ANNUAL REPORT



Spanish Patent and Trademark Office Annual Report 2014

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Presentation by the Undersecretary of State for Industry, Energy and Tourism and President of the Spanish Patent and Trademark Office



2014

ENRIQUE HERNÁNDEZ BENTO Undersecretary of State for Industry, Energy and Tourism President of the Spanish Patent and Trademark Office

O nce again the publication of the Annual Report of the Spanish Patent and Trademark Office (SPTO) gives me the opportunity to present this brief introduction regarding the activity that this organisation that I am so honoured to preside has carried out in 2014.

The year 2014 has been an important year, in which businesses, and in particular, all SMEs and entrepreneurs, have had to face significant challenges in order to reach a competitive level enabling them to board the train of emerging economic recovery. In fact, in recent years Spanish businesses have had to adapt and reinvent, learn, and above all, become aware that the only path to follow is that of the excellence, innovation and internationalisation of their products and services. The SPTO plays a fundamental role in this paradigm shift, not only as the office where Industrial Property Rights are registered, but also as an agent capable of encouraging the creation in Spain of an authentic industrial property culture, both amongst businesses as well as amongst the public in general, in such a way that from a very early age the idea of the value of the intangible takes root, as well as the value of the benefits that Patents, Trademarks and Designs might yield.

In this sense, I must highlight that, once concluded the **2012-2014 Strategic Plan on Industrial Property for businesses and entrepreneurs,** Designed by the Ministry of Industry, Energy and Tourism to drive the differentiation, specialisation and increased productivity of the Spanish production system through the strategic use of Industrial Property, the analysis of the indicators from each one of its five main lines of action has yielded a level of compliance of the objectives that exceeds 75% in all cases.

After the end of the 2012-2014 Strategic Plan, the Government's commitment with businesses and entrepreneurs has extended over time with the **2014-2015 Strategic Plan for the Internationalisation of the Spanish Economy**, approved on 28 February by Cabinet. This plan includes 41 measures and six strategic axes to promote in the medium- and long-term

the competitiveness and contribution of the export sector to the growth of the economy and to the creation of employment. Regarding industrial property in particular, the Plan includes measures to facilitate the internationalisation of companies through the use of Patents, Trademarks and Industrial Designs, and others already included in the 2012-2014 Strategic Plan, such as the creation of the Latin American platform for assistance to SMEs, "CIBEPYME", financial support to businesses for the internationalisation of national Patents and Utility Models, the signing of PPH bilateral agreements between national offices in order to facilitate Spanish companies Patenting abroad, and promoting the added value of Trademarks.

Moreover, and with the purpose of fostering our commitment to R&D&i, the Government has considered it convenient to recover the rebate in the Social Security contributions of research personnel, so as to promote their hiring. Thus, Royal Decree 475/2014, of 13 June, has established a 40% rebate on the business contributions relating to research personnel for those companies that show that they are intensive in R&D&i, which is known as "**Innovative SME**"; one way of demonstrating this is having one's own Patent in operation in a period not exceeding five years prior to exercising the right to the rebate. These rebates are also compatible with the "Patent Box" deductions, which is a system that provides tax incentives for the assignment of intangible assets, Patents and Designs, among others.

I could not finish this presentation without thanking all of the SPTO staff for all their involvement in the work of this office, the daily effort to comply with quality in management objectives, and their collaboration in raising society's awareness of the importance of Industrial Property.

Presentation by the Director General of the Spanish Patent and Trademark Office



PATRICIA GARCÍA-ESCUDERO Director General of the Spanish Patent and Trademark Office

We specially in its last months, shows signs of opening the door to the desired recovery of the Spanish economy. As could not be otherwise, the economic crisis has been reflected in the registration of Industrial Property Rights, in particular with regard to Patent applications. However, the data for the end of the year, and the positive evolution of economic indicators, allows us to look at the future with a certain degree of optimism in terms of business activity, and therefore, in terms of the activity of the SPTO.

Summarising the registration activity of the office in 2014, the most noteworthy fact has been the increase in the number of applications for Distinctive Signs, as we have received 50,057 national Trademark applications (6.72% more than in 2013) and 7,099 Trade Name applications (23.27% more than in 2013), indicating a consolidation of the rising trend that began in 2013. With regard to Patents, despite the fall in the number of applications, the trend in 2014 seems to indicate a certain stabilisation, as a total of 3,031 applications have been filed, or -3.26% compared with 2013, considering the 6.8% decrease during the 2012-2013 period. Utility Models, however, have experienced a 2.13% increase, with the filing of 2,689 applications, proving the attractiveness of this type of industrial property for Spanish inventors. Industrial Design applications have practically not varied with regard to 2013, their best year since the enactment in 2003 of the Design Law. Ninety-two Supplementary Protection Certificates have been received, as well as 17,405 European Patents for validation.

With regard to business support activities, in particular for SMEs and entrepreneurs, SPTO activities in 2014 have been oriented towards meeting the objectives of the **2012-2014 Strategic Plan on Industrial Property for businesses and entrepreneurs**. In this sense, I would like to highlight that in 2014 a total of €123,651.45 have been earmarked for grants to encourage the filing of Spanish Patents and Utility Model applications, and €3,342,787.23

for grants for the internationalisation of Patents and Utility Models; we have continued collaborating with the Technological Platforms of the Ministry of Economy and Competitiveness, with the creation of four new technological warnings, and we have intensified our work to raise awareness of industrial property, with conferences, trade fairs and training activities, with the participation of SPTO experts who are particularly committed to this issue. It also brings me great satisfaction to present the new specific Support Service that the SPTO provides for SMEs, the features of which you can discover in this 2014 annual report.

I would also like to highlight that throughout 2014 we have closely monitored the evolution of what will become the **new Patent Law**, currently submitted to Parliament as a Draft Bill. This new law will considerably modernise the legal framework overseeing industrial property in Spain, until now regulated by Law 11/1986, and will offer applicants in Spain an efficient procedure for protecting their innovations with solid Patents. Without a doubt this will improve the image of Spain's Patent granting procedures, by making it similar to the European process or the international PCT process. In addition, the new law is expected to include specific measures supporting SMEs and entrepreneurs, such as a reduction in the filing and search report fees, early access to relevant information relating to the status of the file, or reduced administrative burdens, among others.

In summary, it is important to remember the international vocation that the SPTO has historically had, and still has, in particular with regard to relations with Latin America, with international industrial property organisations, such as the OHIM, the EPO and the WIPO, as well as with other national offices with which we have signed cooperation agreements and arrangements. I would like to stress, in this regard, that on 6 January 2014 the so-called GPPH (Global Patent Prosecution Highway) pilot programme was launched, to which the SPTO has adhered, and which allows Patent applicants to request fast-track processing at any of the participating national offices, provided there is compliance of a series of requirements. According to this agreement, as with all PPH agreements, the exchange of documentation and search and exam results is facilitated between Offices, in order to increase the efficiency and quality of the searches and accelerate the granting process.

All the activities and initiatives listed in the following sections could not have been possible without the professionalism, dedication and vocation to public service of all SPTO personnel. To this end, I would like to express my gratitude to them, and encourage them to continue making that effort every day, so that their work results in the innovative activity and technological progress of Spanish companies and of society in general.

1 Organisational chart





2 Highlights



- Assessment of the 2012-2014 Strategic Plan on Industrial Property for businesses and entrepreneurs
- 2014-2015 Strategic Plan for the internationalisation of the spanish economy
- Patent Law draft bill

Assessment of the 2012-2014 Strategic Plan on Industrial Property for businesses and entrepreneurs

2014

The **2012-2014 Strategic Plan** on Industrial Property (IP) for businesses and entrepreneurs intends the convert Industrial Property into a tool and key factor in business and entrepreneurial decision-making. This is the reason why said plan has guided the actions of the Spanish Patent and Trademark Office (SPTO) over the course of the last three years. Now that this period is over, we have analysed the indicators for each one of the five main lines of action of the plan, and carried out an assessment report to determine the degree of compliance of the objectives set out. In general, the degree of compliance of the plan has been very high, exceeding 75% in all cases.

The degree of compliance of the plan has been over 75%

Within the actions set out in strategic line 1: **Support for business in obtaining IP rights,** it is worth highlighting, inter alia, the electronic payment of certain fees by credit card. In addition, and with the purpose of supporting the internationalisation of the business sector, we have signed bilateral PPH agreements with other offices, so as to accelerate and cut the costs of the internationalisation of Patents in key countries for Spanish exports.

With the goal of **Increasing business awareness of IP** (strategic line 2), we have compiled new Technology Surveillance Bulletins, informative leaflets and online training modules, increased our presence in sector trade fairs and forums, and organised conferences and seminars for SMEs and entrepreneurs. This, together with actions to raise awareness and training programs with partners, such as the Regional Centres for Industrial Property Information, Technological Platforms, SME Associations and advisers and entrepreneurs, has allowed us to amplify the impact of this line of action. We have also carried out actions aimed at promoting Industrial Property in secondary and university education (chats, visits and participation in educational programmes).

With regard to strategic line 3: Initiative to enforce **IP rights,** we have intensified those activities relating to the agents involved in the fight against the infringement of Industrial Property Rights, such as police and customs agents, judges and attorneys, organising conferences, seminars and training courses targeting these groups.

In strategic line 4: **Reducing the administrative burden in obtaining IP rights,** we have framed actions aimed at increasing the flexibility and expediting the administrative process for the public, highlighting to this end the issuance of Industrial Property Certificates electronically, and the reduction of deadlines within the Patent granting process.



The following chart shows the lines of action with their corresponding degree of compliance:

2012-2014 STRATEGIC LINES	%Compliance
L1. Support for business in obtaining IP rights	82
L2. Increasing business awareness of IP	79
L3. Incentives to enforce IP rights	93
L4. Reducing the administrative burden in obtaining IP rights	78
L5. Support for entrepreneurs in obtaining IP rights	75

2014-2015 Strategic Plan for the internationalisation of the spanish economy

On 28 February Cabinet, at the proposal of the Ministry of Economy and Competitiveness (MINECO), gave the green light to the "2014-2015 Strategic Plan for the Internationalisation of the Spanish Economy", an initiative that includes 41 measures and six strategic axes to promote in the medium- and long-term the competitiveness and contribution of the export sector to the growth of the economy and to the creation of employment in our country, and which coordinates the actions of all of the public sector branches and agencies, and their collaboration with the private sector in this area.

The development, support and promotion of industrial property as a strategic tool for companies, and as a means of internationalisation, is a fundamental pillar that is set forth in Axis 2: "IMPROVING ACCESS TO MARKETS," which suggests a series of measures oriented towards improving access to third markets through the negotiation of international trade agreements, by supporting and developing intellectual and industrial property for internationalisation, and by promoting of Double Taxation Agreements in countries where the need for such is detected.





Industrial Property: Strategic tool for improving the competitiveness of Spanish companies

It promotes actions that are included in the "2012-2014 Strategy on Industrial Property for companies and entrepreneurs": CIBEPYME platform, grants and subsidies for the internationalisation of national Patents and Utility Models, bilateral PPH agreements between national offices for the internationalisation of their Patents, and the promotion of Trademarks as an added value.

Patent Law Draft Bill

2014

The year 2014 has been marked by the different milestones that have taken place in the processing of the new Patent Law, which revises the legal framework for Industrial Property in Spain, until now regulated by Patent Law 11/1986. The first milestone took place in April, with the approval by Cabinet at first reading, of the Draft Bill of the Patent Law. The main objective of the new law is to equate Patent regulations with international regulations, and to strengthen the Spanish Patent system, establishing a legal framework that gives priority to truly inventive and innovative activity.

Strengthening of the Spanish Patent system

The new law offers Spanish businesspersons, individual entrepreneurs, and public and private institutions, a quick and efficient alternative to protect their innovations, through solid Patents, eliminating the comparative disadvantages vis-à-vis applicants filing via European and international processes. A solid Patent system also avoids unjustified monopolies, since it does not provide the protection and the exclusive rights that the Patent implies unless the innovation is truly justified. Moreover, it benefits individuals by guaranteeing the serious nature of the Patents, avoiding technology bubbles and improving the image of Spanish Patents in general.

Solid Patents through a quick and efficient process

Main developments

- > The filing and Patent search fee is reduced by 50% for entrepreneurs and SMEs.
- > The granting system is modified, establishing a single process with a prior examination of innovation and inventive activity, which will yield higher-quality Patents that are comparable with those of neighbouring countries. The implementation of a single process that leads to a single right will also benefit legal security, given that these are rights that have overcome a dual filter: substantive examination, and possible opposition by third parties.
- > Applicants will have access to relevant information that will enable them to make decisions regarding the possibility, for example, of Patenting in other countries, thus allowing them to establish an internationalisation strategy for their company.
- > Rapid granting of solid Patents. This reduces the administrative burden, and expedites processes to protect innovation through Patents. With regard to Utility Models (which affect minor inventions), it expands its scope to include chemical products.
- > The formal requirements of applications and other administrative processes are harmonised, as already applied in international processes, thus eliminating comparative disadvantages.
- > It also clarifies the labour invention system (those that are produced within the context of a professional relationship), simplifying their process and increasing legal security.
- > It reorganises and simplifies the regulation of the so-called compulsory licences, including compulsory licences for the manufacture of medication intended for export to countries with public health problems.
- > Lastly, it expressly includes Supplementary Protection Certificates, or SPCs, amongst the protection on offer. These Industrial Property Certificates extend the protection granted to a Patent for a pharmaceutical or plant protection product by five years, in order to compensate for the longer period of time that elapses for these products from the time that the Patent is granted until their commercialisation is authorised.

Following the principles set out in Law 19/2013, of 9 December, regarding transparency, access to public information and good government, the text of the Patent Law Draft was published, as notified by Cabinet in its meeting held on 11 April.

Subsequently, the Draft was subjected to a hearing process involving interested sectors and the autonomous communities, and notification thereof was given to other Ministerial Departments, with the consequent inclusion of the contributions made by the sectors and Ministries consulted. Likewise, it was submitted for report to both the Economic and Social Council and the General Council of the Judiciary, and subsequently to the Council of State.

Having completed the previous proceedings, on 14 November Cabinet approved the forwarding of the corresponding Draft Bill to Parliament.

14 November 2014: Submission of the Draft Bill to the Spanish Parliament

The role of the SPTO

The Draft Bill sets out that the SPTO shall be the only national institution with the power to issue the filing date to Patents applications, and also the only institution with the power to grant Patents, thus guaranteeing market unity. The law also regulates the rules concerning representation before the SPTO, and thus it shall only be necessary to act through an Industrial Property Agent (IPA) when the applicant is from outside of the European Union, as is the custom in most countries.

Moreover, it includes amongst the objectives of the SPTO the promotion and development of mediation and its role as an arbitration institution, and in accordance with the legislation in force, the functions that by Decree it is attributed for the resolution of industrial property conflicts in those matters that are not excluded from the free disposition of the parties pursuant to the law. ANNUAL REPORT



3 Industrial Property Awareness



- Industrial Property dissemination conferences
- ▶ Trade Fairs
- Communication
- Industrial Property and education
- Technological Information Activities

Industrial Property dissemination conferences

2014

In its objective to bring industrial property to all sectors, 348 dissemination activities were carried out in 2014, of which 83% corresponded to dissemination conferences and 10% to training events. The most relevant are shown below:

348 dissemination activities in 2014

- > "Quantify the intangible: continued presence in the market and the value of a Trademark": Conference on the value of Trademarks held at the SPTO, organised jointly with the *Fundación Pons* and the University Rey Juan Carlos, with the purpose of raising corporate awareness of the importance of their Trademarks, not only as an image of the quality of their products and services, but also as a first rate financial instrument. During the conference a known case study was presented, showing a successful strategy, and the future reform of European Trademark law was addressed.
- SPTO-Interplatform Conference: on 11 March, an industrial property conference was held jointly with several Spanish Technological Platforms to announce the SPTO grants for 2014 for the promotion of Patent and Utility Model applications, information technology services (New Alert System) and tax deductions on R&D&i, and the "Patent Box", among other matters. Experts from the SPTO and MINECO participated in the conference, with presentations regarding two successful case studies involving the use of the Patent Technological Report (PLR).
- > Conference on the Protection of Creativity: 1st Intellectual-Industrial Property Conference: on 8 May, in collaboration with the Territorial Intellectual Property Register of the Autonomous Community of Madrid, this 1st conference was held, addressing key aspects of the protection of activities derived from creative industries: Designs, Trademarks, Software and Copyrights.
- > 5th Conference on Industrial Property in ICTs: LES Spain-Portugal and the SPTO, with the collaboration of the Association of Electronics, Information and Communication Technologies, Telecommunications



and Digital Content Companies (AMETIC), within the framework of the industrial property collaboration agreement on industrial property signed in 2012, organised this conference on 7 May. On this occasion the conference focused on the difficult task of creating new companies with a technological base, delving into Patents as tools that facilitate business growth for the Information and Communication Technologies industry.

- > Conference: Intellectual Property serving SMEs: Held on 24 September, and jointly organised with the Business Incubator of Móstoles, in collaboration with the Foundation for the Development of Information Technology in Business and Society (FUNDETEC) and the Directorate General of Industry and of Small and Medium-Sized Enterprises of the Ministry of Industry, Energy and Tourism (DGIPYME). During this conference the main needs of SMEs with regard to the treatment of industrial property were analysed, and the advantages of the Virtual Centre for supporting SMEs in the management of industrial property (CEVIPYME) were shown, as an efficient technological solution.
- Spanish-Moroccan Conference: This conference was held on 18 November in the Chamber of Commerce of Alicante, and organised by this same body, in collaboration with the SPTO and the Moroccan Intellectual and Commercial Property Office (OMPIC). This conference discussed how and what Spanish companies should protect in the Moroccan industrial system.



> Conference on the protection of leading brands when faced with vulgarisation: Organised jointly by the SPTO and the Leading Brands of Spain Forum (FMRE), in collaboration with the law form Baylos Abogados, it was held on 25 November. It addressed, from a multidisciplinary perspective, the importance and fundamentals



Informative Conference for SMEs and Entrepreneurs: on 26 November, as part of the Carlos Fernández-Nóvoa Innovation and Industrial Property Chair, a conference was held at the SPTO headquarters, with the purpose of providing SMEs and entrepreneurs with basic information regarding Patents, Trademarks and Industrial Designs, with a view to them obtaining suitable protection of their innovations and corporate identity in the future. In addition, information was provided regarding the different types of financing, grants and subsidies that are offered by the Public Administration, and in particular, by the Centre for the Development of Industrial Technology (CDTI), the National Innovation Company (ENISA), and the SPTO itself.

Trade fairs

The SPTO has traditionally shown a clear interest in being present at events that, as with trade fairs and conferences, allow it to expand its field of activity and promote the dissemination of industrial property. The SPTO attended trade fairs both in the field of industrial property, in which its presence is necessary, as well as other sector specific trade fairs, with which the SPTO hopes to get closer to companies and entrepreneurs from the most prominent sectors of the Spanish economy.



Number of trade fairs attended by the SPTO 2005-2014



In 2014 alone the SPTO has attended 17 trade fairs and 3 conferences. The attached graph shows the details of SPTO's attendance at trade fairs by type of presence:



SPTO attendance at trade fairs in 2014, by type of presence

A total of 1,280 queries were answered at trade fairs in 2014. The trade fair in which the most number of queries were received was Salón MiEmpresa, with a total of 297 queries, followed by Alimentaria, with 272 visits, and BIZ Barcelona, with a total of 250.



Prizes of the 42nd International Exhibition of Inventions Geneva

From 2 to 6 April the SPTO participated in the 42nd International Exhibition of Inventions Geneva, organised by the Swiss Federal Government, the Municipal Council of the city of Geneva, and the World Intellectual Property Organisation (WIPO).

Considered the most important event worldwide with regard to inventions, and a compulsory meeting place in the world of innovation, this edition assembled more than 700 exhibitors from 45 countries, and 62,000 visitors. A grand prize was awarded, as well as 52 special prizes to publicly recognise the value of inventions in the technological and economic development of the different countries.

SPTO's prize was awarded to Juan Carlos Pérez Oliva, for his invention, Device for Charging Electrical Vehicles with an Anti-theft System. This





More than 1,800 innovation professionals bring together their scientific-technological knowledge at Transfiere 2014

The third edition of Transfiere, the European Meeting on Science, Technology and Innovation, which was held on 12 and 13 February at the Málaga Convention Centre, closed its doors with 1,800 visitors, which implies a 17% increase when compared with the previous edition.

More than 351 companies and institutions participated in the meeting, some of them national and others from Portugal, the United Kingdom, Israel, Finland and Latin America, and approximately 268 research groups from 52 universities attended the meeting with the objective of promoting cooperation between the scientific field and the business world. It is also worth highlighting that in the exhibition area Transfiere 2014 hosted a total of 28 stands, the SPTO stand among them.

As a novelty, the activities programme of the third edition of this event included the Public Administration Institutional Forum, which held several round tables regarding early demand, security and defence, and other forms of public-private collaboration, among others. The SPTO participated in the round table dedicated to Internationalisation, called "Latin America a natural market for the internationalisation of Spanish companies. Business Opportunities."



More than 14,000 attendees at Salón MiEmpresa

Salón MiEmpresa is considered to the annual reference event for entrepreneurs, freelancers, micro-companies and SMEs. The fifth edition was held on 18 and 19 February, and received more than 14,000 visitors.

The SPTO was present at this event with a stand providing information on the services that it renders, and answering numerous queries (close to 300 over the course of the two days) regarding the management of industrial property. Likewise, it presented a lecture on "the importance of industrial property for businesses" at the Practice Laboratory. It was also present at the "CEVIPYME" stand, offering specialised industrial property advice focused on SMEs, a joint project with the DGIPYME and FUNDETEC.

Other Trade Fairs

The SPTO participated with a customer service stand, and one or more lectures on industrial property, at the 12th Edition of the IMEX Trade Fair, the 3rd Millennium-2014 International Invention and Inventor Trade Fair, the IBERTOY 2014 toy and children's product trade fair, the GENERA 2014 International Energy and Environment Trade Fair, BIZ Barcelona solutions for SMEs and entrepreneurs, NanoSD2014 and the Furniture Trade Fair of Yecla.

The SPTO participated only with a customer service stand at other fairs, such as the 2nd Edition of the TIKAL Forum and Latin American Digital City Meeting, Zincshower or Alimentaria 2014.



► Communication

2014

More than 43 million visits to the website

An effort has been made to improve the appearance of the SPTO website, facilitating the use and understanding thereof. The website has received a total of 43,983,820 visits, with 27,495,077 hits on the databases. The highest number of hits was received by the file status database (13,921,771 hits), followed by the Trademark locator service, with 4,748,075 hits, a 3.6% increase compared with 2013. The Historical database has received 18% more visits.

The increase in the number of website users has also translated into an 18% increase in the number of downloads of complete documents in pdf format.

In 2014, we have continued to add texts translated into Galician, Basque, Catalan and English. The Electronic Site, *e-Office*, has been translated in its entirety.



The institutional profiles of the SPTO on Twitter and Facebook complete the visibility policy that the SPTO carries out for the purposes of disseminating and communicating the importance of industrial property, as well as of bringing the services that it offers closer to applicants.

This is a more informal means of communication through which we hope to reach the general public, linking industrial property with general interest subjects.

The statistics on both institutional profiles show, since their creation, a constant growth in the number of users interested in both industrial property and in the activities of the SPTO, resulting in an increasingly important means of communication with the public. Proof of this is the more than 30% increase in Twitter activity with regard to 2013. In 2014 a total of 1,063 tweets

have been sent, broadly exceeding 2,000 followers, at an average speed of approximately 65 new followers each month. With regard to Facebook, the overall scope has increased more than 20%, as compared with 2013.

29/12/2014 10:30	¿Sabes que la melodía de #Mercadona se ha		0	521	15 45	
15/12/2014 9:20	El aerogenerador sin aspas es un invento		0	370	21 33	
23/12/2014 14:03	Nueva entrada al #blogOEPM: El derecho	8	0	305	5 20	
22/12/2014 13:33	La Selección Española Plata en el Europeo de		0	301	10 18	

Publications with the greatest reach

"LIKE" EVOLUTION



Another form of interaction with users, and disseminating industrial property, is the PATENTESYMARCAS blog, which is located in the electronic news bulletin of madri+d http://www.madrimasd.org/blogs/Patentesymarcas/. In 2014 we have continued with the publication of a weekly entry, always regarding relevant subjects or news on industrial property, and always trying to give it a more accessible and attractive focus.

The industrial property blog has also been a key tool in the institutional communication of the SPTO with more than 60,000 visits in the last year, a 60% increase with regard to 2013.



InfoPI electronic magazine

As part of its visibility policy, each month the SPTO publishes the InfoPI electronic magazine, with the month's most relevant news and events relating to industrial property. This magazine has 2,347 subscribers, 1,871 of whom receive the Spanish edition, while the rest receive it in English.



Industrial Property and Education

The SPTO is committed to creating an authentic industrial property culture in society. This commitment materialises in a series of educational activities held both at the office's headquarters, as well as at other institutions and organisations, universities, secondary schools, etc. The most noteworthy are summarised below:

> Visits to the SPTO: Within the framework of the agreement to facilitate, promote and stimulate the knowledge and use of Industrial Property Rights, undertaken bySPTO with the University Antonio de Nebrija, students from this university visited the office. This year the SPTO also received visits from students from the European University, from



Instituto Loyola Salesianos of Aranjuez, in addition to students from the Magister Lvcentinvs Master's degree in industrial and intellectual property. They were all offered a lecture regarding the functioning of the office, and on the different types of industrial property, as well as a guided tour of the main departments of the SPTO.



Emprende Programme: The Emprende programme is financed by the Ministry of Industry, Energy and Tourism (MINETUR), with the involvement of the EOI Foundation and the SPTO. This programme intends to show university students the creation of a company as an attractive alternative to working for others, where they might develop their creative and innovative potential, while at the same time, providing them with the necessary tools for studying the viability of a business idea. In 2014 a total of 99 workshops of this programme have been carried out at 64 universities, all taught by SPTO staff.

99 workshops with EMPRENDE

InnoEscuela Programme: InnoEscuela is a secondary education programme developed by technology teachers, directed by the Cotec Foundation, with support from the National Centre for Innovation and Educational Research, within the State Secretariat for Education, Professional Training and Universities, from the Ministry of Education, Culture and Sport (MECD). This programme intends to apply a new structure and focus to the subject of technology, for all academic years of Compulsory Secondary Education, allowing students to practice the creation of value, the generation of profit and to experience of



> PETIT Programme: the "Educational Project on Technology, Innovation and Work" PETIT, developed by the public company of the Principado de Asturias, Industrial Estate of Valle del Nalón, S.A.U. (VALNALÓN), was created with the purpose of promoting technological innovation, creativity and the entrepreneurial spirit in Compulsory Secondary Education. The SPTO has collaborated in this programme this year giving three lectures on industrial property to secondary education students from three Asturian high schools.



BEST Forum: On 2 April the SPTO attended the 3rd edition of the BEST Forum Madrid, which was held at the Higher Technical College of Agricultural Engineers (Ciudad Universitaria, Madrid). It participated with a stand and a lecture on "The value of the intangible. The importance of industrial and intellectual property for businesses." BEST Forum Madrid is a company forum that arose in 1996, an initiative of the members of the BEST Student Association (Board of European Students of Technology), with the intention of uniting students, universities and companies.





The SPTO, pursuant to the different agreements signed with universities and other institutions, has taken on student interns from the Complutense University of Madrid, Autonomous University of Madrid and the High Institute of Law and Economics.

The SPTO is also committed to on-going training, and to the specialisation of both its examiners as well as other industrial property professionals. Most of these activities are new editions of courses and seminars that have been taught for many years now.

 Activities of the Carlos Fernández-Nóvoa Innovation and Industrial Property Chair

The purpose of the Fernández-Nóvoa Chair is to promote an integrated training and information system to facilitate the transfer of mutual knowledge between businesses and universities. The following courses have been held within the framework thereof:

- 5th Course in European Patent Law: Organised by the SPTO, together with the CEIPI (Centre d'Études Internationales de la Propriété Industrielle) of the Robert Schumann University of Strasbourg, the EPI (European Patent Institute) and the EOI Foundation Business School, it is intended for future Patent professionals. It offers complete and structured training regarding all of the aspects of European Patent Law, has a duration of two years, and it is taught on alternate Fridays at the SPTO headquarters.
- Course in the Administrative Management of Industrial Property (Paralegals): during the months from May to October 2014, the 4th edition of the Course in the Administrative Management of Industrial Property (Paralegals) was held at the headquarters of the EOI Foundation, organised by the SPTO and the EOI Foundation, within the activities of the Fernández-Nóvoa Chair. The course was taught by SPTO staff, industrial property agents and business representatives, civil servants with advanced degrees from the General State Administration employed with independent organisations of MINETOUR, members of different committees and working groups of the EPO and the OHIM, and WIPO consultants. This targeted professionals from industrial property agencies, staff from corporate industrial property departments, University OTRIS, technology parks, OPIS, etc., and in general, all those professionals interested in the management of Industrial Property. Its objectives include offering the participant theoretical and practical training with regard to industrial property, international protection systems: European, PCT, USA, Chinese, etc., and fostering the exchange of experiences between the different sectors involved in industrial property nationally and internationally.





> Workshop on the mediation of industrial property disputes: Organised by the Arbitration and Mediation Centre of the WIPO and the SPTO. With lectures regarding procedures for resolving disputes as an alternative to legal proceedings. This was taught by international experts, with the presentation of practical cases. The workshop took place on 7 and 8 April, at the SPTO headquarters, with an excellent response. > Courses, Workshops and Seminars organised in collaboration with the Patent Centre of the University of Barcelona: within the collaboration framework between the SPTO and the Patent Centre of the University of Barcelona, the following training events took place at the SPTO headquarters in 2014: seminar entitled, "PATENT HIGHLIGHTS 2014: UPDATE ON PATENTS IN LIFE SCIENCES," two workshops on the review and updating of Patent Issues: "PATENT MONDAYS," advanced courses on biotechnology and life sciences and pharmaceutical Patents, a course in technology transfer, and a documentation course.

Moreover, the SPTO participated with lectures at the main Master's courses relating to industrial property, such as the Magister Lvcentinvs Master's in Industrial and Intellectual Property of the University of Alicante and the Master's in Intellectual and Industrial Property and New Technologies of the Autonomous University of Madrid.

Technological Information Activities

2014

Collaboration with technology platforms: Within its 2012-2014 Strategy on Industrial Property, the SPTO has actively collaborated with technology platforms since 2012, making all of its services available to said platforms, so that they may be used by the companies, researchers and organisations comprising these platforms. In this way, the technology that they generate will be technology with value that will allow a financial return, the improvement of competitiveness and the internationalisation of the companies. In 2014, the SPTO has participated in 35 jointly-organised events, whose purpose has been to disseminate the use of industrial property amongst the members thereof. It has also set up a new technological information product for the different technology platforms: Technology Alerts.

35 events with Technology Platforms

> Technology alerts: the purpose thereof is to provide information that is updated daily regarding those Patents that are being published around the world with regard to a specific technical subject. The thematic areas of each Alert are established in collaboration with the technology platforms, so that they may thus meet the specific information needs of companies and public research organisations from the different technological sectors.

NEW ALERTS 2014 Biocides and vegetable growth regulators with a biological origin; Nanopharmaceuticals; Haematological Malignancies: Leukaemia, Lymphoma and Myeloma and Viticulture and Enology.

Integrity of the Collection of Spanish Patents" Project: So that companies and all types of users may access the entire collection of Spanish Patents and Utility Models through the INVENES database, in 2014 the SPTO has begun a new project the objective of which is to ensure that the data contained in said database is complete and updated from 1930 onwards, and meets the minimum PCT documentation criteria. To this end, we have reviewed or created bibliographic data, as well as digitised the specifications and claims of all Patents and Utility Models from the Spanish collection.



> Report updating:

2014

- Inventions and Renewable Energy: the report reflects the evolution, as of the year 2000, of inventions related to renewable energy, bearing in mind the classifications of the OECD (Organisation for Economic Cooperation and Development) and the CERNA-AFD (Industrial Economic Centre and French Development Agency). The report includes both published national inventions (Patents and Utility Models) as well as published European Patent applications of Spanish origin. In Spain, wind and solar energy account for the greatest amount of applications, with companies being the main applicants, ahead of individuals and public organisations (including universities).
- Automotive: the report has been compiled by taking into account the first application of the invention, and considering all the classifications relating to the automotive sector, whether they are main classifications or classifications with applications in the sector. During the period considered (2006-2013), the main applicants have been: Seat, S.A. (150), followed by Honda Motor Co Ltd (50) and Grupo Antolin de Ingenieria, S.A. (25). Data is also provided on inventions relating to electric vehicles, which have increased from 3 applications published in 2006 to 22 applications in 2013.

- > "Meetings with Others": The purpose of this type of meeting is for Spanish companies that are familiar with - and regular users of - the Patent system, not only to show their business activity, but also to comment on how they use the system, as well as its strengths and weaknesses. These meetings have arisen from the belief that the SPTO will perform its role better the better its civil servants know those for whom they work. In 2014 two editions of this event were held, with the following companies:
 - SENDEKIA, company founded in 2007, specialised in developing technology and products for the renewable energy sector. Since 2011 the company has focused on the development of a wave power generation system, and this is currently the main objective of the company.



 KEELWIT, a young Spanish engineering company dedicated to the Design, development and implementation of technological projects centred in three sectors: mobility, aerodynamics and energy, though it also performs R&D projects in other sectors, such as road safety or wind power. The company has received several prizes as a young entrepreneurial company.





4 Support for businesses and entrepreneurs



- Grants and subsidies
- Internationalisation: Patent Prosecution Highway (PPH)
- ► SME



Subsidies encouraging the filing of Patent and Utility Model applications abroad

The SPTO promotes the international protection of Spanish innovations, so as to foster the use of our technology and encourage the transfer thereof.

In the year 2014, for the ninth consecutive year, grants have been announced to encourage the filing of Patent and Utility Model applications abroad.

A total of **€3,342,787.23** have been earmarked for said grants, a **0.66%** increase over the previous year.



Up to 80% of the fees and translations are subsidised for SMEs and individuals, and up to 70% for the remaining applicants (foundations and big business).

In the 2014 call a total of 972 grants have been awarded, corresponding to 2,912 inventions.

The evolution in the number of applicants and applications granted, by call, is reflected in the following graph:



It must be noted that 20.19% of the applicants have used the European Patent System to expand their inventions, followed by 11.13% who have used the PCT International Patent System to protect their inventions in different countries around the world. By countries, 8.47% of applicants have

extended their protection to the United States, 4.53% to China, 3.78% to Brazil and 2.5% to Japan and Russia.



The six autonomous communities that received the largest percentage of subsidies were: Catalonia (29.94%), Basque Country (9.76%), Valencia (9.37%), Madrid (7.08%), Andalusia (5.63%) and Aragon (3.17%).

The distribution of the grants, by type of beneficiary, was as follows: SMEs, 41.94%, big business, 40.42%, individuals, 15.82% and private foundations, 2.26%.

With regard to the distribution by technological sector, the following stand out: medical or veterinary science (10.35%), electrical communications techniques (4.96%), basic electrical elements (4.27%), organic chemistry (4.17%), transport and packaging (4.14%), buildings (4.04%),



Distribution of applicants by technological sector



Subsidies encouraging the filing of Spanish Patents and Utility Model applications

In the year 2014, for the fourth consecutive year, grants have been announced to encourage the filing of Spanish Patents and Utility Model applications. These grants are to encourage SMEs and individuals to protect their inventions through a Patent or Utility Model, subsidising up to 90% of the filing fees and/or state-of-the-art search reports.

A total of €123,651.45 have been earmarked for said grants, 38.42% less than the previous year.



In the 2014 call a total of 397 grants have been awarded, corresponding to 584 Inventions.

The distribution of the grants, by type of beneficiary, was as follows:

- > SMEs 64.50%
- > Individuals 35.50%

2014

The evolution in the number of applicants and applications granted, by call, is reflected in the following graph:



The six autonomous communities that received the largest percentage of subsidies were: Catalonia (24.94%), Basque Country (8.97%), Valencia (8.93%), Madrid (6.94%), Andalusia (6.76%) and Aragon (4.13%).

With regard to the distribution, by technological sector, the following stand out: medical or veterinary science (8.36%), furniture, household appliances

(7.36%), transport, packaging and storage (5.85%), buildings (4.35%) and metrology and testing (4.52%).



Distribution of applicants by technological sector

INTERNATIONALISATION: Patent Prosecution Highway (PPH)

PPH (Patent Prosecution Highway) agreements allow Patent applicants to request expedited processing at the national offices with which the SPTO has an agreement, so long as they meet a series of requirements. According to this agreement, the exchange of documentation and search and exam results is facilitated between offices, in order to increase the efficiency and quality of the searches and accelerate the granting process.

In 2014 the SPTO and the Israeli Patent Office (ILPO) signed a bilateral agreement, which came into force on 1 March.

Bilateral agreement SPTO-ILPO (Israel)

Though these types of agreements were in the past purely bilateral, on 6 January 2014 the GPPH (Global Patent Prosecution Highway) pilot programme was launched. The SPTO is part of this programme. Its main objective is to establish a set of principles and guidelines that are common to all offices, which on the one hand, unify criteria and requirements to be met by applicants in order to request an expedited exam through the PPH,



and on the other hand, harmonise (standardise) the internal processes of the offices.

The initial 17 offices participating in this GPPH have been joined in 2014 by another two, and thus there are currently 19 offices in the programme: the Intellectual Property Office of Australia (IP Australia), the Austrian Patent Office (APO), the Canadian Intellectual Property Office (CIPO), the Danish Patent and Trademark Office (DKPTO), the Finnish Patent and Registration Office (NBPR), the Hungarian Intellectual Property Office (HIPO), the Icelandic Patent Office (IPO), the Israel Patent Office (ILPO); the Japanese Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the Nordic Patent Institute (NPI), the Norwegian Industrial Property Office (NIPO), the Portuguese National Industrial Property Institute (INPI), the Russian Federal Service for Intellectual Property (ROSPATENT), the Intellectual Property Office (PRV), the Intellectual Property Office of the United Kingdom (IPO), the United States Patent and Trademark Office (USPTO) and the SPTO.

PPH MOTTAINAI PCT-PPH

Thus, between the GPPH and bilateral agreements, there are a total of 22 offices with which the SPTO has this type of agreement.

The SPTO currently has PPH agreements with 22 offices

During the 7th annual meeting of the PPH working group, which took place in Singapore on 25 and 26 August 2014, experiences and improved practices in the implementation of the PPH in the different offices were shared, statistics on the use of this programme were studied, and the possible actions for disseminating it amongst applicants were discussed. As a result, a **standard form for PPH applications** was created, which simplifies the process for applicants. The group is also working on a common leaflet to advertise the advantages of this programme.





Standard form			
for PPH applications			

The SPTO is disseminating this service to Spanish companies through informative leaflets handed out at trade fairs and other events, and by sending emails to the applicants of Patents via international PCT.

► SME

New Business Support Service

The SPTO has implemented a **new service to support and guide companies and entrepreneurs**. The initiative arose with a clear public service vocation, within the institutional policy of supporting entrepreneurialism, through public initiatives that provide assistance and information services, thus promoting an entrepreneurial culture.

The main objective of this **free** new service is **to raise corporate awareness** of the importance of **protecting** their intangible assets, through Patents, Trademarks and Designs, as well as to provide **assistance and support in the presentation** and registration of the different types, and more specifically, the **electronic presentation of national Trademarks, Trade Names and Industrial Designs**.

The service also includes **guidance** regarding the best way to protect the results of innovative and business processes, **information** regarding the services and tools offered by the SPTO, and other very important subjects for entrepreneurs, such as State, Autonomous Community and European Community grants and subsidies with which to finance their innovation projects and possible means of internationalisation.


Informative leaflet regarding this service

The leaflet highlights the SPTO's efforts to coordinate its different customer services: General Information Service, Technological Information Service, On-duty Patent Examiner, On-duty Trademark Examiner, and the Business Support Service itself, with the intention of providing comprehensive assistance to those who take an interest in the world of industrial property, such as SMEs and entrepreneurs.



Free assistance service for the electronic filing of Industrial Design applications, with the help of SPTO staff

With the purpose of assisting Industrial Design applicants in the filing of their applications, the SPTO has begun an initiative by which whoever wishes to submit an **electronic application** and benefit from the corresponding discount on the application fee, may do so at the SPTO headquarters with the help of its staff.

Patents and Innovate SME Stamp

Among the requirements set out in Royal Decree 475/2014, so that an SME may be considered to be intensive in R&D&i, and may therefore obtain an official "innovate SME" stamp, there is a specific requirement relating to Patents: "having one's own Patent in operation in a period not exceeding five years prior to exercising the right to the rebate."

CIBEPYME Platform

Within the framework of the Latin American Programme on Industrial Property and Promotion of Development (IBEPI), the Latin American Platform on Industrial Property Services has been maintained for the productive sector,











- Raising awareness
- Dissuading
- Training
- **Fighting**

The actions that the SPTO performs in collaboration with the different agents involved in the fight against counterfeiting materialise in four areas: raising awareness, dissuading, training and combating.

► Raising awareness

2014

Stopfalsificaciones Microsite

During the last year the Stopfalsificaciones Microsite has regularly published the **most relevant news in the fight against counterfeiting,** including the latest available statistics regarding interventions carried out by the State Security Forces, and the reports of the Intersectoral Commission to act against activities infringing Industrial Property Rights.



"Yo Soy Original" (I Am Original) Profile

The presence of the SPTO has increased notably on social networking sites through the **Yo Soy Original** profile in its Twitter and Facebook accounts, as a **suitable means of raising the public's awareness** about the need to respect Industrial Property Rights. At the end of the third quarter of 2014, the number of tweets - as compared with the previous year - rose from 620 to 950, with the number of followers reaching 1,538. These followers are mainly professionals, who are loyal and increasingly interactive. We have estimated that more than 120,000 individual accounts have received news from the profile. Likewise, the Facebook profile continues to experience a slow but constant increase in fans, with an average of six new followers each week.

As a novelty, we have started up a new website, **http://yosoyoriginal.es/**, where all of the news and advice generated by the Yo Soy Original profiles in Twitter and Facebook during their three years of life are published, as well as the **map of action taken against counterfeiting.**







26 April- World Intellectual Property Day 1st Marcathlon (On Your Marks): "The Trademark Journey" in Madrid



A free, recreational and educational event organised by the SPTO and the National Association for the Defence of Trademarks (ANDEMA) which sought to educate society in a fun way, though games and tests, on the importance for our economy of innovation, Trademarks and Designs: investment in R&D&i, the payment of taxes, social security, employment, quality and security guarantees... that road that is not always in plain sight.

The event boasted an educational gymkhana, with educational games and tests for children, schools and families, and a 5.2 km. race for adults.

3 June: World Anti-Counterfeiting Day "The risks of counterfeiting"



For the fourth consecutive year the SPTO and ANDEMA jointly organised the **World Anti-Counterfeiting Day** in Algeciras, with the collaboration of the Spanish Tax Agency (AEAT-Customs), State Security Forces, the Campo de Gibraltar Chamber of Commerce, the Bahía de Algeciras Port Authority, and the Spanish Federation of Municipalities and Provinces (FEMP). This



The objective was to raise awareness on what the infringement of Industrial Property Rights entails, and to show the specific measures that are taken in order to avoid plagiarism or to prosecute it.

The Undersecretary of Industry, Energy and Tourism was in charge of the inauguration, and during the event the Director General of the SPTO presented new actions and tools implemented by the SPTO in the fight against counterfeiting.

Awareness campaign: Contest on Designing posters to fight counterfeiting

With the purpose of motivating the creative capacity of Designers and entrepreneurs, each year, the SPTO and ANDEMA launch a poster contest, in which the best Design of a poster based on an original slogan relating to the fight against counterfeiting, is rewarded by being Designated the image of World Anti-Counterfeiting Day.





The Order of Civil Merit awarded to 25 Agents



This is the first time that senior officials from MINETUR and the Ministry of the Interior have granted this type of award. The Minister of Industry, Energy and Tourism, the Secretary of State for Security, the Director General of the Civil Guard, the Director General of the Police, and the Director General of the SPTO, presided over this awards ceremony.

Dissuading

2014

Creating and regulating the Intersectoral Commission to act against activities infringing Industrial Property Rights



On 31 January 2014 Cabinet passed a Royal Decree creating and regulating the "Intersectoral Commission to act against activities infringing Industrial Property Rights" (CAPRI), attached to the MINETUR and replacing the commission created in 2005 with the same name.

The SPTO houses the secretariat of the Commission, whose objective is to coordinate the Public Administrations and private organisations that are dedicated to protecting Industrial Property Rights, including those of an international scope, such as the European Observatory on Infringements

of Intellectual Property Rights, in order to prevent and eliminate behaviour that infringes on Industrial Property Rights. This Commission held its annual meeting at the SPTO on 20 November, presenting the activities of the different working groups, as well as the activities to disseminate and raise awareness regarding the infringement of Industrial Property Rights.

Activities on a community level: Participation in the Working Groups of the European Observatory on Infringements of Industrial Property Rights

During the year 2014 these activities have focused on continuing the development of the tools intended to foster collaboration in the actions of the agents in charge of the fight against counterfeiting. They have also centred on the participation in the working groups of the European Observatory on Infringements of Industrial Property Rights managed by the OHIM: Industrial Property in the digital world, Public Awareness, Legal and International Affairs, Enforcement of Industrial Property Rights, Economics and Statistics.

Participation in working groups with the OHIM

Worth noting in the "Enforcement of Industrial Property Rights" Working Group is the presentation of the "Training kit for law enforcement officers," which has been made available to all members of the group. This is a very extensive set of material aimed at training and raising the awareness of the personnel involved in the enforcement of Industrial Property Rights, though it also targets the general public.

The "Industrial Property in the digital world" Working Group presented the "Consumer Corner" initiative, a space dedicated to consumers within the OHIM website. The objective is to centralise in one place all of the information that consumers might require relating to piracy and counterfeiting.

The "Public Awareness" Working Group has proposed new strategies for the development of consumer awareness campaigns.

The "Legal and International Affairs" Working Group compiled Third Country Investment Guides, and created two think tanks with the purpose of trying to find a solution to two important problems: the cost and means of destroying counterfeit merchandise, and the means of calculating the damages in infringement proceedings.

The "Economics and Statistics" Working Group studied the perfume and cosmetics sector, which is heavily affected by this phenomenon. The results obtained were transferred to the Legal and International Affairs Working Group to study new solutions.

In 2014 a Dissemination Conference was held on the database set forth in the "Enforcement Database" legislation developed by the OHIM, in collaboration

with the SPTO. This conference consisted of two parts. The first part provided general dissemination on the tool. The second part consisted of a debate among industrial property experts on how those agents in charge of the fight against counterfeiting should be provided access to the nodes established by the EU, and which, within Spain, is only available to the AEAT.

The SPTO attended, as a member, the first meeting of the group of experts on the Enforcement of Intellectual Property Rights, created by the European Commission as part of its Action Plan on Industrial and Intellectual Property Rights. This Plan is based on Commission Communication "Towards a renewed consensus regarding the enforcement of Industrial Property Rights. A European Union Action Plan."

► Training

International activities

Within its international cooperation activities with regard to the training of judges and public prosecutors in industrial property matters, the **13**th **Regional Seminar on Intellectual Property for Judges and Public Prosecutors from Latin America** was held in Antigua (Guatemala) on 17-20 March 2014.

The Seminar, which is held annually and has become a reference in the region, has the purpose of promoting a better understanding and protection of industrial property within Latin America, creating a training network of educators, facilitating direct relations between the judicial and legal bodies with jurisdiction on these matters.



On the other hand, the SPTO has attended as a guest of the OMPIC (Moroccan Industrial and Commercial Property Office) the following seminars: **"Industrial Property and Tools in the fight against counterfeiting: Challenges and Perspectives for companies"**, in which the goal was to draw attention to the counterfeiting phenomenon, and the need to join forces to fight it. In 2014 the SPTO has attended the seminars held in the Northern Region (Tangier) and the Eastern Region (Oujda), presenting the activities that it performs and promotes in this area.

Industrial property cooperation, information and dissemination activities to State Security Forces and to individuals

These activities have continued in parallel to a greater dissemination of the SPTO Databases accessible online, and to greater training of State Security Forces and Customs Agents (sending lecturers to two specific training courses this year) regarding the interpretation of the data that they might obtain from the aforementioned databases.

Without intending to be exhaustive, some of the conferences organised by - or with the participation of - the SPTO are as follows:

- > 1 March 2014, Exhibition at the WIPO headquarters in Geneva: New strategies in the fight against counterfeiting and piracy.
- > 18 July 2014, Conference on the problem of illicit tobacco sales and counterfeiting.
- > 21 July 2014, Conference for professionals from the Fashion Sector in Madrid.

► Fighting

2014

Presentation of the 2013 Statistical Study on Interventions

Coinciding with the World Anti-Counterfeiting Day, on 2 June, in Algeciras, we presented the 2013 Statistical Study on Interventions by the State Security Forces: Industrial and Intellectual Property, published by the Ministry of the Interior, together with the MINETUR through the SPTO, in collaboration with ANDEMA. Worth noting is that this is the first year that includes data on interventions by the Local Police Forces, who provide data to the Crime Statistics System. The assessment of the key data concerning interventions against infringements of Industrial Property Rights indicates that the State Security Forces and the Local Police Forces had knowledge of 2,434 incidents, and arrested or indicted 2,155 persons for criminal infringements of Industrial Property Rights in 2013. Likewise, 5,094,879 objects, valued at somewhat more than 812 million Euro, were seized. In 2013, the highest number of known incidents in the historical series occurred, a 25.4% increase in comparison with the year 2012. As a result, arrests and indictments increased comparatively (22.3%), as did the amount of objects seized (1.5%).

Activities of the SPTO's Coordination Service with the Justice Administration

Worth noting in 2014, with regard to the Coordination Service with the Justice Administration, is the significant increase in the annotation of liens and burdens (insolvency proceedings, embargoes and mortgages) over Industrial Property Rights.

The above contrasts with the constant number or decrease in the drawing up of reports or issuance of certifications, which constitute the foundation of the SPTO's activities in the fight against counterfeiting.

Activities of the Liaison Service with the Justice Administration

Most of the activity of this Service was dedicated to the enforcement of dispute judgments. In recent years, in parallel with the development of the activity of the Mercantile Courts, we have observed a growth in the number of cases originating in the contentious division. The Office is not a part of these proceedings, but is compelled to enforce those judgments that affect the rights registered in its databases.





The difference between judgments upheld and dismissed highlights the consideration given by the Courts to the criterion adopted by the SPTO in its resolutions. The entry into force of Law 37/2011, dated 10 October, procedural streamlining measures, together with Law 10/2012, dated 20 November, regulating certain fees in the area of the justice administration, has yielded two fundamental effects:

- > A reduction in the number of lawsuits, and consequently, contentiousadministrative disputes which, combined with the transfer of claims to the civil section, justifies a slight decrease in activities.
- > The need to address those possible cases in which the Administration is ordered to bear the costs in contentious-administrative cases in which the claims of the appealing party are upheld in their totality.



Increase in the number of court cases





- Simplifying paperwork
- Optimising computer resources
- Quality
- Sustainability
- Digitising the collection

Simplifying paperwork

2014

Electronic filing of Industrial Designs. The SPTO implemented the electronic filing system for Designs within the framework of the cooperation agreement approved by the Member States of the Administrative Board of the OHIM. The new system offers an online service 24/7, through which one may obtain a registration application for an Industrial Design in a simple, quick and intuitive way, facilitating the work for users and for the Office itself, by including validations that avoid errors. The new system is available through the SPTO e-Office.

Industrial Design processing system. In close collaboration with experts from the OHIM, the SPTO is analysing and developing a new system for processing Industrial Designs online, which will enable to streamline the process and modernise qualitatively and quantitatively the computer systems in this area. The SPTO expects to be able to process the first such applications in the second half of 2015.

Possibility of paying Trademark and Design fees by credit card. This entails a further payment method in addition to those already in existence: payment "in situ", payment through a gateway (of the AEAT or la Caixa), or payment by sending files, and it has been very well received by users.



Increase in the number of procedures that may be processed via the e-Office in relation with Distinctive Signs and Industrial Designs. Gradually, the number of procedures that can be processed through the e-Office has increased.



Optimising computer resources

New Statistics database



Continuing with the task of improving the management of its data, the SPTO has launched a new, free and online Database, which allows interactive access to the statistical data of the different types of industrial property, and where users can generate statistical queries as a source of statistical analysis for professionals, researchers and the general public, or as an interpretation of technological trends.

The OEPMESTAD Database is updated annually, and permits a search range between the years 1987-2013, depending on the statistics generated.

Moreover, it provides two additional advantages: it generates graphs of the statistics viewed, and allows them to be downloaded in Excel format.

This application is meant to replace the annual Industrial Property statistics publications: Volume I (Inventions), Volume II (Distinctive Signs and Industrial Designs) and Volume III (Appeals), which were previously published in PDF format each year on the SPTO website.

The new Database is available on the SPTO website, in the "Statistics" section.

Computer systems

Within the actions intended to reduce licence costs, we have continued with the policy of introducing open software. The application server in ALFA (Electronic Invention Management System) has been replaced, with the subsequent reduction in costs, and an improvement in the efficiency of the management system for Patent applications. Likewise, we have changed the tools for managing incidents and non-Boolean searches, replacing them with open software tools, and updated the databases to a single environment.

Currently, all of the services are in HP X86 technology, which significantly reduces the maintenance costs of the data processing centre.



Expanded AENOR Quality Certification

In 2014 the SPTO has maintained and expanded its certificate, in accordance with the **UNE-EN ISO 9001:2008** Quality Management System standard, and has also renewed its certificate in accordance with the **UNE 166.066:2011** R&D&i Management, Technological Surveillance and Competitive Intelligence System (VT/IC) standard.

Following this **expansion**, for the first time the **European Patent validation** process and **Appeals procedures** are included within the scope of the Quality Management System certificate.

Thus, the current scope of the Quality Management System of the SPTO certified by AENOR, includes the following processes:





In this report the auditors have not indicated **any non-conformity** or failure to comply with the requirements of said standards, and therefore, **the audit has been passed very satisfactorily.**



Updating the Service Charters

In 2014 the SPTO has renewed its five service charters. These establish its commitments with the public in the form of numerical standards, waiting times and deadlines. In particular, this refers to the following service charters: service charter for Information and Customer Service Department, service charter for Technological Information, service charter for Distinctive Signs, service charter for the Administration in charge of International Searches and the Preliminary International Exam, and the service charter for Utility Models.

These updates have provided different **changes in indicators and commitments**, and in general, have modified **the format of the disclosure document** for all of them. In its commitment to the digital administration, the SPTO has decided to compile a disclosure document with greater visual appeal, and which may be easily viewed on the screen of an electronic device.

With regard to the **Service Charter for the Information and Customer Service Department**, the renewal has entailed a modification of the existing indicators, as well as the inclusion of new indicators. In particular, the commitments relating to in-person information are now more demanding, whereas for telephone information they have varied in order to facilitate comprehension by the public. With regard to written information, the commitment has also changed.

On the other hand, the most noteworthy change would be the inclusion, for the first time in a service charter, of a commitment referring to the management of complaints, suggestions and compliments, which improves the reply periods concerning complaints contemplated in the legislation in force.

With regard to the rest of the service charters, the renewal of the charter has focused solely on the updating of the disclosure document, without changing its commitments with the public.

The Service Charters are available for users through the SPTO website, and in particular via the specific Quality portal, where the results of the monitoring of the service commitments acquired are published each month. The results for 2014 have been very positive.

Customer Service

The following graphs show the data relating to the number of telephone calls answered throughout the year, broken down by month and by enquiry subject. In 2014 the SPTO received a total of 100,791 calls, with an average of 450 calls per day.





In-person service and written information

This service is provided by SPTO staff. During the year 2014 a total of **14,725** emails have been answered and staff have attended to **21,940** in-person requests for information.



Total 2014: 14,725 electronic mails

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
Num. E-mails	1,379	1,374	1,482	1,407	1,312	1,181	1,182	836	1,215	1,458	1,345	1,094

3.000 2.000 1,000 0 JANUARY MARCH 404 Feb. March April May July August Sept. Oct. Nov. Dec. January Juny Num. people 1.892 1.977 2.220 2.001 1.756 1.624 1,972 | 1,035 | 1,861 2.145 1.727 1.645

Total 2014: 21,940 in-person requests answered

Advisory service: "On-Duty Examiner"

The SPTO's user information service, known as the On-Duty Patent Examiner, has continued to operate in 2014. This service began in March 2013 with the purpose of resolving advanced questions regarding Patentability, the scope of claims, wording of Patent and Utility Model applications, and prior art search services. In 2014, this service has answered a total of 836 enquiries (by telephone, by email or in person), with an average time of 25 minutes dedicated to each one. This service is provided by a team of 25 Patent examiners.

This is a specialised assistance service, and therefore, all the enquiries answered, whether in person, by telephone or by email, are submitted to the on-duty examiner by the General Information Service of the Office, when considered appropriate.

For its part, the On-Duty Trademark Examiner has continued clarifying matters relating to Trademarks, from the time of publication until their final resolution. Essentially, this service clarifies doubts regarding official actions relative to Trademarks or Trade Names, whether issued ex officio (absolute prohibition or article 9.1b), due to third party oppositions (absolute or relative prohibition) or due to third party observations. It also puts forth clarifications and explanations regarding the correct application of the Nice classification (goods or services that are not correctly classified or correctly defined), and on occasion, the General Information refers applicants thereto so that they suitably define the classification of a new application.

High degree of satisfaction with the services provided by the SPTO

The SPTO periodically conducts satisfaction surveys regarding the services provided to users in order to ascertain the opinion thereof and, in this way, improve the services offered to the public.

In 2014 the following user satisfaction surveys have been conducted:

- User satisfaction survey on Appeals

2014

- Subscriber satisfaction survey on Technology Surveillance Bulletins
- User satisfaction survey on the On-Duty Patent Examiner service
- User satisfaction survey on the Business Support service.
- Satisfaction survey on Patent Technological Reports.
- Satisfaction survey on Retrospective searches.
- Satisfaction survey on Customised Technology Monitoring.

The results obtained in these surveys show a high degree of satisfaction with the services provided by the SPTO.

As an example of these results, we can cite the results of the survey of subscribers to the Technology Surveillance Bulletins: 80% of users claim to be satisfied with the bulletins, as compared with only 2% who are unsatisfied. Moreover, the percentage of users who would recommend the technology surveillance bulletins to a third party stands at 88.94%, in comparison with only 1.51% who would not do so.



Other examples would be the results of the On-Duty Patent Examiner Service, recommended by 100% of the users who participated in the survey. Likewise, the new Business Support Service has also received a great reception by users, given that 100% of the participants in the survey would recommend said service to a third party.

The results of the different satisfaction surveys were analysed internally at the review meetings of the SPTO's Quality Management System, using the conclusions thereof to undertake actions towards improvement.

User feedback obtained through these surveys is a fundamental pillar of the Quality System, and an element that is necessary in maintaining and expanding the Quality Management and Technology Surveillance Certificates possessed by the SPTO.



Sustainability

Sustainability is understood to be the voluntary integration by undertakings of social and environmental concerns into their commercial operations, and in their relations with contacts. This implies, inter alia, contributing to sustainable development, safety, health and social well-being; respecting and applying both local and international regulations; taking into account the interests and expectations of interest groups; and maintaining ethical and trustworthy behaviour, as well as transparency in management.

Amongst the actions carried out by the SPTO with this purpose, worth noting is the installation in 2014 of a recharging station for electrical vehicles, and the fifth and sixth food collection campaigns for the Madrid Food Bank Foundation, with a total donation of 626 kilos. The SPTO has collaborated with this foundation since 2012, with two campaigns each year.

Internally, we can highlight measures concerning work/life balance, such as teleworking, as well as specific actions supporting diversity, such as maintaining grants for Latin American civil servants, and the percentage of women, 69%, with regard to men. In terms of senior management, there are 3 women and 4 men on the Management Committee.



In actions conducted by the SPTO as part of the General State Administration, it is worth highlighting the recent downloading of our organisation's data into the new **Transparency Portal**, thus complying with requirements set out in the Transparency Law referring to active disclosure obligations and the right to access public information.



Privilege digitisation project

In 2014 we have continued the project for digitising privileges corresponding to the 1826-1878 period. To date we have digitised 5,568 plans, and nearly 600 complete files, which are shown on the website of the Historical Archive of the SPTO.

At the same time, we are revising and correcting the privilege database, to which we have added new descriptive fields.



BOPI digitisation project

In 2014 we have continued the project for digitising the BOPIs, from 1966 to 1998, in order to complete the entire collection in electronic format. In October 2014 this project was completed, with a total of 2,232 digitised Bulletins.

Within the framework of the partnership agreement with Autonomous University of Madrid, we have developed a new search system that reduces the search for any term - amongst the millions of pages comprising the BOPIs as of 1886 - to seconds, and increases the accuracy of said searches.

Moreover, we have completed the extraction of bibliographic data from 5,500 files of Historical Trademarks, and digitised and processed the logos of the Trademarks corresponding to these files.

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Digitisation of the Trademark logos from the historical collection

Likewise, in 2014 we have continued with the project begun last year that involves digitising the Trademark logos from the historical collection. This project is carried out with our own resources. To date we have digitised a total of 516 Trademarks that are shown on the home page of the SPTO website.



2014









- SPTO-European Union cooperation
- Cooperation with international Industrial Property bodies: OHIM, EPO and WIPO
- Cooperation with Latin America
- Cooperation with other national Industrial Property offices
- Activities on a national level



"Twinning" project with Ukraine

In May 2014 started the "Twinning" project called "Strengthening the Protection and Enforcement of Intellectual Property Rights in Ukraine", financed by the European Union (EU). These "Twinning" projects are a form of cooperation between the public administrations of the EU Member States and their respective beneficiaries in other countries, Designed to assist EU candidate countries to acquire the abilities necessary to adopt, apply and enforce compliance of EU legislation.



This project, in particular, is led by the SPTO, and carried out in association with the Danish Patent and Trademark Office, with the State Intellectual Property Service of Ukraine (SIPSU) being the beneficiary. It is intended to last two years, and has a budget of more than €1,400,000.

With the purpose of strengthening Ukraine's Intellectual Property model, where the level of piracy and other crimes relating to the infringement of intellectual Property Rights is a serious problem, the project is divided into three main components: aligning the legislation of Ukraine within the scope of application of Industrial Property Rights with EU legislation, improving the institutional capacity of the SIPSU, and strengthening the professional competence of users of the industrial property system (examiners, judges, customs agents, etc.).

Providing industrial property training to SIPSU staff, customs officials, prosecuting attorneys and police



Its implementation involves a series of activities in which experts from the SPTO travel to Ukraine, and Ukrainian civil servants make study visits to Spain and Denmark. Specifically, in 2014 a total of 9 experts from the SPTO have participated in the project and have conducted training seminars for Patent, Trademark and Design examiners, seminars regarding the enforcement of industrial rights for customs officials, prosecuting attorneys and police, and recommendations regarding how to align the Ukrainian legislation relating to industrial property to that of the EU, or how to improve its databases.



 Cooperation with international industrial property bodies: OHIM, EPO, WIPO

SPTO-OHIM Cooperation

The cooperation activities of the SPTO with the OHIM in 2014 were part of the following programmes: the Bilateral Technical Cooperation Agreement and the Cooperation Fund and Convergence Programme, including advice and information services, organising conferences and seminars, preparing educational material, as well as events for the dissemination of these systems in Latin America.





Through the **Bilateral Technical Cooperation Agreement**, activities are carried out to promote and disseminate the Community Trademark and Design systems.

The **Cooperation Fund** is Designed to promote the modernisation of national industrial property offices, as well as to assist users of the community Trademark and Design system. In 2014 the SPTO has implemented the "eFiling" or electronic filing of Designs project, and has been working on the "Back Office" project, which is a programme, also with regard to Designs, for managing the processing procedure of Designs. It has also worked on other projects.

Electronic filing of Industrial Designs

The objective of the **Convergence Programme** is to establish common practices in a series of aspects in which the industrial property offices of the European Union maintain divergent practices. In 2014, in addition to continuing with the projects on Trademark practices, two new projects have begun, dedicated to seeking harmonisation in relation with Industrial Designs, and in which the SPTO has also participated.

Some of the agreements that have been reached within the framework of this Convergence Programme are shown in the following results regarding common practices between national offices and the OHIM:

Agreements in the Classification of goods and services:

The judgment of the Court of Justice of the European Union in case C-307/10, known as IP TRANSLATOR, was the incentive to converge in the interpretation that must be applied when considering the meaning of terms whose vagueness might affect the scope of the protection recognised to them. To this end, an agreement was reached whereby it is considered that terms "mean what they say," thus avoiding unjustified extensive interpretations.

Furthermore, agreements have been drawn up regarding the convenience of not using certain general indications present in the Nice Agreement Concerning the International Classification of Goods and Services (generic words to define the goods or services to which a Trademark application will be applied), which due to their vagueness and indeterminate nature, may generate doubts regarding the scope of the protection applied for and/or granted by a Trademark, both for Trademark offices as well as for current or potential Trademark owners. Accordingly, criteria have been agreed on in order to evaluate the relevance of certain words as terms that are suitable for defining a good or service, or their range, as the scope covered by a Trademark application.

Agreements concerning the examination of black and white Trademarks:

The disparity of practices and criteria present among Trademark offices has made it advisable to agree on a common position, in particular with regard to matters of priority, the examination of relative grounds, and genuine use. Basically a restrictive criterion has been adopted, dismissing conceptions that equated the protection of black and white Trademarks with protection for any type of colour.

Agreements concerning the examination of relative grounds:

When assessing conflicts between Distinctive Signs, the key lies in determining whether there exists a likelihood of confusion between said signs. The consideration of the existence, or lack thereof, of a likelihood of confusion, implies bearing in mind different aspects, one of which is the distinctiveness of certain elements present in the signs in conflict. In light of this problem, an agreement has been reached regarding the criteria to be used to assess the weight that non-distinctive or scarcely-distinctive elements have (generic words, descriptive or usual terms, or graphic representations that might be considered as such) when determining whether there exists a likelihood of confusion between the Trademarks in conflict.

The SPTO has participated in the different working groups established within the framework of each project since the beginning. For the purpose of facilitating the knowledge of the communications adopted to date, a specific section has been created on the SPTO website, within the "Trademarks and Trade Names" tab, "National Trademark" section, called "National Offices - OHIM Common Practice." The content of said section is updated, based on the communications adopted.

New section on the SPTO website: National Offices - OHIM Common Practice

On 10 December, three civil servants from the OHIM visited the SPTO so as to acquaint themselves with the Electronic File.

SPTO-ASEAN-OHIM Meeting:

2014

On 26 May the SPTO was the venue of the meeting held between the Association of Southeast Asian Nations (ASEAN) and the OHIM. The meeting continued at the OHIM on the 27th and 28th. The global objective of this meeting was to provide a platform to facilitate the exchange of information between the industrial property offices of the ASEAN region; also amongst the objectives was to identify possible future cooperation actions, with a view to modernising and harmonising the industrial property systems. The OHIM used this opportunity to present to the ASEAN countries its strategic plan for the coming years, and the functioning of the European Trademark and Design Network. The SPTO presented the cooperation agreements and tools developed in collaboration with the OHIM.

SPTO-EPO Cooperation

European Patent Agent examination:

As every year, from 24 to 27 February 2014 the European Patent Agent examination was held in Madrid and in other European capitals, qualification issued by the EPO that allows its holder to represent European Patent applicants before the EPO.

As is customary, the SPTO organised this examination in collaboration with the EPO, in order to facilitate the process for Spanish candidates wishing to take the tests, thus avoiding the need for them to travel to Germany. A total of 73 Spanish candidates took the exam, and 8 of them passed it.

Agreement with the EPO to promote the quality and efficiency of the Patent system in Latin America:

Coinciding with the SPTO Summer Course, held at Menéndez Pelayo International University (UIMP), in Santander, the president of the EPO and the Director General of the SPTO signed an agreement to promote the quality and efficiency of the Patent system in Latin America, with the purpose of benefiting its users, and in particular, European industry. The agreement, which entails a continuation of that which was signed in 2011, will allow both offices to develop the cooperation actions through the creation of joint synergies and activities, and will improve the coordination of their activities in Latin America. Among other aspects, it intends to improve the access to, and dissemination of, the Patent system in Latin America.



SPTO-WIPO Cooperation

The **IPICA project** (Empowering knowledge transfer in the Caribbean through effective IPR & KT regimes) was launched in Alicante on 4, 5, and 6 March, with various activities and lectures, forming part of the programme a visit to the SPTO on 7 March. The project includes universities and intellectual property offices from the Dominican Republic, Jamaica and Trinidad & Tobago, the Ministry of Science and Technology of Jamaica and the Caribbean Community (CARICOM). The project is coordinated by the University of Alicante, and is financed by the European Commission and the **WIPO**, the latter as an associated entity. The purpose of the project is to promote the development of intellectual property policies and their application to science and technology policies, so as to facilitate the transfer of research results; also amongst its objectives is cooperation with companies and the promotion of good practices.

As part of visits and regular work meetings with civil servants from the **WIPO** and the OHIM, on 13 April and 14 November several civil servants from the SPTO met with the WIPO Head Director of the Regional Office for Latin America, and the Administrator of said programme, in order to agree on areas of cooperation and the Trust Fund (FIT).

On 26 September a **Memorandum of understanding** was signed **between the WIPO and the SPTO**, with the purpose of forging closer cooperation between the two, and especially with the WIPO Department for the Coordination of Developed Countries. The agreement implies the coordination and collaboration of the parties and sectors interested in industrial property in common educational projects and activities, as well as the promotion and use of Industrial Property Rights on a professional level and in academic circles.



• Cooperation with Latin America

CIBIT 2014 Programme:

In 2014 the CIBIT Programme (Latin American Training in Patent searches), the purpose of which is to train Latin American Patent examiners in search methodology in the different document databases, and in familiarising them with the technological information services, counted with the participation of representatives from the following Latin American Industrial Property Offices: the Industrial Property of Costa Rica, the Cuban Industrial Property Office, the National Institute for the Defence of Competition and Protection of Intellectual Property of Peru, and the Mexican Institute of Industrial Property.

LATIPAT annual meeting:

LATIPAT is a cooperation project that began in 2003, between the SPTO, WIPO and the EPO, with the collaboration of numerous Latin American countries, and the objective of which is to encourage the exchange of Patent information and improve the electronic publication of Patent information by the industrial property offices of Latin America. This contributes to disseminating technical knowledge in Latin America, offering the public centralised and free access to Patent information, in Spanish and in Portuguese. On 14 June a meeting took place between the coordinators of the EPO, WIPO and the SPTO, in order to review the strategic objectives, the different regional meetings, and the cost structure of the programme.

LATIPAT

Espacenet Búsqueda de patentes

IBEPI Latin American Industrial Property Programme:

In 2011, the 21st Latin American Summit of Heads of State and Governments approved the Latin American Programme for Industrial Property and Development Promotion (IBEPI), institutionalising the multilateral cooperation of Latin American countries. One year later, at the 22nd Latin American Summit held in Cádiz, the Work Programme and Regulations of the IBEPI were approved.

The Work Programme contains a series of industrial property training and promotion activities and projects in Latin America, organised around three components: the Latin American Platform on Industrial Property services for the productive sector, **CIBEPYME**, especially oriented towards SMEs; Horizontal Cooperation amongst offices, in order to strengthen their capacities and decrease asymmetries, and the Internal Platform amongst the member countries to exchange experiences and good practices among offices and the correct use of the available resources. In 2014 the **CIBEPYME** platform has been maintained and updated with industrial property information and training especially dedicated to the SMEs in the region.



Another aspect of the programme includes the creation of a **Technological Information Committee** that establishes the cooperation mechanisms between the offices for disseminating and providing technological information services. This Committee met in Salinas, Ecuador, in July 2014, and agreed, among other points, to compile Latin American Bulletins on Technological Information, beginning with the preparation of a joint Agrifood Bulletin, in Spanish and Portuguese, the first issue of which focused on the Agrifood sector.



Similarly, during the 24th Latin American Summit of Heads of State and Governments, held on 8 and 9 December 2014 in the Mexican city of Veracruz, it was agreed to create a Latin American Cooperation System to provide Technological Information Services (INFOTEC), within the framework of the IBEPI Programme, the objective of which is to develop a tool for transferring knowledge amongst the national industrial property offices.

Moreover, a new IBEPI platform is being launched that brings together detailed information regarding the programme, its components and partners, technical committees, as well as training and educational offers in the region.

Training courses for Latin America:

> 5th Conference for the improvement of the National Industrial Property Offices: Strategic Planning and Quality Management. Industrial Property and SMEs. It was held on 24-27 February 2014 in Cartagena de Indias, Colombia, and organised by the Spanish Agency for International Development Cooperation (AECID) and the SPTO, in collaboration with the WIPO. Representatives from all of the industrial property offices of the Latin American countries, and experts on the subject from the OHIM, were present. Each country presented new initiatives and experiences in approaching SMEs, in order to exchange new ideas and measures.



- > 11th Online course on Patent Management and Assessment. Targeting civil servants from Latin America, it was organised in collaboration with the CEDDET Foundation, and it lasted for five weeks, from May to June 2014. Its objective was to delve into theoretical knowledge and to perform practical activities relating to the processing and granting of Patents, and in searching for prior cases and their study in comparative law, in a virtual classroom format.
- > Course on the Management and Assessment of Trademarks and Industrial Designs. From September to November some 30 professionals from industrial property offices or related institutions from Latin America met in the virtual environment of the distance course on Trademarks that the SPTO has been conducting with the CEDDET Foundation, with the purpose of providing knowledge regarding the different Trademark granting systems within an international scope, and delving into the legal and technical aspects of the Trademark granting process in Spain.
- > 2nd Regional Seminar on Trademarks and Industrial Designs as Innovation Factors and Business Assets: Innovating through crafts. Held from 27 to 31 October 2014 in Cartagena de Indias, Colombia, and organised jointly by WIPO, AECID and SPTO, with the special collaboration of the Superintendence of Industry and Commerce of Colombia (SIC), the semi-public company associated to the Ministry of Commerce and Tourism of Colombia, Artesanías de Colombia, OHIM and EOI-Fundesarte Foundation (Spanish Foundation for Innovation in Crafts). The programme was Designed for representatives from Latin American countries with a public or semipublic profile, with responsibilities in entities that promoted Designs, or private sector individuals who use Designs in their business strategy.





Cooperation with other National Industrial Property Offices



Agreement with Turkey

On 28 March the SPTO, aware of the importance of international cooperation within the field of industrial property, in order to promote a national and global economy, signed a **Memorandum of Understanding** with the Turkish Patent Institute. The agreement will reinforce bilateral cooperation between both institutions, and will enable their participation in promotional activities to encourage the registration of the different types of industrial property for those companies, whether Spanish or Turkish, that wish to establish themselves in both countries.

Who has visited us?

- > A Delegation from the National Registry of Costa Rica, including its Deputy Director General and two members of the Administrative Board, visited the SPTO on 10 March. During this visit they met with the Director General of the SPTO. Their objectives included familiarising themselves with the infrastructure and functioning of the LATIPAT programme, and assessing the management of the program by the civil servant of the National Registry of Costa Rica, current coordinator of said system. They also expressed interest in the access to the Trademark system, specifically Trademark View and the IPAS system, and the importance of having translations of the documentation into Spanish.
- > A delegation from the National Institute of Industrial Property of Brazil (INPI), including its Vice-president and its Administrative Director, visited the SPTO on 2 and 3 June. The objective of the visit was to exchange experiences in the area of the filing, publication and electronic payment of Patent and Trademark applications. Practical demonstrations were performed of the processing of Patent and Trademark files, the experience of the SPTO in the field of document automation was outlined, and the visit ended with questions regarding human resources and financial management.
- > The Director General from the Mexican Institute of Industrial Property (IMPI), and two civil servants from said Institute, held a lengthy meeting with the Director and three civil servants from the SPTO, regarding different fields of cooperation between IMPI-SPTO, such as the CIBIT programme, courses and seminars co-financed by the AECID, participation in the Global PPH (GPPH), activities for promoting industrial property and to support SMEs, and activities regarding the enforcement of Industrial Property Rights.
- > On 1 December, the State Intellectual Property Office of the People's Republic of China (SIPO), lead by its Deputy Commissioner, and the SPTO, held a bilateral meeting encompassed in the cooperation activities set out in the agreement signed in 2011. Pursuant to this agreement, the SPTO headquarters received 20 civil servant examiners from the State Intellectual Property Office of the People's Republic of China (SIPO) on 10, 11 and 12 December. Within the framework of the SPTO-SIPO comprehensive cooperative relationship, and as part of the training that these civil servants are receiving at the University of Alicante (through the "Magíster Lvcentinus" course), individual tutorials were held with SPTO Patent examiners, with very fruitful results for all the participants.




- > Representatives from the Korean Invention Promotion Association (KIPA), as well as from the Korean Intellectual Property Office (KIPO), have visited the SPTO during the last months of the year, with the objective of gaining a closer understanding of the functioning of this independent body and exchanging experiences. The SPTO and KIPO have signed a bilateral PPH (Patent Prosecution Highway) agreement.
- > A representative from the International Association for the Protection of Intellectual Property (AIPPI) of Japan has visited the SPTO, in order to obtain information regarding the implementation of the Patent Law Treaty (PLT) and the Singapore Treaty on the Law of Trademarks (STLT).

National Activities

Collaboration agreement with ANDEMA

On 6 May the Director General of the SPTO and the Director General of ANDEMA signed a collaboration agreement Designed to facilitate and promote awareness of industrial property.



- > Disseminating the value of Trademarks and industrial property as a whole as a competitive tool for businesses.
- > Disseminating the importance for businesses of the innovation and industrial property binomial, as a key tool to assist in making suitable decisions for its competitive positioning on an international scale,
- > Bringing to light the importance of public-private collaboration in the promotion of innovation,
- > Ensuring respect for Industrial Property Rights and promoting awareness campaigns in the fight against the phenomenon of counterfeiting.

ANDEMA is a national non-profit business association that has amongst its functions the promotion and defence of the legitimate interests of owners of industrial and intellectual Property Rights, as well as the fight against all types of fraud or infringements of such rights.

Leading Brands of Spain Forum

The Leading Brands of Spain Forum (FMRE) is a public-private organisation of which the SPTO has been a part since its establishment in 1999. In addition to integrating more than 100 of Spain's main companies with leading brands in their respective sectors, the FMRE includes three ministries and two public bodies.



Foro de Marcas Renombradas Españolas

The main objectives of the FMRE are to foster the strategic importance of leading brands as an asset to competitiveness, both for companies and for the Spanish economy, and to promote the country's image abroad, through these brands, and with support from the administration.

In 2014 the SPTO has collaborated with the FMRE in some of the main activities that this organisation has developed.

The SPTO has participated in three conferences within the framework of the series of meetings on internationalisation with brands. This series of conferences is included in the Brands with High International Potential (MAPI) programme. The MAPI club has been created to support those companies with their own brands which have not yet been internationalized, but which have a great chance of success abroad.

The SPTO has also been a part of the Jury of Honorary Ambassadors of the Spain Brand. The objective of bestowing certifications to the Honorary Ambassadors of the Spain Brand is to grant public recognition to those persons or institutions, with Spanish nationality, who have significantly contributed to strengthening the image of Spain abroad.



High Commissioner for the Spain Brand



The SPTO has a close collaboration with the Office of the High Commissioner for the Spain Brand (ACME), given the confluence of interests between the two administrations, with the SPTO supporting the actions of the ACME, both in Spain and abroad.

Amongst the activities carried out within the collaboration framework of both institutions, worth noting is the participation of the SPTO in different activities that took place in relation with the dual Spain-Japan year 2013-2014.

Collaboration with the Administration in the assessment of projects

MINETUR. Three Patent examiners have participated as assessors in the assessment commission for the concession of grants in the field of ICT, responsible for awarding grants to carry out projects within the framework of the Strategic Action on the Economy and Society.

MINECO. Patent examiners have participated as project assessors in three of the lines launched this year 2014 by the State Secretariat for Research, Development and Innovation of this Ministry: the **CHALLENGES-COLLABORATION** programme, supporting cooperation projects between companies and research bodies to promote the development of new technologies; the **EQUIP** programme, intended to award grants for the acquisition, updating and maintenance of scientifictechnological equipment in Spanish science and technology parks, and the **EMPLEA** programme, Designed to award grants for the hiring and training of technologists, for the development of R&D&i activities in companies and other entities from the business sector. A total of 81 examiners participated as assessors in each of the first two programmes, and two in the third programme. The valuation of SPTO's participation in the three lines of project assessment has been considered highly satisfactory by those responsible for said calls.



8 The SPTO in figures



- Human resources
- Financial resources
- Information on appeals
- Statistical data
- Information on the Dissemination Plan



▶ 8.1 Human resources



Distribution by Gender. Actual Staff. Situation at 31 December 2014



Spanish Patent and Trademark Office



Distribution by Groups. Situation at 31 December 2014



Non civil servants:

Non civil servants*

* 1 not included in the Collective Agreement.

G2

0

G1



Age Pyramid. Situation at 31 December 2014

G4

G5

F. Conv.

G3



Staff distribution by Departments

Civil Servants by Department



Non Civil Servants by Department





▶ 8.2 Financial resources



8.2.1. SPTO revenue (thousands Euro)

(*) The increase in revenue in the year 2014 is mainly due to a change in the maintenance fees for patents and utility models.



8.2.2. Total Expenditure

Note: The data is presented without bearing in mind the Transfer to the State.



8.2.3. Expenditure by Cost Items (thousands Euro)

2014

(*) Year 2012, without Transfers to the State (€6 Million)

▶ 8.3 Information on appeals



Filing of appeals







8.4 Statistical data

2014

Patent applications by Autonomous Community, in relation with the number of inhabitants and their inventive activity, 2014

	APPLICATIONS		INHAE	BITANTS	INVENTIVE ACTIVITY		
AUTONOMOUS COMMUNITIES	Number	% Annual Variation	% over total Spanish residents	Number	% Inhabitants/ Total Spanish	Ratio Applications/ million inhabitants	Deviation over average
ANDALUSIA	527	12.61%	18.16%	8,402,305	17.96%	63	1.1%
ARAGON	175	-14.63%	6.03%	1,325,385	2.83%	132	112.8%
ASTURIAS	36	-25.00%	1.24%	1,061,756	2.27%	34	-45.4%
CANARY ISLANDS	46	-4.17%	1.59%	2,104,815	4.50%	22	-64.8%
CANTABRIA	32	14.29%	1.10%	588,656	1.26%	54	-12.4%
CASTILE-LA MANCHA	62	-6.06%	2.14%	2,494,790	5.33%	25	-59.9%
CASTILE AND LEON	90	-5.26%	3.10%	2,078,611	4.44%	43	-30.2%
CATALONIA	516	-7.19%	17.78%	7,518,903	16.08%	69	10.6%
VALENCIAN COMMUNITY	324	-10.25%	11.16%	5,004,844	10.70%	65	4.3%
EXTREMADURA	27	0.00%	0.93%	1,099,632	2.35%	25	-60.4%
GALICIA	146	-10.98%	5.03%	2,748,695	5.88%	53	-14.4%
BALEARIC ISLANDS	22	0.00%	0.76%	1,103,442	2.36%	20	-67.9%
MADRID	568	2.90%	19.57%	6,454,440	13.80%	88	41.8%
MURCIA (Region of)	68	-5.56%	2.34%	1,466,818	3.14%	46	-25.3%
NAVARRE (Chartered Community of)	76	-3.80%	2.62%	640,790	1.37%	119	91.2%
BASQUE COUNTRY	162	-1.22%	5.58%	2,188,985	4.68%	74	19.3%
RIOJA (LA)	25	-19.35%	0.86%	319,002	0.68%	78	26.3%
CEUTA AND MELILLA	0	-	0.00%	169,472	0.36%	0	-100.0%
TOTAL	2,902	-2.81%	100%	46,771,341	100%		
						<u>co</u>	

AVERAGE IN SPAIN

62

Note: The base population is taken from the aforesaid municipal census as of 1 January, 2014 (Royal Decree 1007/2014 of 22 December, 2014).





Patent applications by Autonomous Community. Year 2014

Spanish patent applications by type of applicant and Autonomous Community, 2014

AUTONOMOUS COMMUNITIES	TOTAL	COMPANIES	IN	IDIVIDUALS		CSIC	PUBLIC	PUBLIC
			Men	Women	Total		UNIVERSITIES	BODIES
ANDALUSIA	527	117	230	11	241		142	27
ARAGON	175	134	29	2	31		9	1
ASTURIAS	36	14	12	3	15		5	2
CANARY ISLANDS	46	8	30		30		8	
CANTABRIA	32	6	13	2	15		11	
CASTILE-LA MANCHA	62	14	43	5	48			
CASTILE AND LEON	90	25	33	1	34		29	2
CATALONIA	516	288	158	13	171		49	8
VALENCIAN COMMUNITY	324	88	166	16	182		53	1
EXTREMADURA	27	4	12	1	13		8	2
GALICIA	146	45	43	7	50		39	12
BALEARIC ISLANDS	22	1	12	2	14		7	
MADRID	568	149	182	18	200	91	108	20
MURCIA (Region of)	68	15	36	3	39		12	2
NAVARRE (Chartered Community of)	76	49	19	3	22		5	
BASQUE COUNTRY	162	88	60	3	63		7	4
RIOJA (LA)	25	6	4	2	6		13	
CEUTA AND MELILLA	0							
TOTAL RESIDENTS	2,902	1,051	1,082	92	1,174	91	505	81
NON RESIDENTS	129	95	27	5	32		2	
TOTAL	3,031	1,146	1,109	97	1,206	91	507	81

Note: Only the 1st applicant is considered in these statistics.



Top ten patent applicants (considering 1st applicant), 2014

Utility model applications by Autonomous Community, in relation with the number of inhabitants and their inventive activity, 2014

	APPLICATIONS		INHAE	BITANTS	INVENTIVE ACTIVITY		
AUTONOMOUS Communities	Number	% Annual Variation	% over total Spanish residents	Number	% Inhabitants/ Total Spanish	Ratio Applications/ million inhabitants	Deviation over average
ANDALUSIA	309	3.34 %	11.86 %	8,402,305	17.96%	37	-34.0%
ARAGON	98	16.67 %	3.76 %	1,325,385	2.83%	74	32.8%
ASTURIAS	37	48.0 %	1.42 %	1,061,756	2.27%	35	-37.4%
CANARY ISLANDS	62	-6.06 %	2.38 %	2,104,815	4.50%	29	-47.1%
CANTABRIA	25	31.58 %	0.96 %	588,656	1.26%	42	-23.7%
CASTILE-LA MANCHA	67	-19.28 %	2.57 %	2,494,790	5.33%	27	-51.8%
CASTILE AND LEON	116	16.0 %	4.45 %	2,078,611	4.44%	56	0.2%
CATALONIA	633	7.84 %	24.30 %	7,518,903	16.08%	84	51.2%
VALENCIAN COMMUNITY	428	23.34 %	16.43 %	5,004,844	10.70%	86	53.5%
EXTREMADURA	31	0.00 %	1.19 %	1,099,632	2.35%	28	-49.4%
GALICIA	91	-25.41 %	3.49 %	2,748,695	5.88%	33	-40.6%
BALEARIC ISLANDS	32	-31.91 %	1.23 %	1,103,442	2.36%	29	-48%
MADRID	377	-16.41 %	14.47 %	6,454,440	13.80%	58	4.9%
MURCIA (Region of)	121	44.05 %	4.64 %	1,466,818	3.14%	82	48.1%
NAVARRE (Chartered Community of)	36	-18.18 %	1.38 %	640,790	1.37%	56	0.9%
BASQUE COUNTRY	126	5.0 %	4.84 %	2,188,985	4.68%	58	3.3%
RIOJA (LA)	12	-14.29 %	0.46 %	319,002	0.68%	38	-32.5%
CEUTA AND MELILLA	4	100 %	0.15 %	169,472	0.36%	24	-58%
TOTAL	2,605	3.25%	100 %	46,771,341	100%		
AVERAGE IN SPAIN						56	

Note: Population base is taken from official lists of residents updated on 1 January 2014 (R.D. 1007/2014, of 22 December 2014)

ANNUAL REPORT

700

2014

600 500 428 400 300 200 98 91 126 116 100 56 33 37 0 GALICIA ONTALONIA MADRID RIOJAILA CASTILEANDI ¢ð BASQUE COU ET. CANYP OEUTRAND' CASTILEUA NEARIC EXTRA No. Applications Ratio applications/million inhabitants Average Inventiv Act. in Spain

Utility model applications by Autonomous Community, 2014





AUTONOMOUS COMMUNITIES	TOTAL	COMPANIES	IN Men	IDIVIDUALS Women	Total	CSIC	PUBLIC UNIVERSITIES	PUBLIC Bodies
ANDALUSIA	309	71	201	24	225		3	10
ARAGON	98	37	50	10	60		1	
ASTURIAS	37	7	25	4	29			1
CANARY ISLANDS	62	9	46	7	53			
CANTABRIA	25	7	15	3	18			
CASTILE-LA MANCHA	67	23	39	5	44			
CASTILE AND LEON	116	18	91	7	98			
CATALONIA	633	289	294	49	343			1
VALENCIAN COMMUNITY	428	164	227	34	261		2	1
EXTREMADURA	31	4	18	6	24		3	
GALICIA	91	23	64	3	67		1	
BALEARIC ISLANDS	32	3	25	4	29			
MADRID	377	112	201	56	257	1	3	4
MURCIA (Region of)	121	42	71	6	77		2	
NAVARRE (Chartered Community of)	36	21	11	4	15			
BASQUE COUNTRY	126	48	70	7	77			1
RIOJA (LA)	12	5	5	2	7			
CEUTA AND MELILLA	4	1	3		3			
TOTAL RESIDENTS	2,605	884	1,456	231	1,687	1	15	18
NON RESIDENTS	84	65	12	7	19			
TOTAL	2,689	949	1,468	238	1,706	1	15	18

Note: Only the 1st applicant is considered in these statistics.

2014

Top ten utility model applicants (considering 1st applicant), 2014





	APPLICATIONS		INHAE	BITANTS	TRADEMARK ACTIVITY		
AUTONOMOUS COMMUNITY	Number	% Annual Variation	% over total Spanish residents	Number	% Inhabitants/ Total Spanish	Ratio Applications/ million inhabitants	Deviation over average
ANDALUSIA	6,565	14.57%	13.51%	8,402,305	17.96%	781	-24.8%
ARAGON	1,052	0.10%	2.17%	1,325,385	2.83%	794	-23.6%
ASTURIAS	833	13.64%	1.71%	1,061,756	2.27%	785	-24.5%
CANARY ISLANDS	1,859	-0.11%	3.83%	2,104,815	4.50%	883	-15.0%
CANTABRIA	416	-0.24%	0.86%	588,656	1.26%	707	-32.0%
CASTILE-LA MANCHA	1,509	19.29%	3.11%	2,494,790	5.33%	605	-41.8%
CASTILE AND LEON	1,890	9.38%	3.89%	2,078,611	4.44%	909	-12.5%
CATALONIA	8,835	1.40%	18.19%	7,518,903	16.08%	1,175	13.1%
VALENCIAN COMMUNITY	4,726	5.21%	9.73%	5,004,844	10.70%	944	-9.1%
EXTREMADURA	696	9.78%	1.43%	1,099,632	2.35%	633	-39.1%
GALICIA	2,298	15.59%	4.73%	2,748,695	5.88%	836	-19.5%
BALEARIC ISLANDS	1,083	-1.81%	2.23%	1,103,442	2.36%	981	-5.5%
MADRID	12,132	2.86%	24.97%	6,454,440	13.80%	1,880	81.0%
MURCIA (Region of)	1,433	16.98%	2.95%	1,466,818	3.14%	977	-5.9%
NAVARRE (Chartered Community of)	640	55.72%	1.32%	640,790	1.37%	999	-3.8%
BASQUE COUNTRY	1,974	20.88%	4.06%	2,188,985	4.68%	902	-13.2%
RIOJA (LA)	502	-10.36%	1.03%	319,002	0.68%	1,574	51.5%
CEUTA AND MELILLA	138	-26.98%	0.28%	169,472	0.36%	814	-21.6%
TOTAL	48,581	6.71%	100%	46,771,341	100%		
AVEDACE IN SDAIN						1 0 2 0	

AVERAGE IN SPAIN

1,039

Note: Population base is taken from official lists of residents updated on 1 January 2014 (R.D. 1007/2014, of 22 December 2014)







Spanish trademark applications by autonomous community, 2014

Top ten trademark applicants. 2014

RANKING	RESIDENTS	APPLICATIONS 2014
1	Magnificat Inversiones S.L.	142
2	Hemp Trading S.L.U,	75
3	Corporacion de Radio y Televisión Española, S.A.	67
4	Administración de la Comunidad Autónoma de Euskadi	64
5	Mediaset España Comunicación, S.A.	58
6	RNB, S.L.	55
7	Santa Lucia, S.A. Compañia de Seguros y Reaseguros	48
8	Arafarma Group, S.A.	47
9	Almirall S.A.	46
10	Bodegas Verduguez, S.L.	45

Trade name applications by Autonomous Community, in relation with the number of inhabitants; trademark activity, 2014

	APPLICATIONS		INHAE	BITANTS	TRADEMARK ACTIVITY		
AUTONOMOUS Communities	Number	% Annual Variation	% over total Spanish residents	Number	% Inhabitants/ Total Spanish	Ratio Applications/ million inhabitants	Deviation over average
ANDALUSIA	1,271	13.79%	17.93%	8,402,305	17.96%	151	0%
ARAGON	220	51.72%	3.10%	1,325,385	2.83%	166	10%
ASTURIAS	175	40.0%	2.47%	1,061,756	2.27%	165	9%
CANARY ISLANDS	296	12.12%	4.18%	2,104,815	4.50%	141	-7%
CANTABRIA	45	-6.25%	0.63%	588,656	1.26%	76	-50%
CASTILE-LA MANCHA	278	39.00%	3.92%	2,494,790	5.33%	111	-26%
CASTILE AND LEON	328	24.71%	4.63%	2,078,611	4.44%	158	4%
CATALONIA	1,062	25.68%	14.98%	7,518,903	16.08%	141	-7%
VALENCIAN COMMUNITY	819	26.0%	11.55%	5,004,844	10.70%	164	8%
EXTREMADURA	111	5.71%	1.57%	1,099,632	2.35%	101	-33%
GALICIA	398	29.22%	5.61%	2,748,695	5.88%	145	-4%
BALEARIC ISLANDS	185	25.00%	2.61%	1,103,442	2.36%	168	11%
MADRID	1,457	25.50%	20.55%	6,454,440	13.80%	226	49%
MURCIA (Region of)	118	29.67%	1.66%	1,466,818	3.14%	80	-47%
NAVARRE (Chartered Community of)	63	-22.22%	0.89%	640,790	1.37%	98	-35%
BASQUE COUNTRY	209	35.71%	2.95%	2,188,985	4.68%	95	-37%
RIOJA (LA)	45	18.42%	0.63%	319,002	0.68%	141	-7%
CEUTA AND MELILLA	9	-35.71%	0.13%	169,472	0.36%	53	-65%
TOTAL	7,089	23.14%	100%	46,771,341	100%		
AVERAGE IN SPAIN						152	

Note : Population base is taken from official lists of residents updated on 1 January 2014 (R.D. 1007/2014, of 22 December 2014)







Trade name applications by Autonomous Community, 2014

Top ten trade name applicants. 2014

RANKING	RESIDENTS	APPLICATIONS 2014
1	Interfunerarias, S.L.	12
2	Servicios Funerarios del Pirineo S.L.U.	8
3	Armell Máñez, Juan Carlos	5
4	Asociación de Industriales Metalúrgicos de Galicia	5
5	Calvente Caballero, Cristóbal	5
6	Céspedes Vicente, María Yolanda	5
7	Ibericar Barcelona Premium S.L.	5
8	Imusic Festival S.L.	5
9	Monteagudo Fernández S.L.	5
10	Pérez de los Santos, Alfonso	5

Industrial design applications by Autonomous Community in relation with the number of inhabitants; design activity, year 2014

	APPLICATIONS		INHAB	ITANTS	DESIGN ACTIVITY		
AUTONOMOUS COMMUNITIES	Number	% Annual Variation	% over total Spanish residents	Number	% Inhabitants/ Total Spanish	Ratio Applications/ million inhabitants	Deviation from average
ANDALUSIA	228	-0.44%	13.14%	8,402,305	17.96%	27	-27%
ARAGON	45	-21.05%	2.59%	1,325,385	2.83%	34	-8%
ASTURIAS	32	-39.62%	1.84%	1,061,756	2.27%	30	-19%
CANARY ISLANDS	92	9.52%	5.30%	2,104,815	4.50%	44	18%
CANTABRIA	12	-33.33%	0.69%	588,656	1.26%	20	-45%
CASTILE-LA MANCHA	46	21.05%	2.65%	2,494,790	5.33%	18	-50%
CASTILE AND LEON	58	26.09%	3.34%	2,078,611	4.44%	28	-25%
CATALONIA	309	1.64%	17.81%	7,518,903	16.08%	41	11%
VALENCIAN COMMUNITY	252	-25.66%	14.52%	5,004,844	10.70%	50	36%
EXTREMADURA	19	18.75%	1.10%	1,099,632	2.35%	17	-53%
GALICIA	68	-1.45%	3.92%	2,748,695	5.88%	25	-33%
BALEARIC ISLANDS	69	30.19%	3.98%	1,103,442	2.36%	63	69%
MADRID	367	7.94%	21.15%	6,454,440	13.80%	57	53%
MURCIA (Region of)	57	-20.83%	3.29%	1,466,818	3.14%	39	5%
NAVARRE (Chartered Community of)	12	-25.00%	0.69%	640,790	1.37%	19	-50%
BASQUE COUNTRY	44	2.33%	2.54%	2,188,985	4.68%	20	-46%
RIOJA (LA)	9	-47.06%	0.52%	319,002	0.68%	28	-24%
CEUTA AND MELILLA	16	60.0%	0.92%	169,472	0.36%	94	155%
TOTAL	1,735	-3.82%	100%	46,771,341	100%		
AVERAGE IN SPAIN						37	

Note: Population base is taken from official municipal lists updated on 1 January 2014 (R.D. 1782/2011, of 22 December 2014)







Industrial design applications by Autonomous Community, year 2014

Top ten industrial design applicants, 2014

RANKING	RESIDENTS	APPLICATIONS
1	Creaciones Gavi, S.L.	15
2	Zhan, Wei Feng	15
3	Esfera Verde S L	14
4	Mtng Europe Experience, S.L.U.	14
5	Angel Tomas, S.A.	9
6	Casual Beer & Food, S.A.U	8
7	Gold Football S.L	7
8	Lluís Abadía S.L.	7
9	Menta y Limón Decoración, S.L.	7
10	Viving Ccostumes, S.L.	7



Trend of PCT patent applications, 2000-2014

* Both patents and utility models are included

Data for the year 2014 is final, provided by WIPO in March 2015

Top ten PCT patent applicants filed before the SPTO, 2014

RANKING	RESIDENTS	APPLICATIONS
1	Spanish National Research Council (CSIC)	59
2	Technokontrol-Cat Global, S.L.	43
3	ABENGOA Consortium	22
4	University of Seville	18
5	Andalusian Health Service	17
6	University of Santiago de Compostela	16
7	Polytechnic University of Madrid	15
8	University of Alicante	14
9	University of Granada	14
10	University of Cadiz	13

YEARS	EUROPEAN PAT. OF SPANISH ORIGIN
2000	525
2001	582
2002	603
2003	695
2004	846
2005	972
2006	1,101
2007	1,286
2008	1,324
2009	1,263
2010	1,436
2011	1,412
2012	1,548
2013	1,504
2014	1,456

European patents of spanish origin filed, 2000-2014

Data for the year 2014 is final, provided by the EPO in March 2015

Top ten european patent applicants filed before the SPTO, 2014

RANKING	RESIDENTS	APPLICATIONS
1	Airbus Operations S.L.	26
2	Telefónica Digital España, S.L.U.	18
3	Alstom Renovables España, S.L.	13
4	Laboratorios del Dr. Esteve S.A.	12
5	Fundación Tecnalia Research & Innovation	11
6	Repsol, S.A.	10
7	Autotech Engineering A.I.E.	9
8	Telefónica, S.A.	9
9	Foundation for Applied Medical Research	7
10	Airbus Defence and Space S.A.	6

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YEARS	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	(+/-) ANNUAL 2014/2013
International Search Reports (ISR) (PCT Worldwide Procedure)	722	751	768	857	939	1,080	1,240	1,238	1,409	1,296	1,481	1,257	1,461	16.2%
Prior Art Reports (PAR) (National Procedure)	2,216	2,432	2,335	2,397	2,263	2,227	2,427	2,881	3,029	2,777	3,091	3,105	2,442	-21.4%
Patent Technological Reports (Preliminary Reports on Patentability)	345	411	483	391	505	435	418	346	325	365	276	251	323	28.7%
Preliminary Examination Reports (National Procedure)	17	175	221	222	211	194	210	226	284	338	354	411	423	2.9%
TOTAL	3,300	3,769	3,807	3,867	3,918	3,936	4,295	4,691	5,047	4,776	5,202	5,024	4,649	-7.5%

Trend of patent technical reports prepared by the SPTO

Trend in industrial property applications, 2000-2014

I.P. TYPES	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	A 2013/2012	2014	2014/2013
Spanish Patents	3,111	2,904	3,055	3,081	3,100	3,252	3,352	3,439	3,783	3,712	3,669	3,528	3,361	3,133	-6.78%	3,031	-3.26%
Utility Models	3,212	3,142	3,103	3,000	2,901	2,853	2,814	2,657	2,662	2,545	2,629	2,585	2,517	2,633	4.61%	2,689	2.13%
Industrial Designs	3,644	3,661	3,472	2,386	1,804	1,890	1,588	1,525	1,414	1,529	1,662	1,772	1,598	1,826	14.27%	1,773	-2.90%
Spanish Trademarks	87,769	78,441	69,743	53,989	54,777	56,414	58,643	57,833	49,750	42,437	43,364	44,116	44,029	46,904	6.53%	50,057	6.72%
Trade Names	4,229	4,168	4,940	4,162	3,928	5,130	6,449	6,750	5,865	4,694	4,602	5,062	4,998	5,759	15.23%	7,099	23.27%





Industrial property applications, year 2014

	TOTAL Applications	APPLICATIONS FILED VIA THE INTERNET	% OVER TOTAL Applications	APPLICATIONS Filed on Paper	% OVER TOTAL Applications
Spanish Patents	3,031	1,981	65.4%	1,050	34.6%
Utility Models	2,689	1,707	63.5%	982	36.5%
Industrial Designs	1,773	1,211	68.3%	562	31.7%
Spanish Trademarks	50,057	35,100	70.1%	14,957	29.9%
Trade Names	7,099	5,194	73.2%	1,905	26.8%



Access to databases of the SPTO website

Source: Webtrends; Awstats

DATABASES	2013 (01/01/2013 AL 31/12/2013)	2014 (01/01/2014 AL 31/12/2014)	▲ (+/-) ANNUAL 2014/2013
Trademark Locator Service	4,583,498	4,748,075	3.6%
File Status	19,025,550	13,921,771	-26.8%
INVENES	2,909,723	2,651,655	-8.9%
Complete Documents*	4,029,444	5,576,836	38.4%
Images	522,509	157,451	-69.9%
Historical Database	371,942	439,289	18.1%
ANNUAL TOTAL	31,442,666	27,495,077	-12.6%

* Complete documents of Patents and Utility Models (OEPMPAT).





▶ 8.5 Information on the Dissemination Plan



Activities in 2014

Activities distributed by Industrial Property Type







Industrial property dissemination activities. Comparison 2010-2014





Target public of industrial property dissemination activities

Relations with Mass Media



Total no. relations = 51



Distribution by gender of SPOT speakers expressed in %





MINISTERIO DE INDUSTRIA, ENERGÍA Y TURISMO



Oficina Española de Patentes y Marcas



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