

## Collaborations and sponsorships



## Information and Registration

Contact: [Magister.Lvcentinvs@ua.es](mailto:Magister.Lvcentinvs@ua.es)

- Places for this module are limited
- Dates: registration will be open from January, 2013
- Standard Fee: 1200 euros
- Early Bird Fee: 900 euros (If you pay the registration fee before January 20, 2013)
- To register, please send an e-mail to [Magister.Lvcentinvs@ua.es](mailto:Magister.Lvcentinvs@ua.es) (indicate us the name, phone number, email address and "REGISTRATION" as head). Then you must make your payment, which is to be done by transfer.

Special Fees for members from Collaborating Institutions, National Patent Offices and university students.

Payment should be made to the following Spanish bank account number including the follow information:

**"FUNDACIÓN GENERAL UNIVERSIDAD DE ALICANTE",  
BANK: CAJA DE AHORROS DEL MEDITERRANEO (CAM)  
ACCOUNT NUMBER: 2090 3191 11 0040125279  
IBAN: ES23 2090 3191 11 0040125279  
SWIFT: CAAMES2A**

Please, indicate in the Concept: name of course and name of participant

**\*\* Important:** Please send a copy of the transfer certification by fax (+34 965 909384) or by e-mail (scanned). Confirmation of your payment will then be communicated to you.

### Director:

**Pilar MONTERO GARCÍA-NOBLEJAS**

### Organisation:

**Esther ARMERO LAVIE**

**Olga SANZ SANCHEZ**

For more information on the programme and the participation (registration), please contact our office:

**Magister Lvcentinvs**

Tel: +34/ 965 90 93 92 and +34/ 610 48 89 42 Fax: +34/ 965 90 93 84

e-mail: [ml.modulos@uafg.net](mailto:ml.modulos@uafg.net)



## Master in Intellectual Property

# 11th COMMUNITY TRADE MARK SPECIAL MODULE

February, 11-15, 2013

Venue: Office for the Harmonization  
in the Internal Market in Alicante

 **Universitat d'Alacant  
Universidad de Alicante**

 **Universitat d'Alacant Fundació General  
Universidad de Alicante Fundación General**

[www.ml.ua.es](http://www.ml.ua.es)

## The Magister Lvcentivus

Is one of the most prestigious European centres providing specialized education in Intellectual Property and Information Technology Law. It is in this endeavour that some of the most influential IP institutions participate in its one-year Master Programme, taking place in Alicante, Spain, also the seat of the Office for Harmonization in the Internal Market (OHIM).

The Magister Lvcentivus is a member of the European Intellectual Property Institutes Network (EIPIN).



## Continuing Education

Pursuing its objective of contributing to the expansion of specialized knowledge in Europe, the Magister has launched a programme of "Special Modules" in 2010, in collaboration with different institutions and firms. Their aim is to provide practical and international knowledge of IP laws and practice.

## The Community Trade Mark Special Module

This programme, an advanced and intensive seminar organized within the framework of the XIX Magister Lvcentivus of the University of Alicante, is organized in collaboration with the OHIM and main specialized firms.

It covers a wide variety of aspects of Trade Mark Law. Substantive and procedural issues, related with the protection of the CTM, are explained in detail by experienced professionals and academics, starting from the application for the CTM and including strategic issues related with the enforcement and protection of the CTM.

## Who should participate?

The programme is designed for lawyers, law graduates, and professionals, who wish to specialize in the practice of Community Trade Mark Prosecution and Litigation. The programme is particularly suitable for practitioners and professionals unable to interrupt their professional activities for long periods of time. The participants will share their academic activities with specialists and post-graduate students coming from different countries, mainly from the European Union and Latin America.

## Language

All special module programmes are taught fully in English, in order to promote international participation.

## Date and Venue

11/02/2013-15/02/2013. **Office for Harmonization in the Internal Market (OHIM)**  
Avenida de Europa, 4. E-03008 Alicante. SPAIN  
Lecture Room AE04-A-PO-54

## Programme

### Monday, 11 February 2013

#### Morning Session

- 09.00 - 10.00 hrs. **Introductory address Community Trade Mark Special Module**  
Pilar MONTERO GARCÍA-NOBLEJAS  
*Lecturer in Commercial Law (UA)*  
*Academic Coordinator Trade Marks, Designs and Competition Law Module*

**The Community Trade Mark : Overview**  
Jessica LEWIS. *IP Expert, EU Observatory, OHIM Academy*

- 10.15 - 13.30 hrs.  
**Absolute Grounds for refusal and examination process**  
Mark JEFFERISS. *Legal Advisor, Operations Department, Quality Matters and Cancellation Service, OHIM.*

#### Afternoon Session

- 14.30 - 17.00 hrs.  
**Relative grounds for refusal and opposition process. Marks with Reputation**  
Elisa ZAERA. *ICLAD, International Cooperation and Legal Affairs Department, Legal Affairs Area, Legal Practice Service, OHIM*

### Tuesday, 12 February 2013

#### Morning Session

- 09.00 - 10.30 hrs  
**Registration and rights conferred by the CTM**  
Giuseppe BERTOLI. *Head of Litigation Service, International Cooperation and Legal Affairs Department, Legal Affairs Area, OHIM.*

- 11.00 - 13.00 hrs  
**Renewal, Alteration and Transfer**  
Alexander SCHIFKO. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Legal Practice Service, OHIM.*

#### Afternoon Session

- 14.30 - 16.00 hrs  
**Cancellation and Revocation of CTMs**  
Ruxandra MANEA. *Legal Advisor, Operations Department, Quality Matters and Cancellation Service, OHIM.*
- 16.15 - 18.00 hrs  
**CTM. Case-Law from the European Courts II**  
Dominika WALICKA. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Litigation, OHIM*

### Wednesday, 13 February 2013

#### Morning Session

- 09.00 - 11.00 hrs  
**Introduction to CFI and ECJ Procedures**  
Gregor SCHNEIDER. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Litigation, OHIM*

- 11.30 - 13.30 hrs  
**CTM. Case-Law from the European Courts I**  
Gregor SCHNEIDER. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Litigation, OHIM*

#### Afternoon Session

- 15.00 - 17.00 hrs  
**CTM from the Practitioners Perspective: Panel I**  
José ABAD (*Landwell PricewaterhouseCoopers*)  
Tobias DOLDE (*Noerr*)  
Aitor POMARES (*Berenguer & Pomares*)  
Chairman: Francesco MATTINA. *International Cooperation and Legal Affairs Department, Legal Affairs Area, Legal Practice Service, OHIM.*

### Thursday, 14 February 2013

#### Morning Session

- 09.00 - 11.00 hrs  
**The CTM from the Practitioners Perspective: The relevant Consumer and Trademarks**  
Cristina BERCIAL (*Casalonga & Associés*)
- 11.30 - 13.30 hrs  
**Piracy and counterfeiting**  
Vincent O'reilly, *OHIM*

#### Afternoon Session

- 15.00 - 17.00 hrs  
**Convergence of practices**  
Dennis SCHEIRS. *Programme Manager of the Convergence Programme, OHIM*

### Friday, 15 February 2013

#### Morning Session

- 09.00 - 11.30 hrs  
**Appeal procedure**  
Detlef SCHENNEN. *Chairperson of 4th Board of Appeal, Boards of Appeal, OHIM*
- 12.00 - 14.00 hrs  
**A revised perspective on the limitation of the effects of trade marks**  
Celia Sueiras Villalobos (*Garrigues Madrid*)

#### Afternoon Session

- 15.30-17.00 hrs  
**CTM from the Practitioners Perspective: Panel II**  
Christian SHALK (*Bayer*)  
Tobias Dolde (*Noerr*)  
Helena GRANADO (*Carlos Polo & Asociados*)  
Chairman: Joao MIRANDA DE SOUSA (*Garrigues Madrid*)