



Máster en  
Propiedad  
Intelectual, Industrial  
y Nuevas Tecnologías



**3 June 2015**

## **Third International IP Congress**

**UNIVERSIDAD AUTÓNOMA DE MADRID**

**&**

**QUEEN MARY UNIVERSITY OF LONDON**

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*European Challenges in Intellectual Property Law*

## 10:00 - 10:30 a.m.: Opening Session: Welcome and Opening Speeches

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- **Yolanda Valdeolivas** (Dean of UAM Law School).
- **Rodrigo Bercovitz** (LLM IP&IT Honorary Director, UAM)
- **Noam Shemtov** (CCLS Director for Postgraduate Studies)
- **Ignacio Garrote/Pilar Cámara** (LLMI IP &IT Directors, UAM)

## 10:30-11:30 a.m.: Session 1.- COPYRIGHT

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Chair: **Rodrigo Bercovitz**

-**Sebastián López Maza** (Senior Lecturer in Civil Law-UAM) “Pros and cons of the European protection of performers in the music industry: term of protection and additional rights”

-**Guido Westkamp** (Professor in Intellectual Property and Comparative Law, QMUL): “Copyright and Research – Licensing or Limitations?”

*Discussion (10 minutes)*

## 11.30 – 12.15 a.m.: Coffee Break

## 12:15.-13:15 p.m.: Session 2.- PATENTS

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Chair: **Gaetano Dimita**

-**Duncan Matthews** (Professor of Intellectual Property Law, QMUL): “Preparing for the Unitary Patent Package”

-**Colm Ahern** (Lawyer, Elzaburu): “The scope of protection of the European patent with unitary effect – challenges faced by the UPC in applying article 69 EPC”

*Discussion (10 minutes)*

## 13:15-15:00 p.m.: Lunch Break

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### 15:00-16:00 p.m.: Session 3.- TRADEMARKS

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Chair: **Ignacio Garrote / Pilar Cámara**

-**Pedro Sabando** (Lecturer in Commercial Law-UAM): “Trademarks and toy cars. Logics and limits of fair use in miniature reproduction”.

-**Gaetano Dimita** (Lecturer, QMUL) “Cartier International AG v British Sky Broadcasting Ltd' - The next generation of site blocking orders is here”.

*Discussion (10 minutes)*

### 16.00-16.30 p.m.: Coffee Break

### 16:30-17:30 p.m.: Session 4. DESIGNS

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Chair: **Noam Shemtov**

- **Uma Suthersanen** (Professor in International Intellectual Property Law, QMUL): “Cartridges, coffee pods and cars: Design Protection and Relevant Aftermarkets after Nestle and EFIM decisions”

- **Germán Bercovitz** (Professor in Civil Law, University of León): “New challenges of Community Design”

*Discussion (10 minutes)*

**17.30 p.m.: Closing:** Ignacio Garrote/Pilar Cámara/Noam Shemtov

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**21.00 p.m.: Social activities**



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UAM School of Law - Tomás y Valiente Lecture Hall

**Directors:**

**PILAR CÁMARA, IGNACIO GARROTE, NOAM SHEMTOV**

**Deputy Director:**

**GEMMA MINERO**

Attendance is free, but prior registration is required.

Registration deadline: 1 June 2015

For registration and queries, please contact [Roberto.castineira@uam.es](mailto:Roberto.castineira@uam.es)

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