the entrepreneurial spirit and support the development of SMEs.

## Egética Expo-Energética

From 29<sup>th</sup> of February to 2<sup>nd</sup> of March, Feria Valencia organised Egética Expo-Energética, the International Trade Fair on Energy Efficiency and New Technological Solutions in Renewable and Conventional Energies.

Egética Expo-Energética offers all sectors in the energy market the opportunity to promote their latest technologies, solutions and practical applications to a professional and international audience, thereby propitiating an excellent opportunity to increase their presence in the market.

This year it had its own exhibit space, **EGETICA-EXPOENERGETICA INNOVATION**, where selected companies displayed their goods or services.

The Spanish Patent and Trademark Office was present at this event, informing about the services it provides and giving a conference on the “Management of Industrial Property Rights”.



## International Patent Information Conference & Exposition, IPI-Confex 2012

The SPTO was present at IPI-ConfEx 2012 in Barcelona from the 11<sup>th</sup> to the 14<sup>th</sup> of March.

This event is a meeting point for various groups of users and professionals from the world of patent information in Europe. The conference and exhibition are designed to inform about the latest technical advances within this field. It also provides a forum for exchanging ideas.

In this edition, the SPTO presented an illustrative poster on the electronic services it offers to its users.

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## Awards of the International Exhibition of Inventions of Geneva

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From the 18th to the 22nd of April, the SPTO participated at the 40th International Exhibition of Inventions of Geneva, organised by the Swiss Federal Government, the City Government of Geneva and the World Intellectual Property Organization (WIPO).

Considered the most important event in the world on inventions, at this edition it brought together the following:

- 789 exhibitors from 46 different countries, mainly from Europe (48%), although followed closely by Asian countries (47%).
- 60,000 visitors from the whole world, distributed between the general public (45%) and business persons specialising in the sector (55%).

The award by the Spanish Patent and Trademark office was given to **Leopoldo Díez Cantó** for his invention, "Stone cutting procedure", thereby obtaining marble pieces of thin thickness and little weight, used to decorate walls and ceilings. He also received an award from the office of García Cabrerizo.

**Nicolás Peñafiel Saez** received the gold medal and an award from the European Centre for Applied Research for his "'Beronesa' bottle with permanent contact between the cork and wine, even in the vertical position".

**Vicente Blazquez Navarro** received another gold medal for his "Intensive maintenance system for gas and steam networks".

The Spanish delegation presented 9 inventions and received a total of the following:

**3 Gold Medals**

**1 Silver Medal**

**4 Bronze Medals**

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## Barcelona, Food Technologies

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In May, we were at Barcelona Food Technologies (BTA), one of the main European encounters on machinery and technology solutions for the food industry. Thanks to the model, "three exhibitions, one trade fair", BTA groups together the meat and meat-related machinery, technology and equipment sector; the food and drink technology sector; and the intermediate food products sector, thereby presenting a complete and multi-sector offer.



## BIEMH 2012

The Spanish, biennial machine tool trade fair has become one of the most important trade fairs of the sector in Europe.

In the 27th edition, the most relevant manufacturers and distributors have a date so that visitors from around the world can see and learn about the latest developments, technologies and services of leading companies in their speciality.

## Biospain 2012



## Expopyme, Professional Exhibition of products and services for SMEs

The SPTO was at Expopyme, an itinerant forum with a national scope, targeted at SME professionals. In Spain, 80% of the business fabric is formed by SMEs and micro-companies. Aware of this reality since 2006, the initiative was implemented as a travelling exhibition through various cities and autonomous communities, with a wide diversity and variety of participants and visitors at each edition, thereby providing all SMEs with the possibility of participating, regardless of where they come from.




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## Imex

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IMEX brings together an efficient and innovative offer of goods and services that are necessary for the internationalisation of a company.

The attraction of IMEX stems basically from the fact that it offers visitors a way to improve the competitiveness of their businesses at a time of economic, financial and business convulsion, when it's more necessary than ever to increase awareness about business opportunities abroad and about the main keys and perspectives of the global economic environment as an aid to future decision-making.

At IMEX, internationalisation is understood as the optimisation of investments, purchases and sales in the new scenarios of the global market.

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## Millennium

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### Millennium 2012, International Trade Fair of Inventions and Inventors

**Dates:** From 1<sup>st</sup> of June to 3<sup>rd</sup> of June 2012

**Schedule:** From 11 a.m. to 9 p.m.

**Place:** Cúpula del Milenio (Pl. del Milenio, s/n. 47014 Valladolid)

**Web address:** <http://www.millennium2012.es/>

This is a unique event in Spain, given that there currently is no other Trade Fair where inventors can show their inventions and creations. The initiative, promoted by the Association of Inventors of Castilla y León and supported by the Spanish Inventors Association, endeavours to bring together a hundred invention professionals who are seeking business owners and channels to be able to market their products. More than 40 inventions were presented, and India participated as a guest country.

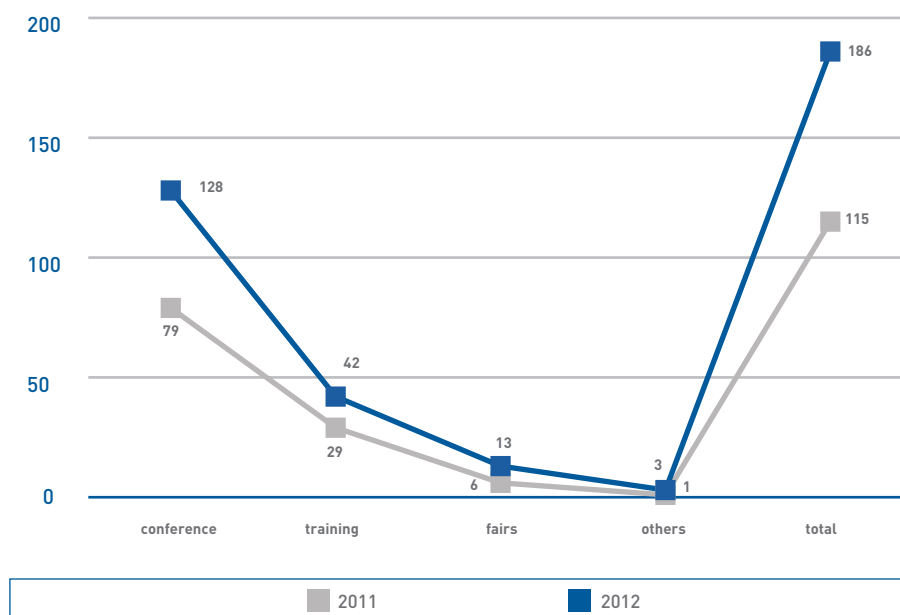
## Trade Fair of Alternative Vehicles and Fuels



## Dissemination activities

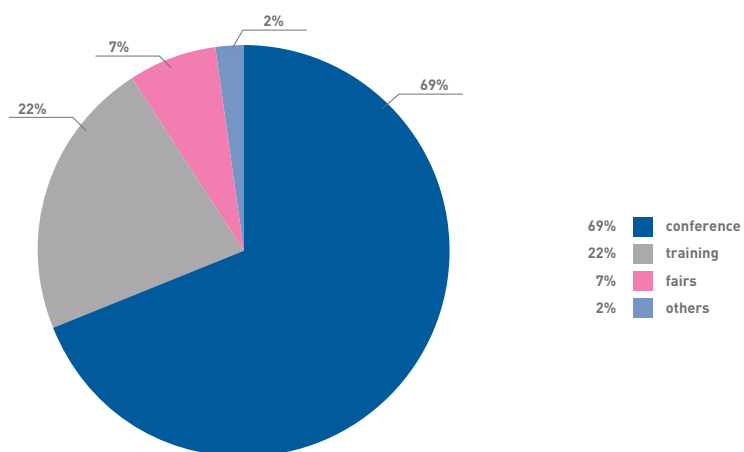
The following graphs summarise the overall Industrial Property dissemination activity that the SPTO carried out during 2012:

### Industrial Property Dissemination Activities. 2011-2012 Comparison



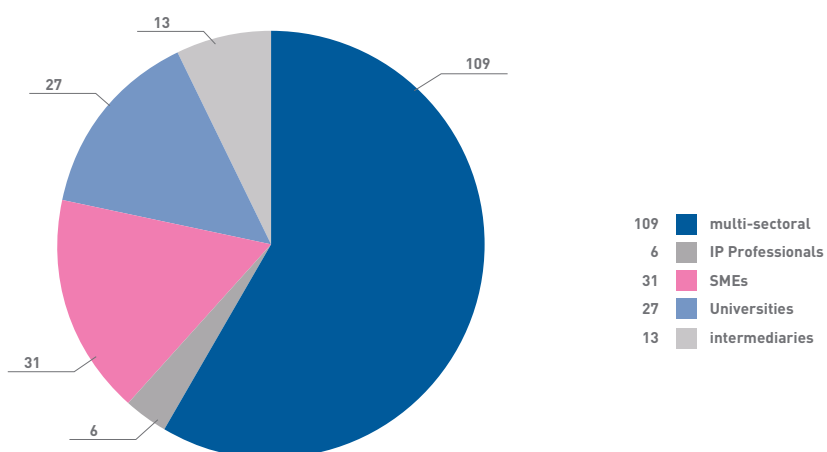


### Activities performed in 2012



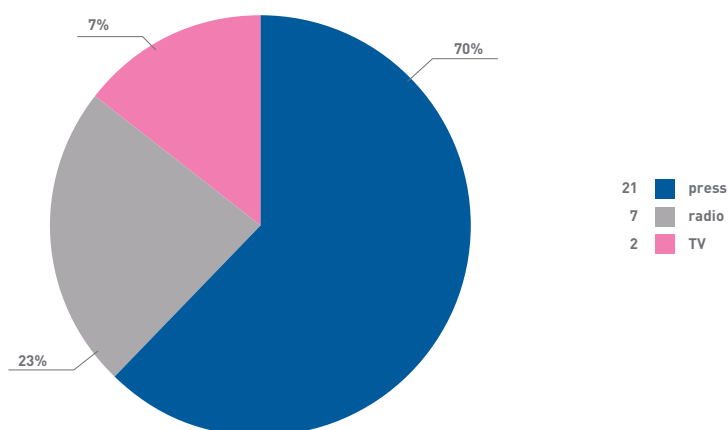
Activities Performance 186

### Target public



### Relations with the Media

The following graph summarises the SPTO's relations with the media during 2012, where it has been present in interviews and articles, among other areas, in order to raise awareness and inform about Industrial Property:

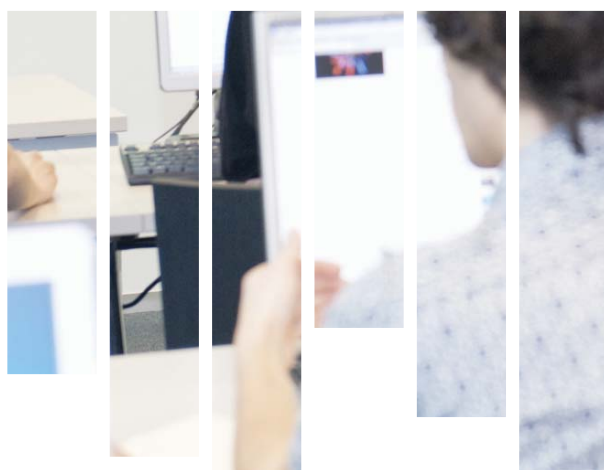


Total no. of relations= 30

07



The training we offered this year



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## Tools

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### IP Panorama: Spanish version of “IP Panorama”

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IP PANORAMA is an easy-to-use, on-line training product that explains, in plain language, the transcendence and importance of Intellectual and Industrial Property (IP) from a business perspective.

It is conceived to help SMEs to use IP in their business strategy, but it is also very useful for increasing the awareness of business owners and university students about IP.

IP PANORAMA has been developed jointly by the Korean Intellectual Property Office (KIPO), the Korean Association for the Promotion of Inventions (KIPA) and the World Intellectual Property Organization (WIPO). There are various versions of this product, and the Spanish version, which is accessible through the SPTO’s web page, has been supervised and approved by the SPTO.

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### Inventory of Intangible Assets: new on-line training modules

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The **Industrial Property Classroom** includes **two new on-line training modules** that facilitate the taking of an Inventory of Intangible Assets at an organisation.

The “Inventory of intangibles and management of intellectual capital” module presents the initial concepts of intangible assets and intellectual capital that allow an inventory to be taken.

The second module, “How to take an inventory of intangibles at an organisation”, together with the document, “Inventory of intangibles”, and the Guide for use provide practical help for identifying and managing intellectual capital.

These modules form a part of the SPTO’s strategy so that businesses and entrepreneurs learn about and use the Industrial Property system as a relevant tool for the success of a business.

## Courses

### UIMP Course - Reinforcing the business product: Trademarks and Designs

From the 9th to the 13th of July, the following course was given at the Menéndez Pelayo International University of Santander: "Reinforcing the business product: Trademarks and Designs", organised by the SPTO.

The course was inaugurated by the Undersecretary of Industry, Energy and Tourism and the President of the SPTO, together with the President of the European Patent Office, the President of the Office for Harmonization of the Internal Market and the Director General of the SPTO.



The course is an instrument for informing about how Industrial Property has become an indispensable factor of the competitiveness of Spanish firms in global markets.

This year, the course focused on Trademarks and designs, thereby emphasising the differentiating value provided by Trademarks and the aesthetic importance of designs.





## Course on Administrative Management of Industrial Property (Paralegals)

The 2nd edition of the Course on Administrative Management of Industrial Property (Paralegals) was held.

This course is directed to professionals of Industrial Property Agencies, personnel of the Industrial Property Departments of firms, OTRIs (Offices for the Transfer of Research Results) of universities, Technological Parks, OPIs (Industrial Property Offices), etc., and in general at all professionals interested in the management of Industrial Property.

### Objectives of the course:

- Offer theoretical and practical training to participants on Industrial Property, inventions, distinctive signs and designs.
- Provide in-depth training on all relevant aspects of Spanish protection systems.
- Provide structured and continuing training on international protection systems: European, PCT, US, Chinese, etc.
- Emphasise the exchange of experiences among the various sectors involved, both nationally and internationally.

The course is framed within the activities of the Fernández-Novoa Chair, whose purpose is to promote an integrated training and information system to facilitate the transfer of mutual knowledge between companies and universities.



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## 4th Course on European Patent Law

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The SPTO, in conjunction with the CEIPI (Centre d'Études Internationales de la Propriété Industrielle) of the Robert Schumann University of Strasbourg, the EPI (European Patent Institute) and the EOI (School of Industrial Organisation), has continued to organise the course on European Patent Law, with the fourth edition already having begun (2012-2014). The course is designed for the initial years of the professional practice in the patent area, and it serves as the basis for initiating specific training on the European Qualifying Examination (EQE) for Patent Agents. It is targeted at professionals with technical training, both in industry and in Technology Transfer Offices or Industrial Property Agencies. The nature of the classes is practical, with exercises, questions to be solved and presentations.

## Workshops

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### **Advanced workshop for SME advisers-agents on the protection of innovations through Intellectual-Industrial Property and on specific, practical aspects of invention protection through patents.**

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Throughout the last quarter of 2012, the SPTO gave four editions (in Badajoz, Bilbao, Pamplona and Valencia) of the "Advanced workshop for SME advisers-agents on the protection of innovations through Intellectual-Industrial Property and on specific, practical aspects of invention protection through patents", in cooperation with various consortiums of public and private entities formed into 'nodes' of the Enterprise Europe Network (EEN) in Spain. The excellent disposition of these consortiums and the national coordination of the EEN network in Spain were key to the organisation and success of these workshops.

The content of this workshop, which lasted two days, was developed as part of the European "IPEuropAware" project, in which the SPTO participated between 2008 and 2010. Its format was tested with great acceptance in the first pilot editions of the workshop in 2010.

The program includes a combination of theoretical and practical training on a wide range of subjects related to the management of intellectual property, the protection of innovations -especially through Industrial Property registries- and technology watch, thereby using public databases and patent information technology services.

The main objective of this training is to train employees of entities that, in one way or another, provide daily advising for SMEs on subjects of innovation so that they can given SMEs sound advice on everything related to innovation as a part of the correct management of their intellectual capital.

The surveys answered by students showed a very high level of satisfaction with the training received in these workshops.

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## Encounters with others

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A new edition of this event was conducted. Directed mainly at patent examiners, the purpose of this type of encounter is to provide Spanish companies that are knowledgeable about and regular users of the patent system with a venue to not only present their business activity but also explain how they use the system, and point out its weaknesses and strengths. These encounters have arisen from the conviction that the better the SPTO's workers know who they are working for, the better the SPTO will do its job. The invited company was TELEFÓNICA DIGITAL. 50 examiners attended the encounter, which turned out to be a very exciting and interesting colloquium.

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## Technical workshops on the use of the SPTO's information and services

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During the months of April and June, workshops directed at specialists of organisations that would like to use the SPTO's information and services were given.

The objectives of this cycle of workshops are to offer participants a practical and detailed vision of the following:

- The IT services made available to the public by the SPTO for conducting their applications electronically, as well subsequent processes of applications for different types of I.P.
- On-line services that allow using public data resulting from the processing of I.P. files.
- Consultation services that, through the web page, allow obtaining public information about data and documents related to processing.



# Appendix 01

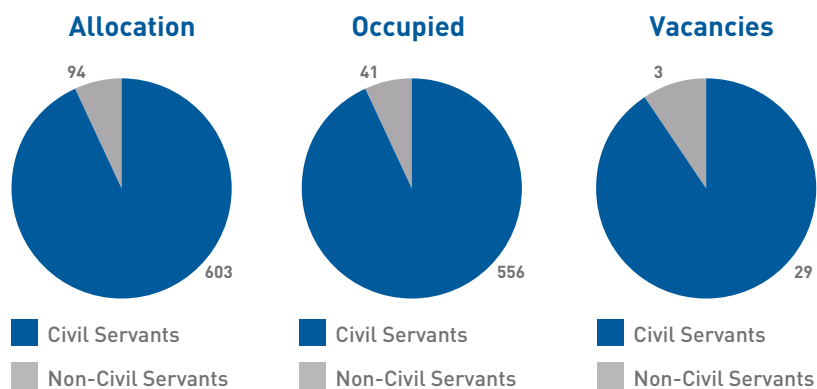


## Human Resources

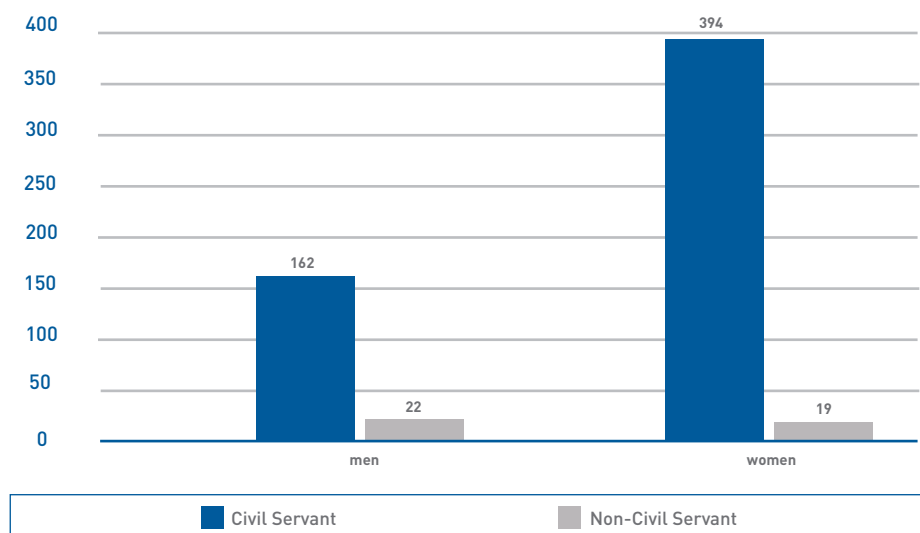


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## Datos de efectivos. Situation at 31 dec. 2012

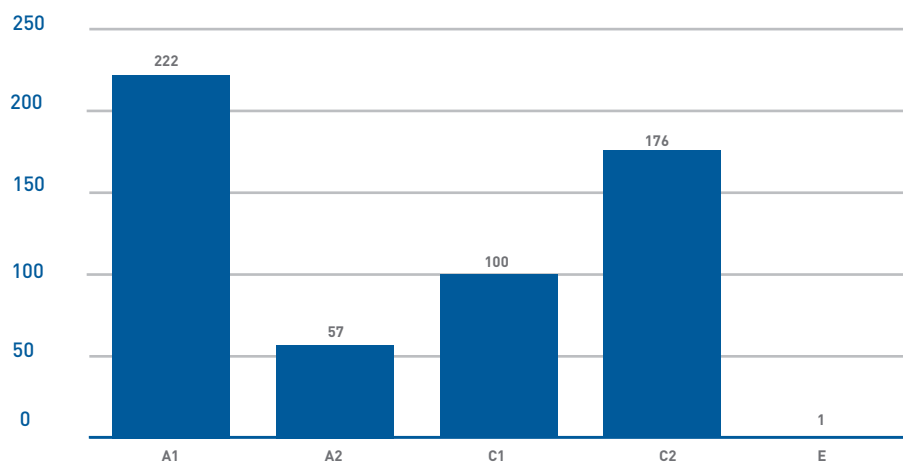


## Distribution of current staff by gender. Situation at 31 dec. 2012

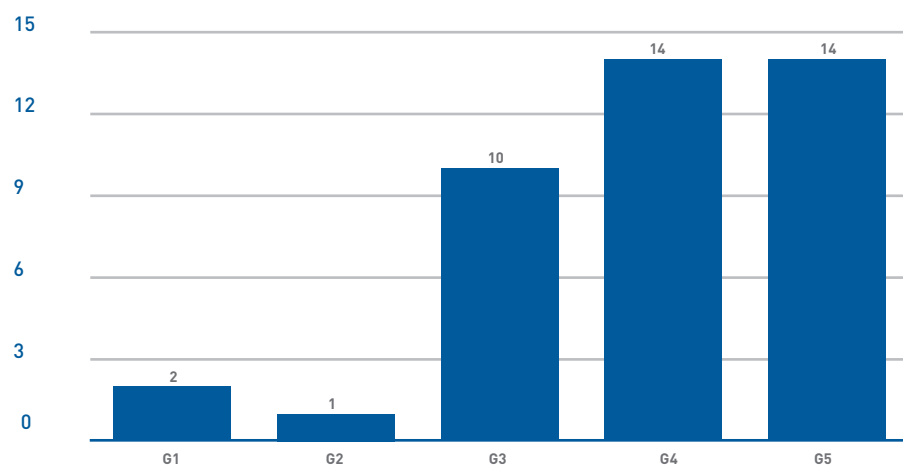


## Distribution of staff by groups. Situation at 31 dec. 2012

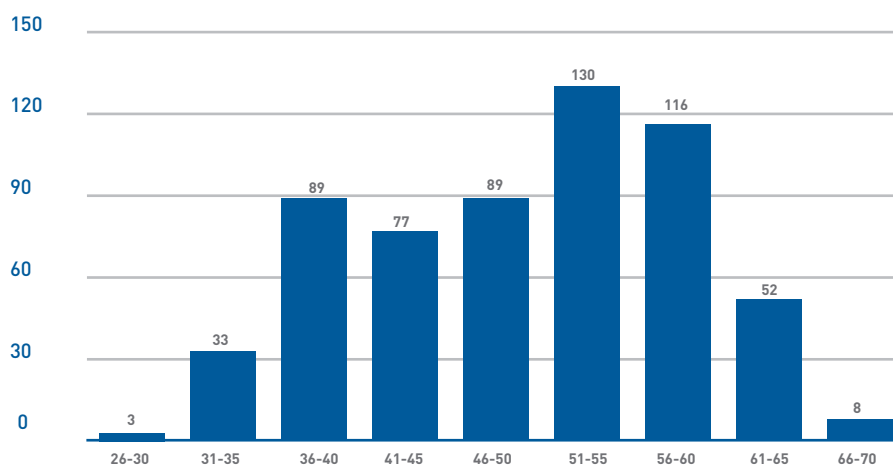
### Civil Servants



### Non-Civil Servants

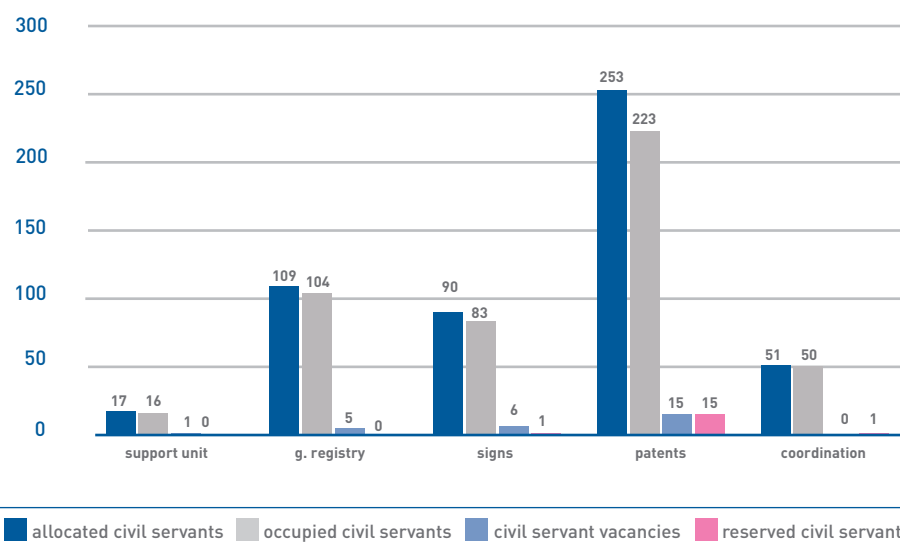


## Age pyramid. Situation at 31 dec. 2012

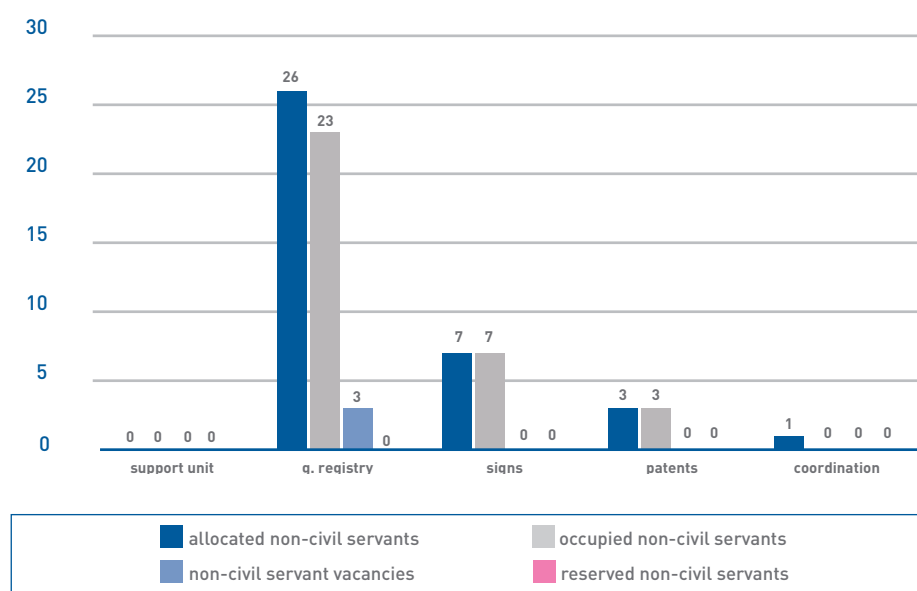


## Situation by department. Situation at 31 dec. 2012

### Civil servants by department



### Non-Civil servants by department



# Appendix 02

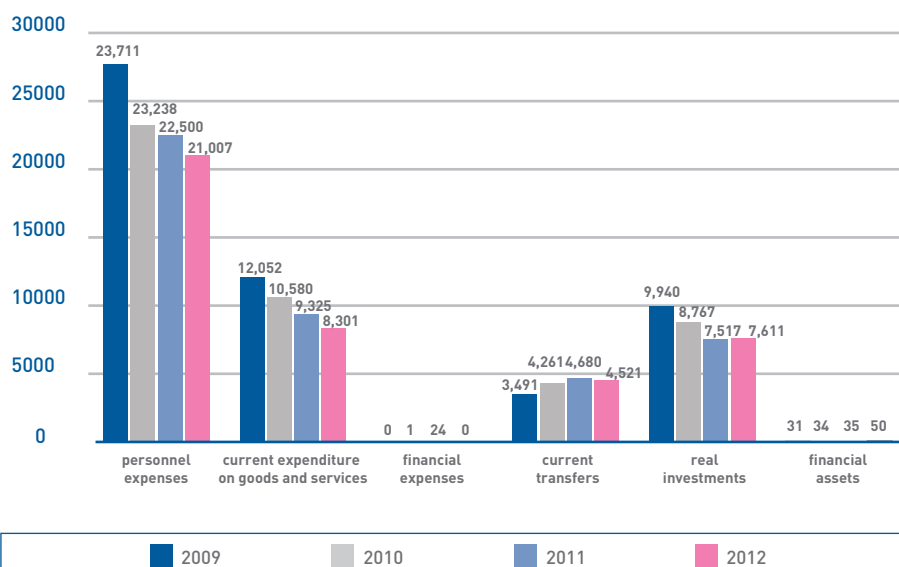


## Financial Data



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de Patentes y Marcas

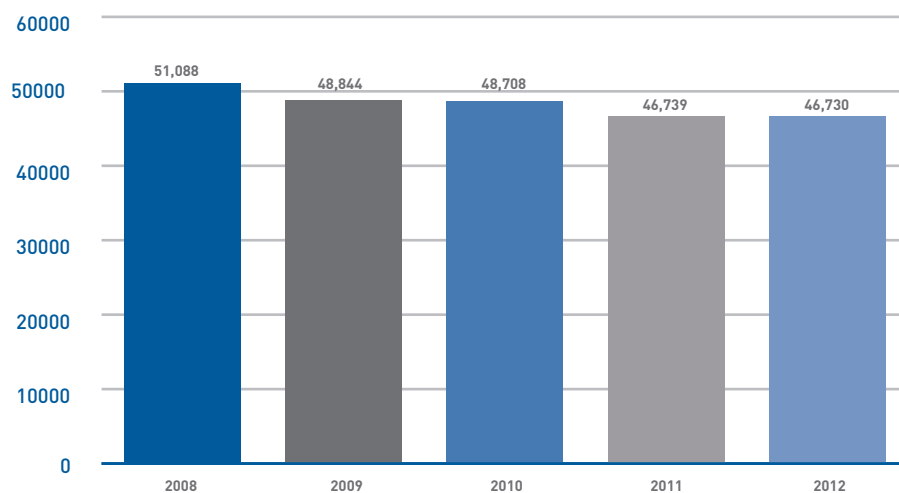
### Budget of Costs by Chapters. Years 2009, 2010, 2011 and 2012 (in thousands of €)



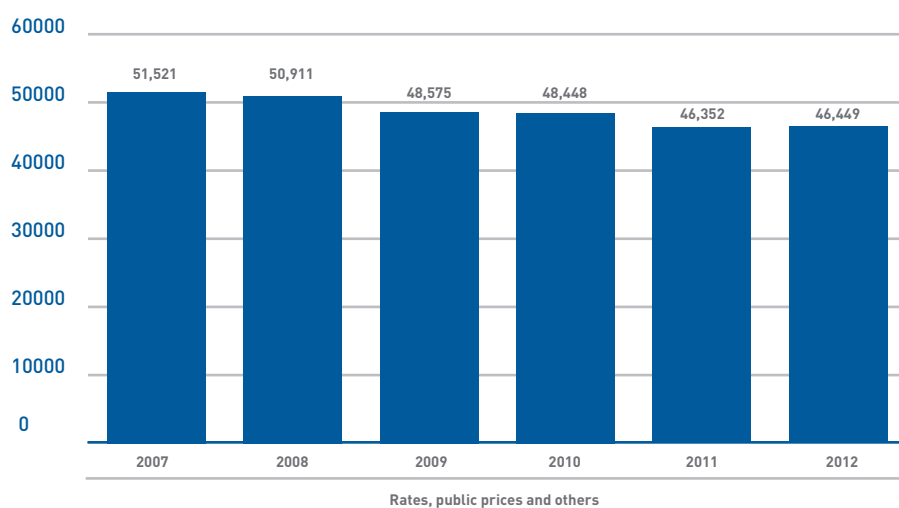
### Comparison of Costs by Chapters. Years 2008, 2009, 2010, 2011 and 2012 (in thousands of €)



### Incomes Budget. Years 2008-2012 (in thousands of €)



### Development of Incomes. Years 2007-2012 (in thousands of €)





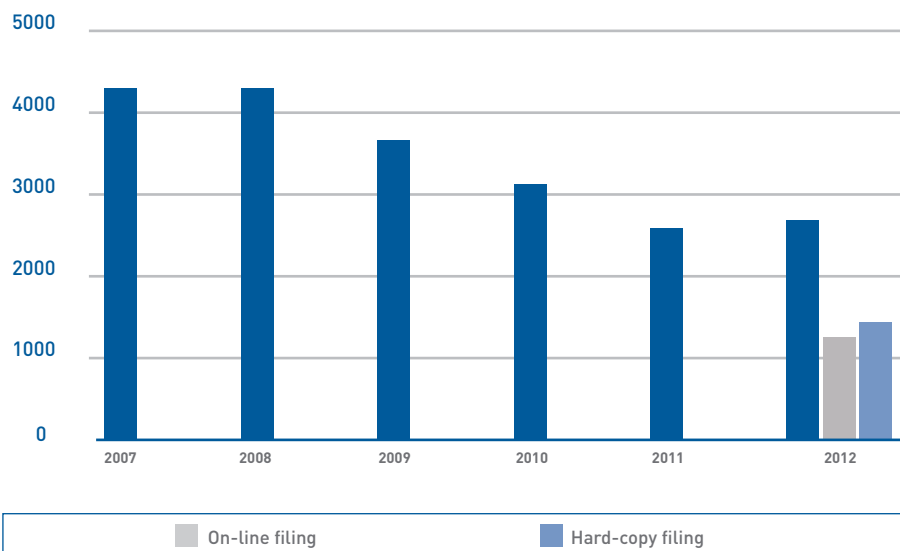
## Appendix 03



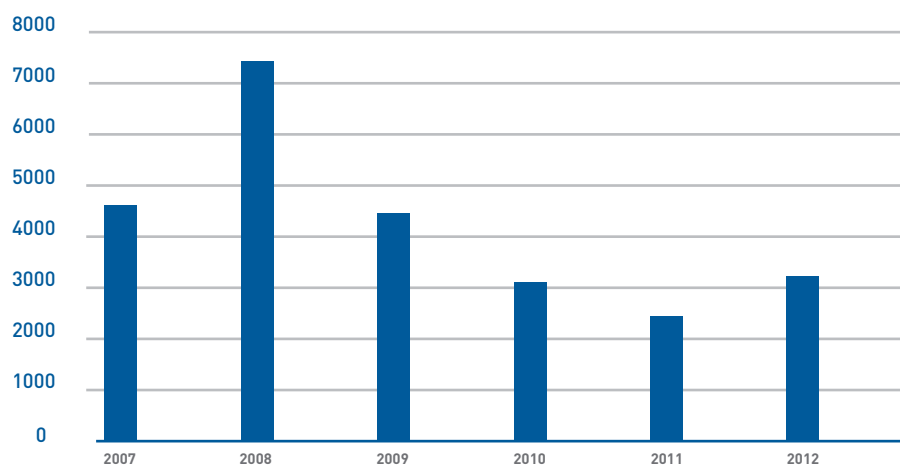
### Data on Appeals



## Appeals Filed



## Appeals Decisions



## Appendix 04



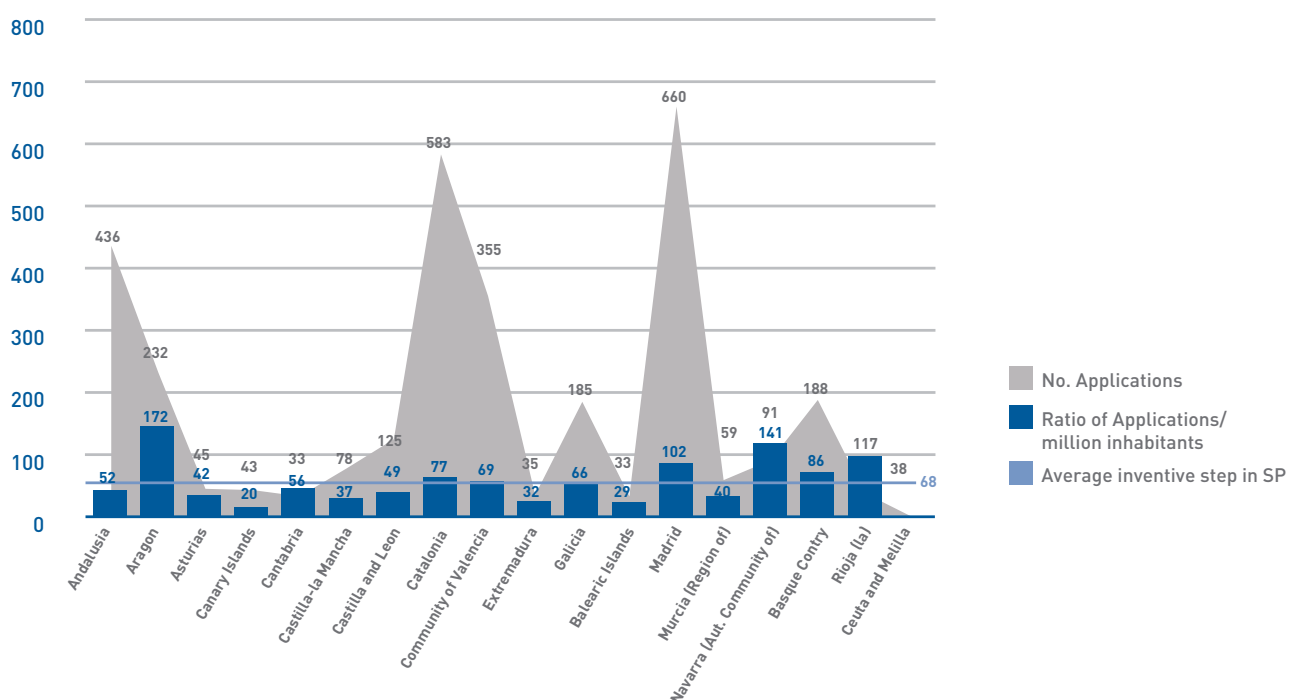
### Statistical Data on types of Industrial property



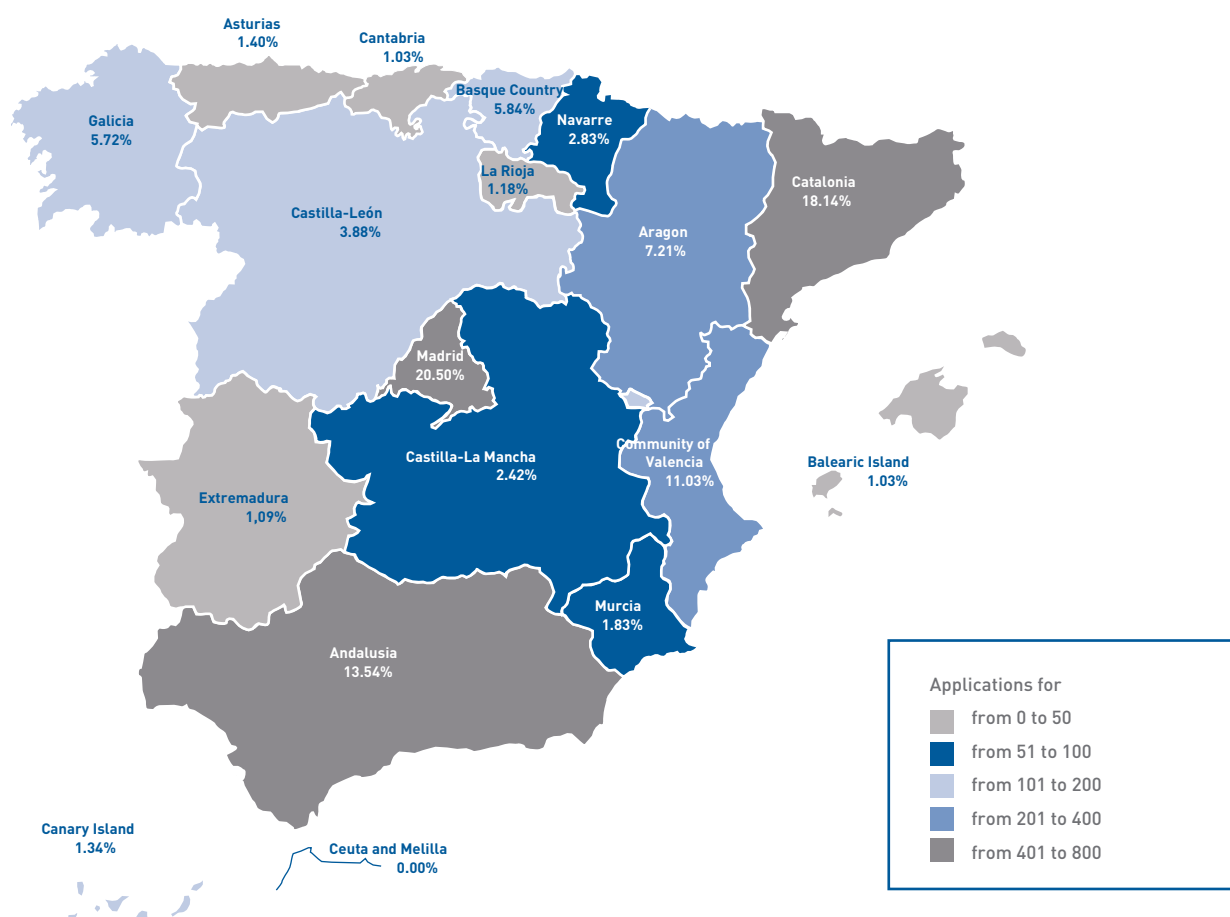
## Applications for Patents by autonomous community with respect to the no. of inhabitants; their inventive activity, 2012

AUTONOMOUS COMMUNITIES	APPLICATIONS			INHABITANTS		INVENTIVE ACTIVITY	
	NUMBER	% ANNUAL VARIATION	% OF TOTAL SP RESIDENTS	NUMBER	% INHABITANTS/ TOTAL SP	RATIO OF APPLICATIONS /MILLION INHABITANTS	STANDARD DEVIATION
ANDALUSIA	436	-8.60%	13.54%	8,449,985	17.88%	52	-24.2%
ARAGON	232	12.08%	7.21%	1,349,467	2.86%	172	152.4%
ASTURIAS (Principality of)	45	-38.36%	1.40%	1,077,360	2.28%	42	-38.7%
CANARY ISLANDS	43	-20.37%	1.34%	2,118,344	4.48%	20	-70.2%
CANTABRIA	33	-15.38%	1.03%	593,861	1.26%	56	-18.4%
CASTILLA-LA MANCHA	78	-2.50%	2.42%	2,121,888	4.49%	37	-46.0%
CASTILLA AND LEON	125	22.55%	3.88%	2,546,078	5.39%	49	-27.9%
CATALONIA	584	-6.56%	18.14%	7,570,908	16.02%	77	13.3%
COMMUNITY OF VALENCIA	355	2.90%	11.03%	5,129,266	10.85%	69	1.6%
EXTREMADURA	35	2.94%	1.09%	1,108,130	2.34%	32	-53.6%
GALICIA	184	-2.13%	5.72%	2,781,498	5.88%	66	-2.9%
BALEARIC ISLANDS	33	106.25%	1.03%	1,119,349	2.37%	29	-56.7%
MADRID	660	-8.08%	20.50%	6,498,560	13.75%	102	49.1%
MURCIA (Region of)	59	-18.06%	1.83%	1,474,449	3.12%	40	-41.2%
NAVARRA (Aut. Community of)	91	-14.15%	2.83%	644,566	1.36%	141	107.3%
BASQUE COUNTRY	188	-21.34%	5.84%	2,193,093	4.64%	86	25.9%
RIOJA (La)	38	72.73%	1.18%	323,609	0.68%	117	72.4%
CEUTA AND MELILLA	0	-100%	0.00%	164,820	0.35%	0	-100.0%
<b>TOTAL</b>	<b>3,219</b>	<b>-5.27%</b>	<b>100%</b>	<b>47,265,231</b>	<b>100%</b>		
<b>AVERAGE IN SPAIN</b>						<b>68</b>	

N.B.: The municipal census referenced to 1 January 2012 is used as the population base [Royal Decree 1697/2012, of 21 December 2012]



## Applications for Patents by Autonomous Community, 2012



## Patent Applications distributed according to the type of applicant, of residents in Spain, 2000-2012

YEARS	UNIVERSITIES	CSIC	PUBLIC BODIES	COMPANIES	PRIVATE INDIVIDUALS	TOTAL RESIDENTS
2000	210	82	32	1,011	1,374	2,709
2001	226	74	47	1,043	1,133	2,523
2002	261	93	40	1,044	1,325	2,763
2003	288	69	53	1,047	1,347	2,804
2004	265	81	37	1,217	1,264	2,864
2005	307	83	45	1,260	1,332	3,027
2006	327	91	61	1,276	1,343	3,098
2007	382	101	70	1,346	1,345	3,244
2008	413	137	120	1,483	1,446	3,599
2009	459	158	145	1,498	1,306	3,566
2010	481	156	184	1,389	1,330	3,540
2011	483	142	154	1,336	1,283	3,398
2012	496	99	147	1,315	1,304	3,361

Note: The statistic has been compiled considering the applicants residing in Spain and the 1<sup>st</sup> proprietor of the patent.

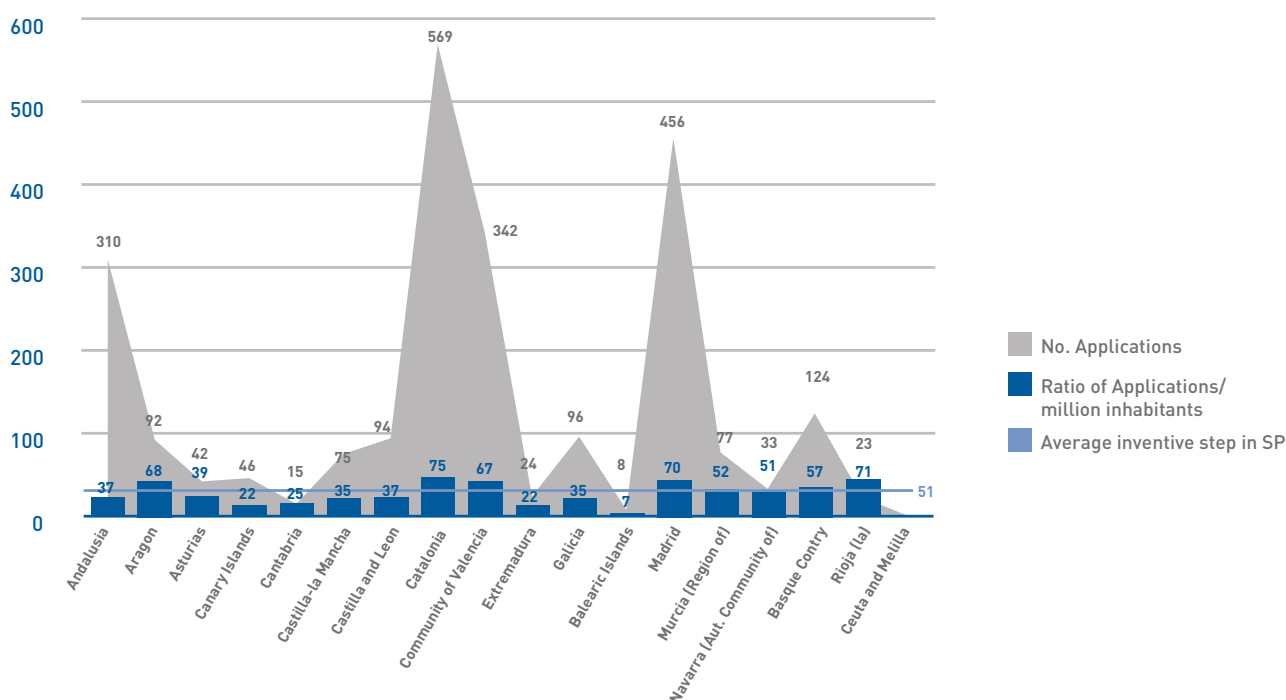
## Top Patent Applicants, 2012

ORDER NO.	RESIDENTS
1	BSH Electrodomésticos España S.A.
2	Spanish Higher Council for Scientific Research
3	Porras Vila, Francisco Javier
4	Muñoz Saiz, Manuel
5	Telefónica S.A.
6	Polytechnic University of Catalunya
7	Polytechnic University of Madrid
8	Seat, S.A.
9	Andalusian Health Service
10	University of Seville
11	Abengoa Solar New Technologies S.A.
12	Universidad Complutense de Madrid

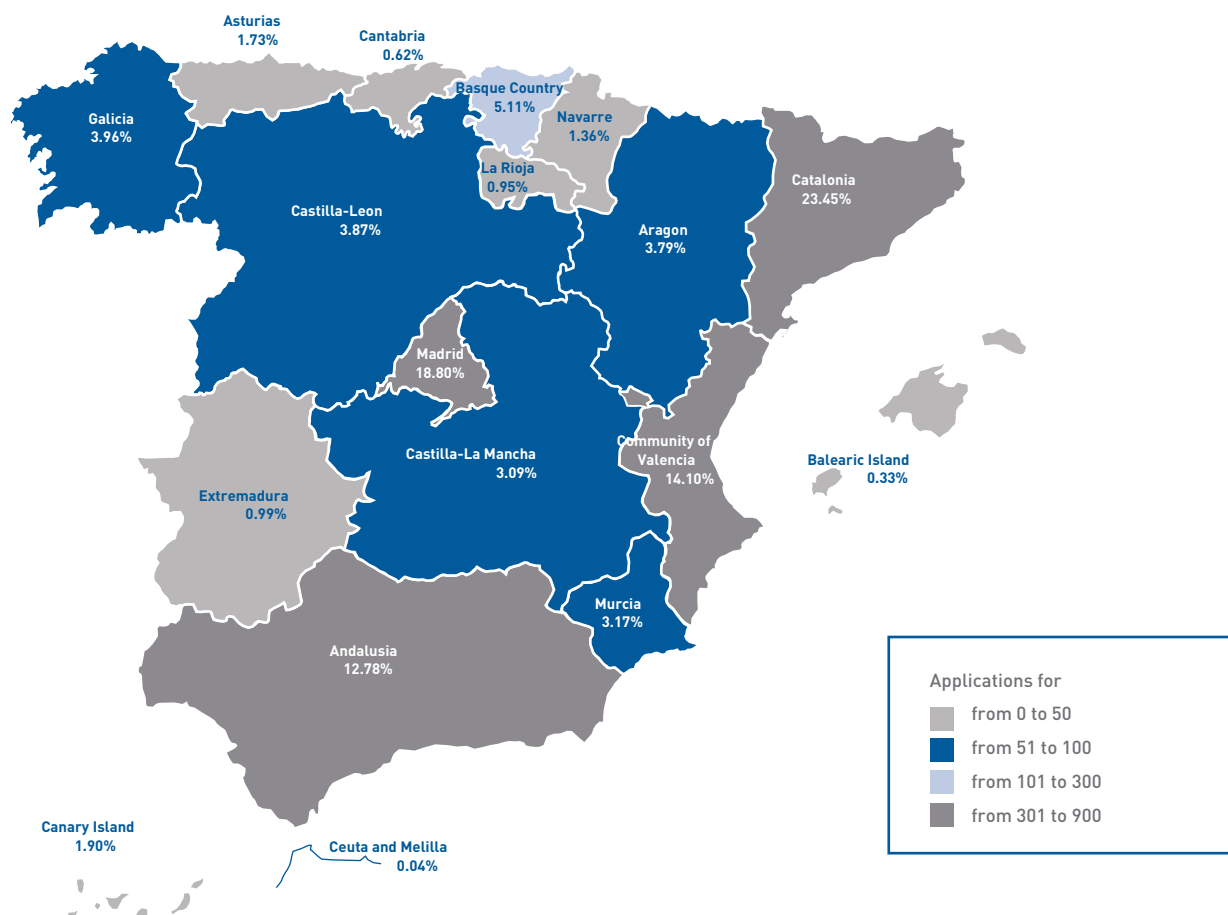
## Applications of Utility Models by Autonomous Community with respect to the no. of inhabitants; their inventive activity, 2012

AUTONOMOUS COMMUNITIES	APPLICATIONS			INHABITANTS		INVENTIVE ACTIVITY	
	NUMBER	% ANNUAL VARIATION	% OF TOTAL SP RESIDENTS	NUMBER	% INHABITANTS /TOTAL SP	RATIO OF APPLICATIONS /MILLION INHABITANTS	STANDARD DEVIATION
ANDALUSIA	310	24.00%	12.78 %	8,449,985	17.88%	37	-28.5%
ARAGON	92	19.48%	3.79 %	1,349,467	2.86%	68	32.8%
ASTURIAS (Principality of)	42	40.00%	1.73 %	1,077,360	2.28%	39	-24.0%
CANARY ISLANDS	46	-8.00%	1.90 %	2,118,344	4.48%	22	-57.7%
CANTABRIA	15	-6.25%	0.62 %	593,861	1.26%	25	-50.8%
CASTILLA-LA MANCHA	75	4.17%	3.09 %	2,121,888	4.49%	35	-31.1%
CASTILLA AND LEÓN	94	20.51%	3.87 %	2,546,078	5.39%	37	-28.1%
CATALONIA	569	-9.54%	23.45 %	7,570,908	16.02%	75	46.4%
COMMUNITY OF VALENCIA	342	-0.29%	14.10 %	5,129,266	10.85%	67	29.9%
EXTREMADURA	24	-25.00%	0.99 %	1,108,130	2.34%	22	-57.8%
GALICIA	96	-50.52%	3.96 %	2,781,498	5.88%	35	-32.8%
BALEARIC ISLANDS	8	-66.67%	0.33 %	1,119,349	2.37%	7	-86%
MADRID	456	21.28%	18.80 %	6,498,560	13.75%	70	36.7%
MURCIA (Region of)	77	-10.47%	3.17 %	1,474,449	3.12%	52	1.7%
NAVARRA (Aut. Community of)	33	-50.00%	1.36 %	644,566	1.36%	51	-0.3%
BASQUE COUNTRY	124	-12.68%	5.11 %	2,193,093	4.64%	57	10.2%
RIOJA (La)	23	64.29%	0.95 %	323,609	0.68%	71	38.5%
CEUTA AND MELILLA	0	-100%	0 %	164,820	0.35%	0	-100%
<b>TOTAL</b>	<b>2,426</b>	<b>-2.18%</b>	<b>100 %</b>	<b>47,265,231</b>	<b>100%</b>		
<b>AVERAGE IN SPAIN</b>						<b>51</b>	

N.B.: The municipal census referenced to 1 January 2012 is used as the population base (Royal Decree 1697/2012, of 21 December 2012)



## Applications for Utility Models by Autonomous Community, 2012



## Top Utility Model Applications, 2012

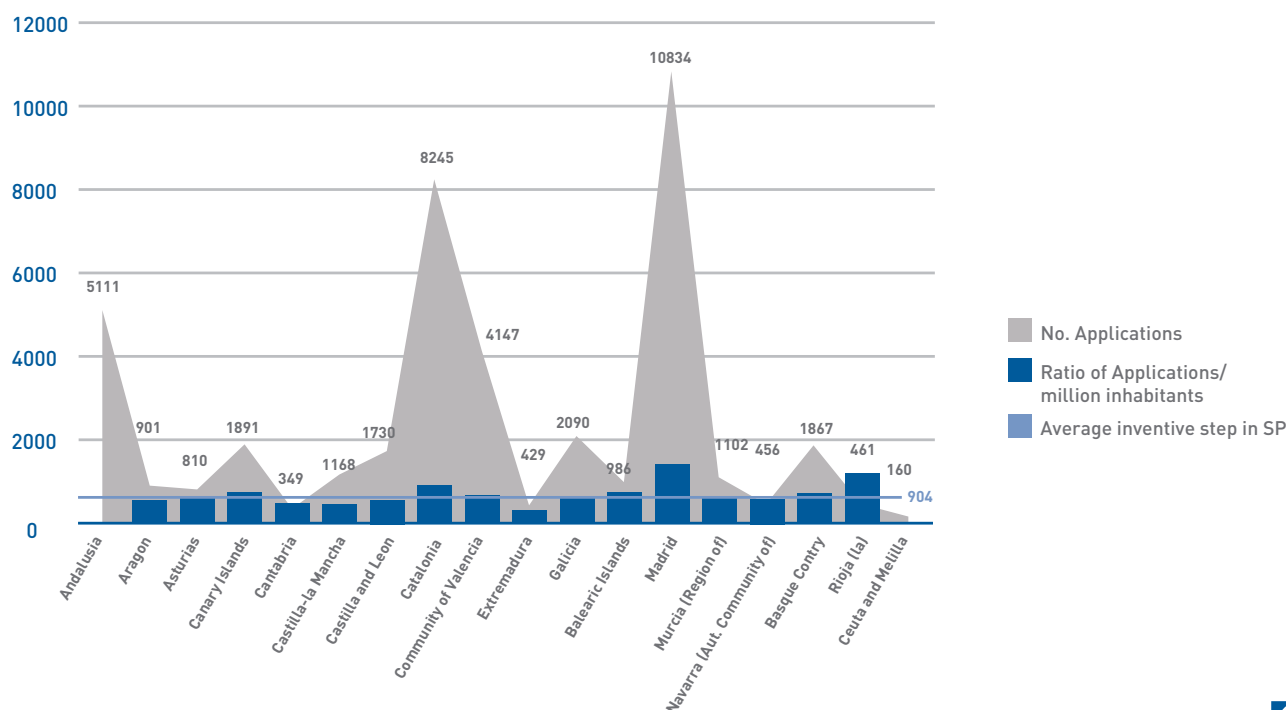
ORDER NO.	RESIDENTS
1	Seat, S.A.
2	Calero Gómez, Víctor Julián
3	Olivencia Cerezo, Guillermo
4	Smurfit Kappa España, S.A.
5	Bosch & Clavell SL
6	Energy Panel S. L.
7	Fontanals Cabre, Jaime
8	Servicio Andaluz de Salud
9	Cartonajes Lantegi, S.L.
10	Larrañaga Otaño, Mikel
11	Tomas Vila, Carlos
12	Ghio-Tech Invent SLU



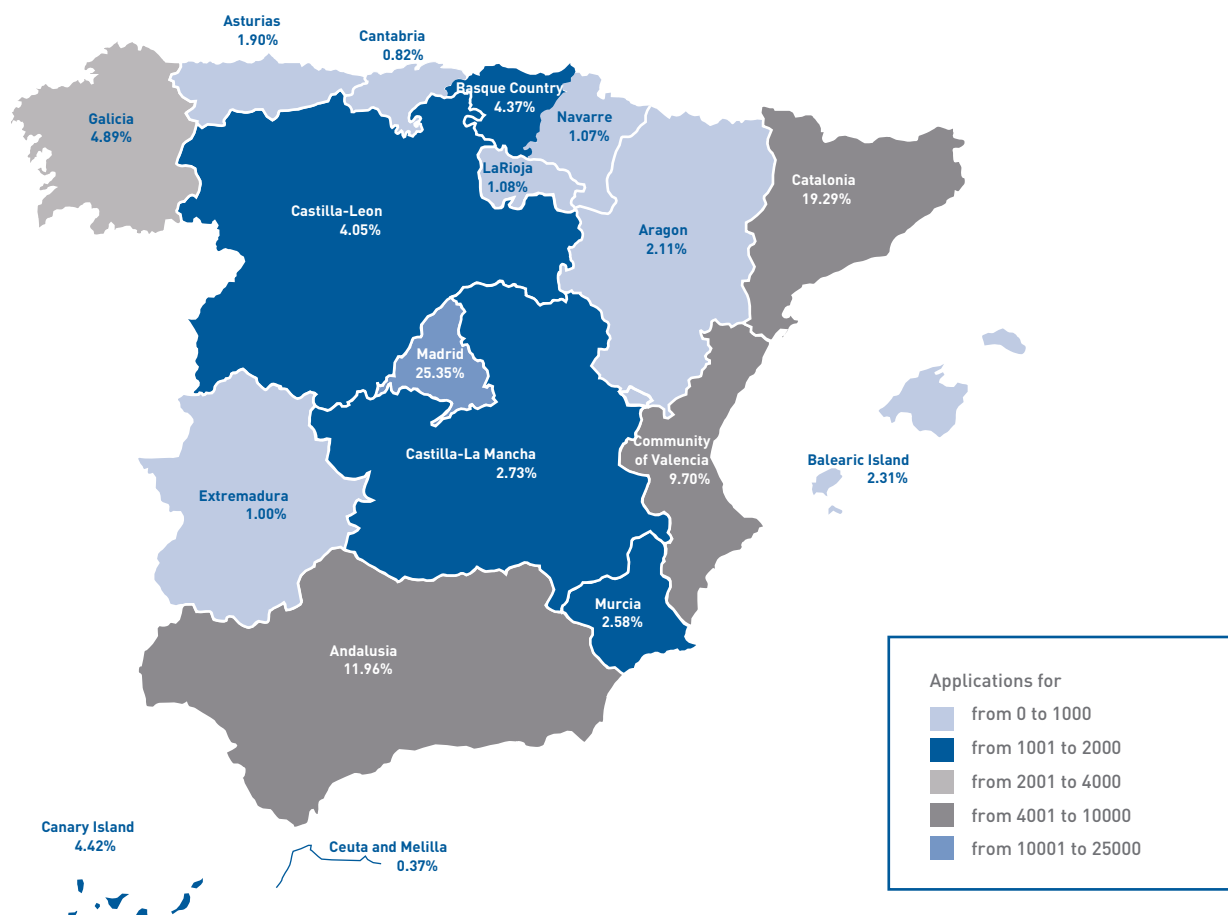
## Industrial Design Applications by Autonomous Community with respect to the no. of inhabitants; their design activity, 2012

AUTONOMOUS COMMUNITIES	APPLICATIONS			INHABITANTS		DESIGN ACTIVITY	
	NUMBER	% ANNUAL VARIATION	% OF TOTAL SP RESIDENTS	NUMBER	% INHABITANTS/ TOTAL SP	RATIO OF APPLICATIONS /MILLION INHABITANTS	STANDARD DEVIATION
ANDALUSIA	5,111	3.15%	11.96%	8,449,985	17.88%	605	-33.1%
ARAGON	901	-3.84%	2.11%	1,349,467	2.86%	668	-26.2%
ASTURIAS (Principality of)	810	17.39%	1.90%	1,077,360	2.28%	752	-16.9%
CANARY ISLANDS	1,891	20.45%	4.42%	2,118,344	4.48%	893	-1.3%
CANTABRIA	349	8.39%	0.82%	593,861	1.26%	588	-35.0%
CASTILLA-LA MANCHA	1,168	3.73%	2.73%	2,121,888	4.49%	550	-39.1%
CASTILLA AND LEON	1,730	3.22%	4.05%	2,546,078	5.39%	679	-24.9%
CATALONIA	8,245	-0.87%	19.29%	7,570,908	16.02%	1,089	20.4%
COMMUNITY OF VALENCIA	4,147	0.68%	9.70%	5,129,266	10.85%	808	-10.6%
EXTREMADURA	429	-12.98%	1.00%	1,108,130	2.34%	387	-57.2%
GALICIA	2,090	-13.42%	4.89%	2,781,498	5.88%	751	-16.9%
BALEARIC ISLANDS	986	10.54%	2.31%	1,119,349	2.37%	881	-2.6%
MADRID	10,834	-1.99%	25.35%	6,498,560	13.75%	1,667	84.4%
MURCIA (Region of)	1,102	3.96%	2.58%	1,474,449	3.12%	747	-17.3%
NAVARRA (Aut. Community of)	456	-8.06%	1.07%	644,566	1.36%	707	-21.8%
BASQUE COUNTRY	1,867	-7.48%	4.37%	2,193,093	4.64%	851	-5.8%
RIOJA (La)	461	-2.12%	1.08%	323,609	0.68%	1,425	57.5%
CEUTA AND MELILLA	160	15.94%	0.37%	164,820	0.35%	971	7.4%
<b>TOTAL</b>	<b>42,737</b>	<b>-0.03%</b>	<b>100%</b>	<b>47,265,231</b>	<b>100%</b>		
<b>AVERAGE IN SPAIN</b>						<b>904</b>	

N.B.: The municipal census referenced to 1 January 2012 is used as the population base (Royal Decree 1697/2012, of 21 December 2012)



## Applications for National Trademarks by Autonomous Community, 2012



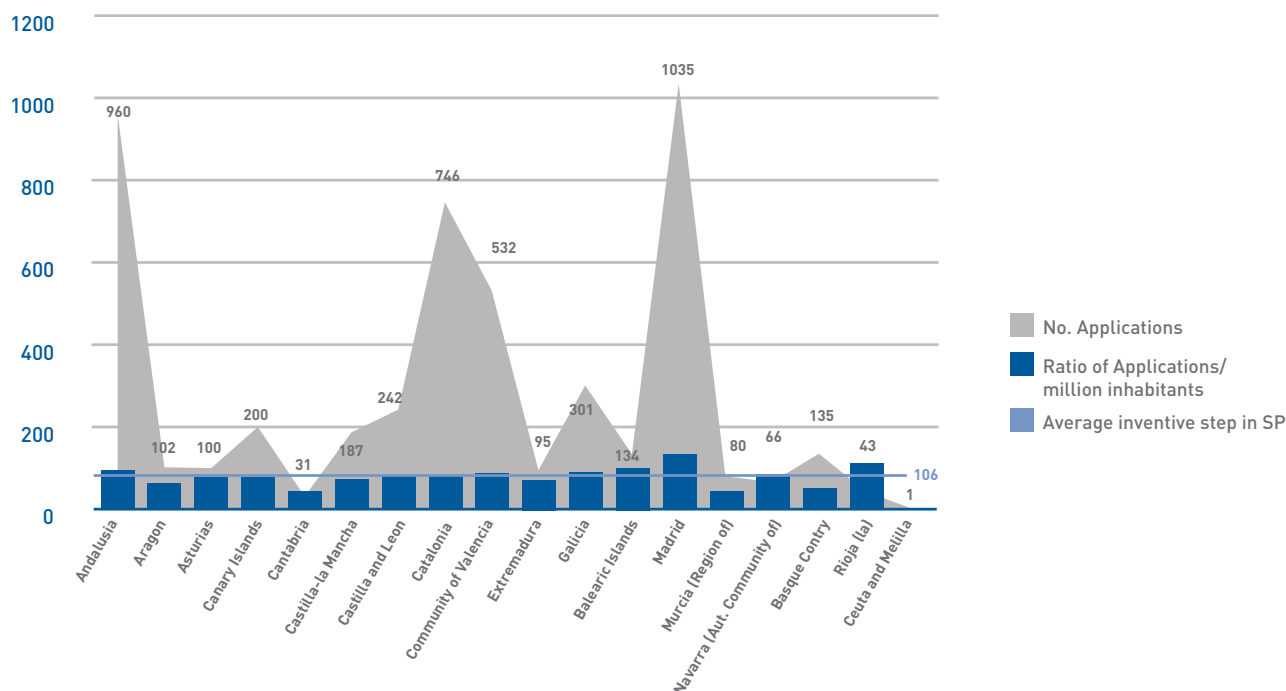
## Top Trademark Applicants, 2012

ORDER NO.	RESIDENTS
1	Arraiz Toledo, María del Carmen
2	Xunta de Galicia
3	Kutxabank, S. A.
4	Corporación de Radio y Televisión Española, S.A.
5	Administración de la Comunidad Autónoma de Euskadi
6	Almirall, S.A.
7	Universidad de Oviedo
8	Canary Islands Luxury, S.L.
9	Mediaset España Comunicación, S.A.
10	Trade Corporation International, S.A.U
11	Fertiveg Agri, S.L.
12	Abaceria del Monasterio, S.L.

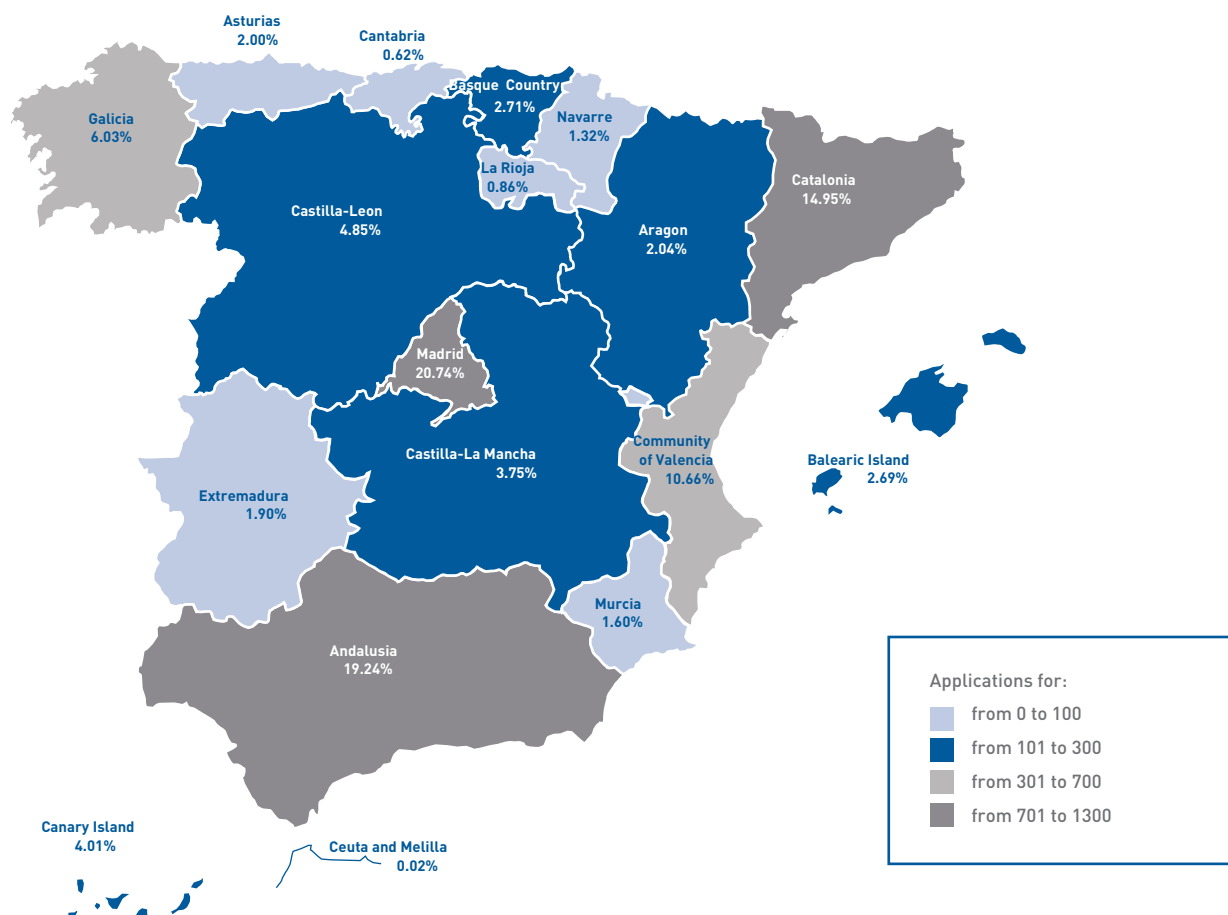
## Applications for Trade Names by Autonomous Community with respect to the no. of inhabitants; their trademark activity, 2012

AUTONOMOUS COMMUNITIES	APPLICATIONS			INHABITANTS		TRADEMARK ACTIVITY	
	NUMBER	% ANNUAL VARIATION	% OF TOTAL SP RESIDENTS	NUMBER	% INHABITANTS/ TOTAL SP	RATIO OF APPLICATIONS /MILLION INHABITANTS	STANDARD DEVIATION
ANDALUSIA	960	6.90%	19.24%	8,449,985	17.88%	114	8%
ARAGON	102	-8.11%	2.04%	1,349,467	2.86%	76	-28%
ASTURIAS (Principality of)	100	-22.48%	2.00%	1,077,360	2.28%	93	-12%
CANARY ISLANDS	200	-13.79%	4.01%	2,118,344	4.48%	94	-11%
CANTABRIA	31	0.00%	0.62%	593,861	1.26%	52	-51%
CASTILLA-LA MANCHA	187	10.00%	3.75%	2,121,888	4.49%	88	-17%
CASTILLA AND LEON	242	-0.41%	4.85%	2,546,078	5.39%	95	-10%
CATALONIA	746	2.05%	14.95%	7,570,908	16.02%	99	-7%
COMMUNITY OF VALENCIA	532	-7.96%	10.66%	5,129,266	10.85%	104	-2%
EXTREMADURA	95	-6.86%	1.90%	1,108,130	2.34%	86	-19%
GALICIA	301	4.88%	6.03%	2,781,498	5.88%	108	3%
BALEARIC ISLANDS	134	-6.94%	2.69%	1,119,349	2.37%	120	13%
MADRID	1,035	-0.77%	20.74%	6,498,560	13.75%	159	51%
MURCIA (Region of)	80	15.94%	1.60%	1,474,449	3.12%	54	-49%
NAVARRA (Aut. Community of)	66	-1.49%	1.32%	644,566	1.36%	102	-3%
BASQUE COUNTRY	135	-24.58%	2.71%	2,193,093	4.64%	62	-42%
RIOJA (La)	43	16.22%	0.86%	323,609	0.68%	133	26%
CEUTA AND MELILLA	1	-85.71%	0.02%	164,820	0.35%	6	-94%
<b>TOTAL</b>	<b>4,990</b>	<b>-1.34%</b>	<b>100%</b>	<b>47,265,231</b>	<b>100%</b>		
<b>AVERAGE IN SPAIN</b>						<b>106</b>	

N.B.: The municipal census referenced to 1 January 2012 is used as the population base (Royal Decree 1697/2012. of 21 December 2012)



## Applications for Trade Names by Autonomous Community, 2012



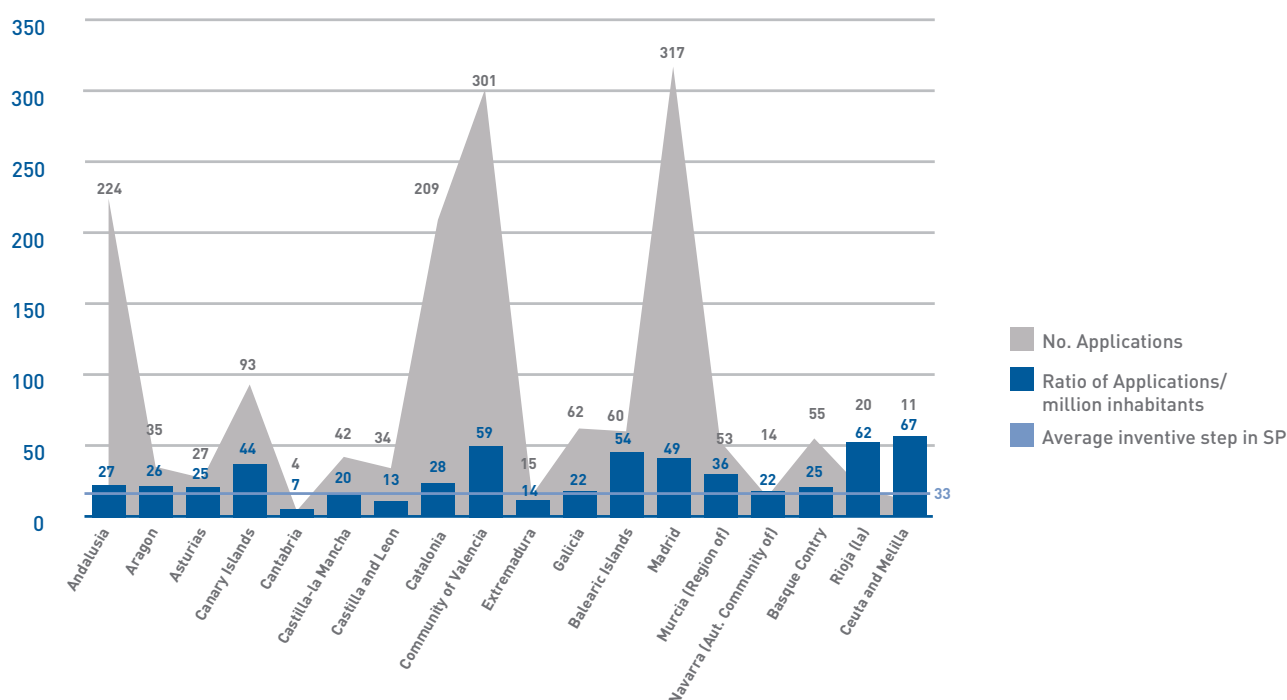
## Top Trade Name Applicants, 2012

ORDER NO.	RESIDENTS
1	Departamento de Infraestructuras Turísticas S.L.
2	Laformula de Comunicación
3	Auto Katti S.L.
4	Fsc, Servicios de Franquicia, S.A.U.
5	Ge Energy Power Systems España S.A.
6	Bolaños Gil, Roberto
7	Duque Pascual, Julian
8	Hoteles Lormor S.L.
9	Parreño Paños, Jose Vicente
10	Sat Ribero

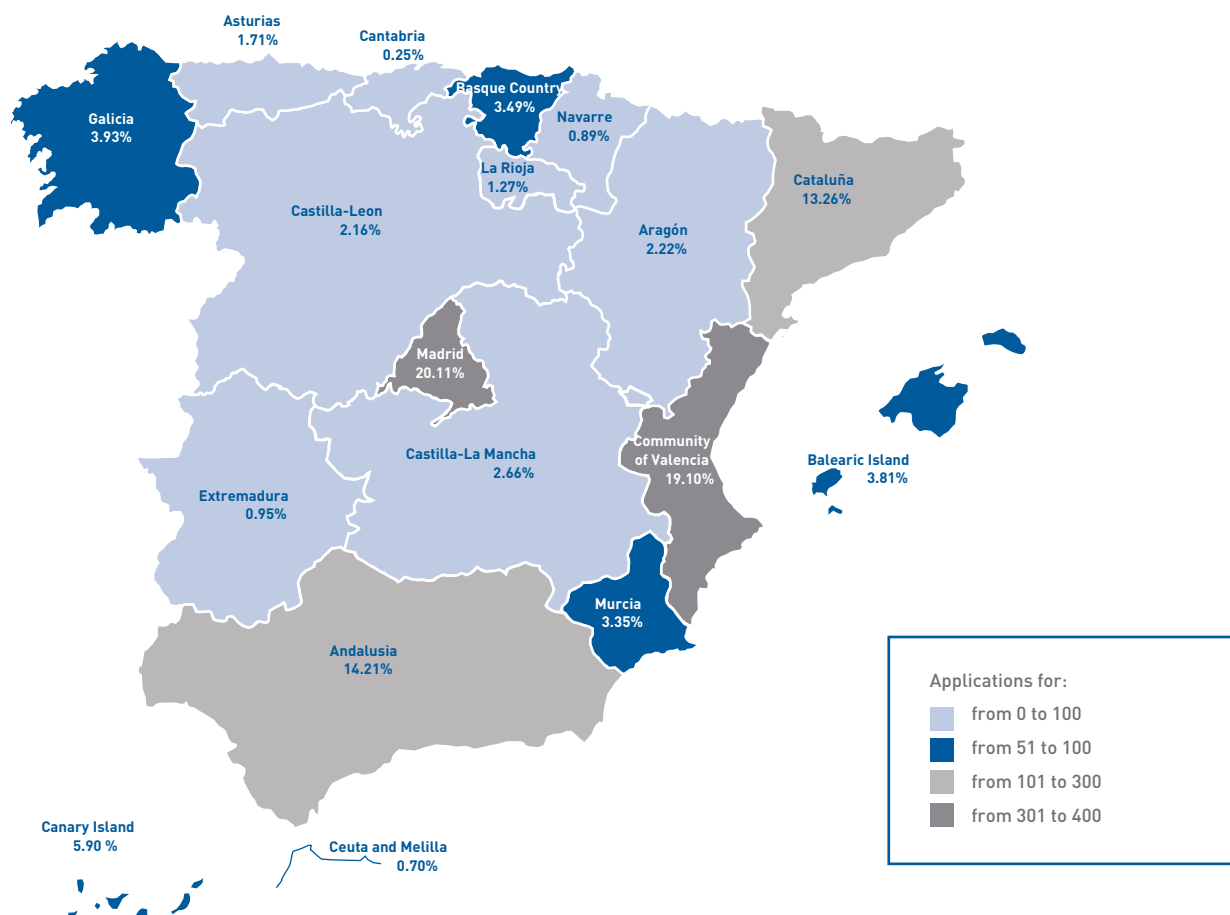
## Industrial Design Applications by Autonomous Community with respect to the no. of inhabitants; their design activity, 2012

AUTONOMOUS COMMUNITIES	APPLICATIONS			INHABITANTS		TRADEMARK ACTIVITY	
	NUMBER	% ANNUAL VARIATION	% OF TOTAL SP RESIDENTS	NUMBER	% INHABITANTS/ TOTAL SP	RATIO OF APPLICATIONS /MILLION INHABITANTS	STANDARD DEVIATION
ANDALUSIA	224	8.21%	14.21%	8,449,985	17.88%	27	-20%
ARAGON	35	-2.78%	2.22%	1,349,467	2.86%	26	-22%
ASTURIAS (Principality of)	27	-3.57%	1.71%	1,077,360	2.28%	25	-25%
CANARY ISLANDS	93	-3.13%	5.90%	2,118,344	4.48%	44	32%
CANTABRIA	4	-33.33%	0.25%	593,861	1.26%	7	-80%
CASTILLA-LA MANCHA	42	-23.6%	2.66%	2,121,888	4.49%	20	-41%
CASTILLA AND LEON	34	-33.33%	2.16%	2,546,078	5.39%	13	-60%
CATALONIA	209	-23.44%	13.26%	7,570,908	16.02%	28	-17%
COMMUNITY OF VALENCIA	301	-17.76%	19.10%	5,129,266	10.85%	59	76%
EXTREMADURA	15	50.0%	0.95%	1,108,130	2.34%	14	-59%
GALICIA	62	-24.39%	3.93%	2,781,498	5.88%	22	-33%
BALEARIC ISLANDS	60	-4.76%	3.81%	1,119,349	2.37%	54	61%
MADRID	317	7.46%	20.11%	6,498,560	13.75%	49	46%
MURCIA (Region of)	53	-27.40%	3.36%	1,474,449	3.12%	36	8%
NAVARRA (Aut. Community of)	14	-33.33%	0.89%	644,566	1.36%	22	-35%
BASQUE COUNTRY	55	-20.29%	3.49%	2,193,093	4.64%	25	-25%
RIOJA (La)	20	122.22%	1.27%	323,609	0.68%	62	85%
CEUTA AND MELILLA	11	-8.3%	0.70%	164,820	0.35%	67	100%
<b>TOTAL</b>	<b>1,576</b>	<b>-10.05%</b>	<b>100%</b>	<b>47,265,231</b>	<b>100%</b>		
<b>AVERAGE IN SPAIN</b>						<b>33</b>	

N.B.: The municipal census referenced to 1 January 2012 is used as the population base [Royal Decree 1697/2012. of 21 December 2012]



## Solicitudes de Diseño Industrial por CC.AA., 2012



## Top Industrial Design Applicants, 2012

ORDER NO.	RESIDENTS
1	Comercial Regal Canaria, S.L.
2	Mtng Europe Experience, S.L.U
3	Zhan Zhou, Zhizhou
4	Creaciones Gavi, S.L.
5	Underground Industries, S.L.
6	Grave Martin, Nicolas
7	Compra de Zapatos Madrid, Sl.
8	Menta y Limón Decoración, S.L.
9	Xti Footwear, S.L.
10	Articulos para Marroquineria, Calzado y Confección, S.L.U
11	Gold Footbal S.L.
12	Creaciones Jumi S.L.

## Evolution of PCT Applications, 2000-2012

YEARS	PCT of Spanish origin	PCT in national phase*
2000	519	86
2001	616	95
2002	719	79
2003	788	92
2004	823	87
2005	1,127	90
2006	1,202	101
2007	1,294	102
2008	1,390	121
2009	1,564	91
2010	1,772	121
2011	1,729	111
2012 **	1,713	136

\* They include patents and utility models

\*\* Provisional data

## Top PCT Patent Applications filed at the SPTO, 2012

ORDER NO.	RESIDENTS
1	Spanish Higher Council for Scientific Research (CSIC)
2	University of Seville
3	Polytechnic University of Catalunya
4	Andalusian Health Service
5	University of Malaga
6	Polytechnic University of Madrid
7	Abengoa Bioenergía Nuevas Tecnologías, S. A.
8	University of Santiago de Compostela
9	Polytechnic University of Valencia
10	University of Granada

## European Patent Applications, 2000-2012

YEARS	EUROPEAN of SP origin
2000	525
2001	582
2002	603
2003	695
2004	846
2005	972
2006	1,101
2007	1,286
2008	1,324
2009	1,263
2010	1,436
2011	1,417
2012 *	1,532

\* Data from 2012 are provisional

## Top European Patent Applications filed at the SPTO, 2012

ORDER NO.	RESIDENTS
1	Alstom Wind, S.L.U.
2	Airbus Operations S.L.
3	Telefónica, S.A.
4	The Boeing Company
5	Laboratorios del Dr. Esteve S.A.
6	Sabic Innovative Plastics Ip B.V.
7	Abbott Laboratories
8	Almirall, S.A.
9	Eads Construcciones Aeronáuticas S.A.
10	Alcatel-Lucent España



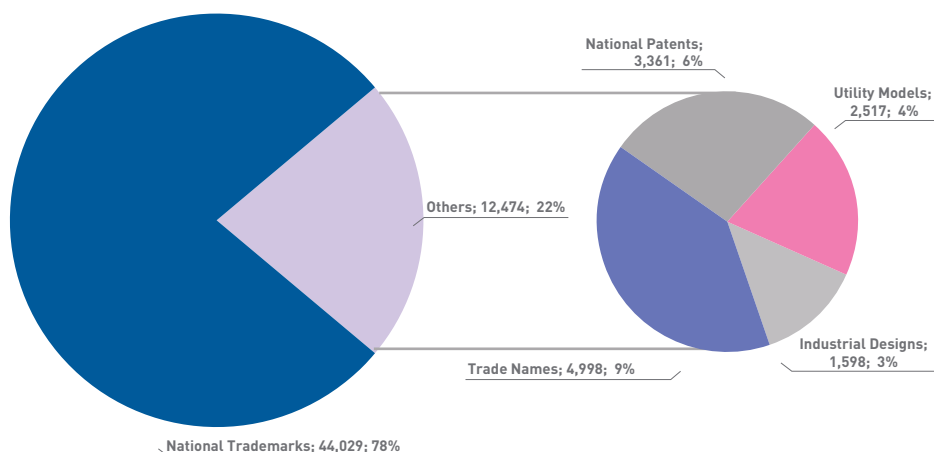
## Evolution of the Patent Technical reports produced at the SPTO

YEARS	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	(+/-) ANNUAL 2012/2011
INTERNATIONAL SEARCH REPORTS (IBIS) (PCT Worldwide Procedure)	562	722	751	768	857	939	1,080	1,240	1,238	1,409	1,296	1,481	14.3%
STATE OF THE ART REPORTS (IET) (National procedure)	2,423	2,216	2,432	2,335	2,397	2,263	2,227	2,427	2,881	3,029	2,777	3,091	11.3%
PATENT TECHNOLOGICAL REPORTS (Pre-patentability reports)	334	345	411	483	391	505	435	418	346	325	365	276	-24.4%
PRE-EXAMINATION REPORTS * (National procedure)	1	17	175	221	222	211	194	210	226	284	338	354	4.7%
<b>TOTAL</b>	<b>3,320</b>	<b>3,300</b>	<b>3,769</b>	<b>3,807</b>	<b>3,867</b>	<b>3,918</b>	<b>3,936</b>	<b>4,295</b>	<b>4,691</b>	<b>5,047</b>	<b>4,776</b>	<b>5,202</b>	<b>8.92%</b>

## Evolution of Industrial Property Applications, 2000 - 2012

I.P. TYPES	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
NATIONAL PATENTS	3,111	2,904	3,055	3,081	3,100	3,252	3,352	3,439	3,783	3,712	3,669	3,528	3,361
UTILITY MODELS	3,212	3,142	3,103	3,000	2,901	2,853	2,814	2,657	2,662	2,545	2,629	2,585	2,517
INDUSTRIAL DESIGNS	3,644	3,661	3,472	2,386	1,804	1,890	1,588	1,525	1,414	1,529	1,662	1,772	1,598
NATIONAL TRADEMARKS	87,769	78,441	69,743	53,989	54,777	56,414	58,643	57,833	49,750	42,437	43,364	44,116	44,029
TRADE NAMES	4,229	4,168	4,940	4,162	3,928	5,130	6,449	6,750	5,865	4,694	4,602	5,062	4,998

## Applications for types of I.P. in 2012



## Industrial Property Applications, 2012

	TOTAL APPLICATIONS	Applications filed by Internet	% of total applications	Filing of Applications on Paper	% of total applications
PATENTS	3,361	2,076	61.8%	1,285	38.2%
PCT PATENTS (filed at the SPTO)	1,255	923	73.5%	332	26.5%
EUROPEAN PATENTS (filed at the SPTO)	612	548	89.5%	64	10.5%
UTILITY MODELS	2,517	1,378	54.7%	1,139	45.3%
DESIGN (Files)	1,598	782	48.9%	816	51.1%
TRADEMARKS (Files)	44,029	26,445	60.1%	17,584	39.9%
TRADE NAMES (Files)	4,998	2,662	53.3%	2,336	46.7%