



ISTANBUL

international inventions

Istanbul International Inventions Fair

ISIF'16

Inventions, Ideas and New Products



Joint Activity

03-06 March 2016

Istanbul, TURKEY

Istanbul Congress Center

www.istanbul-inventions.org

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ISIF'16

Istanbul International Inventions Fair (ISIF) is an annual exhibition show on commercialization of patents, inventions, new products and technical ideas organized under the patronage of International Federation of Invenors' Association (IFIA). It is one of the most important show in the world for both parties inventors and investors because of geographical importance of event place İstanbul which is unique bridge connecting the Europe to Asia continents and also trade centre of the world.

B2B (business-to-business) technology platforms will help to the exhibitors on commercialization of their assets. ISIF also afford exhibitor and visitor some other opportunities. Participants can benefit the science programs take placed during the fair on IPR (Intellectual Property Rights) for benefits, commercialization and its importance in innovation phase. ISIF'16 prizes or awards enhance your technical novelties well known in the world.

WHY EXHIBIT ?

Event place, İstanbul, is the unique place bringing the European inventions and Asian inventions. This will of course give great advantages to inventors and investors;

- Marketing your inventions and to promote information sharing
- Having a great opportunity to have your ideas and inventions promoted in the Turkish market
- Showing your invention, new product or new technology to manufacturers, investors, distributors, licensing firms, and the general public
- Turning your investments into profit by protecting and developing your invention through the negotiation of licences
- Meeting and making fruitful contacts with manufacturers, commercial agents, promoters, financiers, users and entrepreneurs of all kinds, both national and international, who come specially to this Exhibition from many countries
- Having worldwide media attention from radio, television and print media
- Obtaining ISIF'16 medals and prizes particularly for market introduction of your inventions and innovations
- Learning about the importance of intellectual property rights with specialized organizations such as TPI (Turkish Patent Institute) lectures
- Having longstanding partnerships with inventor associations from all over the world - organized by under the patronage of International Federation of Inventors' Association (IFIA) marketing experts, IP information suppliers, patent attorneys, and technology transfer firms will also participate in the exhibit to help participants commercialize their inventions.

%45 OF TOTAL PATENT APPLICATIONS COMES FROM ISTANBUL IN TURKEY



INTELLECTUAL PROPERTY IN ISTANBUL

According to Turkish Patent Institute's statistics, İstanbul is the top city in which the patent and utility model applications are made in highest number and is located in Marmara Region which has the highest potential in terms of industry, production and exports- imports in Turkey. It is the Industry Capital of Turkey. Besides taking place within the region with highest potential in terms of industry, İstanbul also forms completeness with neighboring provinces within the same region.

INDUSTRY IN ISTANBUL

Istanbul is the "industrial center" of Turkey. It employs approximately 20% of Turkey's industrial labor and contributes 38% of Turkey's industrial workspace. In addition, the city generates 55% of Turkey's trade and 45% of the country's wholesale trade, and generates 21.2% of Turkey's gross national product. İstanbul contributes 40% of all taxes collected in Turkey and produces 27.5% of Turkey's national product.

Many of Turkey's major manufacturing plants are located in the city. İstanbul and its surrounding province produce cotton, fruit, olive oil, silk, and tobacco. Food processing, textile production, oil products, rubber, metal ware, leather, chemicals, electronics, glass, machinery, paper and paper products, and alcoholic drinks are among the city's major industrial products. The city also has plants that assemble automobiles and trucks.

PRIZES & AWARDS

The International Jury specialists will judge each invention exhibited and will select a number of them for prizes and awards.

- ISIF'16 Grand Award
- ISIF'16 Gold Medals
- ISIF'16 Silver Medals
- ISIF'16 Bronze Medals

Also from many nationally and internationally special prizes and awards will be given;

- "IFIA Special Prizes" - International Federation of Inventor Association
- "TPI Special Prizes" Turkish Patent Institute
- "ABDER Special Prizes" Anatolian Inventions and Inventors Association
- "Organiser Special Prizes" - Afanya Event Management

B2B MEETINGS

Business-to-Business platforms aim to give comfortable areas to inventors and investors for better discussion on selling or other purposes of the inventions exhibited in the ISIF.

WORKSHOPS

ISIF'16 is not only the exhibition of your assets but also learning platform on the subject of intellectual property, innovation, commercialization and much more.

During the İstanbul International Inventions Fair, related workshops will be given by the specialized lecturers for exhibitors and visitors.

AT A GLANCE

Fair Dates

03.03.2016 - 06.03.2016

Venue

Istanbul Congress Center (ICC)

Short Program

03.03.2016	10:00 - 18:00	Fair
	13:00	Welcome Cocktail
	13:30	Opening Ceremony
04.03.2016	09:00 - 18:00	Fair
04.03.2016	10:00 - 17:00	2 nd IFIA World Congress
05.03.2016	09:00 - 18:00	Fair
	17:00	Prize & Award Ceremony
	17:45	Closing Ceremony
	18:00	Closing Cocktail
06.03.2016	09:00-18:00	Fair

WHO CAN EXHIBIT ?

Manufacturing and commercial companies and enterprises - individual inventors and private researchers - enterprises - consultancies - Patent Offices - Technology Transfer Organizations - private and state-owned research institutes and other organizations - science parks - technoparks - laboratories - universities - IP related institutions - patent brokers and promoters of innovation - inventors associations and similar bodies - service and financial organizations - publishers.

Regional, national and international organizations may also appear as exhibitors to present their activities, services and programs.



BOOK YOUR STAND

You are in right place if you want to meet with commercial companies and enterprises, individual inventors and private researchers, enterprises, consultancies, patent offices, technology transfer organizations, private and state-owned research institutes, science parks, universities, non governmental organisations, inventor associations, to strengthen collaborations and to build up new connections with them.

Book your booth right now at ISIF'16 which is the first and unique international invention fair in Turkey.

- Standard Stand rentals start from minimum 4 m².
- Standard stand rental fee is 200 € + VAT per m².
- In Standard Stand m² fee are included; 1 Piece Table (75 x 80 x 80 cm), 2 Pieces Chairs, 1 Piece Threesome Socket, Rug, Frontal Writing, 1 Piece Trash Can and 1 Piece Spot Light.
- Special stand space rentals start from minimum 20 m².
- Special stand space rental fee is 180 € + VAT per m².
- The m² price specified for special stand spaces is the rental fee for the empty space.

You can find booth application form from www.istanbul-inventions.org web site.

%10

Discount will be applied for fixed reservation of stand hiring costs until the date of **01 November 2015**



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Founded in 1968, IFIA is a worldwide nongovernmental organization of inventors' associations and other inventors' organizations aiming to connect, to support inventors internationally and to represent their common interests. Its mission is to disseminate knowledge of the innovation development and to promote inventive and entrepreneurial spirit.

Hosted by



Turkish Patent Institute (TPI) has been established with the objective of supporting the technological development in Turkey and of establishing and protecting of industrial property rights, as well as providing the public with the worldwide information on industrial property rights, thereby supporting the cultivation of a competitive environment and the development of research & development activities.

Partner



The mission of the "Anatolian Inventions and Inventors Association (ABDER)" which is situated in Ankara, is to promote and support invention for wealth and well-being of the humanity in Turkey. One of its mission is to give a support as partner to the invention event namely "Istanbul International Inventions Fair (ISIF)" in order to make recognize the excellence of the Turkish Inventors.

Venue



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Union of Croatian Innovators

Partner of ISIF'16

