



Generating high quality research?

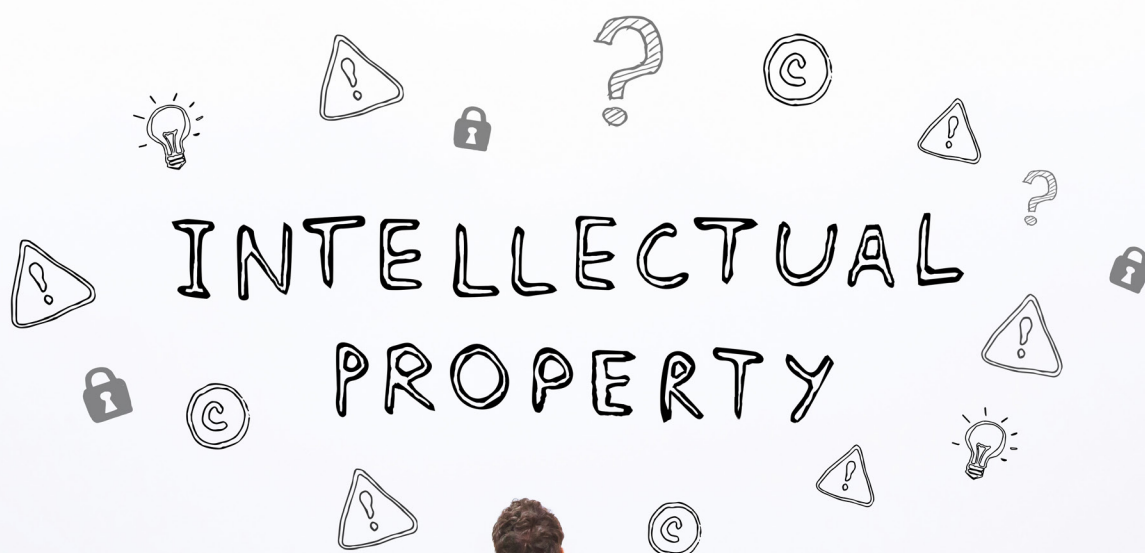
Eager to improve its market impact?

Trying to commercialise your IP?

Looking for IP strategy experts?

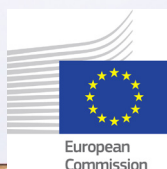
BOOSTER

The European Commission's IP Booster could help you out!



Maximising the Impact of
EU Research and Innovation

ipbooster.meta-group.com



Funded by
the European
Commission

What is IP Booster?

IP Booster is a new specialised professional IP service for public research organisations looking to realise value out of their research results.

Our experts will examine your case and guide you towards the best intellectual property strategy for your public research organisation, at no cost to you and fully supported by the **European Commission**.

If your public research organisation is:

- Generating high-quality research, and eager to improve its impact on the market
- Trying to better address IP issues associated with commercialisation
- Searching for experts who can help you develop a successful intellectual property strategy

Then our services are what you need.



"Scientia est potentia only when knowledge is analysed, interpreted, translated in-to strategy and finally put into use"

These 5 services will help you:

- 1 Determine the type and amount of IP protection you need for your project's intellectual assets, and whether you need to acquire rights to third party IPRs
- 2 Design a patent landscape so you can clearly identify which commercialisation pathways are best for your research
- 3 Conduct a thorough due diligence assessing the quantity and quality of IP assets generated by your project and estimating their future value
- 4 Prepare your project's patent, design and trademark applications
- 5 Provide advice and support in negotiating technology transfer agreements



Key Services

Our services are available in five different packages – select the one that is most relevant for you, or take advantage of all five.

How to get started

First, check our eligibility criteria on the next page. If you are eligible, visit our web portal and fill out the [application form](#). Our assessment criteria are listed on the next page, bear them in mind when you make your application!

Eligibility Criteria

- The application must come from a European University or Public Research Organisation
- Your organisation must have benefited from EU funds for research at some time
- National funds must not be available that could support you to secure similar IP services
- *Requested services should not duplicate other services you are already receiving*

Assessment Criteria

- | | |
|------------------------------|---|
| • Technology | • Ownership |
| • Market | • Protectability |
| • Stage of development | • Value creation process |
| • Research team | • Proposed exploitation route |
| • Institutional track record | • Benefits to the commercialisation and future access to finance from the IP services |

Important dates to remember:

6 February First call launched

6 March Deadline for application to be received

Got any questions? Check out our [FAQ](#)

Why work with us?

We are professional service providers with a specialised expertise in intellectual property. META Group has designed and implemented regional innovation and entrepreneurship strategies in over 30 EU regions with over 300 clients served including European Commission and Development Banks, governmental organisations and entrepreneurs while ClearViewIP is the leading European Intellectual Property Consulting and Brokerage firm providing IP strategy, management and transactional services across a wide range of market and technology sectors.



ABOUT META GROUP

META Group is an international advisory and investment firm dedicated to the creation and nurturing fast growing companies. META combines venture capital fund management, entrepreneurial mentoring and innovation consultancy into an integrated Platform for transforming knowledge in to growth.



META Group provides service to public and private players committed to fostering regional competitiveness; entrepreneurs keen to start up or further develop their companies; researchers interested in exploiting their results. The company's main activities include innovation and entrepreneurship policies, management of early stage funds, research results exploitation, support to start-up creation, access to finance. The company has also a long-lasting experience in setting up financial instruments and in promoting access to finance.

META designed and implemented regional innovation and entrepreneurship strategies in over 30 EU regions with over 300 clients served including European Commission and Development Banks, governmental organisations and entrepreneurs. Most of the projects carried out involve an international dimension with multiregional partnerships. The Group has offices in Belgium, Italy, Poland and Slovenia.

IMPORTANT DATES

2019

- First call launched: **February 6**
- Deadline for application: **March 6**

CONTACT US FOR FURTHER INFORMATION

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ABOUT CLEARVIEWIP

ClearViewIP is the leading European Intellectual Property Consulting and Brokerage firm providing IP strategy, management and transactional services across a wide range of market and technology sectors. ClearViewIP helps clients globally to implement effective IP processes, build and strengthen their patent portfolios, assess, value and monetize intellectual property. We assist companies to understand their competitive position, build value, manage risks, and unlock additional income streams.



Founded in 2007, the internationally-recognised expertise of our directors, consultants and analysts provides a unique blend of real commercial and IP experience that carries with it a highly competitive track record of delivering value to businesses. ClearViewIP's team includes CIPOs, business builders, licensing executives & technologists with decades of experience, working with multinational FTSE and Fortune 100 companies, as well as SMEs and academic institutions.

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