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براءات الاختراع للمشروعات الصغيرة والمتوسطة: نجاح مشروعك يبدأ من براءة الاختراع  
Patents for SMEs: The success of your business begins with a patent

Date: 27 October 2021. Venue: Room Radames & Amneris. 2<sup>nd</sup> Floor. Marriott Hotel Zamalek

**09:30 – 10:00 AM Registration**

**10:00 -11:00 AM (Language: English)**

الكلمات الافتتاحية

**Opening speeches**

- Dr Mahmoud Sakr, President, Academy of Scientific Research and Technology (ASRT)
- Dr Mona Yahia, President, Egyptian Patent Office (EGPO)
- Mr Jose Antonio Gil Celedonio, Director, Spanish Patent and Trademark Office (SPTO)
- Ms Sonsoles Mories. Director, Unit for Economic Development and Environment (FIIAPP)
- Mr Javier Vera, EU Project Leader (SPTO)
- Mr Tobias Krause, Deputy Head, Delegation of the European Union
- Ms Sara Gottfredsen. Deputy Head of Mission, Embassy of Denmark
- Mr Kai Kreutzberger, Counsellor and Head of Legal Affairs, Embassy of Germany
- Ms. Pilar Villanueva, Chargé d'Affaires a.i., Embassy of Spain

**11:00 - 11:15 AM (Language: English)**

EGPO - دعم وتطوير القدرات المؤسسية والتقنية ورفع قدرات التوعية لدى مكتب براءات الاختراع المصري  
**Supporting and upgrading the institutional, technical and raising awareness capabilities of the Egyptian Patent Office (EGPO)**

Mr Pedro Cartagena, Resident Twinning Adviser (RTA), International and Iberoamerican Foundation for Administration and Public Policies (FIIAPP)

**11:15-11:20 Short break**

**11:20-11:50 AM (Language: Arabic)**

مكون 2: التعاون والتنسيق المستدامين مع أصحاب الحقوق والمشاريع الصغيرة والمتوسطة الحجم ضمن النهج المؤسسي

**Component 2: Sustainable cooperation and coordination with right holders and SMEs established within the institutional approach**

Dr Marwa Ahmed Ibrahim, Pharmaceutical Patent Examiner, EGPO C 2 member

**11:50 AM-12:50 PM (Language: Arabic)**

أهمية البراءات للمشاريع الصغيرة والمتوسطة  
**Importance of Patents for SMEs**

Ms Eman Saleh, Vice-President, Pharmaceutical Patent Examiner, EGPO RTA

**Success history**, International Trade and Marketing (ITM) Co, Dr. Amr M. Helal, Managing Director,

**12:50-13:00 PM أسئلة / أجوبة Q/A**