





TAIPEI INT'L INVENTION SHOW & TECHNOMART



TWTC Exhibition **HALL 1**
SEP.28~30

2017 Application Kit

What You Can Expect in INST

-  Earning INST Platinum Prize in Asia's No.1 Invention Show.
-  Gaining a professional match making chance with potential clients.
-  Reasonable booth rates with high quality service and facility.

Post Show Report 2016

Show scale :

Categories	Number of Exhibitors	Number of Booths (3M* 3M per booth)
Domestic Exhibitor	526	894
International Exhibitor	19	41
Total	545	935

Visitors :

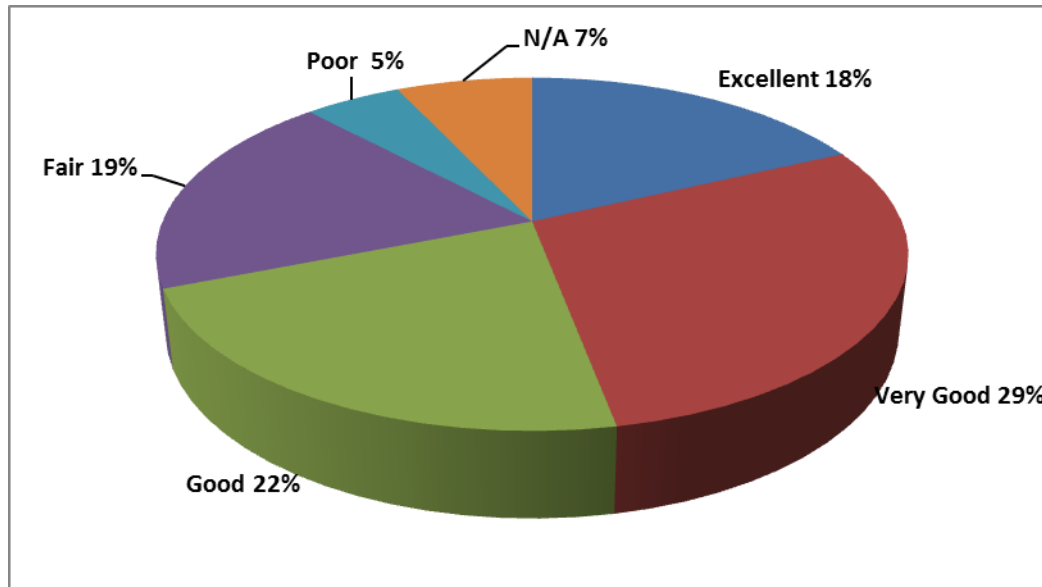
	Number of Visitors
Local & International Visitors	55,370

Major Exhibitor Countries :

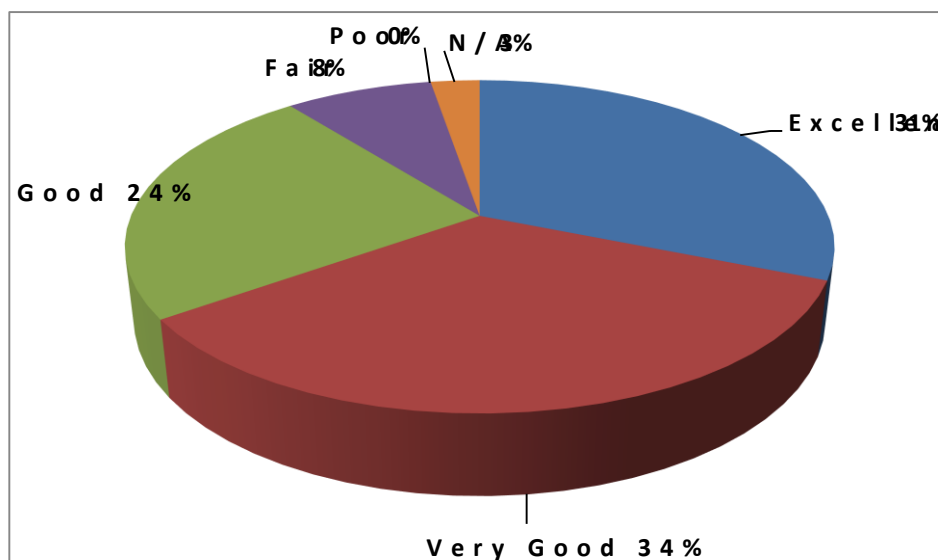
Thailand, Poland, Korea, Bulgaria, Japan, Germany, UK...

2016 Satisfaction Survey

Exhibitors



Visitors



TAIPEI INST 2016:





TAIPEI INT'L INVENTION SHOW & TECHNOMART

SEP.28-30,2017 TWTC HALL 1



Highlights in TAIPEI INST 2017

- ◆ Pre-Show Press Conference
- ◆ Opening Ceremony
- ◆ Award Ceremony
- ◆ International Technology Conference/Seminars
- ◆ Co-event with eCommerce Expo Asia 2017 (<http://www.ecexpo.com.tw/>)

eCommerce Expo Asia 2016:





TAIPEI INST 2017

(13th Taipei International Invention Show & Technomart)

Supervised by

Ministry of Economic Affairs
Ministry of National Defense
Ministry of Education
Council of Agriculture
Ministry of Science and Technology

Hosted by

Intellectual Property Office, MOEA
Industrial Development Bureau, MOEA
Bureau of Energy, MOEA
Bureau of Foreign Trade, MOEA
Department of Industrial Technology, MOEA
Small and Medium Enterprise Administration, MOEA
Department of Investment Services, MOEA
State-owned Enterprise Commission, MOEA
Institute of Nuclear Energy Research, Atomic Energy Council, Executive Yuan

Organizers

Taiwan External Trade Development Council (TAITRA)
Industrial Technology Research Institute (ITRI)

Co-organizers

Chinese National Federation of Industries
Taiwan Venture Capital Association
Taiwan Electrical and Electronic Manufacturers' Association
Taiwan Invention Association
Taiwan International Invention Award Winners Association
Taiwan Prominent Inventor Association
Taiwan Invention Products Promotion Association
Outstanding Inventor Exchange Association of R.O.C.
Chinese Innovation & Invention Society
World Invention Intellectual Property Associations

Venue

TWTC Exhibition Hall 1, No.5, Xin-yi Rd., Sec.5, Taipei ,Taiwan



Show Dates & Hours:

Sept.28 (Thurs) –Sept.30 (Sat), 2017

9:30am~ 5:30pm

Admission is **Free for all visitors.*

Dates for Exhibits Move-in & Move-out:

	Date	Hours
Move-in	September 26- September 27	7:00 a.m.-7:00 p.m.
Move-out	September 30 (Hand-carried Exhibits Only)	5:30 p.m.-7:00 p.m.
	September 30 (All Exhibits and Stand Fitting Materials)	7:00 p.m.-12:00 p.m.

Exhibits

【Products & Technology】

- Agricultural Products,
- Biotechnology,
- Building Materials & Sanitary Equipment,
- Chemicals materials/products,
- Computer Hardware, Software & Peripherals,
- Consumer electronics /Electrical Products,
- Environment Protection,
- Gift/ Works of Art & Novelties,

- Hand tools,
- Houseware,
- Machinery,
- Metals & Hardware Products,
- Optical and Optoelectronic Industry relevance,
- Sporting & Leisure Goods,
- Stationery & Office Equipment,
- Telecommunications
- Textiles,
- Transportation, etc.

Show Events & Highlights:

- Pre-Show Press Conference
- Opening Ceremony
- Award Ceremony
- International Technology Conference/Seminars
- Co-event with eCommerce Expo Asia 2017 (<http://www.ecexpo.com.tw/>)

Booth Rate:

US \$1,100 per booth
 (including 5% VAT)

EARLY BIRD PRICE US\$ 950 per booth (including 5% VAT) only available before June 30.



Remarks:

1. Each booth (3mx3m) will be provided with standard partitions, full carpeting, fascia board with company name, 1 reception desk, 3 folding chairs, 3 spotlights (100W), and 1 trash can. Additional equipment shall be at exhibitor's expense.
2. 1 socket (110V) will be provided if booking 1~3 booths; 2 sockets will be provided if booking 4~6 booths, every three booths will increase 1 socket.
3. All applicants may request booth(s) only on a 3m (width) X 3m (depth) unit basis.

Payment Schedule

1. Full payment (US\$ 1,100 or US\$950 of early bird price per booth, non-refundable) should be made to reserve the booth space. The TAITRA will notify applicants of their booth number(s) and locations by **August**.
2. All payment should be made by telegraphic transfer payable to **"Taiwan External Trade Development Council"**.
 - **Account number: 5056-665-100018**
 - **Taiwan Cooperative Bank World Trade Center Branch**
 - **Swift ID: TACBTWTP505**
 - **Beneficiary Name: TAITRA (TAIPEI INST 2017)**
3. All extra banking handling charges, if any, is to be borne by applicant.
4. Payment and balance already paid will not be refunded under any circumstances.

Taipei Invention Award

【Judging Process】

1. First round:

On-site demonstration : Jury examines products, posters, and other related provision of previous awards or patents as evidence during the show.

- #### 2. Final round:
- After the first round examination, all entries will be inspected again by the jury committee; products in each competing category will be selected by the jury committee to be the prize winners.

【Judging Criteria】

1. Innovation and Creativity: Product is of innovative, creative or breakthrough design.
2. Market performance: Marketing tactics and distribution, in accordance with practical market demands.
3. Function and Practicability: User-friendly, Eco-friendly and compatible with multi-system.
4. Design: Product characteristics, concept of design, trend-setting appeal, creative style, fashion statement and color, and ergonomic focus.

【Prizes awarded】

1. Award Ceremony will be held on September 30, 2017. (Details to be announced)
2. One award certificate and trophy.
3. A list of all winning products will be published in INST 2017 publications, such as official website.

【Awards】

➤ INST Platinum Prize:

1. The invention which has the highest score in each category wins INST Platinum in each

category.

2. The prize will be presented by the Head of Taiwan Intellectual Property Office on stage.

➤ Gold, Silver and Bronze Prize

➤ Honor of Invention Prize:

1. The invention is highly potential to contribute to industry development and outstanding.

2. The invention is carefully selected by judges and the prize is authorized by the organizers.

Participation Information

【Eligibility】

Academic/Research Institute, Enterprise, Invention Award Winner, Individual Inventor, Inventor Group, IP Consultancy & Service Provider, Venture Capitalist, Patent Broker.

1. Please fill in and return the following documents by e-mail to book the exhibition space:

➤ Inventor group

■ **1 copy of the Application Forms (Form 1 ,2, 3) and product photos**

(Only the group leaders are required to fill out Form 1; the companies or the inventors under the group are only required to fill out Form 2&3)

■ **1 copy of bank receipt of full payment (US\$1,100 per booth, non-refundable)**

***EARLY BIRD PRICE: US\$ 950 per booth (before June 30)**

➤ Individual exhibitors

■ **1 copy of the Application Forms (Form 2,3) and product photos**

■ **1 copy of bank receipt of full payment (US\$1,100 per booth, non-refundable)**

***EARLY BIRD PRICE: US\$ 950 per booth (before June 30)**

2. Deadline for Application: **July 15, 2017**

3. Applicants must secure their participation by completing payment of US\$ 1,100 per booth **before July 15, 2017**. Otherwise TAITRA may cancel your application.

4. Booth allocation priorities are based on:

(2) Number of booth(s) required

(3) Date of application on a first-come, first-served basis

5. Maximum of 3 inventions per booth.

6. After booth allocation, each applicant will receive a booth number(s) and the Exhibition Manual.

7. TAITRA reserve the right to accept/reject any application and to determine the size, number, and location of booth(s).

8. TAITRA will not act as a sponsor for exhibitor entry visa applications, and cannot be held liable in case of visa difficulties.

Terms and Regulation for Information/ Personal Data in Following Entries:

The information/ personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2017-2021.

Those who wish to exercise any of the following rights, please contract Ms. Goya Su (goyasu@taitra.org.tw):

1. Inquiry and request for a review of personal information.
2. Request for duplications of personal information.
3. Request for supplement or correction of personal information.
4. Request for stop of collection, processing or use of personal information.
5. Request for deletion of personal information.

Those who do not provide personal information may not be able to receive immediate business information from TAITRA

For further information please contact:

Show Manager: Ms. Goya Su

Section 3, Exhibition Department,

Taiwan External Trade Development Council (TAITRA)

Tel: 886-2-2725-5200 ext. 2657 Fax: 886-2-2723-4374

E-mail: goyasu@taitra.org.tw www.InvenTaipei.com.tw

TAITRA Overseas Offices:

For more information and local assistance from TAITRA Overseas Offices, please visit:

<http://branch.taiwantrade.com.tw>

to find the nearest office of yours.

The locations of TAITRA Overseas Offices:

TAITRA Overseas Branches:					
Asia	Almaty Dalian Hong Kong Mumbai Seoul Xiamen	Bangkok Dhaka Jakarta Nanjing Shanghai Yangon	Beijing Fukuoka Kolkata Nanning Singapore	Chengdu Guangzhou Kuala Lumpur Osaka Tokyo	Chennai Ho Chi Minh City Manila Qingdao Wuhan
Africa	Algiers	Cairo	Johannesburg	Lagos	Nairobi
North America	Chicago Toronto	Los Angeles Vancouver	Miami	New York	San Francisco
Latin America	Mexico City	São Paulo			
Europe	Barcelona Kyiv Paris	Bucharest London Rotterdam	Budapest Milano Sofia	Düsseldorf Moscow St. Petersburg	Istanbul München Warsaw
Middle East	Dubai	Kuwait	Tehran		
Oceania	Sydney				



Please complete the form in ENGLISH and use black capital letters or typescript
APPLICATION FORM FOR EXHIBIT SPACE and OFFICIAL DIRECTORY

Form 1 – ONLY for Inventor group leaders

We require	_____ booth(s) (3m x 3m per unit) in total.		
Association/ Company Name			
Contact Person	Name	<input type="checkbox"/> Mr. / <input type="checkbox"/> Ms. Name:	
	Position:		Email:
	Tel:		Fax:
Website			
Address			
IMPORTANT NOTES : Registration deadline : July 15, 2017 Entries received after deadline will not be accepted. Products to be on display: maximum of 3 inventions per booth ➤ I have read and accepted the Terms and Regulations for participation, and agree to act in compliance with all rules and regulations made by TAITRA in connection with this show. I also guarantee the information and documentation I submit are correct and I ensure no entered product infringes on the intellectual property rights of others. I will be responsible for any violation of intellectual property rights if happens, and the TAITRA assume no liability for such infringements.			
Signature:_____Date:_____ (MM/DD/YYYY)			

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2017-2021.

Please complete the form in ENGLISH and use black capital letters or typescript

APPLICATION FORM FOR EXHIBIT SPACE and OFFICIAL DIRECTORY

Form 2 – Every Exhibitor needs ONE copy of this form

We require	_____ booth(s) (3m x 3m per unit). <i>* Companies under inventor group are not required to fill this column.</i>		
Numbers of Invention	_____ a maximum of 3 inventions per booth		
Nationality	_____		
Company Name	_____		
Website	_____		
Address	_____		
Contact Person	Name	<input type="checkbox"/> Mr. / <input type="checkbox"/> Ms. Name: _____	
	Position	_____	
	Tel	_____	Mobile _____
	Fax	_____	_____
	Email :	_____	
<p>IMPORTANT NOTES : Registration deadline : July 15, 2017 Entries received after deadline will not be accepted. Products to be on display (maximum of 3 inventions per booth)</p> <p>➤ I have read and accepted the Terms and Regulations for participation, and agree to act in compliance with all rules and regulations made by TAITRA in connection with this show. I also guarantee the information and documentation I submit are correct and I ensure no entered product infringes on the intellectual property rights of others. I will be responsible for any violation of intellectual property rights if happens, and the TAITRA assume no liability for such infringements.</p> <p>Signature: _____ Date: _____ (MM/DD/YYYY)</p>			

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2017-2021.

INVENTIONS' INFORMATION

Form 3 Please complete Inventions' information. Airmail or e-mail all the descriptions and product photos together with the application form that will be used as the first-round judging reference. Please use separate form for each product. **(1 invention per page)**

Inventor Name	<input type="checkbox"/> Mr. / <input type="checkbox"/> Ms.
Invention's Name	
Have you applied for a patent for your invention? <input type="checkbox"/> YES <input type="checkbox"/> NO	
If yes, which country's patents does your invention attain?	
Country name: _____	
Categories of Taipei Invention Awards	<div style="display: flex; flex-direction: column; gap: 5px;"> <div>1. <input type="checkbox"/> Semiconductor Devices</div> <div>2. <input type="checkbox"/> Electric Digital Data Processing</div> <div>3. <input type="checkbox"/> Electric Communication Technique</div> <div>4. <input type="checkbox"/> Electric Power <input type="checkbox"/> Measuring <input type="checkbox"/> Optics & Information Storage Based on Relative Movement Between Record Carrier and Transducer</div> <div>5. <input type="checkbox"/> Biochemistry & Medicine <input type="checkbox"/> Pesticide</div> <div><input type="checkbox"/> Foods <input type="checkbox"/> Hobby Products <input type="checkbox"/> Microorganism <input type="checkbox"/> Biotechnology</div> <div>6. <input type="checkbox"/> Inorganic Chemistry <input type="checkbox"/> Organic Chemistry & Polymer Chemistry</div> <div>7. <input type="checkbox"/> Optoelectronic Liquid Crystal-Flat Panel Display</div> <div>8. <input type="checkbox"/> Mechanical Engineering</div> <div>9. <input type="checkbox"/> Daily Use Articles <input type="checkbox"/> Civil Engineering <input type="checkbox"/> Medical Engineering</div> <div>10. <input type="checkbox"/> Design</div> </div>
Description (including Innovation & Creativity, Market Performance, Function & Practicability and Design; max. 650 characters for each description)	

Due to limited time for on-site presentation of inventions, it is suggested that as much detailed and comprehensive information (including presentation, posters, brochures, pamphlets, etc.) be provided as possible. All information should be presented in English for fair and accurate evaluation. Information not provided in English might lead to disadvantage in evaluation.

Please e-mail 1 copy of the forms, and product photos to:

Show Manager: Ms. Goya Su

Section 3, Exhibition Department,

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