

OFICINA ESPAÑOLA DE PATENTES Y MARCAS

Paseo de la Castellana, 75
28046 Madrid
Tel. 902 157 530
E-mail: difusion@oepm.es

NIPO: 073-15-024-7



MINISTERIO
DE INDUSTRIA, ENERGÍA
Y TURISMO



Oficina Española
de Patentes y Marcas

Annual
report
2015

INDEX

1. HIGHLIGHTS

New Patent Law	12
New Technology Transfer Contract Templates	13

2. INDUSTRIAL PROPERTY AWARENESS

Visibility	14
Dissemination of Industrial Property	19
Trade fairs.....	24
Industrial Property and Education	26
New publications	32
Exhibitions	34

3. SUPPORT TO ENTREPRENEURS

Grants and subsidies	36
SME.....	39
Technological Information.....	43

4. ENFORCEMENT OF INDUSTRIAL PROPERTY RIGHTS

Raising awareness.....	46
Dissuading.....	50
Fighting	51

5. TOWARDS EXCELLENCE IN MANAGEMENT

SPTO information services	54
Simplification of procedures.....	58
Quality	61
Corporate Social Responsibility	65
Personnel	66

6. INSTITUTIONAL RELATIONS

SPTO-European Union Cooperation.....	68
Cooperation with international Industrial Property organisations	69
Cooperation with Latin America	75
Cooperation with other national Industrial Property offices	79
Activities on a national level	84

7. THE SPTO IN FIGURES

Human Resources.....	89
Financial Resources	94
Information on appeals.....	96
Statistical Data	97
Data on the Dissemination Plan.....	117

INTRODUCTION AND FAREWELL

OF THE PRESIDENT OF THE SPANISH PATENT AND TRADEMARK OFFICE



▲ Enrique Hernández Benito.

2015 was notable for the processing and approval of the Patent Act 24/2015, which occurred on 24 July. As this date coincided with the middle of summer, it had very little impact. It is however an extremely important milestone for the Spanish Patent System. The changes implemented by this new law resolve some of the discrepancies with regard to international law, and reinforce our Patent System. This in turn will promote innovation and competition and help to establish and consolidate Industrial Property as an unquestionable value for businesses. In fact, the new law is clearly designed to promote R+D+i among entrepreneurs and SMEs, reducing the application, search and examination fee by 50% and introducing discounts for public universities.

I would like to highlight the fact that during 2015 the SPTO has maintained its commitment to collaborate with Spanish Technology Platforms, providing them with training, technological information, dissemination and communication

services, which enable companies involved to showcase their technological developments and thus improve their competitiveness and facilitate internationalisation.

The SPTO is also committed to fighting piracy and counterfeits. As may be seen from reading this Report, in 2015 the SPTO has been active in numerous campaigns to create awareness of the infringement of Industrial Property Rights and has collaborated closely with institutions and public bodies in this regard. Combating the infringement of Industrial Property Rights is everyone's responsibility as it affects both consumers and the Administration alike. In this respect, the Reform of the Criminal Code and the Civil Procedure Act have reinforced the instruments available to combat this phenomenon, introducing legislative modifications such as the possibility of early destruction of goods seized as a result of piracy, and expanded the types of conduct considered a criminal offence.

I shall conclude the introduction of this SPTO Activity Report 2015 by welcoming José María Jover Gómez-Ferrer, the new Under Secretary of Industry, Energy and Tourism, who on 13 November 2015 assumed the presidency of the SPTO. José María Jover is a Council of State attorney and former Technical Secretary General of the Ministry of Industry, Energy and Tourism. Thanks to his firm support and dedication, the new Patent Act was processed and approved during this parliamentary session.

As I bid farewell to my role as Under Secretary of Industry, Energy and Tourism and President of the Spanish Patent and Trademark Office, I would like to express my gratitude to all SPTO staff and personnel, and in particular the Director, for their excellent work and for the enthusiasm with which they undertook all the tasks entrusted to them. I hope that in future I have the opportunity of working with them again in other areas of government.

WELCOME SPEECH

OF THE NEW PRESIDENT OF THE SPANISH PATENT AND TRADEMARK OFFICE



▲ José María Jover Gómez-Ferrer

This presentation of the Activities Report 2015 provides me with the opportunity to introduce myself as President of the Spanish Patent and Trademark Office. Firstly, I would like to thank the outgoing president, Enrique Hernández Bento, for his words of welcome. It is an honour for me to assume the future challenges faced by this Office, with its historic illustrious past and its growing international relevance.

The first of these challenges stems from the new regulatory developments planned in relation with the entry into force of the new Patent Act 24/2015, due to take place on 1 April 2017. I refer basically to its implementing Regulation, the draft of which at the time of writing is being compiled taking into account the comments of interested parties, as was the case when drafting the Law 24/2015.

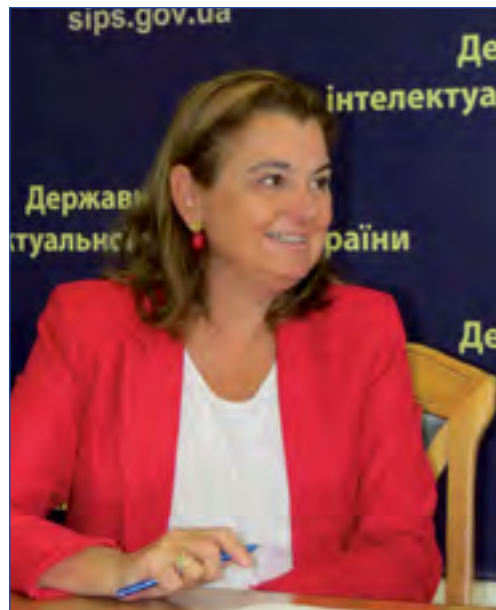
Another important challenge is the adjustment of Spanish Trademark Regulations to the provisions of the new European

Directive 2015/2436 on Trademarks, recently approved by the European Parliament. This Directive is designed to harmonise the laws and national procedures relating to Trademarks in all the member states of the European Union, which will ensure that all Trademark registrations enjoy the same protection.

As part of the Ministry of Industry, Energy and Tourism's commitment to SMEs and entrepreneurs, it is essential to acknowledge the SPTO's endeavours to support these two business sectors, with measures such as the subsidies granted annually to encourage the filing of Patents and Utility Models, the free assistance service for the filing of National Trademarks, Trade Names and Industrial Designs on-line, and the new section of the institutional web with information specially aimed at SMEs. In addition, there are a number of activities designed to create awareness in society of Intellectual Property, and to highlight the importance of protecting intangible assets as a key tool for developing a solid and competitive economy.

INTRODUCTION

FROM THE DIRECTOR GENERAL OF THE SPANISH PATENT AND TRADEMARK OFFICE



▲ Patricia García-Escudero Márquez

As Director of the Spanish Patent and Trademark Office, it is a great pleasure for me to present this activity report which, as in previous years, provides an overview of the work carried out by the SPTO over the last year.

The SPTO was involved in a number of activities in 2015, however the most important milestone was unquestionably the approval of the new Patent Act 24/2015, of 24 July. This was a consensual bill approved following a long drafting process, and in which most of the parties with an interest in Spain's Industrial Property sector were instrumental through their comments and suggestions. The law, which will enter into force on 1 April 2017, will be a turning point for the Spanish patent system, and will place our national regulation on a level with international laws.

I would like to draw attention to one of the main innovations of the new Patent Act 24/2015 namely, the granting procedure, in

which applicants will no longer have the opportunity of electing whether or not to request a substantive examination of the application. In fact, from 1 April 2017 all applications will be processed with a substantive examination of all the requirements of patentability, and based on the result, the Patent will be granted or refused. Among the many advantages of this procedure is that it will offer more legal security to third parties by preventing the granting of potentially invalid Patents, and it will provide the public with stronger Patents resulting in increased competition between businesses.

Another innovation of the Patent Act, which will have repercussions on the Office's activities, refers to new powers accorded by the Law 24/2015 in matters of mediation and arbitration in Industrial Property disputes. This new task proposes an alternative to traditional procedures for resolving conflicts, and aims to facilitate settlement of such conflicts avoiding recourse to the Courts.

To adapt to these and other changes resulting from the entry into force of the new law, and to respond to the new challenges this will raise, the SPTO is making strenuous efforts to train its personnel, and taking steps to improve its IT systems and technical resources. Regarding the latter, efforts will focus on facilitating access to electronic processing, improving information channels and reducing the administrative load, which is bound to benefit all those using the Office's services.

In terms of the registration activity at the SPTO during 2015, there was a notable increase in the filing of Industrial Design applications, which rose 8%, probably as a result of the Office's efforts to make designers aware of the need to protect their creations. It was also gratifying to note the upward trend in the number of Trademark and Trade Name applications. This positive development in Trademarks and Trade Names could be considered an indicator of the recovery of business activity. However, the data on new applications for Patents and Utility Models are not as satisfactory as hoped, which simply demonstrates that there is

still a long way to go in creating awareness of Industrial Property in Spain, particularly among SMEs and entrepreneurs.

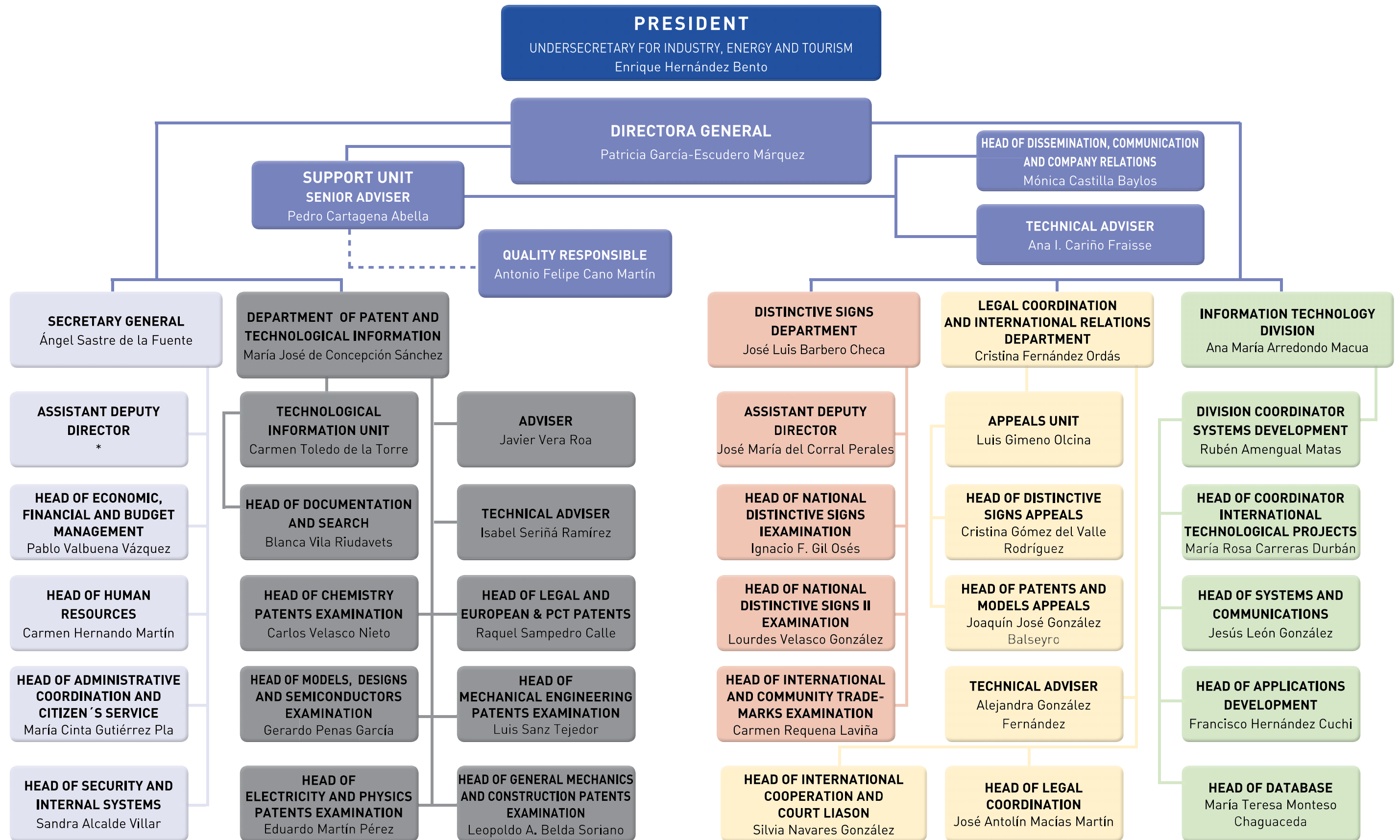
As part of its international activity, the Office has continued to collaborate with the main international Industrial Property bodies, hosting important events and continuing to strengthen our traditional ties with Latin America. In this regard, I am proud to state that the SPTO is a benchmark for many National Industrial Property offices, who have requested the help of our staff in training their experts, including work placements at our office.

I would like to end by paying tribute to Professor Carlos Fernández -Nóvoa, a major figure in the world of Spanish Industrial Property law, who sadly died on 30 September 2015. Carlos Fernández-Nóvoa held the Chair of Mercantile Law at Santiago de Compostela University for 36 years, and wrote over 100 scientific articles and papers in national and international publications, in addition to being the author of the first Industrial Property Manual published in Spain. He had been working on its third edition. In recognition of his contribution to the dissemination and training in Industrial Property matters, in 2011 the EOI Business School (Escuela de Organización Industrial -EOI) and the SPTO created the Chair of Innovation and Industrial Property that bears his name, and which is designed to coordinate and integrate in a joint business-university platform all the activities carried out by both bodies in the area of innovation and Industrial Property. As set forth in this report, the SPTO has carried out a number of activities over the last year within the framework of the Carlos Fernández-Nóvoa Chair of Innovation and Industrial Property, and I believe that the best way of demonstrating our esteem for his legacy is to continue working on the task that he began, endeavouring to ensure that the success of the Chair is commensurate with the prestige attached to the illustrious name that it bears.

At this point I would like to thank all those persons, institutions and bodies that collaborate on a daily basis with the SPTO in their work of disseminating Industrial Property Rights and creating awareness of the importance of exercising said rights, as the driving force for innovation, competitiveness and therefore economic development and welfare of society in general.

Finally, I would like to publicly thank all SPTO personnel for their dedication and efforts, and I encourage them to persevere in their commitment to public service and to continue to strive towards excellence and quality in their every day work.

ORGANISATIONAL CHART



1.1. New Patent Law

The Official State Gazette (BOE) no. 177 of Saturday 25 July 2015 published the [Patent Act 24/2015, of 24 July](#) which will enter into force on 1 April 2017.

This new law will place Spanish Patent Regulations on a par with international laws and strengthens the national Patent System, establishing a legal framework which prioritises genuinely inventive and innovative activity. A single grant procedure has been set up which will be beneficial to the legal security of applicants and will improve the image of Spanish Patents.

Strengthening the Spanish Patent System

Main innovations:

- The grant system has been modified establishing a single procedure with a preliminary examination of novelty and inventive step.
- Rapid grant of solid Patents through a reduction of the administrative burden and fast track procedures. In the case of Utility Models (which affect minor inventions), the scope of protection is extended to chemical products.
- Applicants will have early access to relevant information which will help them to make decisions on the possibility of, for example, patenting in other countries. This will enable them to establish an internationalisation strategy for their company.
- The Patent application, search, and examination fees are reduced by 50% for specific entrepreneurs, SMEs and universities.

- An employee invention scheme (those inventions resulting from a professional working relationship) has been defined, simplifying the procedure and increasing legal security.
- Regulation of compulsory licences has been simplified, namely those in which the Patent holder is required to grant for reasons of public interest to prevent a Patent from remaining unexploited, or where it is being insufficiently exploited.
- Protection of Complementary Protection Certificates or CCP is expressly included.

The SPTO is also tasked with the promotion and development of mediation and to act as an arbitration institution in order to resolve Industrial Property disputes.

Solid Patents through a rapid and effective procedure

1.2. New Technology Transfer Contract Templates

Given the need for this type of contract for universities, public research bodies and small and medium enterprises, in 2015 a multidisciplinary working group was created by the SPTO and commissioned to draft a number of different types of model contracts. This working group comprises representatives from the Spanish National Research Council (CSIC), LES Spain and Portugal, Ministry of Economy and Competition (MINECO), the SPTO and the World Intellectual Property Organisation (WIPO).

The work was completed in 2015 and the first contractual templates were made available to interested parties: the **‘Confidentiality agreement’** and the **‘Material transfer agreement’**, in both Spanish and English versions. Access to these documents is free and they can be obtained via the SPTO website in the Technology Transfer section. Other contract templates will follow, designed to cover all aspects relating to technology transfer.

So far these templates have proved very popular, with the website recording over 3000 hits in this regard since the service was implemented. The confidentiality agreement in particular was downloaded 1,342 times in its Spanish version and 583 times in English.

[To return to the index](#)

2

INDUSTRIAL PROPERTY AWARENESS

A significant proportion of the SPTO's activities in 2015 were concerned with creating awareness among businesses, particularly SMEs and entrepreneurs, on the importance of Industrial Property, not merely as a protective instrument but as an essential tool for competing in the market and for recovering investments in innovation.

2.1. Visibility

Website www.oepm.es

In 2015 the website received a total of 42,231,566 visits, and the databases were accessed 26,650,757 times. The most popular database was the [file status database](#), accessed 11,236,979 times, followed by the [Trademark locator](#), accessed 4,643,722 times. The [Historical Archive and Museum microsite](#) received 126% more visits than in 2014, and the number of downloads of complete pdf documents has increased by 33.2% compared to the previous year.

126% more visits to the HISTORICAL
ARCHIVE web page

During the past year a series of functional improvements were implemented, one of which was the possibility of broadcasting events live through *streaming* on the SPTO website in addition to the new **Photo Gallery** of the SPTO (*fototeca*), which contains photographs of the most significant events from 2003 to date. The photo archives are classified by year and are updated to include photographs of recent events. One of the main aspects of the SPTO website is its purpose as a communication tool. Throughout 2015 a total of 356 news items and 149 events relating to Industrial Property were published.

Twitter and Facebook

In 2015 considerable efforts were made to increase the visibility of the SPTO's institutional profile so that it is more engaging and direct, increasing its presence and impact in social networks.

The statistics for both institutional profiles (twitter @OEPM_es and Facebook) have proven that this channel is increasingly important to citizens, and proof of this is the increased **twitter activity, up by more than 30%** (33.4%) compared to 2014. The reach **and scope of Facebook postings has more than doubled** with respect to 2014.

Over 3,000 followers on Twitter

In 2015 a total of 1,418 tweets were published. The number of Twitter followers comfortably exceeds the figure of 3,000, at an average rate of approximately 95 new followers a month. Tweets sent are aimed at a different target public:

- On one hand, the SPTO aims to **create loyalty among IP professionals**, disseminating the latest IP news and the services that the SPTO offers, in a format that is in increasingly greater demand: news in a quick, immediate and brief form.
- The office also seeks to attract and **bring IP to the attention of the general public** through everyday issues and with entertaining and pertinent news. With this in mind, it has launched different series under different tags which have been widely accepted so far. Some examples of these are the posts published at Christmas or during the Spanish 'Vuelta Ciclista'. Taking advantage of sporting and cultural events, a series of Patents relating to the theme in question have been posted on Twitter and Facebook. In addition, and under the tag [#OEPMdifundePI](#), it has published news items on innovations that are talked about in the media, including as added value the Patent on which they are based.



- With the same aim of informing the general public on practical aspects of Industrial Property, daily Tweets are sent with frequently asked questions and the SPTO leaflets, both of which are also accessible through the SPTO website.
- Finally, and in order to raise awareness of the **importance of IP and the fight against counterfeiting**, through its @OEPM_es account it supports campaigns relating to these themes and news is disseminated on issues that have appeared in the media. The event that had the most impact on Twitter in 2015 was the Marcatlón 2015, which generated over 150,000 tweets and more than 6,000 interactions.



A total of 242 entries were posted on Facebook. The most successful publications over the last year are detailed below:

The most successful publications

13/10/2015 2:41	 How is Spanish utility model can be internationalised and become	 	2,6K		200 73	 
27/07/2015 11:48	 The Official State Gazette (BOE) no. 177 of Saturday 25 July 2015 published Law 24/2015, of 24	 	1,6K		91 57	 
22/06/2015 12:28	 9 positions for Patent Examiners and lawyers at the Spanish Office	 	1,6K		114 26	 
02/10/2015 2:05	 The wave for surfers with no beach is the invention of a Basque engineer. You have more	 	1,6K		87 45	 
13/04/2015 9:20	 Next Saturday 25 April, World Intellectual Property Day. Trademarks	 	1,6K		90 74	 
02/05/2015 08:53	 DON'T BE PARTY TO COUNTERFEITING- The website of	 	1,5K		48 53	 
27/11/2015 11:30	 European ambulances will soon be equipped with this original invention	 	1,5K		115 62	 

Patent and Trademark Blog

Another channel through which we interact with users and disseminate information on Industrial Property is the institutional blog [PATENTESYMARCAS](#), which is part of the electronic news bulletin of [madr+d](#).

During 2015 blog entries continued to be posted **on a weekly basis**, always on relevant themes or current items of Industrial Property news, with an informative and attractive approach. A total of 45 entries have been posted and the blog has received 3,506,368 visits, which is an average of 300,000 visits per month.

Patent and Trademark Blog:
3.5 million visits



InfoPI Electronic magazine

As part of its visibility policy, the SPTO publishes an electronic magazine every month in both Spanish and English versions [InfoPI](#) with the most relevant news and events relating to Industrial Property during the month in question. Some innovations were introduced this year: a **new format** for the magazine, which is more contemporary and a new **space dedicated to the most outstanding SPTO blog entry of the month**.

2015 saw the publication of 10 issues of the magazine, which has 2,567 subscribers, 2,091 to the Spanish edition and the remainder to the English version. This amounts to an increase of 9.4% subscribers with respect to 2014.



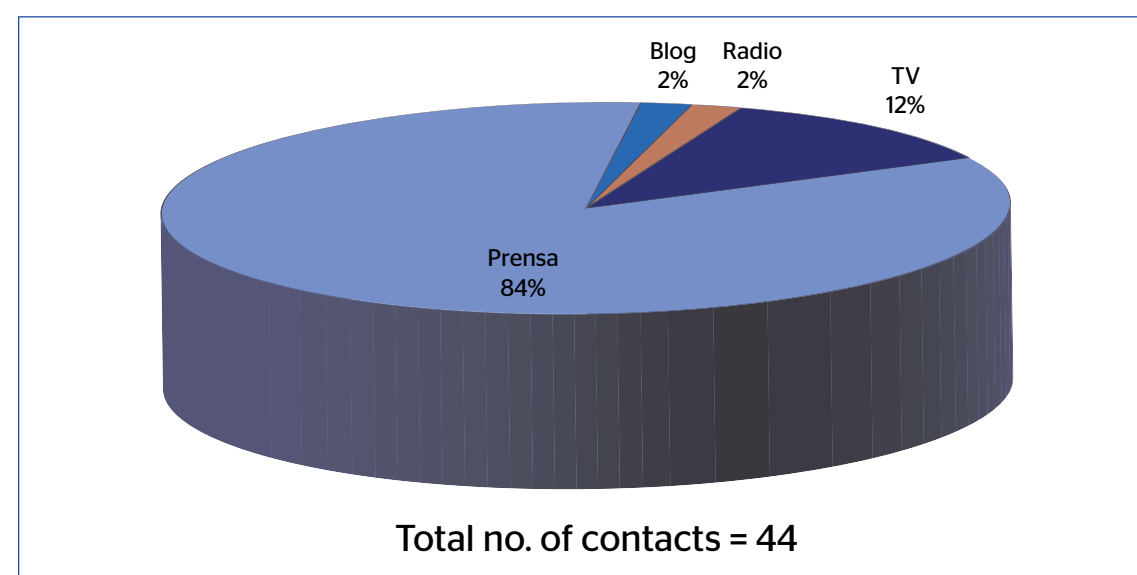
Internal staff magazine “Marchamos”

As in previous years, in 2015 three issues of the staff magazine “Marchamos” were published, dealing with internal themes and other current matters such as the new Patent Act or the 25th anniversary of the “Word Wide Web”.



Relations with the media

In 2015 the SPTO dealt with 44 queries from the media in both oral and written form, mostly in respect of cases relating to written consultations for articles, with the press making most of the enquiries with 37 information requests.



2.2. Dissemination of Industrial Property

As part of its goal to bring Industrial Property closer to all sectors, the SPTO carried out a total of 361 dissemination activities in 2015, of which 301 consisted of dissemination seminars, 26 were training activities, 21 involved its participation in trade fairs in various fields, and the remainder consisted of diverse activities such as visits, etc. Furthermore 52 “mailings” were sent to 57,522 recipients.

361 dissemination activities in 2015

One important milestone was the **implementation of the “Video Streaming”** service in the “Julio Delicado” Room on the 16th floor of the SPTO offices, for streaming live events and conferences of special interest held at the SPTO. Videos from these sessions are uploaded to YouTube: [CanalOEPM](#).

A summary of the most significant events is provided below:

Seminars on the new Patent Law

With the goal of explaining the main innovations of the new Patent Act 24/2015, of 24 July, which will enter into force on 1 April 2017, two dissemination seminars were held at the SPTO:

On 5 November, in collaboration with the International Association for the Protection of Intellectual Property (AIPPI), a joint SPTO-AIPPI seminar was held on the new Patent Act 24/2015, which addressed issues such as Patent Rights and inventions resulting from a professional working relationship, the Patent granting procedure, post grant limitations of Patents, or the new Utility Model, and two innovative aspects included in the law for the first time, namely arbitration and mediation.

On 11 December a seminar was held on “The New Patent Law: its judicial application”, with the participation of senior judges from Section 28 of the Provincial Court of Madrid, who explained how the new law will affect court procedures and the criteria for determining compensation for damages and losses.

Both these events were extremely well received by the public and were streamed live on internet.



“The Community Trademark Court. Case law criteria ten years after its creation”

Held on 8 April, with the participation of senior judges from section 8 of the Provincial Court of Alicante and from Commercial Court no. 1 of Alicante, it addressed significant procedural aspects, the future authority of the Spanish Court, and relevant case law in examining absolute prohibitions in matters of infringement and the Community Design.



“The protection of plant varieties and other Industrial Property Rights in the development of agriculture”

On 11 June the SPTO and the Spanish Plant Varieties Office (OEVV) organised, in collaboration with the International Union for the Protection of New Varieties of Plants (UPOV) and the Community Plant Variety Office (OCVV), a seminar on ‘Protection of Plant Varieties and other Industrial Property Rights in the development of agriculture’. This event was extremely well attended and was also followed on internet ([access to the video](#)).



Activities with Technological Platforms:

In its efforts to raise awareness of Industrial Property among businesses, the SPTO has continued to actively work with Spanish Technological Platforms so that the businesses, researchers and organisations concerned can learn more about and increasingly use the services offered by the SPTO. In this way the technology that they generate will have added value, will provide an adequate financial return and will also contribute to improving the competitiveness of Spanish companies and their internationalisation.

Thus, patent examiners specialising in the technological sector object of each platform, and designated as links with each of the 40 existing technological platforms, have taken part in 30 jointly organised events: information seminars, training courses, attendance at general meetings, etc.

30 events involving Technological Platforms

Technological Surveillance Bulletin was presented, containing the item “Medical Devices”, carried out by the SPTO in collaboration with the ITEMAS network, an innovation platform for medical and health technologies promoted by the Carlos III Health Institute.

In addition, new Technology Alerts have continued to be disseminated among members through their websites. These Technology Alerts provide daily information updates on world publication of Patents relating to a specific technical field.

13th Conference of the Association of Magister Lvcentinvs Alumni “Updating IP matters: From reforms to practice”

In attendance at the event were important representatives from the Industrial Property sector, both on an institutional level (SPTO; The European Patent Office EPO, Office for Harmonisation in the Internal Market OHIM-future EUIPO, Senior Judges from the Community Trademark Court) as well as professionals (Elzaburu, Cremades & Calvo-Sotelo). The conference addressed current issues such as the new Spanish Patent Law, the European Unitary Patent and legal reform of the EU Trademark System. Case law questions relating to Industrial Designs in the Community Trademark Court also highlighted the problems that judges and lawyers face on a daily basis in this regard.

Seminars with supranational Industrial Property organisations

Itinerant seminars organised by the World Intellectual Property Organisation (WIPO) in Spain:

From 20 to 22 October, the second edition of the WIPO Itinerant Seminars was held in Spain. On this occasion the seminars were held in Valencia, Barcelona and Zaragoza. 55 seminars of this kind have now been held in

which the WIPO travels the world informing entrepreneurs and businesses of the tools available to protect and strengthen intangible assets.



Itinerant Seminar organised by the Office for Harmonisation in the Internal Market (OHIM)
“Making the most of your on-line IP management tools”, held on 18 November at the SPTO.

European Patent Office (EPO) Itinerant Seminar “OLF Workshops”, on innovations in the on-line registration of applications held from 25-27 November at the SPTO.

Other dissemination activities

26 April 2015 “World Intellectual Property Day: GET UP, STAND UP FOR MUSIC”



Every year, on **26 April, World Intellectual Property Day** is held to encourage debate on the role of IP in encouraging innovation and creativity. This year, “get up, stand up for music” was WIPO’s slogan. Inspired by this catchphrase, the SPTO intensified its programme of dissemination activities and was present at the following events: presentation of the book “*La Propiedad Industrial y su influencia en el éxito empresarial*” (Industrial Property and its influence on business success); presentation of the publication “*Estudios sobre Propiedad Industrial e Intelectual*” (Studies in Industrial and Intellectual Property) to commemorate the 50th anniversary of the Spanish group within AIPPI; participation in the *Barcelona Food Technologies Trade Fair (BTA Alimentaria)*, in the “**Workshop on harmonisation in trademark matters from a practical perspective**” organised by the OHIM and ICALI, and the round table “*Barreras al español en el mercado global*”(Barriers to Spanish in the global market) as part of the **International Spanish Forum**.

SPTO personnel also gave a series of talks on Industrial Property as part of the Cycle of Workshops on Trademarks and Design, together with IVACE, and at the Escuela Profesional Javierana.

The 2nd edition of the *Marcathlon*, was held at the SPTO, a free sporting and entertainment event designed to create awareness of the importance of IP in our daily lives. And finally, the SPTO collected an award in the **Scientific Communication category for “Patent quality”**, a blog post on the IP Patent and Trademark *Patentes y Marcas*, blog managed by the Office.

Meetings with businesses and Technology Centres

With a view to discovering the use that businesses and Technology Centres are making of Industrial Property, in order to offer services that respond to their needs, a series of visits and meetings were organised with a number of businesses and Technology Centres committed to R+D. Thus the SPTO visited INDRA and held meetings with Patent managers at Technology Centres such as TECNIKER, ITECAM, CENTRO NACIONAL DEL HIDROGENO Puertollano, AINIA and IMDEA Agua. Furthermore, a numerous group of 20 Patent examiners visited the IMDEA Nano facilities.

Opening of the SPTO Historical Archive shop

For the purpose of promoting the SPTO Historical Archive, on 21 December the Spanish Patent and Trademark Office Historical Archive shop was opened to the public. The shop sells IP publications alongside textile articles, cups, notebooks, coasters, magnets, tablet covers, fans, mats and items for children such as piggy banks and puzzles, all of which are illustrated with images of Royal Privileges, Trademarks and Patents that are part of over two hundred years’ historical heritage.

The Historical Archive shop is on the second floor (office 2.01bis) at the SPTO central office, and a selection of some of the articles on sale is displayed in a glass case in the entrance lobby.



The shop web page can be accessed from the “about the SPTO” tab on the SPTO website at “[Shop archive of the SPTO](#)”.

Presentation of issue number 260 of the magazine Litoral “El signo anunciado: la Marca en la literatura y el arte” (the advertised sign: the trademark in literature and art)

On 10 December issue no. 260 of the magazine Litoral “**El signo anunciado: la Marca en la literatura y el arte**” was held at the SPTO offices, organised by the SPTO, the Alberto Elzaburu Foundation, Leading Brands of Spain Forum and the magazine Litoral.

This issue contains a significant selection of literary texts, works of art and essays in which commercial Signs play a prominent role, and reveals a little known aspect of this intangible asset, namely that Trademarks are part of our social conscience and have provided inspiration for writers and artists.



2.3. Trade Fairs

The SPTO has a long tradition of ensuring a presence at events such as trade fairs and conferences that help to extend the scope of its field of activity and promotes awareness of Industrial Property. The SPTO attends not only trade fairs concerned with Industrial Property, where its presence is necessary, but also those of different sectors where the office endeavours to make its work known to businesses and entrepreneurs in the most prominent sectors of the Spanish economy.

During 2015 the SPTO attended a total of 21 trade fairs. At 15 of these the SPTO, apart from a stand providing information on the different types of Industrial Property and the services on offer, also presented a paper. The trade fairs attended can be grouped into the following sectors: automation, farming and food, nano science, energy and environment, fashion, packaging, toys; trade fairs aimed at businesses and entrepreneurs and inventors' fairs.



The total number of enquiries handled at these trade fairs in 2015 was 1214, with the most popular in terms of information requests being the Salón MiEmpresa, with a total of 283 enquiries, followed by BIZ Barcelona with 182 visits, and GENERA with a total of 149.

2015: Participation in 21 trade fairs
1214 enquiries dealt with

Prizes of the International Exhibition of Inventions Geneva (43rd edition)

From 15-19 April, the SPTO took part in the 43rd International Exhibition of Inventions in Geneva, organised by the Swiss Federal Government, the Geneva City Council and the World Intellectual Property Organisation (WIPO).

Considered to be the most important international invention event and an essential meeting point in the world of innovation, this event assembled over 700 exhibitors from 445 countries and welcomed 62,000 visitors.

The SPTO award was presented to the company AVANTPACK for its 'LOGICPALET', a logical single-material pallet, self-erecting and self-dismantling, which is made from material formed by recycled polymers.

Transfiere 2015

The fourth edition of Transfiere, the European Forum for Science, Technology and Innovation, was held from 11-12 February at the Malaga Convention Centre.

Transfiere aims to promote cooperation between the scientific sector and the business world with a view to encouraging knowledge transfer. Scientists from universities and public and private research centres take part and every year they present the latest technological innovations, thus creating business opportunities with companies and R+D+i institutions. In 2015 there were **45 Spanish Technological Platforms (PTEs)** at the event representing all manufacturing sectors.

The SPTO, which is one of the sponsors of the TRANSFIERE Forum, had a stand at the event and took part in the conference with a paper on Industrial Property and Innovation.

Salón MiEmpresa

The Salón MiEmpresa is considered to be a benchmark annual event for entrepreneurs, self employed businesses, micro businesses and SMEs. The sixth edition was held from 17 to 18 February in Madrid, with 275 speakers, around 70 exhibitors, and visitor numbers in excess of 15,000.



The SPTO was present at the event with a stand, which it shared with CEVIPYME, and gave two talks on Trademarks and on the electronic application at the SPTO. Over the two days of the trade fair, 283 enquiries from SMEs and entrepreneurs were attended to.

2.4. Industrial Property and education

The STPO is committed to creating an authentic Industrial Property culture in society. This commitment is manifested in a series of activities in the field of education and in its participation with talks and lectures as part of the principal master's degrees in the field of Industrial Property that are imparted in Spain, such as the Magister Lvcentinvs Master's degree in Industrial and Intellectual Property at the University of Alicante, the Patent module for Doctorates at the University of Zaragoza, the Master's degree in fine chemicals, Industrial Property management of the University of Alcalá, and the Masters degree in Intellectual and Industrial Property and New Technologies at the Autonomous University of Madrid, as well as summer school courses and seminars at universities. The following activities in this field are worthy of note:

Carlos Fernández-Nóvoa Chair of Innovation and Industrial Property

The Fernández-Nóvoa Chair is designed to promote an integrated training and information system in order to facilitate the mutual transfer of knowledge between businesses and universities. Within this framework, a new book ("La Propiedad Industrial y su influencia en el éxito empresarial") and two new leaflets were published in 2015 and a number of workshops and training courses were held in this regard. These activities are detailed below:

Book "La Propiedad Industrial y su influencia en el éxito empresarial" (Industrial Property and its influence on business success)

On 21 April the SPTO presented the book "La Propiedad Industrial y su influencia en el éxito empresarial". Representatives from some of the companies involved in the project (Freixenet, Mustang, Rotor and Agnitio) were in attendance and shared their companies' IP strategy.

This work is the result of collaboration between the SPTO and the Valencia Polytechnic University, together with the participating businesses, without whom publication would not have been possible.



With 19 examples of success, the publication aims to raise awareness among businesses and entrepreneurs of the importance of incorporating an Industrial Property strategy into their business models as a key element to creating added value.



New brochures

Information leaflet on the inclusion of Industrial Property in university studies and professional training: their goal is to raise awareness in the university and vocational education sector of the benefits of Industrial Property and the appropriateness of including it in their syllabuses. This would enable students, once their studies are complete, to have acquired basic knowledge on the importance of protecting innovations.

Two-page information leaflet on the Fast Track Patent application programme, also known by its English initials as PPH (Patent Prosecution Highway).

Cycle of workshops on differentiation through Trademarks and Designs

These workshops were held in a number of Autonomous Communities to raise awareness on the importance of differentiating in the market through adequate protection of Trademarks or Industrial Designs.



There were 10 meetings aimed mainly at designers, architects, craftsmen, fine arts students, and architecture and art students as well as SMEs. All were organised with the collaboration of the Regional Centre for Information on Industrial Property of the respective Autonomous Community. Some also focused on the protection of crafts through Trademarks and Industrial Designs, with the collaboration of the Fundesarte Chair of the EOI Business School. In particular, the workshops were held in Valencia, Pamplona, Mérida, Oviedo, Madrid, Valladolid, Málaga, Barcelona, Salamanca and Logroño.

4th Edition of the “Shoe Design” specialist course

Master’s degree organised by the EOI with the collaboration of the SPTO and TEMPE, which is part of the INDITEX group, and a benchmark for shoe design and manufacture. It aims to provide a response in a practical, individualised and creative manner to new challenges and needs arising in the sector. It is destined to both designers and creative people from a number of sectors, as well as to university graduates with a special interest in the world of fashion. The course is year long and is taught on Fridays and Saturdays at the EOI in Elche (Alicante).



Industrial Property and biotechnology in industry

Workshop held on 2 October in Las Palmas de Gran Canaria in which SPTO experts showed participants the Patent Databases and how to carry out searches. Subsequently they visited the Canary Islands Technological Institute.

Course on Administrative Management of Industrial Property (for Paralegals)

The 5th edition of this course was held from May to October 2015, organised by the SPTO and EOI Business School. The course was imparted by civil servants from the General State Administration with advanced degrees, employed by autonomous institutions of the Ministry of Industry, Energy and Tourism, members of different committees and working groups from the European Patent Office (EPO) and the Office of Harmonization in the Internal Market (OHIM), as well as consultants from the World Intellectual Property Organisation (WIPO), Industrial Property agents and businesses. The course, which consisted of five independent modules, was aimed at professionals from Industrial Property agencies, OTRIS from universities, technology parks, public research bodies and, in general, all professionals interested in Industrial Property management. Its objectives include offering participants a theoretical and practical training with regard to Industrial Property, international protection systems: European, PCT, USA, Chinese, etc., and promoting experience sharing between the different sectors involved at a national and international level.

Master’s degree in European Patent Law

Organised jointly by the SPTO with the CEIPI (Centre d’Études Internationales de la Propriété Industrielle) of Strasbourg’s Robert Schumann University, the EPI (European Patent Institute) and the EOI – Business School. The master’s degree, which is directed at future patent professionals, offers comprehensive and structured training in all aspects of European patent law, and is a two year course taught on alternate Fridays at the SPTO.

Emprende Programme

The Emprende programme is funded by the Ministry of Industry, Energy and Tourism (MINETUR) with the participation of the EOI Foundation and the SPTO. This programme aims to show university students how the creation of a business could be an attractive alternative to working for others, where they could develop their creative and innovative potential, providing them with the necessary tools for assessing the viability of a business idea. During 2015 this programme ran 105 workshops in 90 universities, in which SPTO personnel gave presentations on Industrial Property management.

105 workshops with EMPRENDE

PETIT Programme

The “Technology, Innovation and Work Educational Project”, PETIT, organised by the public entity based in Asturias, Ciudad Industrial del Valle del Nalón, S.A.U. (VALNALÓN), was devised to promote technological innovation, creativity and an entrepreneurial spirit among students of compulsory secondary education. The SPTO has collaborated with this programme giving 5 presentations on Industrial Property to students at 5 secondary schools in Asturias over a 3 day period last November.

Summer course at the UIMP

From 13 to 17 July the SPTO organised a new summer course at the Magdalena Palace in Santander, where it collaborates every year since 2006 with the Menéndez Pelayo International University (UIMP) in order to create awareness of the latest trends and future challenges in Industrial Property. The course is in its



tenth year and this edition is titled 'Counterfeiting: Crimes against Industrial Property', and it focused on the problem of counterfeiting, and in particular, the risks in purchasing such products, on our attitude towards these products and actions taken in Spain in this regard.

Activities in collaboration with the Patents Centre at Barcelona University

Within the framework of the collaboration between the SPTO and the Barcelona University Patents Centre, the following training events were organised at the SPTO in 2015:

- Two study and refresher workshops on patent matters **"Patent Mondays"** which was attended by an average of 80 persons (businesses, OTRI personnel, Industrial Property agents, consultants, patent examiners, etc.). Professors of Mercantile Law, European Patent agents, a senior judge from the Provincial Court of Madrid and other experts in the sector presented current themes which were subsequently debated at length by the audience.
- Seminar **"Patent Highlights 2015-US Patent Challenges: Post-grant Trials and Subject-matter Eligibility"**: given by two renowned teachers from the firm Finnegan's, the seminar provided specialist information on the innovations introduced over the last two years to the US patent system, including important court rulings on patentable matters.
- Course on **Patent System Basics**: Aimed at executives, managers, technical experts or lawyers, it seeks to teach the basics of patents and Industrial Property, patentability requirements, rights granted by patents, extension of protection to different countries, interpretation of a patent document, patent infringement, etc
- Courses on **Drafting Patents**: Its purpose is to teach how to draft a patent document properly, based on an explanation of the structure and the content of a patent application and how it differs from a scientific publication, patent claims as the definition of the patented subject, use of language and the appropriate terminology to use in the interests of clarity, etc.

Translation of IP4Inno Modules

In 2015 the SPTO has translated into Spanish 14 EPO ip4inno modules (Intellectual property for innovation), which provide materials for Industrial Property trainers. Among other subjects, it deals with the economic exploitation of industrial and intellectual property assets (IP), business planning with IP, assessment and defence of IP rights, and how to increase awareness of IP, etc.

SPTO scholarships

Pursuant to the Agreement with the Autonomous University of Madrid, the SPTO has offered work placement to a student from the Master's in Intellectual and Industrial Property and New Technologies course.

Student visits to the SPTO

Within the context of the SPTO's agreement with Antonio de Nebrija University in order to facilitate, promote and encourage awareness and use of Industrial Property Rights, students from the university visited the Office. Students from the Community of Madrid business entrepreneurs course, imparted at Sergio Arboleda University, and students from the Magister Lvcentinvs Industrial and Intellectual Property Master's degree, also visited the Office this year. The students were given a talk on how the office operates, and on the different types of Industrial Property, as well as a guided tour to the SPTO's main departments.



Cajasiete Talent and Commitment Awards

In order to support young researchers working in R+D+i, the SPTO collaborated with the 1st edition of the Cajasiete Talent and Commitment Awards 2015, granted by Cajasiete Start-Ups, together with the Canary Islands Research Innovation and Information Society Agency (ACIISI), Canary Islands universities and the Association for the Economic Development of the Canary Islands (SODECAN), with each project awarded a Patent Technology Report valued at 500 Euros.

2.5.µNew publications

Throughout 2015 some of our information leaflets, applicant's manuals for all types of Industrial Property, and a number of [Statistical Studies](#) from the website



In addition, the technological report on [Mitigating Climate Change 2004-2014](#), was also updated, restructuring and extending the content of the previous study 'Inventions and Renewable Energies 2000-2013', in order to include new trends in technology and the latest terminology used in the sector. It provides data on autonomous communities and the type of applicant (companies, private individuals, and public institutions), both in relation to national Patent and Utility Model applications, as well as European Patent applications with a Spanish origin.

Finally, new information leaflets were published with the following content:



“For just 500€ add 150 specialists to your R+D team!”

During 2015 the SPTO carried out a new advertising campaign aimed at potential users of the patent system, informing them of the usefulness of patent technology reports (PTR) for an R+D unit. The campaign consisted of mailing this new [leaflet](#), which contains the opinions of four regular users of these reports: GAMESA, GRIFOLS, CSIC and the Royal Spanish Mint.



“How can Patent information help to ensure the success of your R+D+i projects?”

The new leaflet “How can Patent information help to ensure the success of R+D+i projects?” is available by clicking the Information Technology tab on the SPTO web page” and [provides a description of the usefulness of patent information in every stage of the innovative process.](#)



“What is a counterfeit?”

The SPTO, in collaboration with the National Association for the Defence of Trademarks (ANDEMA), has compiled a guide containing practical information for helping to understand what counterfeiting really is and what can be done to stop it. The guide “[What is a counterfeit?](#)” is an additional measure in the campaign to raise awareness of the reality underlying the problem of falsifications and the damage that they cause and which, with the slogan “[DON’T BE A PARTY TO COUNTERFEITING](#)”, is carried out by the SPTO and ANDEMA.

“Discover the Spanish Patent and Trademark Office’s Historical Archive”

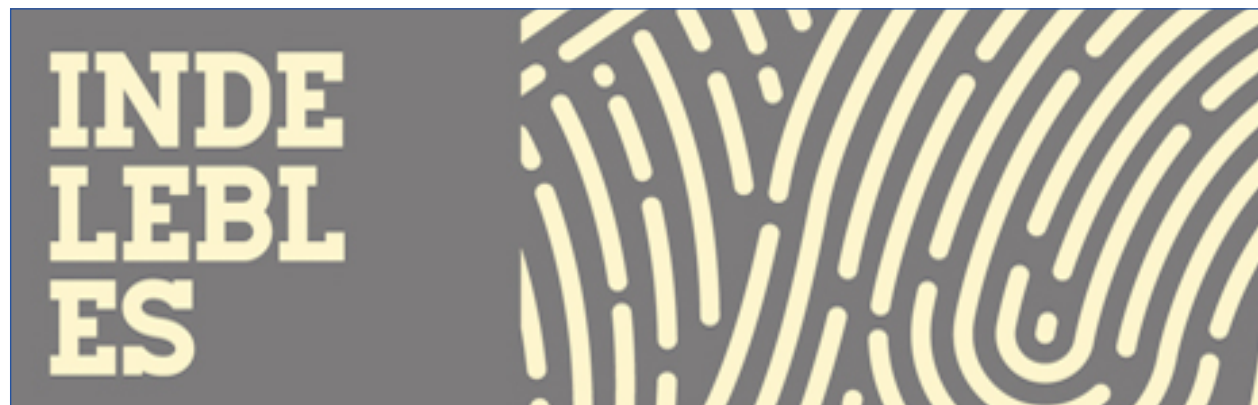
[Leaflet](#) with information on the contents of the historical archives, the virtual museum and other services offered by the SPTO in respect of its heritage and history.

2.6.μExhibitions

- **INDELIBLES: A journey through history and the international presence of Spanish trademarks** (from 22 October to 27 December 2015)

The Leading Brands of Spain Forum (FMRE), in collaboration with the SPTO, the Ministry of Public Works, the Office of the High Commissioner for Marca España, and with the support of Interbrand and Clear Channel, organised the exhibition ‘INDELIBLE: A journey through the history and international presence of Spanish trademarks’, in the Sala de Las Arquerías at Nuevos Ministerios in Madrid.

This exhibition looks at the past, present and future of the main Spanish trademarks from their origins to the present day. It also highlighted the international fame of many of these marks, which is not always known, and reflected on their importance in everyday life, the economy, society and the development and growth of the country.



[To return to the index](#)

- **“From geometry to stitching. Tailoring and dressmaking treaties, manuals and systems at the BNE”-Madrid** (from 17 February until 31 May 2015). Organised by the Biblioteca Nacional de España with the collaboration of the SPTO. Personnel from the Library visited the SPTO in connection with this exhibition.
- **“Bizkaia Bridge. From Industrial Symbol to World Heritage”-Getxo (Vizcaya)** (from July 2015), permanent exhibition with which the SPTO has collaborated by providing digital images of the specifications and plans for the two patents filed by Alberto de Palacio Elissague, who designed the bridge.
- **“The Nolla Mosaic”- Valencia** (from 7 October 2015 to 7 January 2016), in collaboration with the González Martí National Museum of Ceramics and Decorative Arts.

3

SUPPORT TO ENTREPRENEURS

3.1. Grants and Subsidies

Subsidies for promoting Spanish Patent and Utility Model applications

3.97 MILLION EUROS
2,928 INVENTIONS →

The SPTO promotes the international protection of Spanish innovations so as to foster the use of our technology and to encourage the transfer thereof.

In 2015, for the tenth year running, grants have been set up to promote Patent and Utility Model applications abroad.

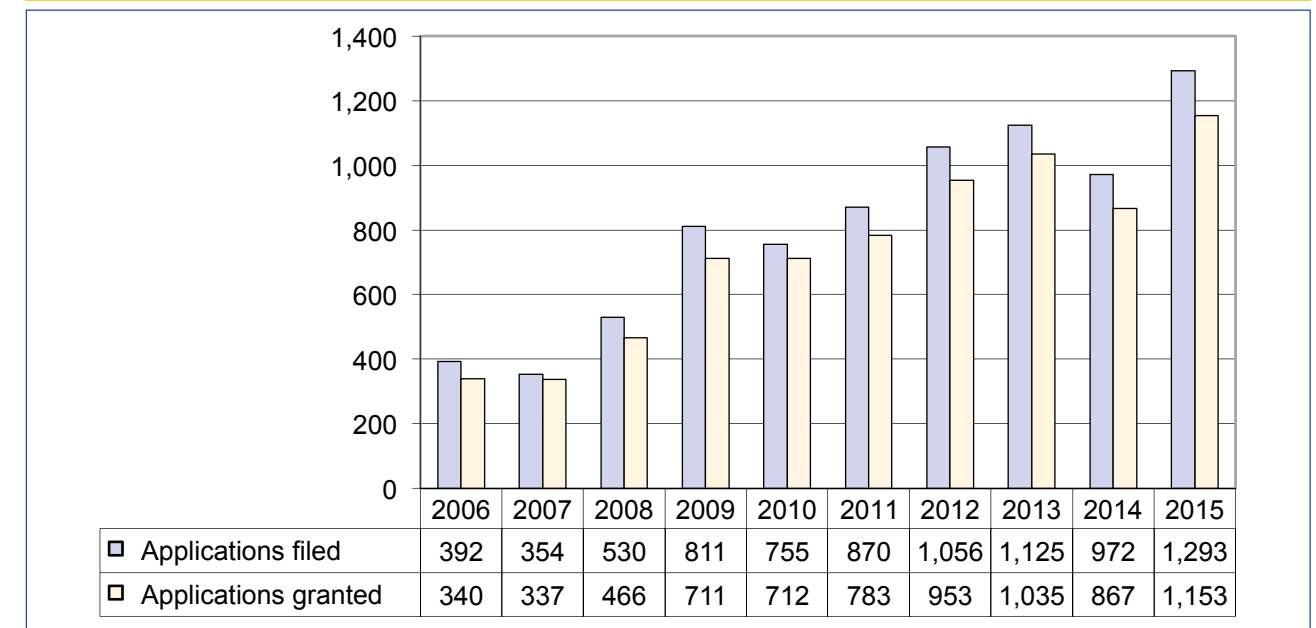
A total of **3,972,285.80** Euros was earmarked for these grants, an 18.82% increase over the previous year's total. Up to 71% of the fees and translation costs of SMEs and natural persons have been subsidised, and up to 63% of costs to the remaining applicants (foundations and major companies).

In the 2015 call a total of 1,153 subsidies were awarded corresponding to 2,928 inventions.

The evolution in the number of applicants and applications granted, by call, is reflected in the following graph:

It is significant that 19.41% of applicants have used the European Patent System to extend their inventions, followed by 11.35% who used the PCT International Patent System to protect their inventions in different countries around the world. By countries, 74.0% of applicants have extended their protection to the United States, 4.31% to China, 3.25 % to Brazil and 3% to Japan.

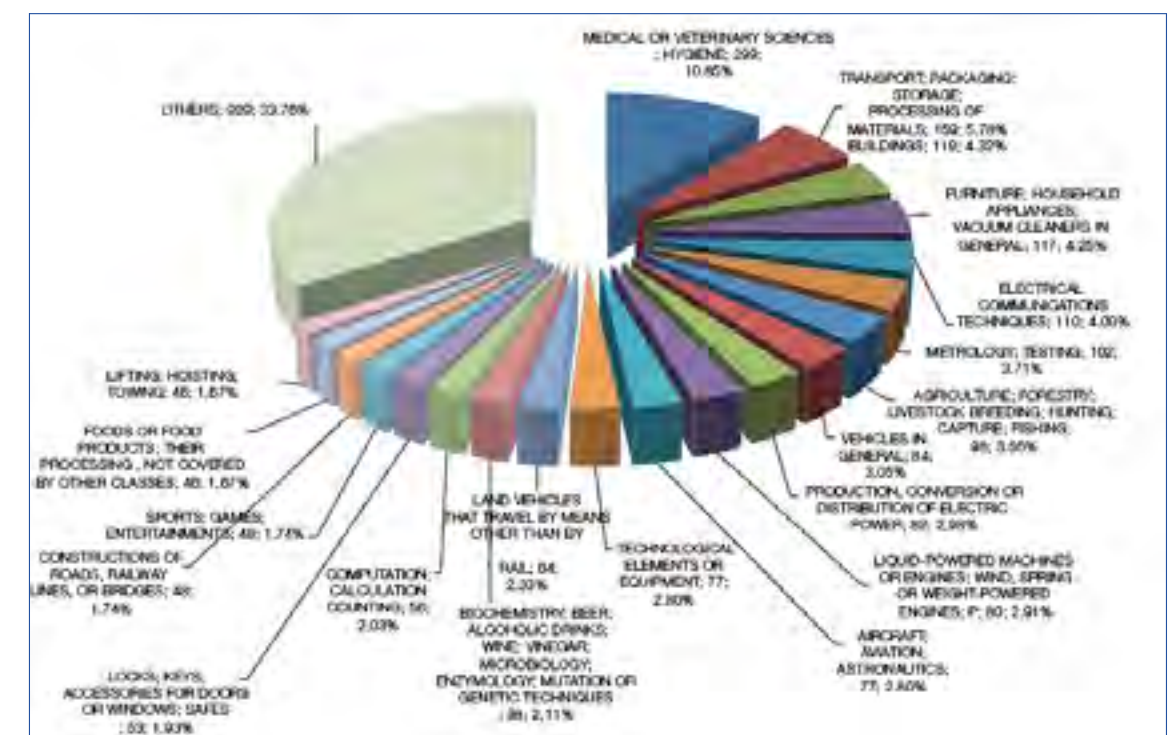
Applications



The six autonomous communities that received the largest portion of subsidies were: Catalonia (30.45%), Valencia (13.06%), Madrid (11.53%), the Basque Country (11.05%), Andalusia (8.73%) and Aragón (3.63%).

The distribution of subsidies according to the type of beneficiary was as follows: SMEs 45.79%, major companies 35.04%, natural persons 16.36% and private foundations 2.45%.

Distribution by technological sectors



With regard to the distribution by technological sector: Medical or veterinary sciences (10.86%), transport and packaging (5.78%), building (4.32%), furniture (4.25%) and electrical communications (4.00%).

Subsidies for promoting Spanish Patent and Utility Model applications

167,350 EUROS → 747 INVENTIONS

In 2015, for the sixth year running, grants were awarded to promote Patent and Utility Model applications in Spain. These grants are designed to encourage natural persons and SMEs to protect inventions through Patents or Utility Models, subsidising up to 90% of the filing fees and/or state-of-the-art search reports.

A total of 167,350.50€ Euros was earmarked for these grants, 35.34% more than the previous year.

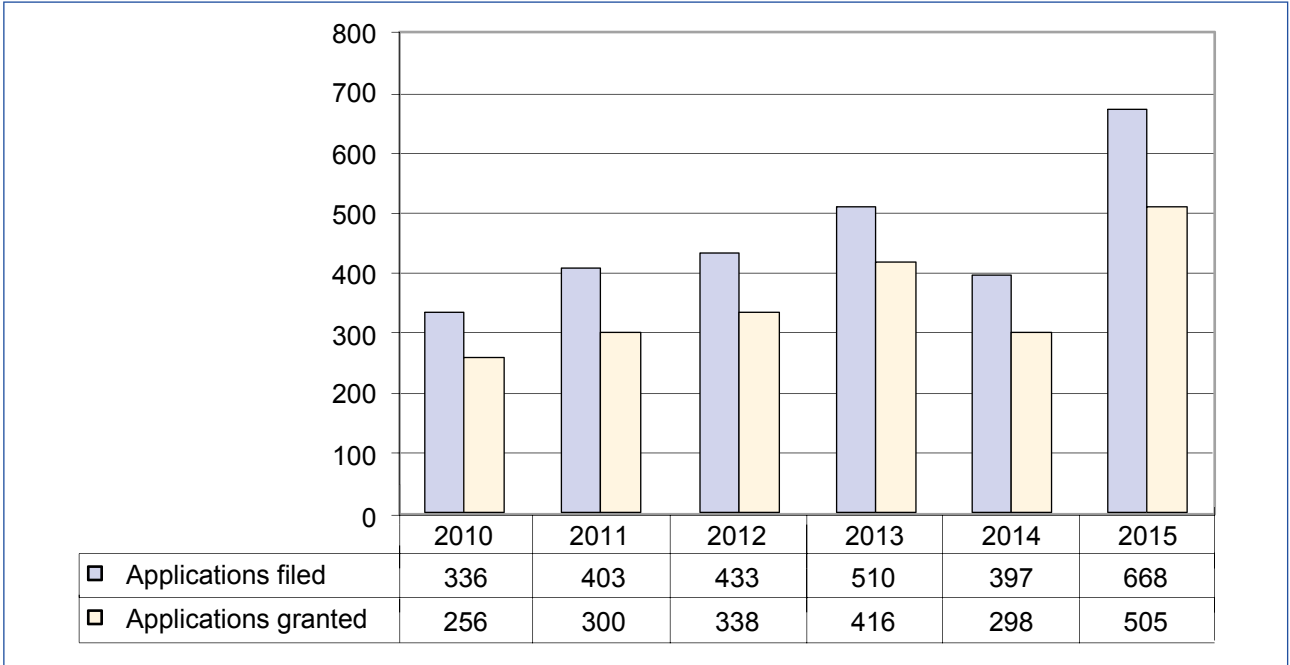
In the 2015 call a total of 505 subsidies were awarded for a total of 747 inventions.

Distribution of the grants according to beneficiary is as follows:

- SMEs 55.53%
- Natural persons 44.47%.

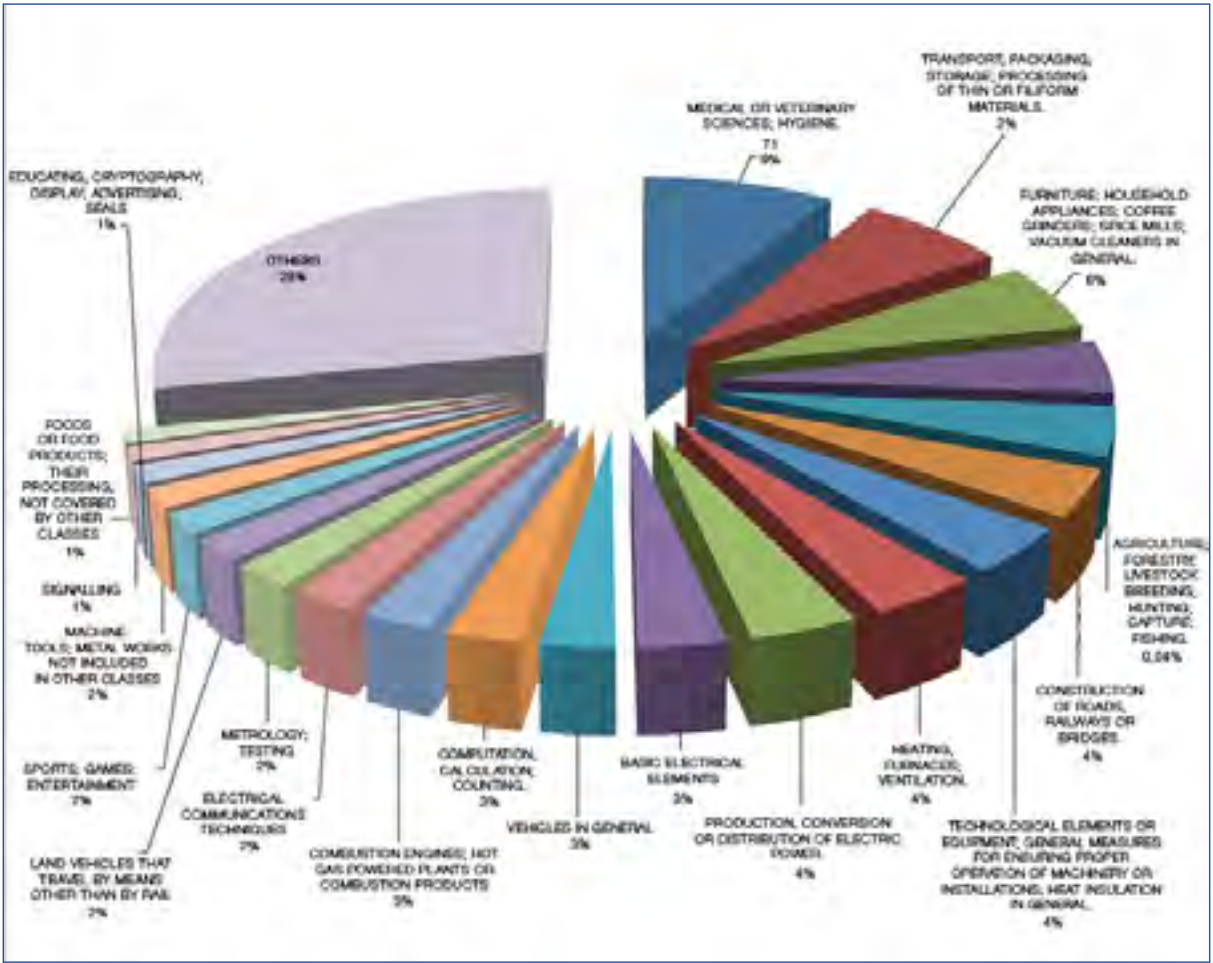
The evolution in the number of applicants and applications granted, by call, is reflected in the following graph:

Applications



The six autonomous communities that received the largest portion of subsidies were: Catalonia (28.37%), Valencia (12.4%), Madrid (11.89%), Andalusia (10.16%), Basque Country (7.62%) and Aragón (5.91%).

With regard to the distribution by technological sector: Medical or veterinary sciences (8.81%), furniture and domestic articles (6.95%), transport, packing and storage (5.85%), buildings (4.59%) and agriculture (4.22%).

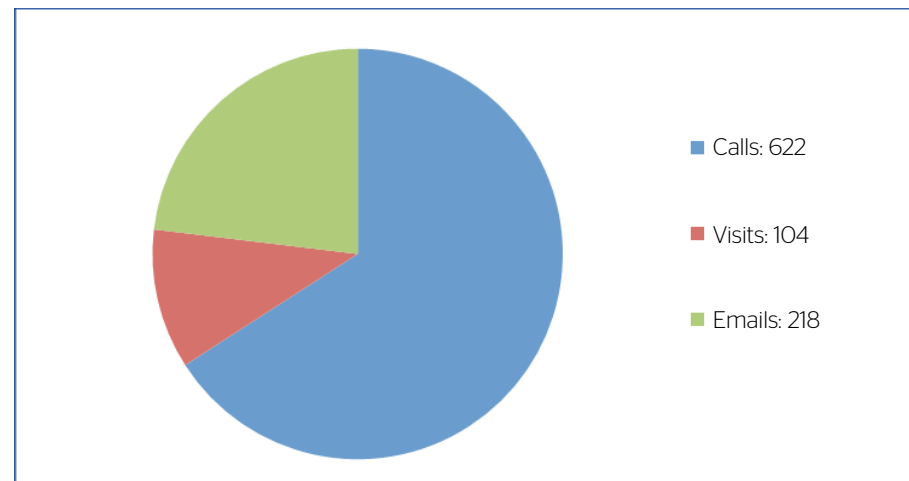


3.2. SME

In 2014 the SPTO implemented a **service to support and guide businesses and entrepreneurs**, as part of its institutional policy of entrepreneurship. The purpose of this **free** service is to raise **awareness** among SMEs and entrepreneurs of the importance of **protecting** their intangible assets through Patents, Trademarks and Designs, as well as to provide **assistance and support in the filing and registration** of the different types of Industrial Property, more specifically the **on-line filing of Spanish Trademarks, Trade Names and Industrial Designs**.

During 2015 this service attended to a total of 944 enquiries, distributed as follows: 622 calls, 104 visits and 218 letters.

Enquiries received at the Business Support service in 2015



Of these enquiries 57% concerned Trademarks, 14% Patents and Utility Models, and 5% Designs. The remaining 25% concerned information technology and Industrial Property in general.

Free assistance service for the electronic filing of Trademark and Industrial Design applications

In order to assist Trademark and Industrial Design applicants in the filing of their applications, the SPTO set up an initiative whereby anyone who wishes to file an **electronic application** and benefit from the corresponding discount in the application fee, may do so at the SPTO with the help of its staff.

During 2015 the Business Support Service provided assistance to a total of 53 applicants who filed their Trademark applications electronically, and to 3 Industrial Design applicants.

Punto PYME: This section of the website is dedicated to SMEs and entrepreneurs

New web section for SMEs

In its commitment to support businesses and entrepreneurs, in 2015 the SPTO created a new section on its website conceived to provide Industrial Property information to these two professional sectors. This venture aims to provide a response to the most frequent issues that arises to SMEs in their first experience with the world of Industrial Property, and are divided into different blocks:

- Basic concepts on the different types to be protected: Patents, Utility Models, Trademarks and Industrial Designs.
- Important advice before exporting.
- Ways of capitalising on Industrial Property registrations.
- SPTO services available to SMEs and entrepreneurs.

Additionally, it also offers information on grants and public funding for SMEs, news, events, publications and training in Industrial Property matters for companies.



This service has been very well received. In its first year of operation the service had 10,086 visits, a figure which shows the interest in this type of information in a business segment that is fundamental to the national economy.

CEVIPYME

Over the last year the SPTO continued to collaborate with the CEVIPYME project, the Intellectual and Industrial Property and Innovation Support Centre for SMEs, a joint initiative with the Directorate General for Industry and Small and Medium-Sized Enterprises (DGIPYME), the SPTO and the Fundetec Foundation.

One of its most important actions in 2015 was the updating of the website (www.cevipyme.es), including new style pages and redistributing the website information, in addition to updating dynamic information such as news and events relating to Industrial Property. There were **10,171** visits to the site, with **22,008 pages viewed**.



In addition, a number of advertising articles were published in national newspapers: in La Vanguardia, dedicated to the Biz Barcelona Trade Fair, in El País and in particular in Economía y Empresas in Cinco Días.

CEVIPYME has also continued to attend trade fairs for SMEs and entrepreneurs (Salón Miempresa, ZincShower, BIZ Barcelona and 4th Foro Ser Emprendedor).

Throughout 2015 CEVIPYME obtained **235 Likes on Facebook**, an increase of 19% compared to the previous year, and the current number of followers on Twitter is **807**, which amounts to 144 more than the previous year, with **2,587 Tweets** published.

There were 230 enquiries in 2015 from SMEs and entrepreneurs through the CEVIPYME website (100 calls and 130 emails). These enquiries were handled by the SPTO's Business Support Service.

CIBEPYME Platform

Within the framework of the Latin American Programme on Industrial Property and Promotion of Development (IBEPI), in October a new version of the **CIBEPYME platform was launched, a tool that supports small and medium-sized Latin American enterprises** wishing to **expand internationally** throughout the region. This platform is organised within the scope of **Latin American Cooperation**, the objective of which is to promote the strategic use of Industrial Property as a tool for the development and integration in Latin American societies. Currently information is available on 13 countries: : Argentina, Brazil, Colombia, Costa Rica, Cuba, Ecuador, Spain, Mexico, Paraguay, Peru, Portugal, Dominican Republic and Uruguay.



The CIBEPYME portal can be accessed through a direct link on the SPTO home page. The CIBEPYME website received 31,151 visits from 21,479 different visitors during 2015. The SPTO mailbox on the CIBEPYME site, which was set up in October 2015, received a total of 11 enquiries, 3 of which were sent to the Argentinian office, 5 to the Costa Rican office, 2 to the Guatemalan office, and 1 to the Colombian office.

Patents and Innovative SME Seal

The Official State Gazette (BOE) number 139 of 11 June 2015 published Order ECC/1087/2015, of 5 June, regulating the issue of an innovative SME seal, and creating and regulating the operation of the public register of innovative SMEs, under the authority of the General Directorate for Innovation and Competitiveness at the Ministry of Economy and Competitiveness.

The definition of innovative SME and the criteria for considering a SME to be intensive in its R+D+i activities, were set forth in Royal Decree 475/2014, of 13 June, on rebates in Social Security payments for research personnel. In accordance with said Royal Decree, SMEs can demonstrate that they are R+D+i intensive if they have been exploiting their own Patent in a period not exceeding five years prior to exercising the right to the rebate.

3.3. Technological Information

Technology Alerts

These alerts are designed to provide daily information updates on Patents that are published worldwide with regard to a specific technical matter. The thematic areas of each alert are established in collaboration with the Technology Platforms to ensure that they address the specific information needs of companies and public research institutions in the different technology sectors.

In 2015 eight new alerts were added to those created in 2013 and 2014. A total of 13 alerts are currently offered by the SPTO through its website.

- **LOGISTICS: MANAGEMENT SYSTEMS**
- **OXYGEN SCAVENGERS IN PLASTIC FORMULATIONS**
- **BIODEGRADABLE MATERIALS AND CONTAINERS**
- **FUEL CELLS**
- **CARBON NANOMATERIALS**
- **PHOTOVOLTAIC SOLAR POWER**
- **CONCENTRATING SOLAR POWER**
- **GEOTHERMAL POWER**

8 New Technology Alerts

Technology Surveillance Bulletins

The SPTO publishes a total of 15 Technology Surveillance Bulletins, 10 of these in collaboration with other institutions and Technology Platforms. During 2015 there was a 21% increase in subscribers to the SPTO Technology Surveillance Bulletins over the previous year, and enquiries have increased by 85% compared to 2014.

In 2015 the first issue of a new Technology Surveillance Bulletin on medical devices was published, compiled by the SPTO in collaboration with the ITEMAS network, an innovation platform for medical and health technologies promoted by the Carlos III Health Institute.

The medical technology sector and medical devices in particular, is unquestionably one of the fields within the health sector that offers greater susceptibility to the introduction of innovations. The application of the new technologies to clinical problems is opening up several new horizons, both in diagnosis as well as in the treatment of diseases. In Europe this sector generates 575,000 jobs in 25,000 companies, with 95% of these being SMEs.



This bulletin, like the rest of the Technology Surveillance bulletins published by the SPTO, is printed on a quarterly basis, can be received through [subscription](#). It also includes brief news items on activities carried out by the SPTO.

The Project “Integrity of the Collection of Spanish Patents”

The work on this project has continued throughout 2015. The project, which began in 2014, is designed to provide businesses and all types of users with access to the full collection of Spanish Patents and Utility Models through the INVENES database. During 2015 the following action worthy of mention was undertaken: the completion of bibliographic data on 103,152 Patents from the Restoration era, between

1878-1940; the bibliographic data of 1,058 Patents filed between 1940 and 1980 have been corrected; 93,000 Utility Model documents have been indexed; a complete inventory has been compiled (Authority File) from the archive of Patents and Utility Models since 1826; and work has also begun on creating an English version of INVENES, which will contain bibliographic references in English of the Spanish documentation.



To return to the index

4

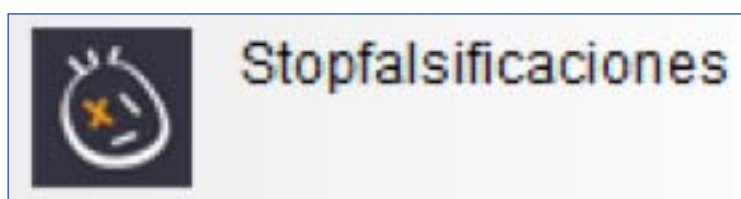
ENFORCEMENT OF INDUSTRIAL PROPERTY RIGHTS

The SPTO's collaborates with the different agents involved in the fight against counterfeiting, actions that focus on three areas: raising awareness, dissuading, and fighting.

4.1. Raising awareness

“Stopfalsificaciones” Microsite

During the last year the “Stopfalsificaciones” Microsite has regularly published the most relevant news in the fight against counterfeiting, news from the European Observatory on the Infringement of Intellectual Property Rights, and the most recent available statistics on interventions carried out by the State Security Forces. The microsite received 5,673 visits in 2015.



“Yo Soy Original” Profile

The SPTO's presence on social networks has considerably increased through its “Yo Soy Original” (I am original) profile via its [Twitter](#) and Facebook accounts, an ideal resource for raising public awareness of the need to respect Industrial Property Rights.

By the end of 2015 the total number of tweets exceeded 1,600, with more than 1,400 loyal followers. These followers are mainly professionals and they are increasingly interactive. An estimated 120,000 individual accounts have received news from the profile. Similarly, the Facebook profile continues to gain fans slowly but surely, with an average of six new followers per week, with more than 1,800 followers in 2015. Worth



mentioning is this year's campaign on the “Yo Soy Original” website, named “Ante las falsificaciones, no seas cómplice” (Don't be a party to counterfeiting). It has been widely disseminated with considerable repercussion on a global level.

Marcathlon: “The Trademark Tour” in Madrid

On 25 April, on World Intellectual Property Day, the Trademark Department, together with associations and institutions from many sectors, met in the ‘Jardines de Azca’, in Madrid, in order to celebrate the second edition of the **Marcathlon: “The Trademark Tour”**. A free, entertaining and educational event organised by the SPTO and ANDEMA that aims to highlight the importance of Industrial Property to the Spanish economy and society in general.



This initiative seeks to draw attention, in an entertaining manner through games and competitions, to the importance of Innovation, Trademarks and Designs for investment in R+D+i, the payment of taxes, Social Security, employment, quality and safety guarantees ... that “path” that is not always visible at first sight.

The event had three types of activities:

1. A Gymkhana with games and educational competitions for children, schools and families.
2. Dog show with Guide dogs from the Special Unit of the National Police Force.
3. 5.2 km race for adults.

World Anti-Counterfeiting Day

Every year the SPTO and ANDEMA organise the **World Anti-Counterfeiting Day**, an event held in 23 countries throughout the world, with the collaboration of the Spanish Tax Agency (Customs Department) and the State Security Forces. The event was designed to draw attention

to the importance of cooperation between institutions in order to eradicate the phenomenon of counterfeiting.

This year it was held on 2 June in Vigo (Pontevedra) in recognition of the important anti-counterfeiting operation carried out by the National Police Force in the market of A Pedra. In this context, the campaign “Ante las falsificaciones, no seas cómplice” was launched in order to raise greater awareness of this problem.

The Tax Agency facilitated the data on seizures during 2014: over three million falsified products were seized in 2,307 operations.

At the same time, the State Security Forces and the local police forces reported 1,957 criminal infringements against Industrial Property Rights during 2014 and seized 1,692,952 articles valued at over 177 million euros. In terms of all the articles seized, the most badly affected sectors were the textile (36.6%) and toy sectors (8.5%), followed by leather goods and accessories (7.6%).



Contest to design a poster to fight counterfeiting

In order to encourage the creativity of designers and entrepreneurs, the **SPTO** and **ANDEMA** launched the **4th Poster Contest**, which aims to reward the best poster design based on an original theme relating to the



fight against counterfeiting. The winning entry is designated the image for **World Anti-Counterfeiting Day 2016**. 52 posters took part in this fourth edition.

In order to raise awareness of the extent and the dangers of counterfeiting, and to promote the respect of Industrial Property Rights, an itinerant exhibition was organised. The exhibition, which will tour all over Spain, shall display the winning posters and the finalists, in addition to other posters submitted and authorised for display.

“Ante las falsificaciones, no seas cómplice” Campaign

To coincide with the World Anti-Counterfeiting Day, the SPTO and ANDEMA set up a campaign to raise awareness of the reality underlying the problem of counterfeiting and the damage it causes, under the slogan “**Ante las falsificaciones, no seas cómplice**” (DON'T BE A PARTY TO COUNTERFEITING). The campaign used specific messages and the consequences derived from the consumption of counterfeited products. For example: Loss of jobs and closure of companies, mafias and criminal gangs, irresponsibility on the part of consumers and risks to consumer health.

The campaign included a **documentary video** recounting the true story of Ousmane Seck, a Senegalese citizen who tells his story, and different information materials (information leaflets, posters, banners ...) on today's reality and the problems derived from the consumption of falsified goods. Furthermore, the campaign was disseminated through different external advertising formats, like for example the EMT BUS nº 147 (Pza. Callao - Barrio del Pilar) in Madrid.



The tags used to promote their dissemination through social networks were **#stopfalsificaciones** and **#NoSeasCómplice**. In addition, the SPTO website was coloured red for a period of two weeks in support of the campaign.

“Tu decisión importa” Campaign

This is the slogan, “**Your decision matters**”, chosen for the week-long campaign against illegal street selling and the sale of counterfeit goods which began on 7 December 2015 and which was launched by the SPTO and the Office of Trade and Entrepreneurship, part of the Department for Equality, Social Rights and Employment of Madrid City Council, in collaboration with over thirty business entities. This is the first time that the SPTO and the Madrid City Council work together on a campaign of this nature.



One of its aims was to outline the social, commercial, economic and even health consequences of purchasing and accessing counterfeit goods, both those sold on the street illegally as well as those sold over the Internet.

With the slogan “Your decision matters” consumers are directly involved in the consequences of illegal purchasing.

4.2. Dissuading

Activities of the Intersectoral Commission against Industrial Property Rights Infringements, and their working groups

Throughout 2015 the Working Groups of the Intersectoral Commission have continued their work to combat activities infringing Industrial Property Rights.

The results here have been significant, highlight herein: the amendment of the Criminal Code and the Civil Procedure Act; compilation of a statistical report for 2014 on police seizures within the realm of Industrial Property; establishment of closer links with the European Observatory on Infringements of Industrial Property Rights; and participation in workshops, courses, and seminars to raise public awareness.

Close collaboration with the EU Observatory

Furthermore, on 3 November 2015 a new meeting of the Intersectoral Commission was held at the SPTO.

The meeting addressed the legislative amendments implemented throughout the year, improvements in the annual report relating to the map of infringements in Spain, the setting up of tools created by the European Observatory, innovations at an international level in this field (Trans-Pacific and Trans-European Agreement among others), and it raised the need to collaborate with local councils where the phenomenon of counterfeiting has reached worrying levels.

Activities relating to the European Observatory on Infringements of Industrial Property Rights

These activities have focused on continuing the collaboration for an adequate set up of the tools devised by the European Observatory on Infringements of IP Rights designed to facilitate the action of agents responsible for combating counterfeiting.

During 2015 two meetings of the Statistics Working Group were held. These meetings led to progress on the application to various sectors of the methodology agreed on in the first meeting. As a result, a number of reports were published throughout the year on the impact of counterfeiting in sectors such as clothing, sportswear, and toys, among others.

Participation in working groups with the OHIM

Two meetings of the legal and international working groups were held. These meetings addressed important issues such as the progress of the work to establish criteria for quantifying the damages and losses incurred as a result of the infringement of Industrial Property Rights, possible solutions for the massive storage of infringing merchandise, and the legal problems inherent in exports to third countries.

Group of European Commission experts “Enforcement of Intellectual Property Rights”

The SPTO, in its capacity as a member, attended the meetings of the Expert Group on the Enforcement of Intellectual Property Rights, created by the European Commission as part of its Action Plan on Industrial and Intellectual Property Rights (IPR) This Plan is based on the Commission Communication towards renewed consensus on the enforcement of IPR and a European Union Action plan on this matter.

4.3. Fighting

Entry into force of the reform of the Criminal Code

Early destruction of seized goods

On 31 March, the Official State Gazette (BOE) published the [Organic Law 1/2015](#), amending the Criminal Code, which entered into force on 1 July 2015. In respect of crimes against Industrial Property Rights, the reform includes a new tool, the **early destruction of the seized goods**; provided that these are examined by an expert and that enough samples are conserved in order

to ensure subsequent verifications. Other amendments included in the reform affecting Industrial Property Rights are:

- The scope of what may be deemed a crime against Industrial Property Rights has been extended, specifically defining and clearly classifying the different infringements, and allocating them penalties appropriate to the seriousness of each infringement.
- All the penalties for the different types of Industrial Property infringements have been increased.
- Industrial Property infringements are no longer considered minor offences.
- The system applicable to street selling or occasional selling of products that infringe Industrial Property Rights is adjusted, allowing Judges to impose penalties based on the merits of each case.

Activities of the SPTO's Coordination Service with the Justice Administration

The overall activity of this service has slightly increased compared to the previous year, due to an increase in the number of cases associated with each matter.

The upward trend in the number of annotations of insolvencies, embargoes and mortgages in respect of Industrial Property Rights has continued.

The foregoing contrasts with a reduction in the drafting of reports and issuance of certifications, which constitute the basis of SPTO's activities in combating counterfeiting.

This reduction should be attributed to the increasing accessibility of data registered through the web and the use of electronic media by the Courts and the National Security Forces.

The reduction has also been noted in the information communicated to private individuals, although in this case there has been an upturn in the queries received and addressed in the last quarter of the year.

On the other hand, activities involving a revision of the annotations of liens and burdens over Industrial Property Rights have continued. During 2015 there were 600 official cancellations.

Activities of the Liaison Service with the Justice Administration

In recent years, in line with the development of the Commercial Courts' activities, we have observed an increase in the number of cases in this area deriving from the disputes division. Although the Office is not a party to these proceedings, it is required to comply with the rulings set forth in those judgments affecting rights registered in its databases.

Furthermore, the entry into force of the Law 37/2011, of 10 October, on Procedural Streamlining Measures, has resulted in less litigation, which in turn has led to a reduction of court actions in this regard and a progressive increase in the percentage of the upheld judgments when compared with the number of dismissals.

[To return to the index](#)

5

TOWARDS EXCELLENCE IN MANAGEMENT

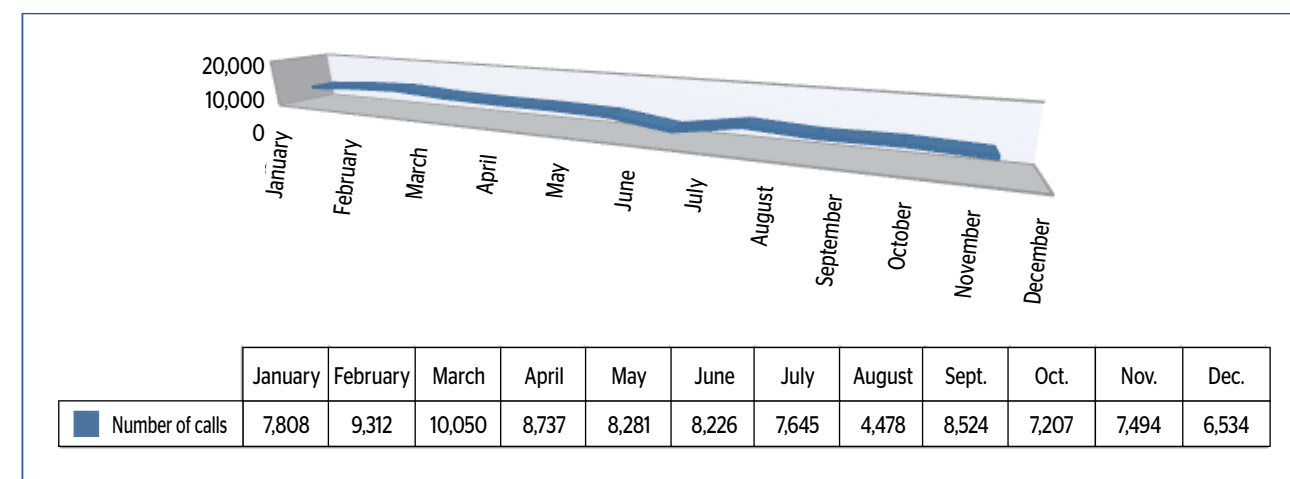
5.1. SPTO Information Services

Call centre

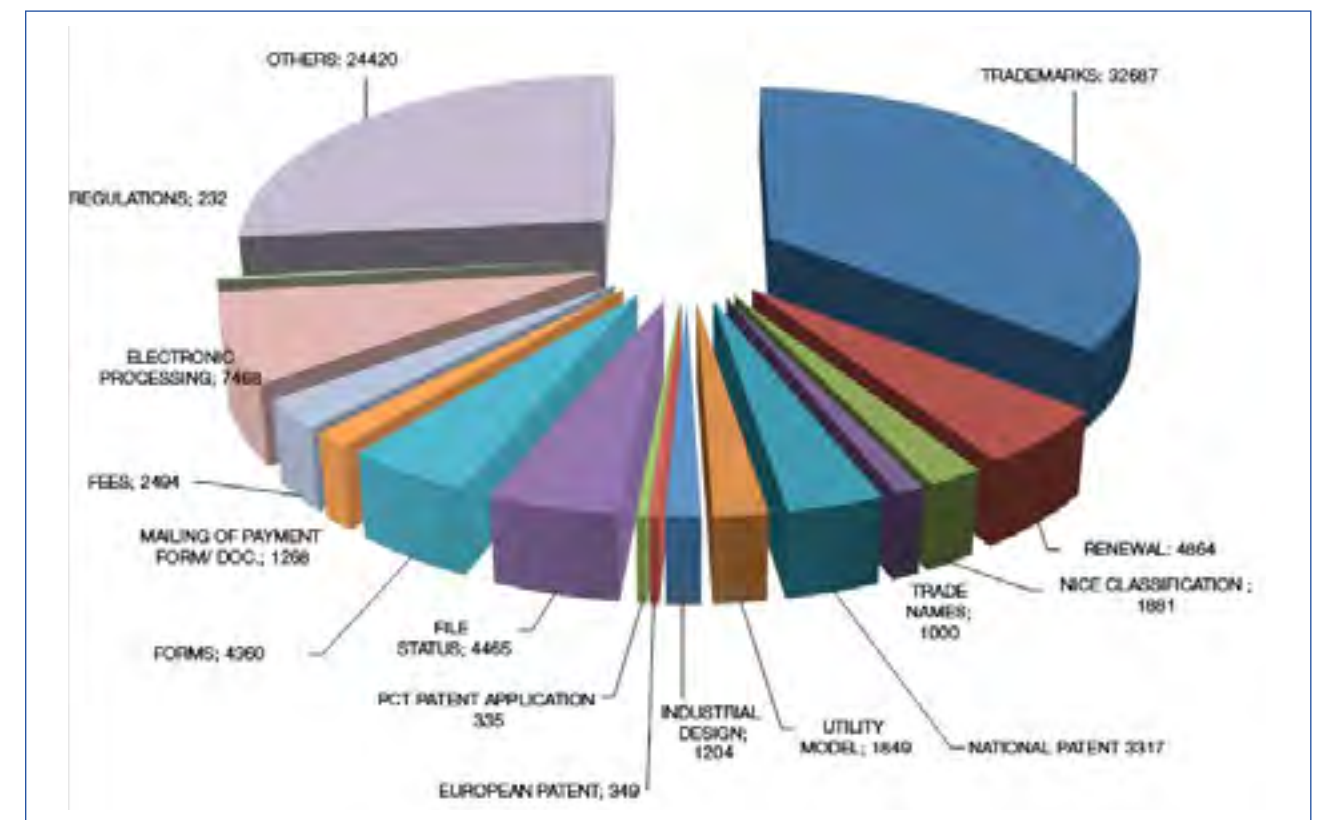
In 2015 the SPTO Telephone Information Service received a total of **94,296** telephone calls, with an average of 393 calls daily.

94,296 calls answered

Number of calls every month (total: 94,296 calls)



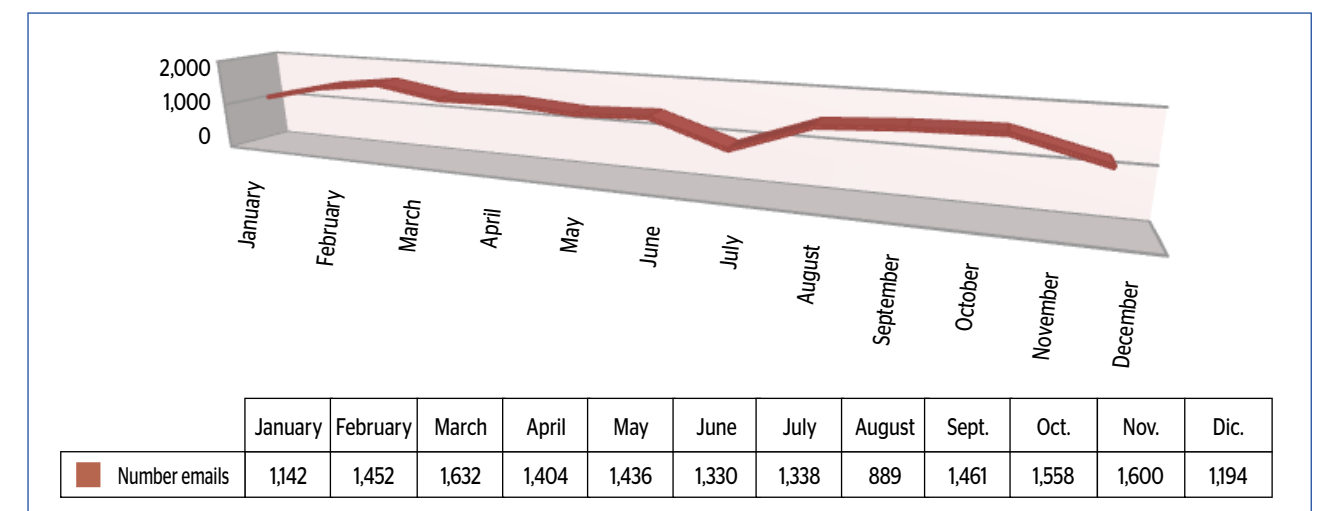
Type of calls



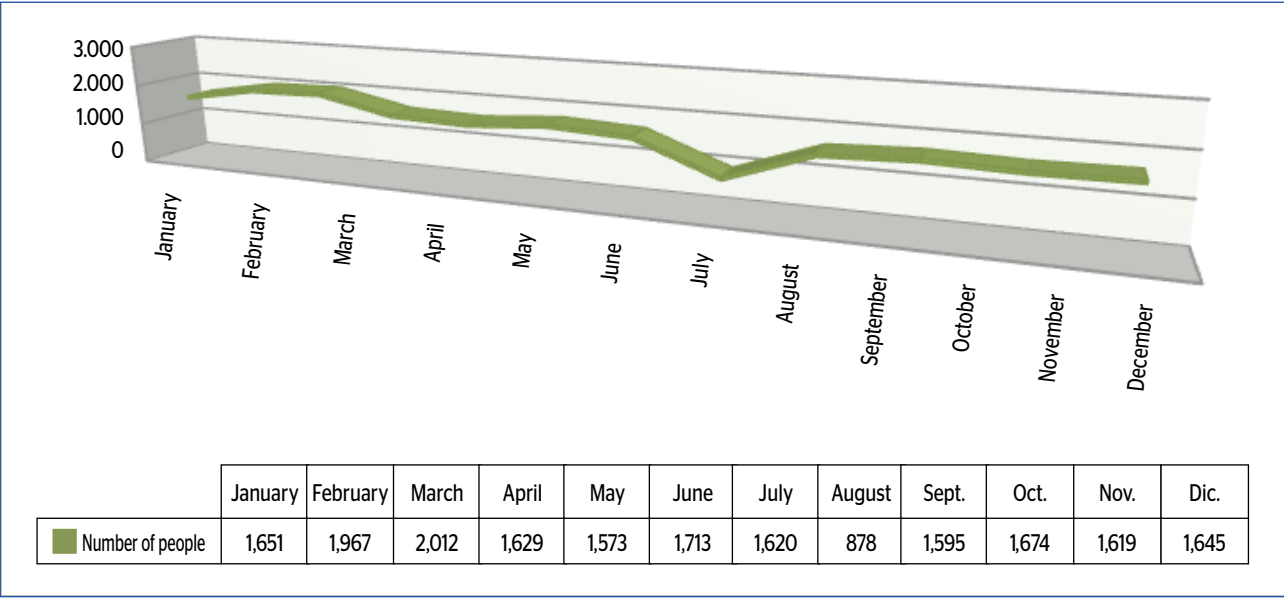
In-person service and written information

The General Information Service responded during 2015 to a total of 16,486 e-mails and answered 19,576 in-person information requests.

E-mails dealt with by months



Number of people attended to by month (annual total: 19,576)



During 2015 the office answered 7,059 enquiries, of which 5,211 were e-mails (difusion@oepm.es), 1,474 telephone calls and 374 in-person enquiries. The majority of the latter stemmed from applicants who, after dealing with the General Information Service, needed further information. Telephone enquiries mainly referred to Trademarks.

“On-Duty Examiner”

During 2015 the On-Duty Patent Examiner Service, which was set up in March 2013, has continued to operate, resolving advanced issues on patentability, the scope of claims, the drafting of Patent and Utility Model applications, and prior art search services. In 2015 this service dealt with a total of 753 enquiries (by telephone, e-mail or in-person), with an average period of 25 minutes allocated to each enquiry. The service is provided by a team of 22 patent examiners.

This is a specialised assistance service, and therefore all enquiries addressed, albeit in person by telephone or received by e-mail, are submitted to the on-duty examiner by the General Information Service of the Office, when deemed appropriate.

For its part, the on-duty Trademark examiner service has continued with its work of clarifying fundamental Trademark issues from the time of publication to the final resolution. Essentially, this service is responsible for clarifying enquiries concerning official actions relative to Trademarks or Trade names, whether issued ex officio, as a result of third party oppositions (absolute or relative prohibitions), or due to third party observations. It also helps to clarify and detail the correct application of the Nice Classification (goods or services which are not particularly well classified or defined), and occasionally it is called upon by the General Information Service to adequately define the classification of a new application.

User Support Centre

In terms of technical support provided by the User Support Centre to all internal users of the SPTO, in 2015 around 48,000 support activities were provided to different users of the Office. It is important to mention that in respect of incidents, requests for voice and data services, 78% of these cases were resolved in less than four hours.

An important milestone in 2015 was the implementation of *JIRA*, an incident support and management system, which permits notifications to be monitored and enables the status of each incident to be ascertained in real time.

Regarding enquiries from external users, the *Functional Support* team dealt with over 28,000 on-line incidents in 2015.

Statistics and Studies Service

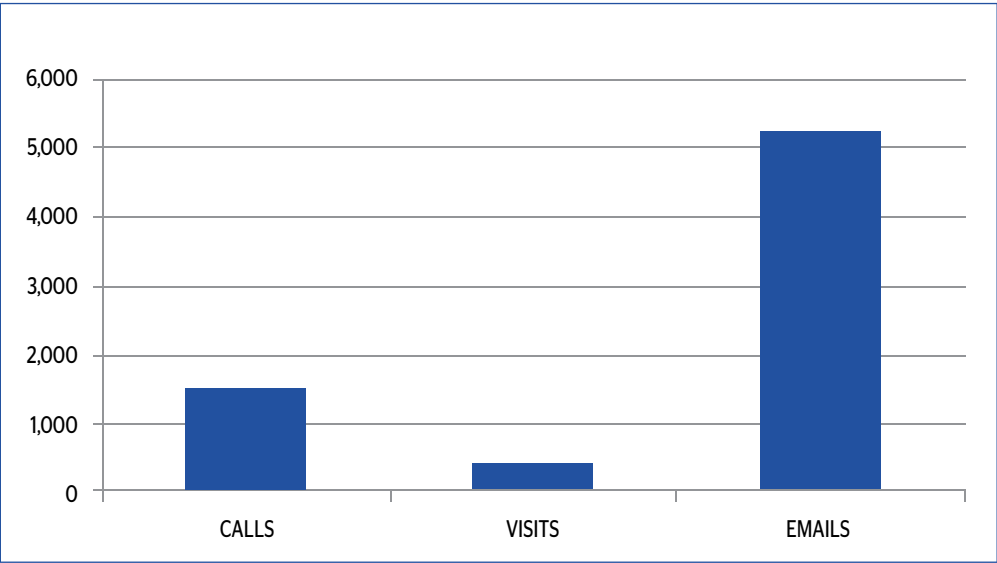
The SPTO's statistics service dealt with 165 requests in 2015, both internal requests from the different departments of the Office, as well as external requests (companies, private individuals, institutional bodies, press, etc.).

Furthermore, the Historical Archive responded to inquiries from 77 researchers.

Activities of the Dissemination Office

The Dissemination Office, which reports to the Dissemination, Communication and Company Relations Department, attended to a wide range of issues relating to Industrial Property, resolving queries directly or forwarding them to the appropriate service.

Enquiries put to the Dissemination Office in 2015



This service is also responsible for the maintenance and update of the OEPMESTAD database, a service which enables external users to access statistical data of the SPTO through the website and, in a dynamic manner, consult and download information based on a set of indicators.

5.2. Simplification of Procedures

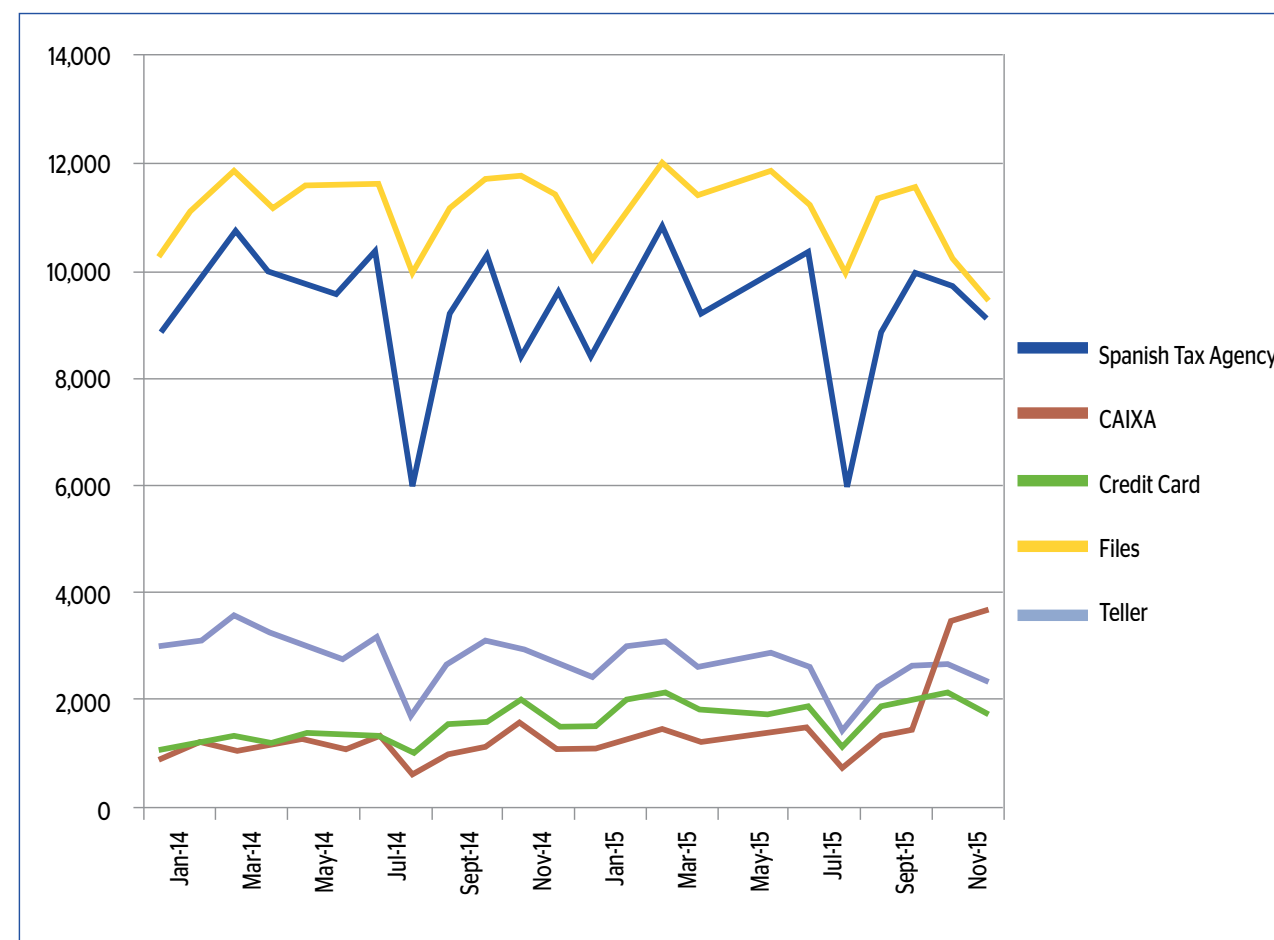
As part of the SPTO's policy to reduce the administrative load and facilitate Industrial Property procedures for the public, in 2015 amendments and improvements were made to the e-Office, reorganising IT applications and offering new services, all of which has been carried out without neglecting the customary tasks of maintenance and updating of the databases and computer systems.

New procedures through the e-Office

The SPTO's e-Office has been reorganised and redesigned in order to facilitate external users' access to electronic procedures, reducing the steps required and improving the Site's presentation. Some of the improvements undertaken during 2015, which have had the greatest visibility within and outside the SPTO, are as follows:

- Commissioning of the **e-Services application to carry out the procedures that follow the filing of a Design application**. This tool, available 24x7, allows users to carry out electronically the procedures involved in the renewal of Industrial Designs (regular and express), changes in the name and address of the titleholder, and the assignment of rights. This application is part of the project for the internal processing of Designs, carried out in collaboration with the OHIM.
- **New versions of the modules for the on-line filing of invention applications (eOLF)**: Various on-line application modules have been updated relating to procedures for inventions, topographies, Complementary Protection Certificates and the validation of European Patents. New versions have been introduced for international PCT and European Patent procedures, as well as a new version of certificates issued by the Spanish Mint and Stamp Factory (Fábrica Nacional de Moneda y Timbre) to ensure greater security in communications.
- **On-line payment gateways**: improvements have been made to the information offered by the SPTO relating to different payment channels for fees and public prices and the **PCT fee calculator** has been made available, which automatically calculates the PCT payment including any discounts applicable, as has the **European Patent validation fee calculator**. In addition, amendments were made to the payment management applications in order to make payments of public prices possible using **credit card**.
- Launch of **CL@VE**: Validation system without electronic certificates for dealings with the State Administration, applicable in some procedures for Distinctive Signs and Industrial Designs.

Evolution of payment methods at the SPTO during 2014 and 2015.



- **Improvements to the filing platform**: A new version has been set up that drastically reduces applicant errors and therefore saves time in the processing of applications.
- Registration and Renewal Certificates of distinctive signs can now be **directly downloaded** via the Internet.
- With regard to the **invention management tool** (ALFA), Registration Certificates for national Patents and Utility Models are now automatically generated when the applicant makes payment, and it has been adapted to the new case enquiry system, CEO.
- **Historical bulletins**: The BOPI search service (Official Industrial Property Gazette) now includes all the bulletins published from 1886 to 1965, so that it is possible to access the full collection of bulletins from the SPTO's e-Office.
- **Tutorial videos**: A number of tutorial videos can now be downloaded from the website in order to assist citizens with some of the electronic filing procedures.

Improvements to software applications

Throughout 2015 the SPTO has continued its task of improving and updating information and communications technology (ICT), including the reorganisation and homogenisation of computer platforms and migrations to open software environments in order to optimise licence costs and improve management.

- Changes have been made to management tools for **Distinctive Signs**, and migration to new development systems has been implemented along with use of common emailing platforms. It is now also possible to directly download from the internet Registration and Renewal Certificates.
- The **Inventions** management tool (ALFA) has been modified to adapt it to the PLT (Patent Law Treaty) and to the *Patent Prosecution Highway* (PPH) system.
- In terms of management tools for **Appeals and the Courts**, in 2015 the SPTO was integrated within the Neutral Point of the Judiciary, which enables documentation to be forwarded electronically to the Courts of Justice and Tribunals; new functions have been added.

New File Inspection Service

In November 2015, CEO “**C**onsulta de **E**xpedientes **O**EPM”, a new 24x7 file inspection service for the consultation of the legal status of Industrial Designs at the SPTO, was launched. CEO can be used to access both bibliographic data as well as the processing events, and the most relevant public documents of the Industrial Design files. This means an improvement in access of users to information on SPTO Designs. CEO is still in “beta” mode with respects to inventions.



OPENDATA Portal

The SPTO's OPENDATA portal for the publication of public data in reusable format has been adapted in order to integrate data from the new system for the processing of Designs, and access to the data catalogue has been optimised in order to facilitate its use to external users of the SPTO.

As of 27 March this service has included the following data within its catalogue:

- Bibliographic data and images of Industrial Designs.

- Data on inventions referring to citations and cooperative classification from 6 October 2013 to date, and
- Data on SPTO statistics on the different types of Industrial Property from the OEPMSTAD service.

5.3. Quality

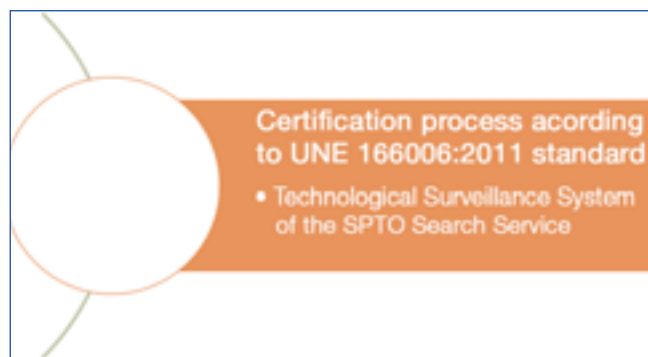
Quality Certification ISO 9001 and Technological Surveillance UNE 166006

Once again this year the SPTO has maintained its certificates in accordance with the standards **UNE-EN ISO 9001:2008**, Quality Management System, and **UNE 166.006:2011**, R+D+i Management, Technological Surveillance and Competitive Intelligence System (VT/IC).

The audit did not reflect in its reports any non-compliance; hence the audit **has been passed very satisfactorily**. The auditors highlighted the fact that the SPTO has established and maintained its integrated quality and technological surveillance system in accordance with the requirements of the corresponding standards, and demonstrate the capacity to comply with the service requirements relating to the organisation's scope, objectives and policies.

The following processes are included within the scope of the Quality Management System Certificate:





SPTO Service Charters

Monitoring compliance of the commitments undertaken in respect of the public under the 5 service charters currently in force have yielded extremely positive results. Almost all commitments undertaken have been complied with, except for a few deviations of scant importance.



The 5 Service Charters are available to users via the [Quality Portal](#): Service charter for the Information and Customer Service Department, service charter for Technological Information, service charter for Distinctive Signs and the service charter as the Administration responsible for International Searches and Preliminary International Examination and the service charter for Utility Models. Every month the web page publishes the results of monitoring of the service commitments undertaken.

Satisfaction surveys

The SPTO carries out regular satisfaction surveys on the services provided to users, in order to ascertain their opinion and in this way improve the services offered to citizens.

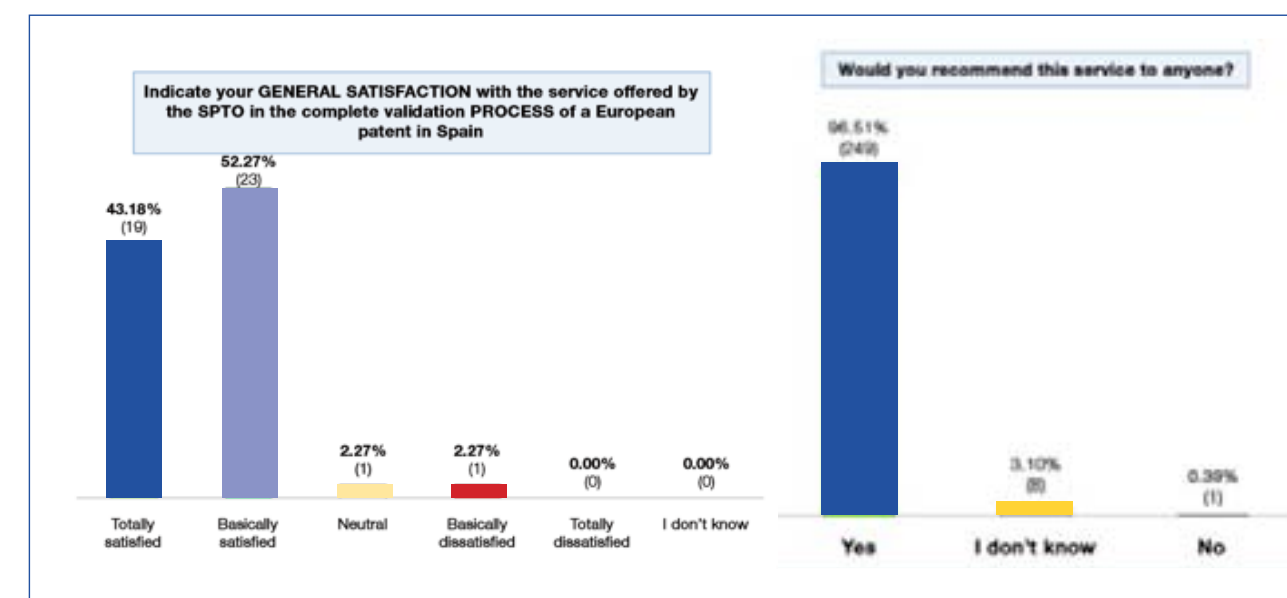
In **2015**, the following user satisfaction surveys **were carried out** :

- User satisfaction survey on the **On-Duty Patent Examiner service**
- User satisfaction survey on the **Validation of European Patents**
- User satisfaction surveys on Technological Information products and **Patent Technological Reports, retrospective national and international searches**.
- SPTO internal user satisfaction survey on the **Alfa Invention Management System**

The results obtained in the surveys showed a high level of satisfaction with the services provided by the SPTO.

High degree of user satisfaction

As examples of these results we would like to highlight the fact that, similar to last year, the On-Duty Examiner service continues to be highly valued by its users, with 96.51% of these recommending the service.



Likewise, and with respect to the general satisfaction with the European Patent Validation process, 95% of users declared that they were satisfied (totally or basically).

Another example, this time in relation to the satisfaction surveys on the Patent Technological Reports (ITP), users gave an average rating of 4.52 out of 5 in terms of relevance of the information provided by a ITP when taking actions/decisions relating to an invention.

International Activities concerning Quality

The SPTO attended the 5th meeting of the Quality Sub-group of the International Search and Examination Administrations in Tokyo. The meeting dealt with topics relating to the revision of the annual quality reports that each administration forwards to the Sub-group, the standard clauses to be used in Written Opinions of the International PCT administrations, search strategies, guidelines on invention unity, reuse of PCT reports in national phases, and other measures for improving quality.

Furthermore, the SPTO has collaborated with the Japanese Patent Office (JPO) in the elaboration of a study on quality objectives and management systems in other countries. Within the context of this collaboration, the office received a visit from members of the Japanese Association for the Protection of Intellectual Property (AIPPI-JAPAN), commissioned by the JPO in order to help compile the study.

Finally, in 2015 there has been what will be the last meeting of the Working Group on Quality Procedures and Best Practices in receiving Offices under the PCT, which consists of WIPO and national offices of Brazil, Chile, Colombia, Cuba, Mexico, Peru, Dominican Republic and Spain.

Recognition of SPTO's work

On 22 April an awards ceremony was held to present the 10th edition of the madri+d Prizes. During the event the SPTO received **an award in the category of Scientific Communication** for 'Patent Quality', a posting in the Industrial Property Patents and Trademarks blog that is managed by the Office. The jury valued the original and innovative approach in

addressing the theme of Patents and their quality, a field where there are many diverse opinions. The clarity of the explanations and their useful and pertinent references, complete with many examples, was appealing to readers who responded enthusiastically with their comments.



Additionally, on 29 April an awards ceremony was held on occasion of the State Administration ICT Awards 2015 (Premios TIC Administración General del Estado 2015), awarded by the journal "Revista de la Sociedad de la Información" and the Socinfo Foundation. The SPTO received one award in recognition of its work in this field.



Digitalisation of the collection

During 2015 work continued on the project for digitalising privileges corresponding to the period 1826-1878. To date Privilege 601 up to Privilege 1150 have been digitalised. The complete digitalised case files are provided in pdf format on the web page of the SPTO Historical Archive.

In addition, work has continued on the digitalisation of the Trademark logos of Trademarks from the historical collection. This project was carried out with the office's own resources, having digitalised a total of 558 Trademarks.



Privilege no. 93 of 24-08-1832
Applicant José Nicolás Ibarondo



Trademark no. 18888 of 25-02-1911
Applicant Carlos Iglesias Vallosera

5.4. Corporate Social Responsibility

Internally the SPTO has continued with the specific actions in favour of diversity, equality and conciliation, highlighting herein that it has maintained scholarship grants for Latin American civil servants. The SPTO has also increased to 30 the number of examiners teleworking. In terms of equality, the number of women on the Management Committee is currently 4 compared to 3 men.

Regarding sustainability, as a result of the increase in the number of procedures processed on-line and the computerisation of procedures, the use of paper by the Office has been reduced considerably, with 900 less packets of paper used than in 2014, which implies savings of 4,650 Euros. Savings in printer consumables amounted to more than 36,000 Euros.

During 2015 the maintenance and improvement works to the building have continued, undertaken with a view to improving its energy efficiency, reducing pollution and increasing the comfort of those working at the office. Three cooling towers were restored, the diesel boilers were replaced with more efficient natural gas boilers, and work was undertaken on waterproofing the terraces.



Externally, and as has become customary, the SPTO has collaborated on two occasions with the Madrid Food Bank Foundation, with the seventh and eighth food collection campaigns, collecting a total of 805 kilos of food.

Team building activities were carried out at the office, which included, in particular, the “Children’s day” dedicated to the Three Wise Men, and the Christmas card competition. These events were organised by SPTO staff.

5.5. Personnel

New patent examiners

As part of the SPTO’s commitment to improving the service provided to citizens, in May five new patent examiners joined the Mechanical and Electrical Division of the SPTO. The ceremony in which the examiners took office as career civil servants was held on Tuesday 10 November.



In July 2015 a new process commenced to select 9 university graduates with expertise in Industrial Property, including 2 who would be specialised in law. This procedure is still ongoing.

Training courses

The SPTO is committed to providing ongoing training for its personnel, providing a wide range of courses tailored to meet the needs of the different services. 11 Industrial Property courses were organised along with 15 language courses and 11 information technology courses, with a total of 549 employees taking part. There were also 13 courses aimed at specific groups or concerning specific subjects of interest.

Also with the purpose of obtaining further training, SPTO staff attended courses given by the EPO Academy; 56 staff members attended 8 on-site courses, and 39 took part in distance training through 8 on-line courses. A further 15 members of staff attended the 8 courses given by the OHIM Academy.

Meetings with “the Others”

In these events, essentially directed to patent examiners, take part Spanish companies that are familiar with - and regular users of - the Patent system, not only to show their business activity, but also to comment on how they use the system, as well as its strengths and weaknesses. These meetings arose from the conviction that the SPTO will perform its role more efficiently the better its staff know those for whom they work.

The first invited company was GRIFOLS, company founded in 1940 in Barcelona, initially as a family business. Today it has become one of Spain’s biggest companies, with a strong international presence and a world leader in blood derivatives. It has a subsidiary in the United States and is present in Latin America, Europe, Southeast Asia, Japan and Australia.

GRIFOLS

The second meeting featured the company AGNITIO, created early in 2004 as a “spin-off” of a technical development involving voice recognition developed by a research group of the Polytechnic University of Madrid. Today, based in Madrid, it also has offices in Palo Alto (California) and Washington DC, and has consolidated its position as a leading company in the field of voice biometrics.

AGNITIO
VOICE ID

An average of 50 examiners attended the meetings, and in both cases the result was an animated and interesting discussion.

[To return to the index](#)

6

INSTITUTIONAL RELATIONS

6.1. SPTO-European Union Cooperation

“Twinning” project with Ukraine

This venture, led by the SPTO in association with the Danish Patent and Trademark Office, is funded by the European Union and is designed to strengthen Ukraine’s Intellectual Property System, through the State Intellectual Property Service of Ukraine (SIPSU). The project has three main components: bringing Ukrainian Industrial Property legislation in line with EU laws, improving the institutional capacity of the SIPSU, and strengthening of the professional capabilities of the users of the Industrial Property system (examiners, judges, customs officials, etc).

Within the context of this project, two experts from the Patent and Technological Information Department visited the Ukrainian Institute for Industrial Property to provide specialised training in Patents and propose recommendations for improvement.



**Strengthening Protection and Enforcement
of Intellectual Property Rights in Ukraine**



In addition, the SPTO received a visit from a group of SIPSU representatives, who took part in training activities given both by SPTO officials, as well as by other bodies and institutions like the National Police Force or the Ministry of Justice. The visit concluded with a series of conferences at the Office of Harmonisation in the Internal Market (OHIM) in Alicante.

6.2. Cooperation with International Industrial Property Bodies

SPTO-OHIM Cooperation

The cooperation activities of the SPTO with the Office for Harmonisation in the Internal Market (OHIM) were part of three programmes: the Bilateral Technical Cooperation Agreement, the Cooperation Fund and the Convergence Programme.

The Bilateral Technical Cooperation Agreement includes promotional and dissemination activities concerning the Community Trademark and Design systems; information and advice on these forms of protection to potential Spanish users, compilation of information material, talks and seminars, dissemination through external channels (web page, social networks) and dissemination of activities in Latin America.



The Cooperation Fund is designed to promote the modernisation of national Industrial Property Offices, as well as to assist users of the Community Trademark and Design System. In 2015 three new projects were implemented as part of this programme:

- Internal management programme for the Design processing procedure.
- A system that permits enquiries through the case status service (SITADEx) of national or international Trademarks with effects in Spain whose priority has been claimed for a Community Trademark.
- Service that allows applicants to carry out electronically the procedures that follow the filing a Design application.

The Convergence programme aims to establish common practices in a series of aspects in which Industrial Property Offices of the European Union maintain divergent practices.

In 2015, common criteria was established concerning absolute grounds for refusal and distinctiveness. The purpose of this common practice is convergence in the approach to the examination, from the perspective of absolute prohibitions, in relation to figurative Trademarks that include terms devoid of distinctiveness due to their descriptive nature.

Work also continued on maintaining the common practices already adopted in relation to Trademarks. As well as the SPTO's participation in working groups relating to Designs, which seek to achieve two new common practices: one on product indications and the other on the graphic representation of Designs.

In order to disseminate knowledge on the communications adopted to date, a special section was created on the web site of the SPTO through the tab "Trademarks and Trade Names" "National Trademark" section - "Common Practice National Offices-OHIM". The content of said section is updated, based on the communications adopted.



SPTO-EPO Cooperation

Technical projects within the scope of ICT

Within the framework of the Bilateral Cooperation Plan (BCP) with the European Patent Office the (EPO), the SPTO has participated in several technical projects relating to Information and Communication Technology (ICT), in particular the following:

- **Federal Patent Registration** Project: The public data that will be made available from the Federal Register of the EPO has been defined. This project, which will provide real time information on the legal status of European Patents and applications in all the designated states through a centralised interface, will come on-line in February 2016.
- **"Quality at Source"** Project: includes the definition and creation of an SPTO filing system in XMLST36 OMPI format. This file will permit the number of Patents published to be defined by year and type of publication, as well as references for bibliographic data, summaries and associated documents which are sent to the EPO databases. This will make it possible to control all the SPTO's documentation, which includes documents dating from 1826 until 2015, with over 1,350,000 publications. All the SPTO documentation references have been sent to the EPO, with the SPTO joining the 2nd working group for this project together with other EU countries.

Besides the projects within the scope of the BCP, the SPTO maintains other technical lines of cooperation with the EPO, which facilitates the maintenance of common services. This is the case of the Technological Alerts project. During 2015 improvements were carried out on the functionality and performance of the update feature, modifying the processes for accessing EPO data via the OPS (Open Patent Services).

"Patentability in the field of Nanotechnology" Conference.



Within the framework of the Bilateral Cooperation Plan (BCP), on 27 and 28 October the conference "Patenting procedures in the field of nanotechnology" was held. Over 100 participants were in attendance, including examiners from the SPTO, the EPO and the Portuguese Institute of Industrial Property (INPI), and representatives from businesses, research centres and universities from all over Spain.

Seminar "Efficient Dialogue Between Patent Examiners and Industrial Property Agents or Applicants"

From 20 to 22 October 2015 the seminar "Efficient Dialogue Between Patent Examiners and Industrial Property Agents or Applicants" was held at the SPTO, with the participation of patent examiners from 12 national offices.

The purpose of the course was to improve and strengthen the communicative capacity of patent examiners, both within the scope of written communications, as well as in relation to person to person meetings or informal telephone conversations.

Participation in Annual Conferences with the EPO

Representatives of the SPTO have taken part in the following annual meetings and conferences organised by the EPO:

- **PATLIB 2015.** 21-22 April. Munich (Germany).
- **EPO Patent Information Conference (EPOPIC) 2015.** 10-12 November. Copenhagen (Denmark).
- **Annual meeting of the Coordination Committee of the LATIPAT programme.** 19 June. The Hague (Holland). The committee prepared the 11th Regional Meeting WIPO/SPTO/EPO of specialists in Information Technologies and Patent Information management, from Latin American Industrial Property Offices, which was held in November in Mexico DF.

European Patent Agent Examination

From 23 to 26 February the European Patent Agent examination was held in Madrid, organised by the SPTO in collaboration with the EPO. A total of 52 candidates sat the examination, 49 of whom were Spanish, with one Portuguese candidate, one from New Zealand and one from Australia.

Reuse of the work performed by SPTO examiners

The SPTO-EPO agreement relating to the Reuse of the Examination work (UIP: Utilisation Implementation Project), governed by the European Patent Convention and its Regulation, entails systematically supplying the EPO with the Patent examination work performed by the SPTO (State-of-the-Art reports and unpublished written opinions) for European applications with Spanish priority. This contributes to improving efficiency and quality of the Patent System in Europe. In addition, Spanish applicants benefit in that they no longer have to submit this information to the EPO themselves.

Since the UIP project began operating, the SPTO has responded to 373 EPO applications (an average of 46.5 per month) providing state-of-the-art reports and written opinions available to date.

SPTO-WIPO Cooperation

Commemoration of the 10th anniversary of the Spanish Trust Fund in the World Intellectual Property Organisation (WIPO)

As part of the 55th session of the WIPO General Assembly the SPTO celebrated the 10th anniversary of the Spanish Trust Fund (FIT/ES) for cooperation with Latin America. The FIT/ES was set up in 2004 through a Memorandum of Understanding between the WIPO and the SPTO, to promote knowledge and the use

of Industrial Property Rights in Latin American countries, paying particular attention to their companies, especially SMEs.

Since its creation, Spain has contributed over 4 million Swiss francs to the fund, which has financed projects such as the CIBEPYME platform, the LATIPAT database or the creation of Central American Trademark and Patent manuals. This fund has also provided finance for several Industrial Property courses and seminars.



In order to celebrate this anniversary, a commemorative stand was designed and installed at the SPTO, inaugurated on 6 October. The SPTO prepared a number of panels and explanatory leaflets in English and Spanish detailing the nature of the Trust Fund and the different projects with which it is involved. It was also possible to visualise a video on 'Marca España'.



The SPTO thanks the companies Acesur and Bodegas Torres for sponsoring the act and providing Spanish products.

WIPO General Assemblies

The WIPO 55th General Assemblies took place in Geneva from 5 to 9 October. A delegation from the SPTO attended the event and participated in bilateral meetings with representatives from various national Industrial Property offices, namely Israel, China, Turkey and Brazil, with the main objective being to reinforce international cooperation in Industrial Property matters. The delegation also attended the multilateral meeting with countries from the Pacific Alliance (Japan, Colombia, Mexico, Chile and Peru), and the “Patent Prosecution Highway” (PHH) agreement was signed with Peru.



IPICA project

The IPICA project (Empowering knowledge transfer in the Caribbean through effective Intellectual Property Rights and Knowledge Transfer regimes), is a European Commission project led by the University of Alicante, and which includes a consortium of universities and Intellectual and Industrial Property offices from 3 Caribbean countries: Dominican Republic, Jamaica and Trinidad & Tobago; as well as the Jamaican Ministry of Science and Technology and the Community of the Caribbean (CARICOM). The WIPO, the OHIM and the SPTO are associated institutions. Its purpose is to promote the development of Intellectual Property Policies and their application to science and technology policies in order to facilitate the transfer of research results in the Caribbean.

The SPTO is a part of this project and has been present in meetings held in Barbados and the Dominican Republic. In Barbados, in March 2015, a workshop was held on “Regional innovation systems, policy and role of Industrial Property” in which the SPTO presented its strategic plan. In the Dominican Republic, in July 2015, the SPTO took part in a Conference of the PILA network, in the blocks dedicated to “Uses of the Patent System and technological surveillance in order to add value to research” and “Successful cases in the exploitation of Industrial Property Rights”.

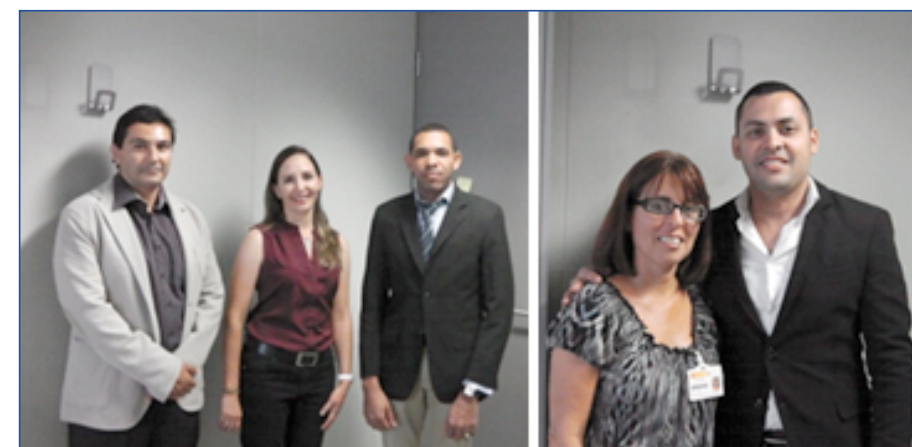
Integration of Spanish Industrial Designs within the WIPO database

As of 5 August the WIPO worldwide search tool for Industrial Designs incorporated a collection of over 93,000 Designs from Spain, joining the collections of the United States, Japan, Canada, New Zealand as well as those from The Hague system. The database enables searches to be carried out using the different national categorisation systems and the Locarno classification simultaneously for all the Industrial Designs and Models registered in the different collections mentioned. The database will continue to grow as new collections are added in the coming months.

6.3. Cooperation with Latin America

CIBIT 2015 Programme

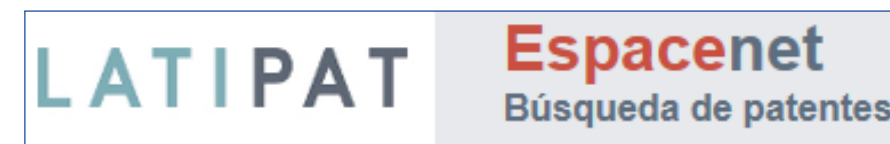
The CIBIT programme (Latin American training in Patent searches and examinations), the purpose of which is to train Latin American Patent examiners in search methodology for the different document databases, and in familiarising them with the technological information services, counted in 2015 with the participation of representatives from the Cuban Industrial Property Office, the National Office for Industrial Property of the Dominican Republic, the Industrial Property Registry of Costa Rica, the Intellectual Property Directorate of Honduras, and the Mexican Institute of Industrial Property.



New on-line training module “Introduction to LATIPAT”

The LATIPAT international cooperation project involves the EPO, SPTO, and WIPO with the collaboration of 19 Latin American Industrial Property offices. It aims to improve and extend the capacity of these national Industrial Property offices in terms of production, exchange and publication of information on Patents. It also has amongst its objectives the dissemination of technical knowledge in Latin America, offering the public centralised and free access to patent information in Spanish and Portuguese through the LATIPAT database.

Within the framework of the LATIPAT project, a new on-line training module was set up to disseminate the use of the LATIPAT database through the Espacenet platform, which implies access to bibliographical data of over two million Patents, as well as over a million complete documents.



A further addition as part of the LATIPAT programme, and in cooperation with the Mexican Institute of Industrial Property, (IMPI), was the inclusion in 2015 within the INPADOC database of the data on the legal status of Mexican case files from 2005 to 2014. Plans are in place to continue to include monthly updates during the course of each year. The INPADOC database contains the legal status of case files in over 40 countries and is managed by the EPO.

The Latin American Industrial Property Programme IBEPI

The Latin American Programme for Industrial Property and the Promotion of Development (IBEPI) was approved at the 21st Latin American Summit of Heads of State and Governments, held in 2011, institutionalising multilateral cooperation between Latin American countries within the field of Industrial Property. A year later, at the 22nd Latin American Summit held in Cádiz, the IBEPI Work Programme and Regulation was approved. Currently its members are Argentina, Brazil, Colombia, Costa Rica, Cuba, Ecuador, Spain, Mexico, Paraguay, Peru, Portugal, Dominican Republic and Uruguay, although affiliation to the programme is open to all Latin American countries.

In 2015 the SPTO has actively participated in meetings of the Technological Information Committee, as well as in the drafting of the **second Latin American Technological Information Bulletin** on the Agrifood sector.



On 1 and 2 October, and within the framework of this programme, a meeting of Director Generals of Latin American Industrial Property Offices was held at the SPTO, organised jointly by the WIPO and the SPTO.

During the first session the SPTO presented various aspects of its management practices relating to the strategic plan and the quality policy of the Office, management of human resources, internal and external communication strategies, dissemination plans and international cooperation mechanisms. Representatives of the Latin American Industrial Property Offices shared their experiences in these areas, disclosing in the process the best practices of their offices. The Latin American Case law Database project was also presented, having been developed within the framework of cooperation with the WIPO. The following countries currently participate: Colombia, Costa Rica, Cuba, Ecuador, Spain, Mexico, Peru and Uruguay.

On the final day of the event a meeting of the IBEPI programme was held, in which progress of the programme's main components was discussed: the CIBEPYME platform, to support SMEs; and the INFOTEC system, providing Technological Information services. The future of the Programme was also debated. Plans are under way to reinforce cooperation with international Industrial Property organisations.

Training courses for Latin America

- **24th Regional Seminar on Intellectual Property for Judges and Public Prosecutors in Latin America.** 16-20 February. Antigua (Guatemala). The Seminar, which is held annually and has become a benchmark of its kind in the region, is designed to promote greater knowledge and protection of Industrial Property in Latin America, creating a network of trainers and facilitating direct relations between the Courts and Public Prosecution services with responsibilities in these matters.
- **7th Regional Seminar on management of Industrial Property Offices in Latin America: the role of shared work programmes.** 19-22 May. Cartagena de Indias (Colombia). Organised by the Spanish Agency for International Development Cooperation (AECID), the SPTO and the WIPO, as part of the Latin American Specialised Technical Training Programme. The course examined the services that offices provide to their users from the moment that applications are filed until they are granted, highlighting the importance of promoting cooperation mechanisms that result in improved training for personnel responsible for Patent management. Quality indicators were also analysed, permitting an analysis of the processing procedure.



- **17th Regional Seminar on the Patent Cooperation Treaty (PCT) and the Budapest Treaty.** 28-31 July. Guayaquil (Ecuador). Organised by the SPTO, together with the Ecuadorian Intellectual Property Institute and the WIPO, its goal is to encourage the exchange of experiences between participating countries and to work on the most recent changes to the PCT, and its use in the internationalisation process as an effective protection mechanism for inventions, both for companies as well as for universities and public research bodies. As a novelty this year, one day of the event was dedicated to the study of the Budapest Treaty on the International Recognition of the Deposit of Microorganisms for the Purposes of Patent Procedure, providing an overview of practice of an International Authority for deposit in Spain and the experience acquired by the industry.
- **Training Course in Biotechnology Patents at the Uruguayan National Directorate for Industrial Property (DNPI).** 20-24 July Montevideo (Uruguay). Training course undertaken at the offices of the National Directorate for Industrial Property (DNPI) of the Ministry of Industry, Energy and Mining, within the framework of cooperation of the World Intellectual Property Organisation and the Uruguayan government. The purpose of this training was to contribute to strengthening the human resources and operational efficiency of patent processes, and updating the knowledge of the team of Patent examiners.



- **33rd Seminar on Industrial Property for Latin American countries.** 31 August - 3 September. Rio de Janeiro (Brazil). Organised by the WIPO and the Brazilian National Institute for Industrial Property (INPI) and directed at civil servants from national Latin American offices. The SPTO gave talks on the different collaboration programmes developed in Latin America in the field of Industrial Property, as well as their funding channels.
- **Seminar ‘International Technology. Licences and Resolution of Conflicts in IP matters’.** 4 September. Rio de Janeiro (Brazil). Organised by the National Forum for Innovation Managers and Technology Transfer (FORTEC), the Pontificia Universidade Católica do Rio de Janeiro, INPI-Brazil and the WIPO. The SPTO participated in the session ‘IP contracts in the Technology Transfer chain’, providing details of the Spanish experience in drawing up contracts of this type.



- **3rd regional seminar on Trademarks and Industrial Designs as innovation factors and business assets: Building national brands.** 26-29 October. Cartagena de Indias (Colombia). Organised by the AECID, the WIPO and the SPTO, with the collaboration of the Colombian Superintendency of Industry and Trade. Representatives from Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, El Salvador, Spain, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Uruguay, Peru and the Dominican Republic attended. The central theme of the Seminar was the construction of the



Country Brand, with the intervention as speakers of representatives from the National Federation of Colombian Coffee Producers, Marca España, Procolombia, the Leading Brands of Spain Forum, Country Brand Mexico, Crafts of Colombia and the Court of Justice of the Andean Community. Several countries (Spain, Colombia, Peru, Cuba) explained their experiences on the creation of a Country Brand, and consideration was given to other aspects such as the contribution of the business sector, tourism (Mexico), gastronomy (Peru) or arts and crafts (Colombia) in its construction. The Seminar ended with a talk on the internationalisation and promotion of the Country Brand by representatives of Mexico, Peru and Costa Rica.

- **12th on-line course on Patent management and evaluation.** 11 May - 5 July. Aimed at Latin American officials, the event was organised in collaboration with the CEDDET Foundation. It was designed to increase theoretical know-how and carry out practical activities in relation with Patent granting procedures, prior art searches, and their study in comparative law, in a virtual classroom format.
- **On-line course “Trademark and Industrial Design Specialist , Itinerary I”:** Designed for civil servants from Latin American Industrial Property institutions and organised by the SPTO and the CEDDET Foundation. The goal is to gain a deeper understanding of Trademarks and on the absolute and relative prohibitions on registration.

6.4. Collaboration with other National Industrial Property Offices

Patent Prosecution Highway (PPH)

These agreements enable Patent applicants to request fast track processing at National Offices with which the SPTO has agreements, provided that they comply with a series of requirements. This type of bilateral agreement is based on an exchange of information between the signatory offices and mutual use of patentability examinations. In this way an office is able to take advantage of a

preliminary examination carried out by a different office on the same invention with identical claims, thus avoiding duplication of efforts in patent examinations, and thus streamlining the examination and grant procedure.

On 5 October a PPH agreement with Peru was signed in Geneva (entering into force on 1 January 2016). There are now 13 PPH agreements between the SPTO and other national Industrial Property offices.

Bilateral agreement



At the same time, the Global PPH programme, to which the SPTO adhered in September 2013, commenced operations on 6 January 2014, initially as a pilot project. A total of 21 national Industrial Property offices currently participate.

As of 8 January 2015, the [new common form for PPH applications](#) (Patent Prosecution Highway) is available, in order to further facilitate the internationalisation of applicants' Patents.

The SPTO has drawn up a PPH dissemination plan that includes a number of actions: distribution of [information leaflets](#) at trade fairs and other events; mailing of e-mails to Patent applicants via PCT, and notification of the existence of this service in letters that will be forwarded to the applicants of National Patent and Utility Model applications when these are admitted for processing.

Memorandum of Understanding with the Paraguayan National Intellectual Property Office

On 2 October 2015 a Memorandum of Understanding was entered into with the Paraguayan National Intellectual Property Office, designed to reinforce the Industrial Property system and relations between both offices, thus creating closer links.



Collaboration with the Turkish Patent Institute (TPI)

In 2014, new requirements were adopted at the PCT Assembly which need to be applied to those Patent Offices wishing to be designated as International PCT Authorities. Among these new requirements is a "strong recommendation" that a candidate office receive, prior to submitting its application, the assistance from one or more of the existing international PCT authorities, who will aid in drawing up and complying with the criteria for their appointment.

In order to comply with the aforementioned requirement and submit their candidacy, the Turkish Patent Institute has agreed that the SPTO, in its capacity as an International Authority, and based on a Memorandum of Understanding signed between the offices, shall provide the required assistance throughout its nomination procedure. This assistance shall also be provided to the Korean Intellectual Property Office (KIPO). The request for this support was received during an advisory visit to the TPI on 14-17 December.

Collaboration with the Moroccan Industrial and Commercial Property Office (OMPIC)

During the 8th meeting of the Spanish-Moroccan Joint Committee on Industrial Property, held on 15-16 September, both Offices agreed to act jointly to inform users of the Industrial Property systems of Spain and Morocco. In this regard, information sheets have been uploaded to the websites of the [OMPIC](#) and [SPTO](#).



We received visits from...

The Jordanian Industrial Property Office. 12-13 March



The Director of said Office, Ms. Zain Al Awamleh, and five other officials visited the SPTO during the final stage of a study trip to the Office for Harmonisation in the Internal Market (OHIM), in order to learn more about how Europe's Industrial Property offices are organised and operate, with the OHIM. Several SPTO officials accompanied them on their visit and showed them, from a theoretical and practical perspective, those topics of interest to the Jordanian delegation, namely, the registration procedure, the electronic processing of applications, and search procedures, among others.

State Intellectual Property Office of the People's Republic of China (SIPO). 1 July and 2-4 December



The SPTO cooperates closely with the SIPO. In this context, on 1 July 2015, a delegation led by the Assistant Commissioner of the State Intellectual Property Office of the People's Republic of China, Mr. He Zhimin, together with four other officials, paid a visit to the SPTO with a view to exchanging knowledge on the current

status of Industrial Property in both countries and challenges that they may face in the future, dissemination strategies at a local and regional level, and to assess the Spanish Patent System. On 2, 3 and 4 December the Office also received the visit of 20 examiners who took part in "one to one training" sessions with SPTO officials as part of the training that they are receiving at the University of Alicante, via the "Magíster Lvcentinvs" course.

Director of the Moroccan Industrial and Commercial Property Office (OMPIC). 15-16 September



Within the framework of the Patent Cooperation Treaty, the Director of the OMPIC, Mr. Adil El Maliki, visited the SPTO to take part in a conference to disseminate the validation system of the European Patent in Morocco, and to preside, jointly with the Director General of the SPTO, over the Eighth Session of the Spanish-Moroccan Joint Committee on strengthening cooperation relations between the two institutions.

Delegation from the Bulgarian Ministry of Economy - 16 September



The Delegation, comprising 14 officials from the Bulgarian Ministry of Economy, was organised to provide an exchange of experiences and best practices in Industrial Property in order to improve its business network and infrastructure.

6.5. Activities at a National Level

Relations with Regional Industrial Property Centres of the Autonomous Communities

The purpose of these activities was to familiarise citizens with Industrial Property and the services that the SPTO provides, and facilitate relations with SMEs in the autonomous communities.



On 1 October the annual meeting of the Regional Centres of Industrial Property Information was held in Las Palmas de Gran Canaria, with representatives from the Autonomous Communities of Andalusia, Asturias, Canary Islands, Galicia, La Rioja, Madrid, Navarra, Basque Country and Valencia, and the SPTO.

During the event, the main innovations relating to the SPTO and Industrial Property in general were explained. In particular, on occasion of the approval of the new Patent Act of 25 July, a detailed analysis of the law was put forth to those in attendance, emphasising its most innovative aspects relative to the protection of inventions in Spain. Possible changes to be implemented into Spanish Law as a result of the new Community Trademark Directive were also discussed. As customary, the meeting concluded with all parties exchanging opinions and experiences, with each of the Regional Centres providing a detailed analysis of their activities over the year, information that unquestionably provides a basis for assessing the activity carried out in each Autonomous Community in the field of Industrial Property.



Collaboration agreements

In 2015 a total of 10 Collaboration Agreements were entered into with Universities, official institutions and national entities. These included: the Extension of the Agreement between the Ministry of Defence and the Ministry of Industry, Energy and Tourism for the promotion of Industrial Property, the Agreement with the “Esteban Terradas” Technical Aerospace Institute (INTA) on Industrial Property, with ANDEMA, the Special Canary Islands Zone (ZEC), with AINIA Industrial Property Technology Centre, and with the Foundation for Innovation and Foresight in Health in Spain (FIPSE)-red ITEMAS.

The SPTO has also entered into collaboration agreements with a number of businesses, technological platforms and institutions. In the application of these agreements, 34 Patent Technological Reports were compiled for **CSIC**, 7 for **ITEMAS**, 4 for **GAMESA**, 3 for **ITECAM** and **NAVANTIA** and 4 customised Technological Surveillance Reports on Patents filed abroad by Spanish citizens was prepared for the **CDTI**.



Collaboration with MINECO

In 2015 a total of 83 patent examiners participated as project evaluators in the **Challenges-Collaboration Programme** launched by the Secretary of State for Research, Development and Invention of the Ministry of Economy and Competition (MINECO), the object of which is to support cooperation projects between companies and research bodies, to promote the development of new technologies, the business application of new ideas and techniques, and to contribute to the creation of new goods and service.

Leading Brands of Spain Forum

The Leading Brands of Spain Forum (FMRE) is a public-private organisation of which the SPTO is a member since it was inaugurated in 1999. In addition to integrating over 100 of Spain's main companies with leading Trademarks in their respective sectors, the FMRE includes three ministries and two public bodies.



In 2015 the SPTO collaborated with the FMRE by participating in some of its main activities:

- Accreditation given by the FMRE to the **New Honorary Ambassadors of the Marca España**, presented by the King and Queen of Spain on 12 November, which aims to provide public recognition to those who have contributed through their work to improving or generating a positive image of Spain abroad. The new honorary ambassadors of Marca España, an event now in its sixth year, are as follows:
 - In the Sports category: the mountain climber Edurne Pasaban.
 - In the category Culture and Communication: the soprano Ainhoa Arteta.
 - In the Business Management category: the businessman Pablo Isla, one of Spain's leading industrialists, known internationally as the head of Inditex.
 - In the category Tourism and Gastronomy: the chefs Joan, Josep and Jordi Roca
 - In the category of Science and Innovation: the Valencian Infertility Institute (IVI).
 - In the category of Social Action: Cáritas España.
 - In the category Institutional Relations: the Camino de Santiago pilgrim's way.
- An extraordinary accreditation was awarded to the entrepreneur and politician, Josep Piqué, for his long international career, both in business as well as in public service.



- FLeaflet written in three languages (Arabic, English and Spanish) **“Spain: tourism, Trademarks and experiences”**, aimed at foreign tourists visiting Spain and depicting the most representative Spanish sites and products through their firms and the trademarks that represent them.
- **“INDELIBLE: Exhibition A journey through history and the international presence of Spanish Trademarks”**, further details of which can be obtained in another chapter of this report.
- Activities to support the **High Commissioner for Marca España (ACME)**, in Spain and abroad.



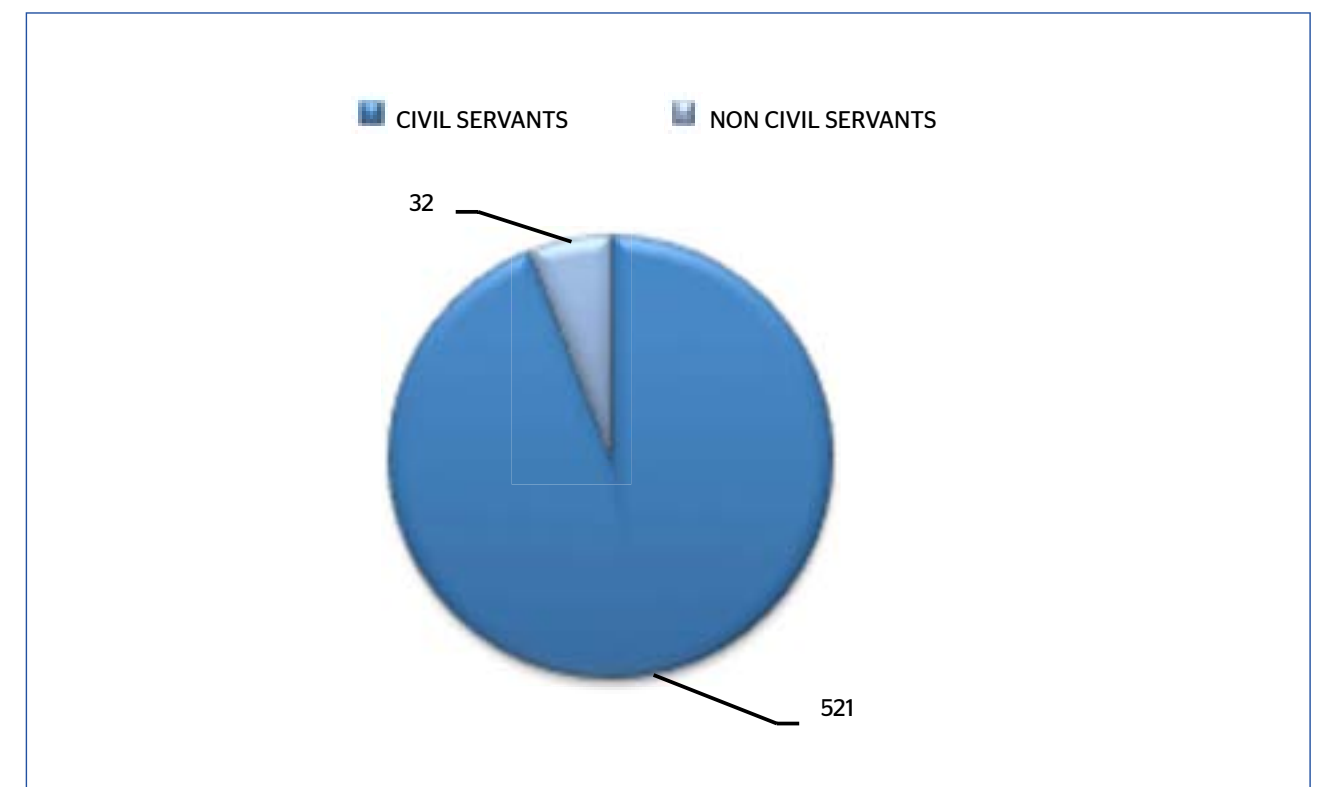
[To return to the index](#)

7.1. Human Resources

Staff data. Situation at 31 December 2015.

	CIVIL SERVANTS	NON CIVIL SERVANTS	TOTAL
STAFF	521	32	553

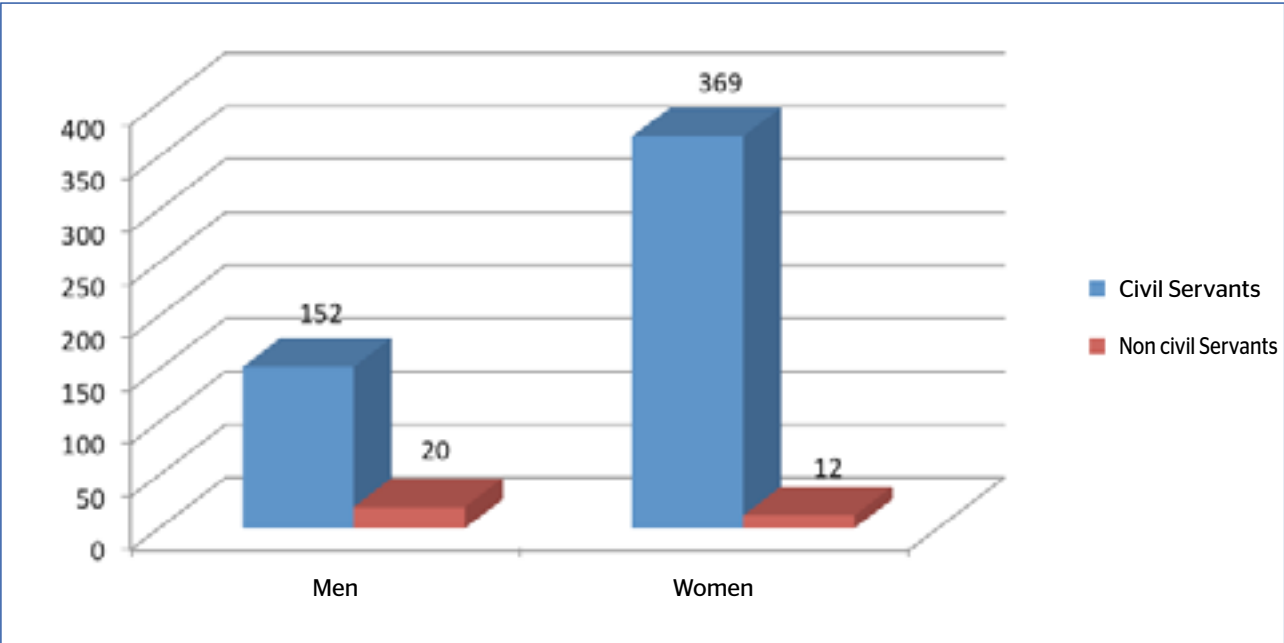
Staff



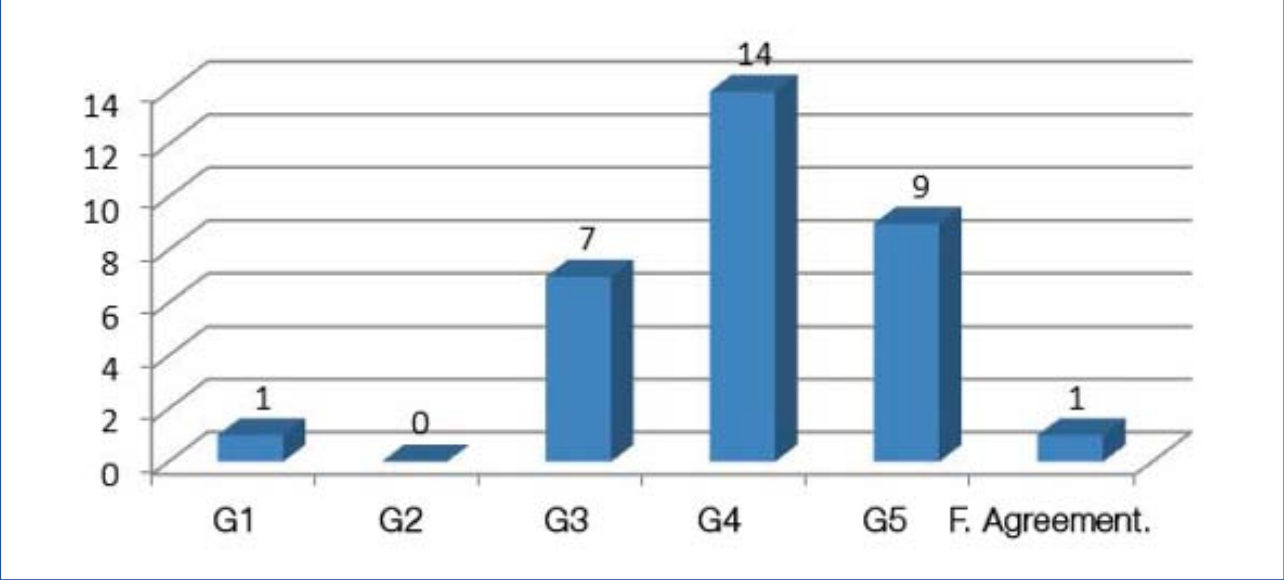
Distribution by gender. Actual staff. Situation at 31 December 2015..

	Men	%	Women	%	Total
Civil Servants	152	29%	369	71%	521
Non Civil Servants	20	59%	12	41%	32
	172	31%	381	69%	553

Staff



Non Civil Servants



Group	G1	G2	G3	G4	G5	F. Conv.	Total
Non Civil Servants	1	0	7	14	9	1	32

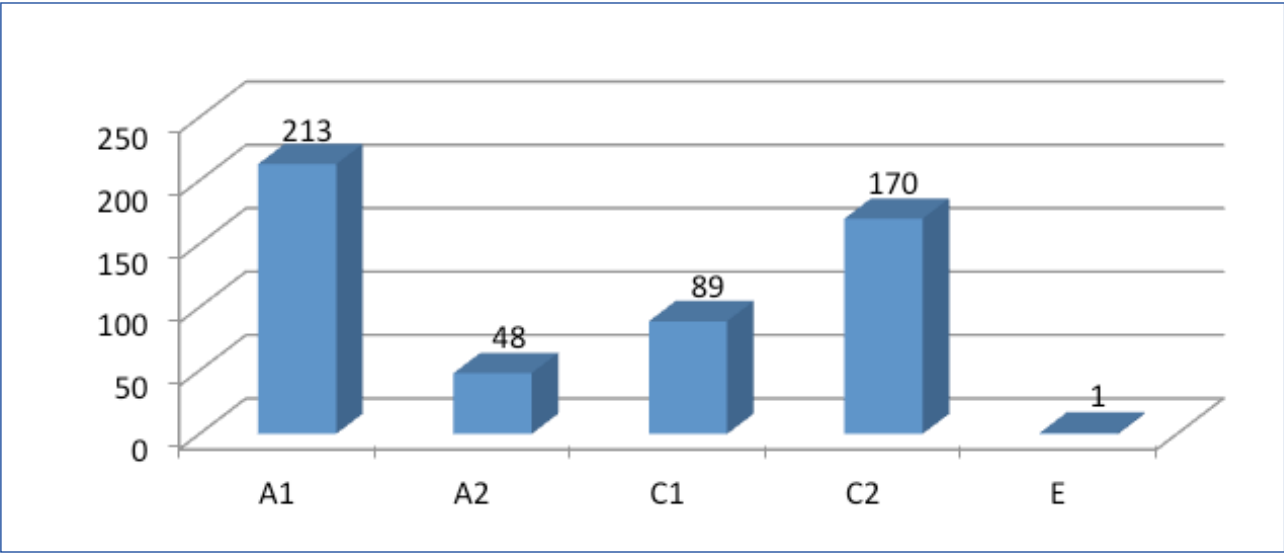
Age pyramid. Situation at 31 December 2015.

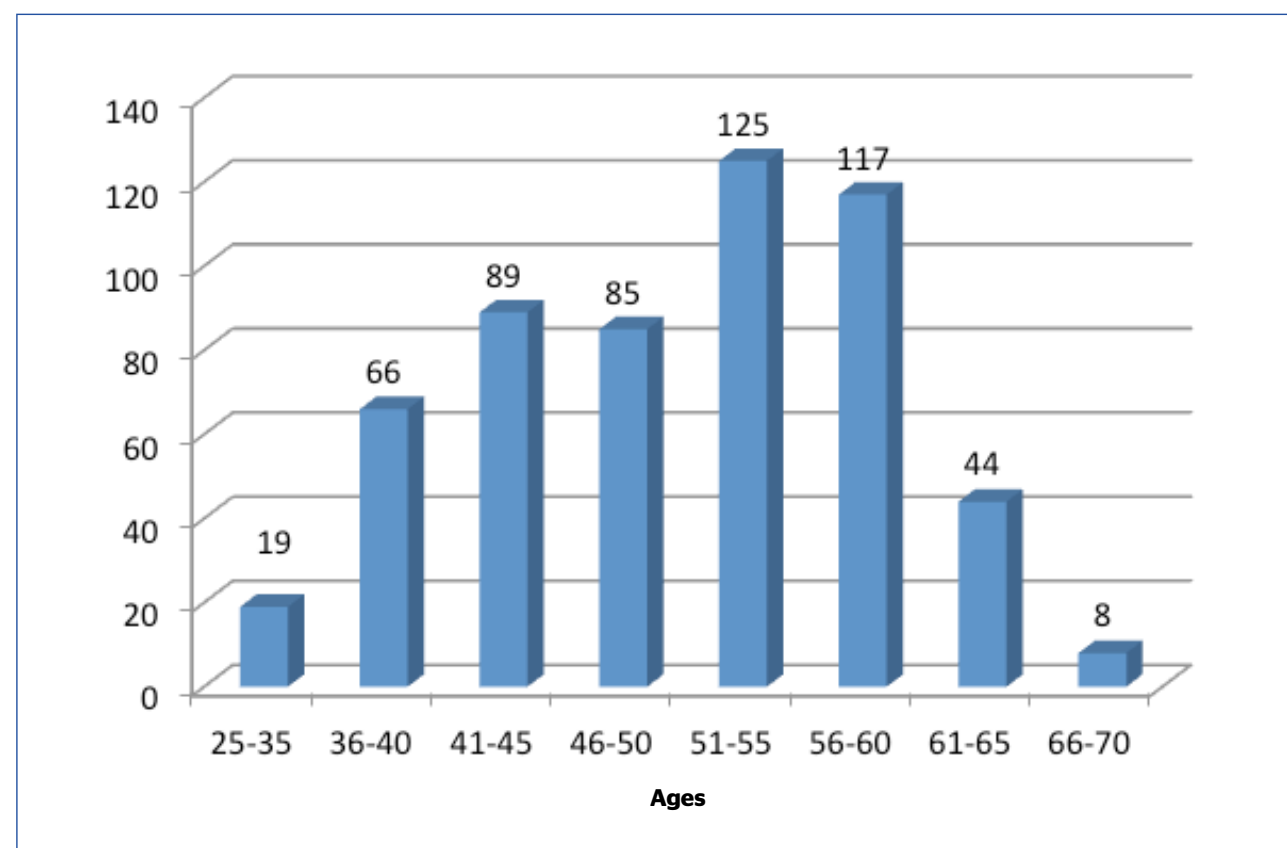
Ages	No. employees
25-35	19
36-40	66
41-45	89
46-50	85
51-55	125
56-60	117
61-65	44
66-70	8
TOTAL	553

Distribution by groups Situation at 31 December 2015.

Group	A1	A2	C1	C2	E	Total
Civil Servants	213	48	89	170	1	521

Civil Servants

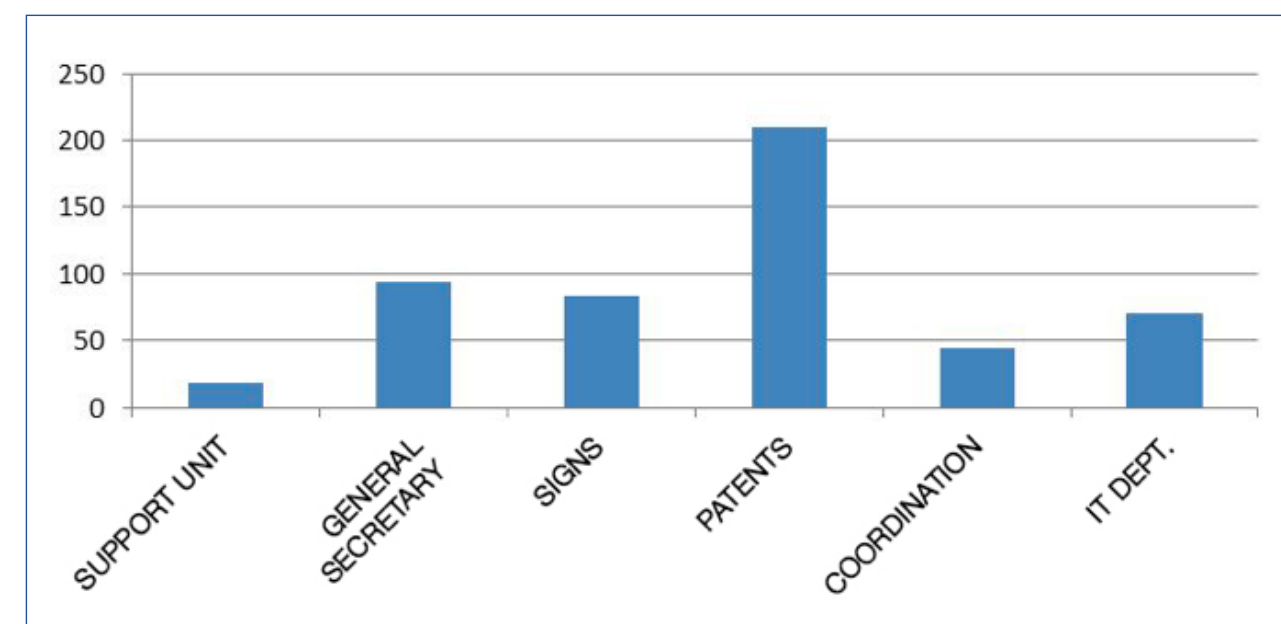




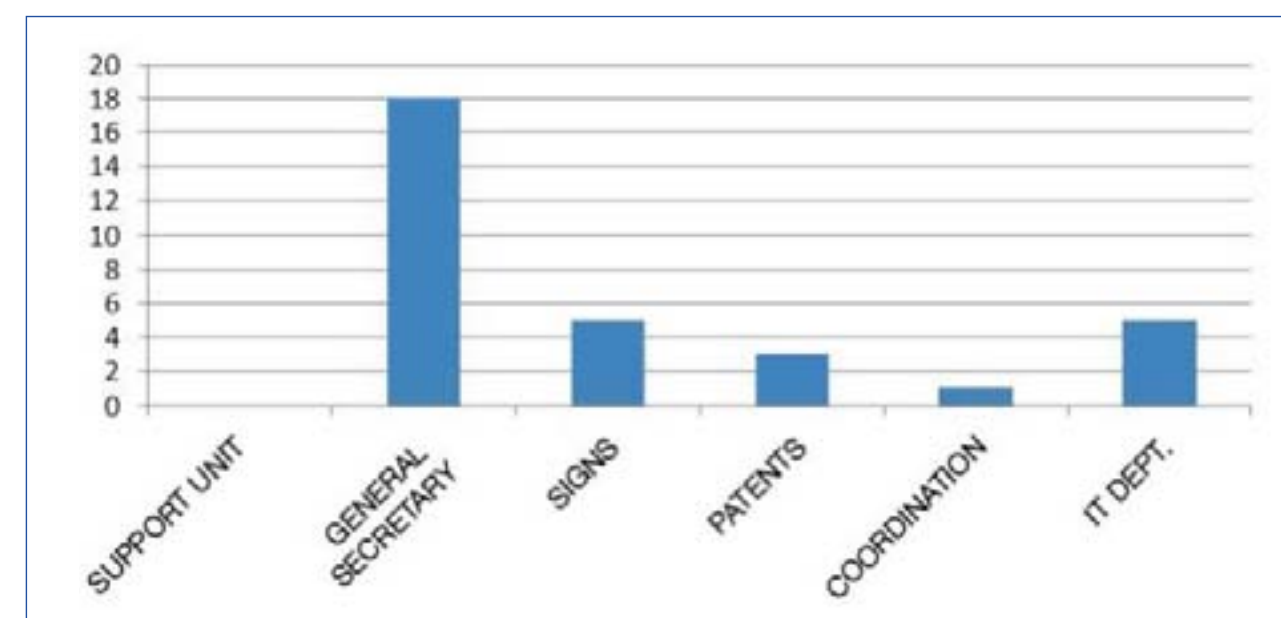
Staff distribution by departments. Situation at 31 December 2015.

	CIVIL SERVANTS	NON CIVIL SERVANTS
SUPPORT UNIT	18	0
G. SECRETARY	94	18
SIGNS	83	5
PATENTS	210	3
COORDINATION	45	1
IT DEPT.	71	5
TOTAL	521	32

Civil servants by department



Non Civil servants by department

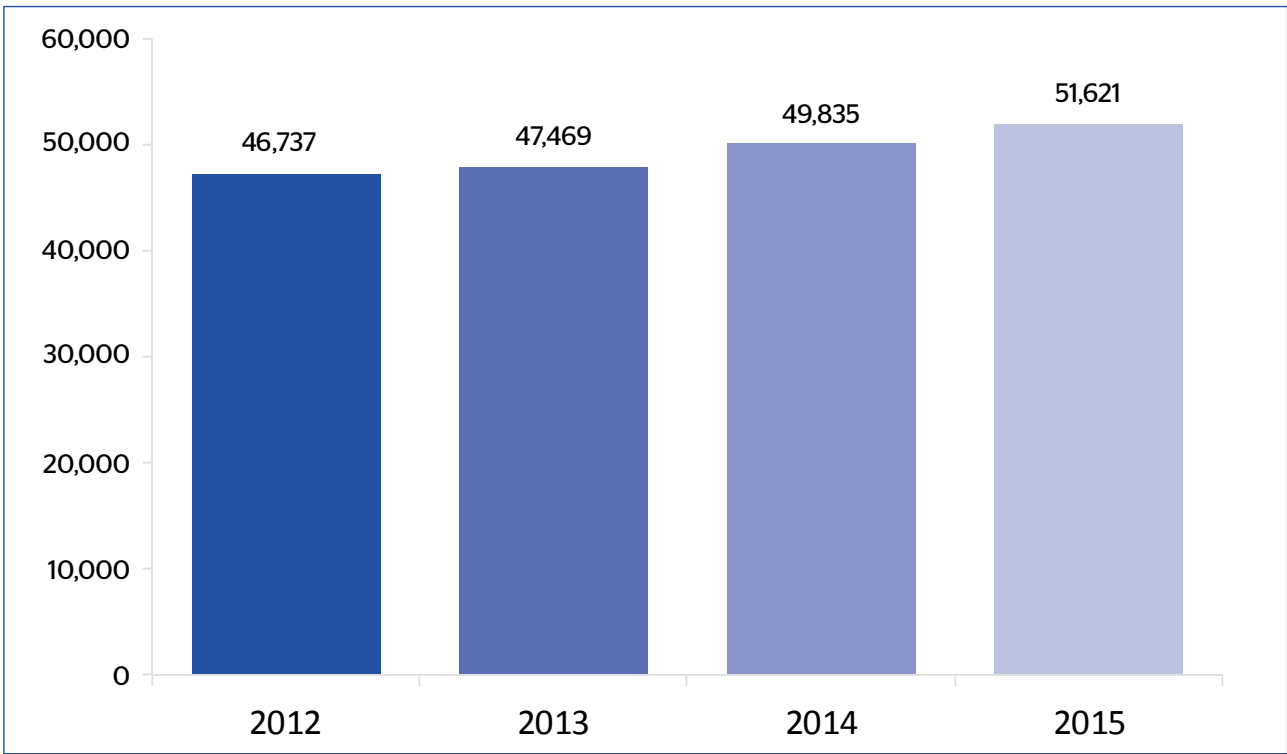


7.2. Financial Resources

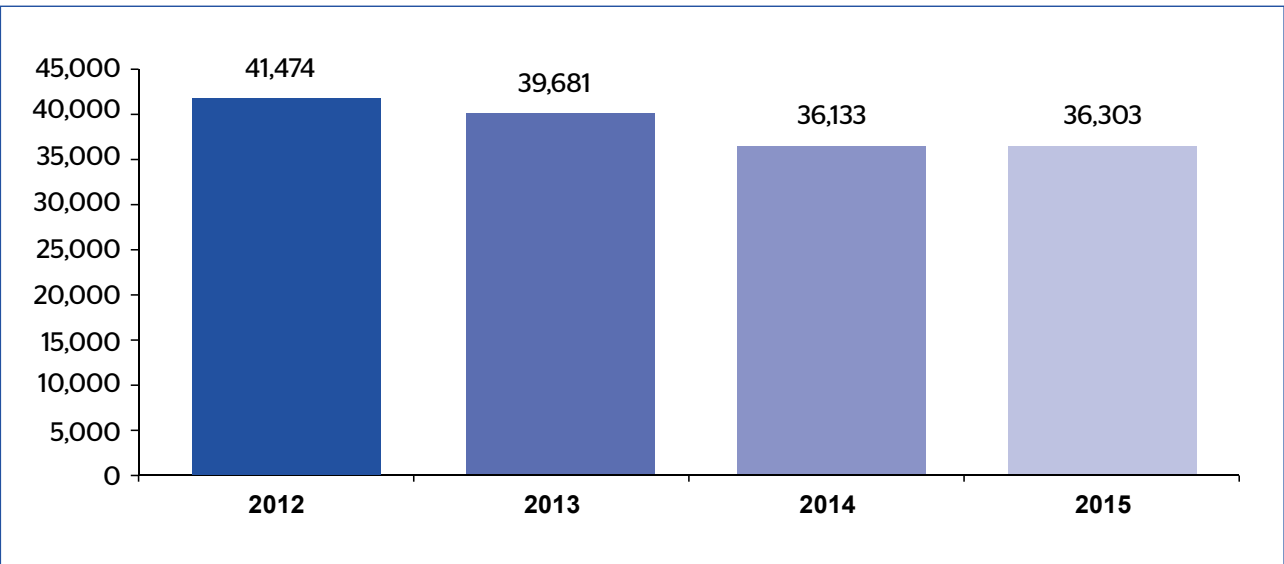
Financial Data

The financial data for 2015 is presented below taking into account that the financial period is not totally closed, as some costs and income still needs to be accounted for.

Net income (in thousands of Euros)

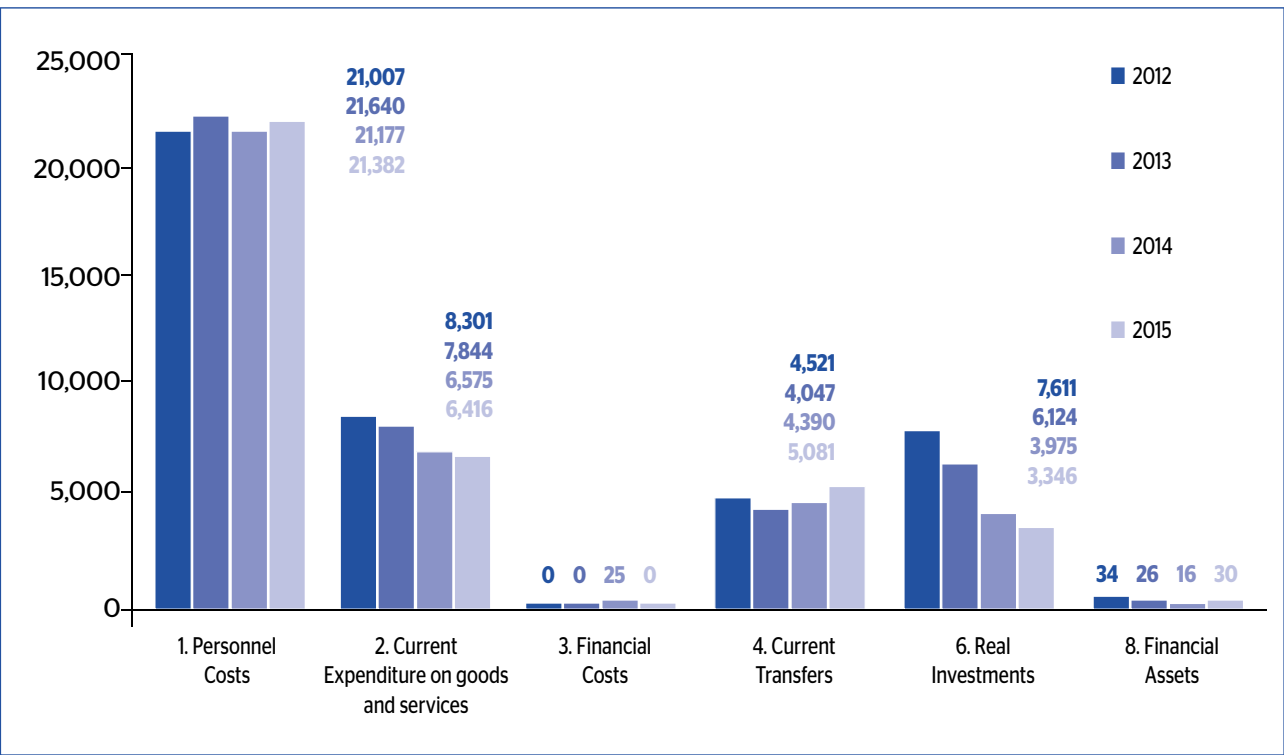


Total expenditure (in thousands of Euros)



Note: The data is presented without including the transfer to the State in 2012.

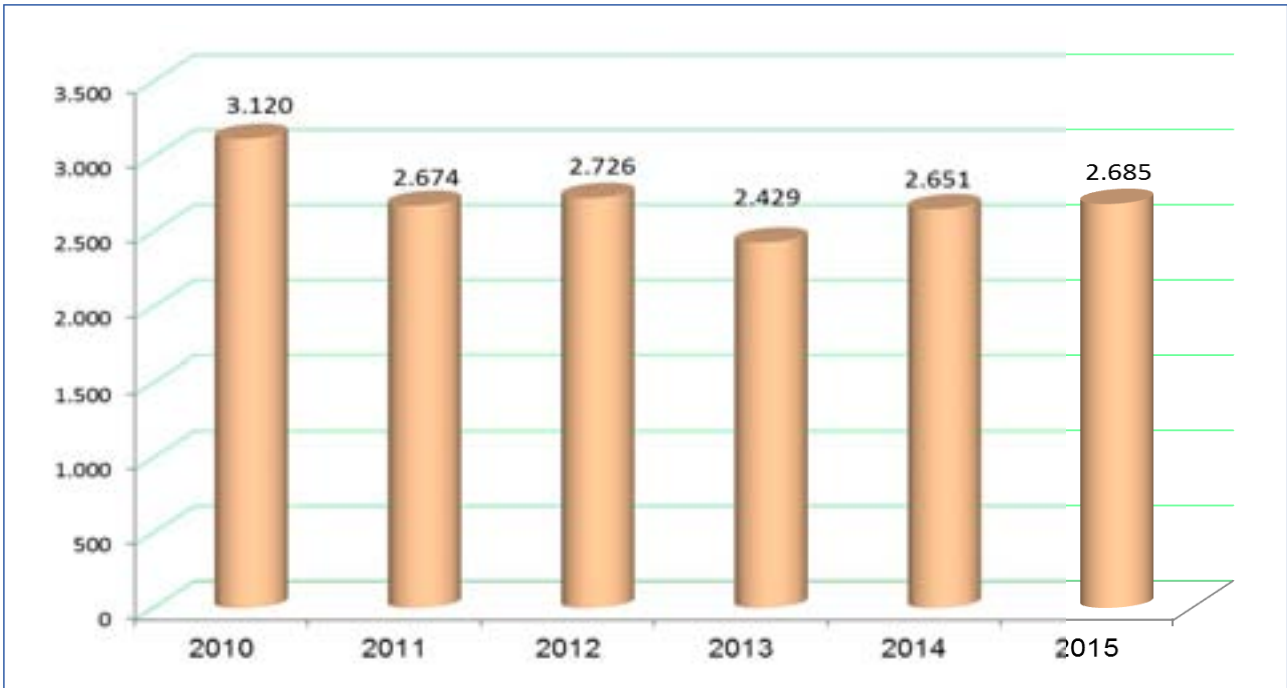
Expenditure by Cost Items (in thousands of Euros)



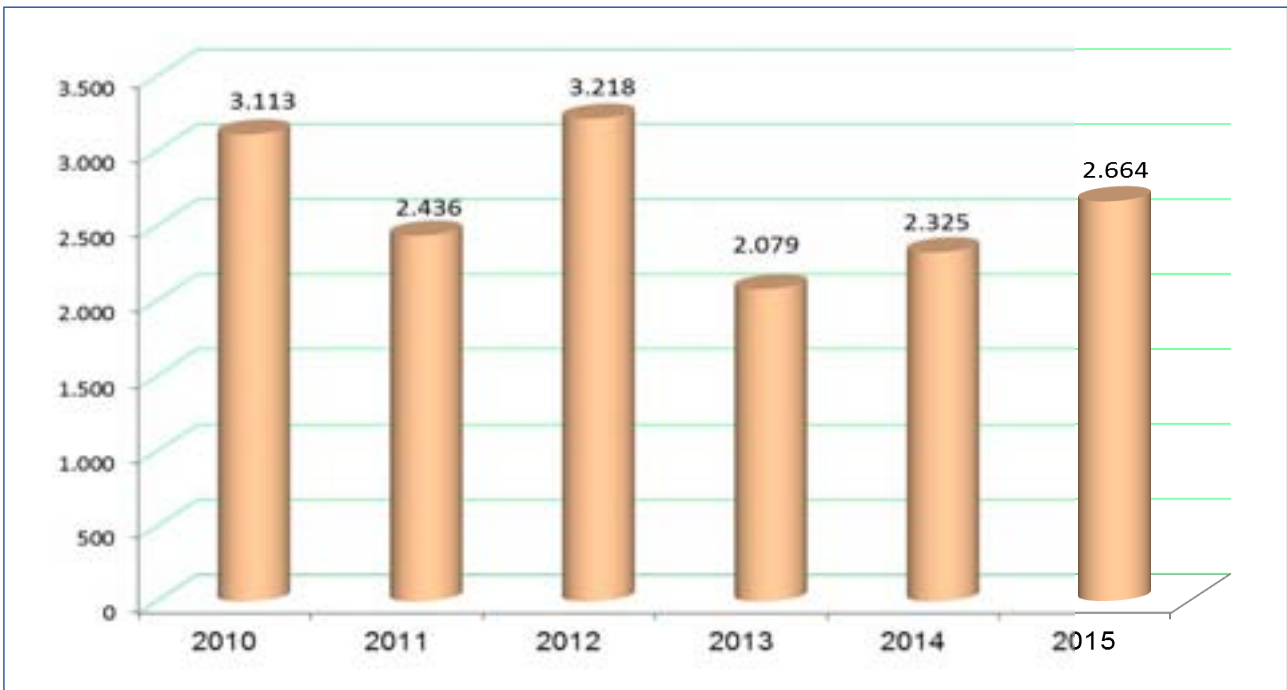
Note: The data is presented without including the transfer to the State in 2012.

7.3. Information on appeals

Appeals Lodged, 2010-2015



Appeals Decisions, 2010-2015



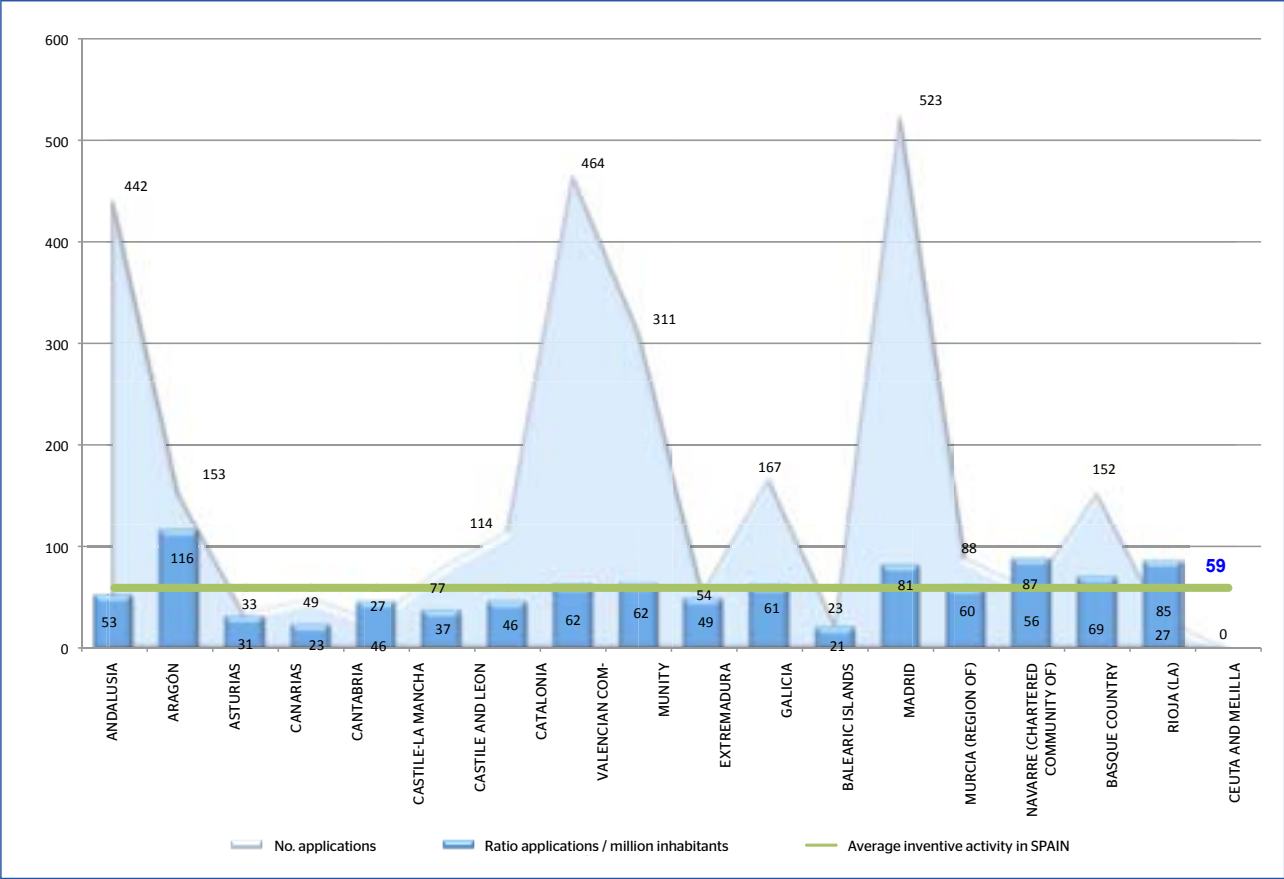
7.4. Statistical Data

PATENT APPLICATIONS BY AUTONOMOUS COMMUNITY, IN RELATION WITH THE NO. OF INHABITANTS AND THEIR INVENTIVE ACTIVITY, 2015

AUTONOMOUS COMMUNITIES	APPLICANTS			INHABITANTS		INCENTIVE ACTIVITY	
	Number	% Annual Variation	% of Total residents SPAIN	Number	% Inhabitants/ Total SPAIN	Ratio applications/ per million inhabitants	Derivation from the average
ANDALUSIA	442	-16.13%	16.01%	8,399,043	18.01%	53	-11.1%
ARAGÓN	153	-12.57%	5.54%	1,317,847	2.83%	116	96.1%
ASTURIAS	33	-8.33%	1.20%	1,051,229	2.25%	31	-47.0%
CANARY ISLANDS	49	6.52%	1.78%	2,100,306	4.50%	23	-60.6%
CANTABRIA	27	-15.63%	0.98%	585,179	1.26%	46	-22.1%
CASTILE-LA MANCHA	77	24.19%	2.79%	2,059,191	4.42%	37	-36.8%
CASTILE AND LEON	114	26.67%	4.13%	2,472,052	5.30%	46	-22.1%
CATALONIA	464	-10.08%	16.81%	7,508,106	16.10%	62	4.4%
VALENCIAN COMMUNITY	311	-4.01%	11.27%	4,980,689	10.68%	62	5.5%
EXTREMADURA	54	100.00%	1.96%	1,092,997	2.34%	49	-16.5%
GALICIA	167	14.38%	6.05%	2,732,347	5.86%	61	3.2%
BALEARIC ISLANDS	23	4.55%	0.83%	1,104,479	2.37%	21	-64.8%
MADRID	523	-7.92%	18.95%	6,436,996	13.81%	81	37.3%
MURCIA (Region of)	88	29.41%	3.19%	1,467,288	3.15%	60	1.3%
NAVARRRE (Chartered Community of)	56	-26.32%	2.03%	640,476	1.37%	87	47.7%
BASQUE COUNTRY	152	-6.17%	5.51%	2,189,257	4.70%	69	17.3%
RIOJA (LA)	27	8.00%	0.98%	317,053	0.68%	85	43.9%
CEUTA AND MELILLA	0	-	0.00%	169,847	0.36%	0	-100.0%
TOTAL	2,760	-4.89%	100%	46,624,382	100%		
AVERAGE FOR SPAIN						59	

Note: The municipal census is taken as the basis for the population, as recorded on 1 January 2015 (R.D. 1079/2015, of 27 November 2015) published in the Official State Gazette (B.O.E.) of 17 December 2015.

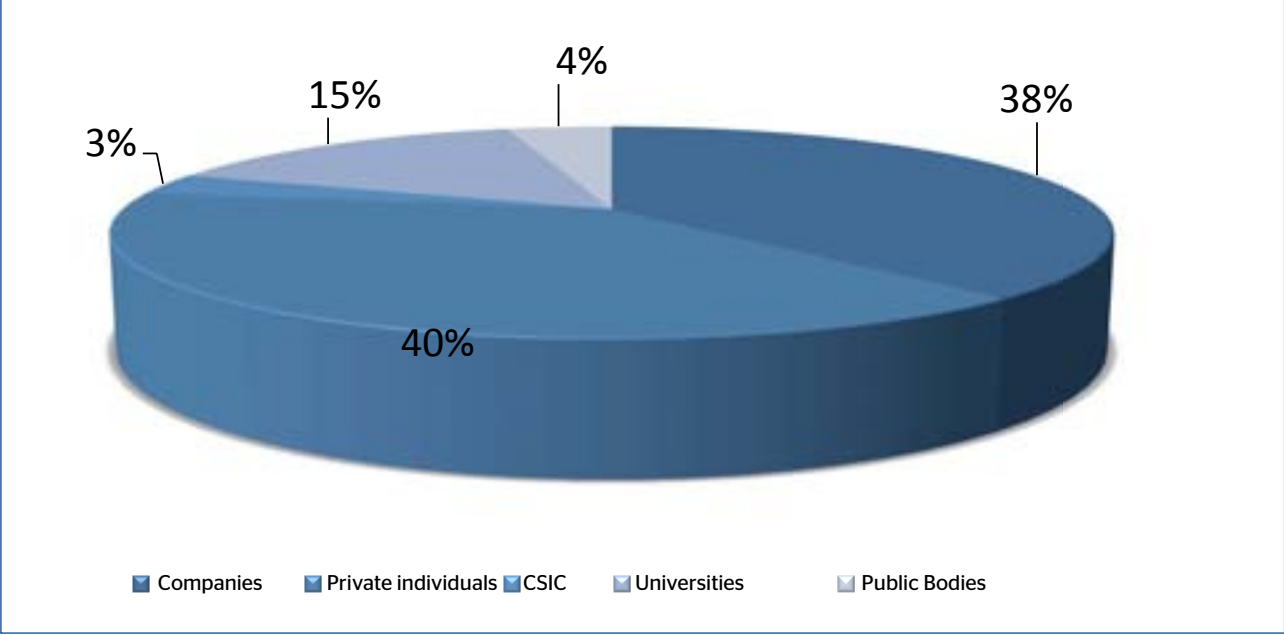
PATIENT APPLICATIONS BY AUTONOMOUS COMMUNITIES. YEAR 2015



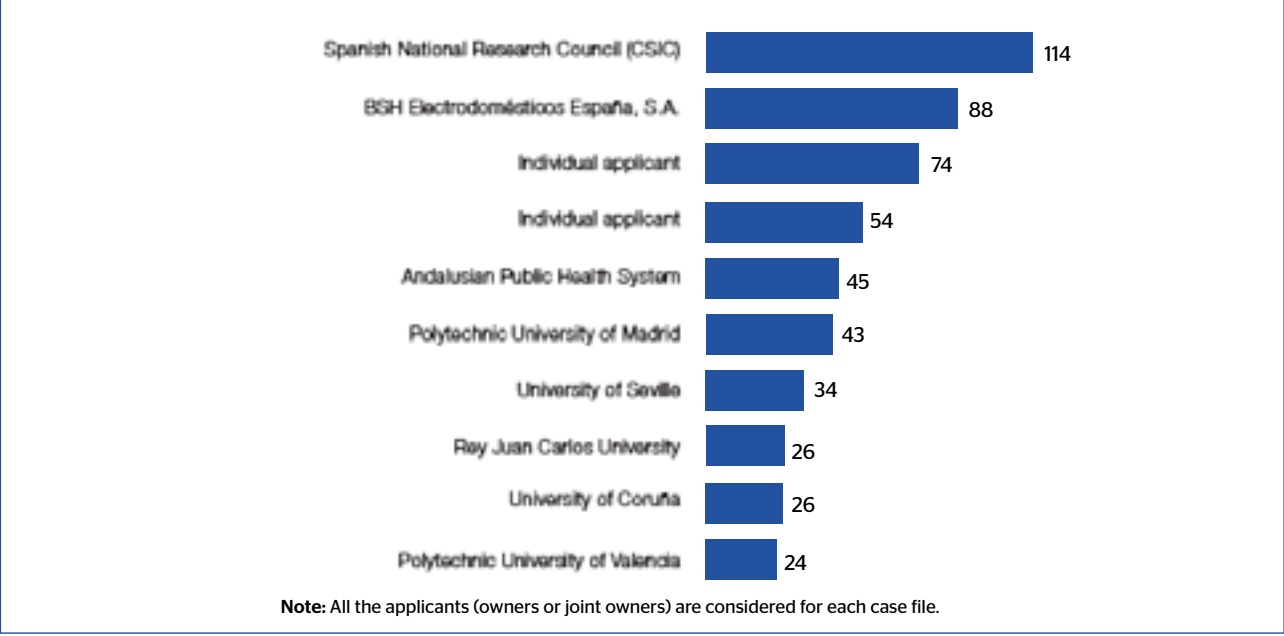
PATIENT APPLICATIONS BY AUTONOMOUS COMMUNITIES. YEAR 2015



PATIENT APPLICATIONS ACORDING TO TYPE OF APPLICANT



TOP NATIONAL PATENT APPLICANTS, 2015

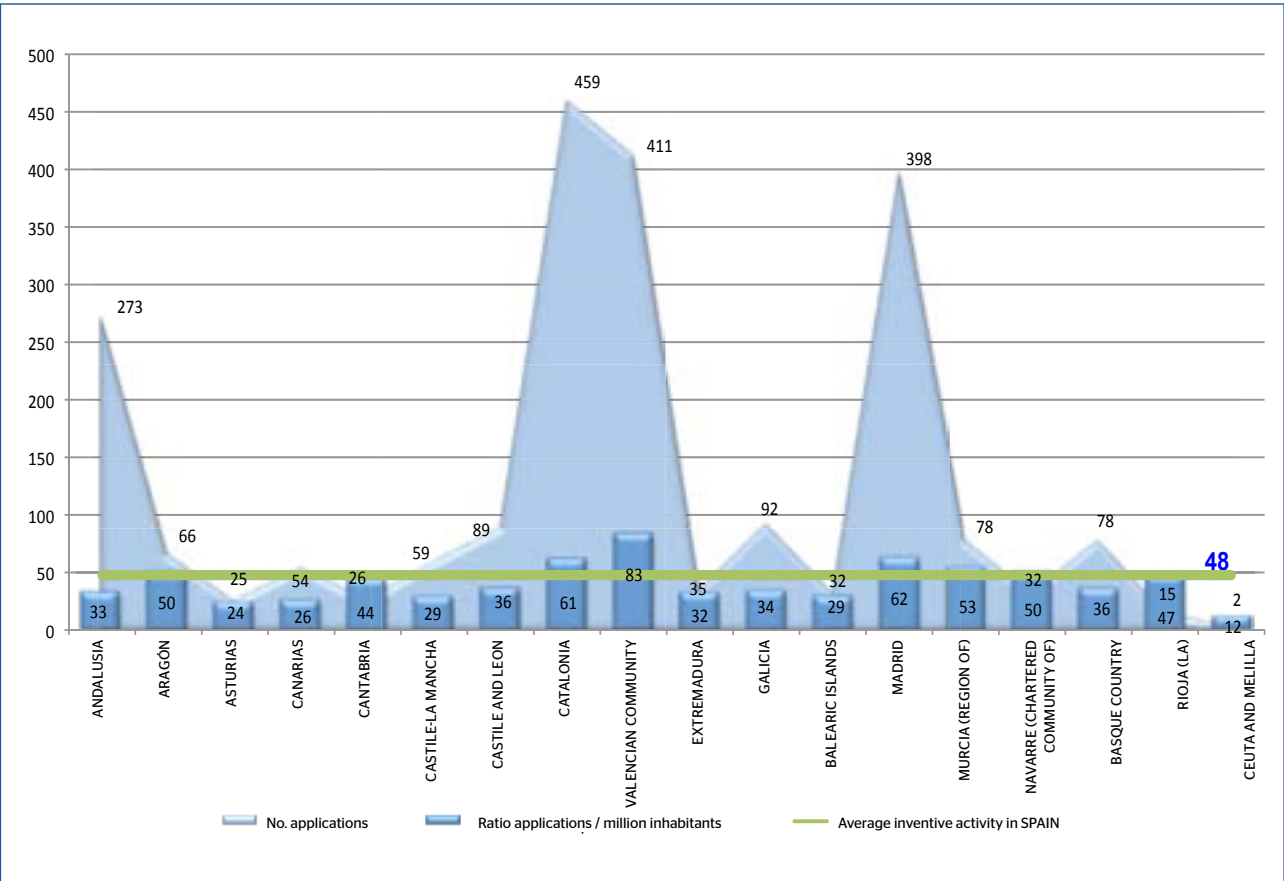


UTILITY MODEL APPLICATIONS BY AUTONOMOUS COMMUNITY, IN RELATION WITH THE NO. OF INHABITANTS AND THEIR INVENTIVE ACTIVITY, 2015

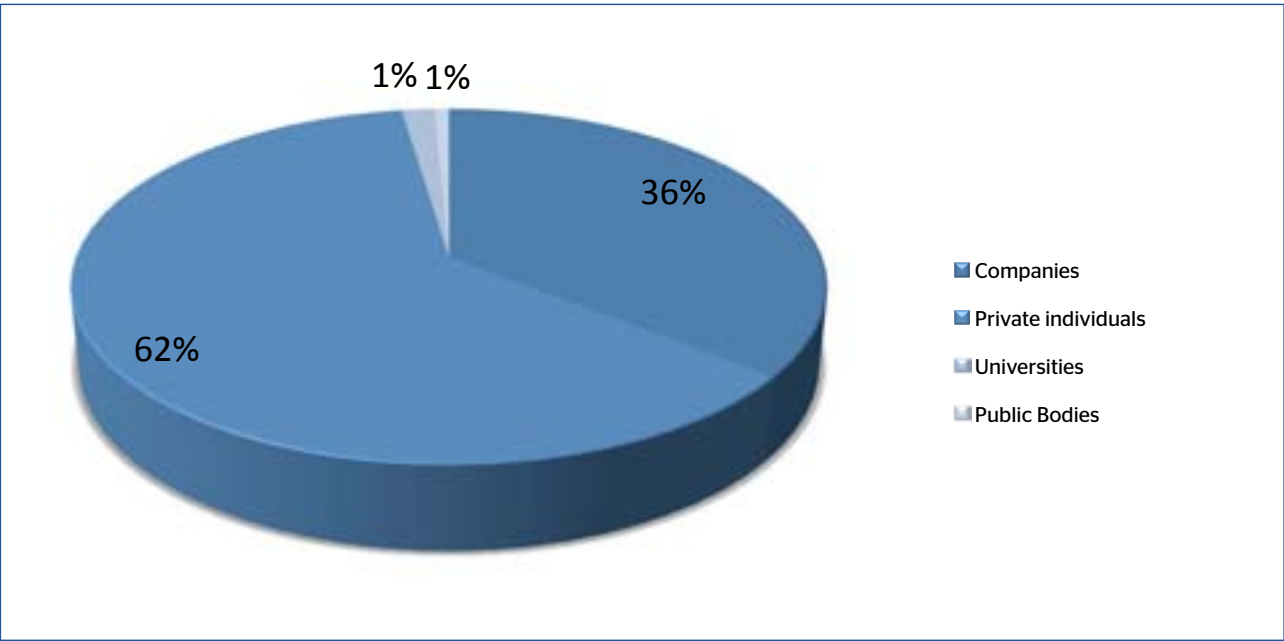
AUTONOMOUS COMMUNITIES	APPLICANTS			INHABITANTS		INCENTIVE ACTIVITY	
	Number	% Annual Variation	% of Total residents SPAIN	Number	% Inhabitants/ Total SPAIN	Ratio applications/ per million inhabitants	Derivation from the average
ANDALUSIA	273	-11.65 %	12.28 %	8,399,043	18.01%	33	-31.9%
ARAGÓN	66	-32.65 %	2.97 %	1,317,847	2.83%	50	5.0%
ASTURIAS	25	-32.4 %	1.12 %	1,051,229	2.25%	24	-50.1%
CANARY ISLANDS	54	-12.90 %	2.43 %	2,100,306	4.50%	26	-46.1%
CANTABRIA	26	4.00 %	1.17 %	585,179	1.26%	44	-6.9%
CASTILE-LA MANCHA	59	-11.94 %	2.65 %	2,059,191	4.42%	29	-39.9%
CASTILE AND LEON	89	-23.3 %	4.00 %	2,472,052	5.30%	36	-24.5%
CATALONIA	459	-27.49 %	20.64 %	7,508,106	16.10%	61	28.2%
VALENCIAN COMMUNITY	411	-3.97 %	18.48 %	4,980,689	10.68%	83	73.0%
EXTREMADURA	35	12.90 %	1.57 %	1,092,997	2.34%	32	-32.9%
GALICIA	92	1.10 %	4.14 %	2,732,347	5.86%	34	-29.4%
BALEARIC ISLANDS	32	0.00 %	1.44 %	1,104,479	2.37%	29	-39%
MADRID	398	5.57 %	17.90 %	6,436,996	13.81%	62	29.6%
MURCIA (Region of)	78	-35.54 %	3.51 %	1,467,288	3.15%	53	11.4%
NAVARR (Chartered Community of)	32	-11.11 %	1.44 %	640,476	1.37%	50	4.7%
BASQUE COUNTRY	78	-38.1 %	3.51 %	2,189,257	4.70%	36	-25.3%
RIOJA (LA)	15	25.00 %	0.67 %	317,053	0.68%	47	-0.8%
CEUTA AND MELILLA	2	100 %	0.09 %	169,847	0.36%	12	-75%
TOTAL	2,224	-14.63%	100 %	46,624,382	100%		
AVERAGE FOR SPAIN						48	

Note: The municipal census is taken as the basis for the population, as recorded on 1 January 2015 (R.D. 1079/2015, of 27 November 2015) published in the Official State Gazette (B.O.E.) of 17 December 2015.

UTILITY MODEL APPLICATIONS BY AUTONOMOUS COMMUNITIES. YEAR 2015



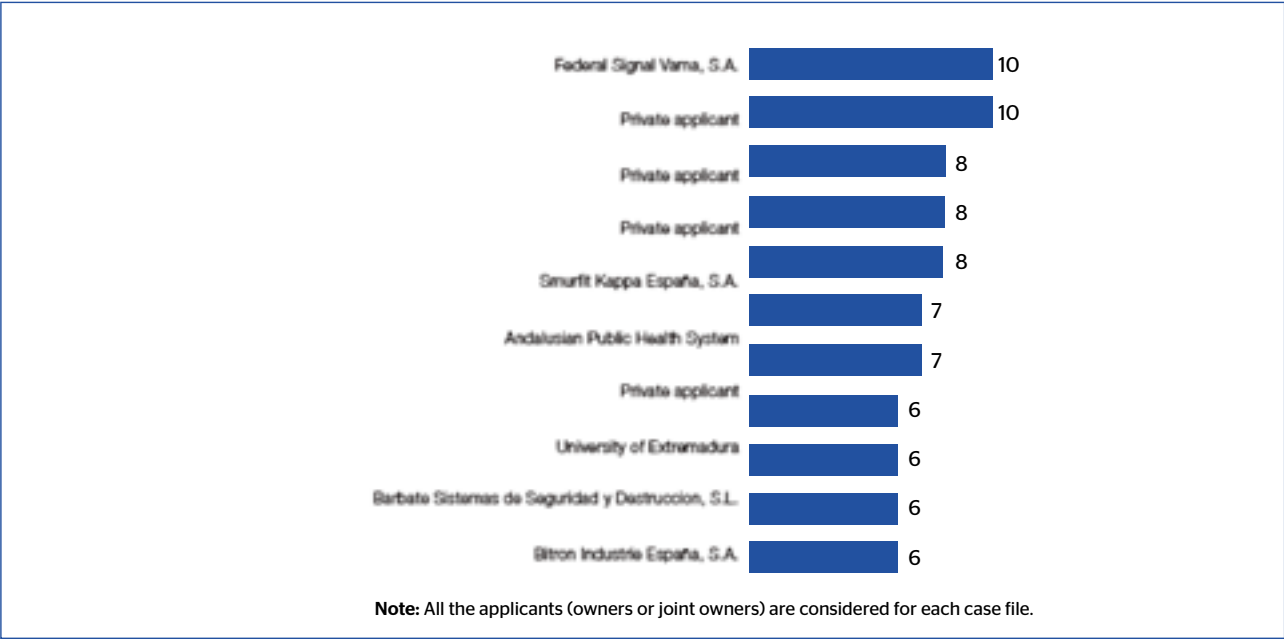
UTILITY MODEL APPLICATIONS ACCORDING TO TYPE OF APPLICANT



UTILITY MODEL APPLICATIONS BY AUTONOMOUS COMMUNITIES. YEAR 2015



TOP NATIONAL UTILITY MODEL APPLICANTS, 2015

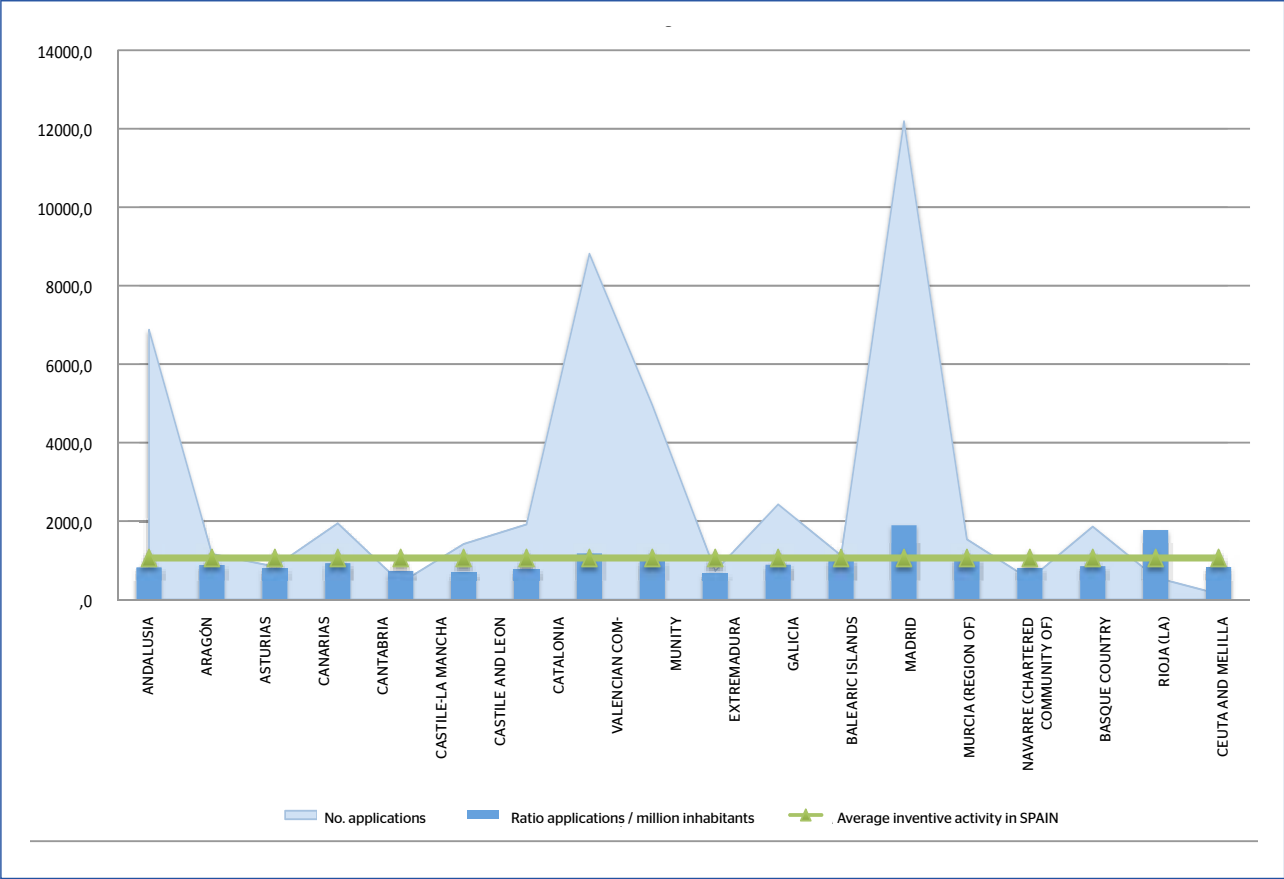


TRADEMARK APPLICATIONS BY AUTONOMOUS COMMUNITY, IN RELATION WITH THE NO. OF INHABITANTS; TRADEMARK ACTIVITY, 2015

AUTONOMOUS COMMUNITIES	APPLICANTS			INHABITANTS		INCENTIVE ACTIVITY	
	Number	% Annual Variation	% of Total residents SPAIN	Number	% Inhabitants/ Total SPAIN	Ratio applications/ per million inhabitants	Derivation from the average
ANDALUSIA	6,877	4.75%	13.91%	8,399,043	18.01%	819	-22.8%
ARAGÓN	1,162	10.46%	2.35%	1,317,847	2.83%	882	-16.8%
ASTURIAS	841	0.96%	1.70%	1,051,229	2.25%	800	-24.5%
CANARY ISLANDS	1,943	4.52%	3.93%	2,100,306	4.50%	925	-12.7%
CANTABRIA	427	2.64%	0.86%	585,179	1.26%	730	-31.2%
CASTILE-LA MANCHA	1,415	-6.23%	2.86%	2,059,191	4.42%	687	-35.2%
CASTILE AND LEON	1,915	1.32%	3.87%	2,472,052	5.30%	775	-26.9%
CATALONIA	8,814	-0.24%	17.83%	7,508,106	16.10%	1,174	10.7%
VALENCIAN COMMUNITY	4,954	4.82%	10.02%	4,980,689	10.68%	995	-6.2%
EXTREMADURA	728	4.60%	1.47%	1,092,997	2.34%	666	-37.2%
GALICIA	2,426	5.57%	4.91%	2,732,347	5.86%	888	-16.3%
BALEARIC ISLANDS	1,124	3.79%	2.27%	1,104,479	2.37%	1,018	-4.0%
MADRID	12,191	0.49%	24.66%	6,436,996	13.81%	1,894	78.6%
MURCIA (Region of)	1,535	7.12%	3.11%	1,467,288	3.15%	1,046	-1.3%
NAVARRRE (Chartered Community of)	516	-19.38%	1.04%	640,476	1.37%	806	-24.0%
BASQUE COUNTRY	1,859	-5.83%	3.76%	2,189,257	4.70%	849	-19.9%
RIOJA (LA)	562	11.95%	1.14%	317,053	0.68%	1,773	67.2%
CEUTA AND MELILLA	141	2.17%	0.29%	169,847	0.36%	830	-21.7%
TOTAL	49,430	1.75%	100%	46,624,382	100%		
AVERAGE FOR SPAIN						1,060	

Note: The municipal census is taken as the basis for the population, as recorded on 1 January 2015 (R.D.1079/2015, of 27 November 2015) published in the Official State Gazette (B.O.E.) of 17 December 2015.

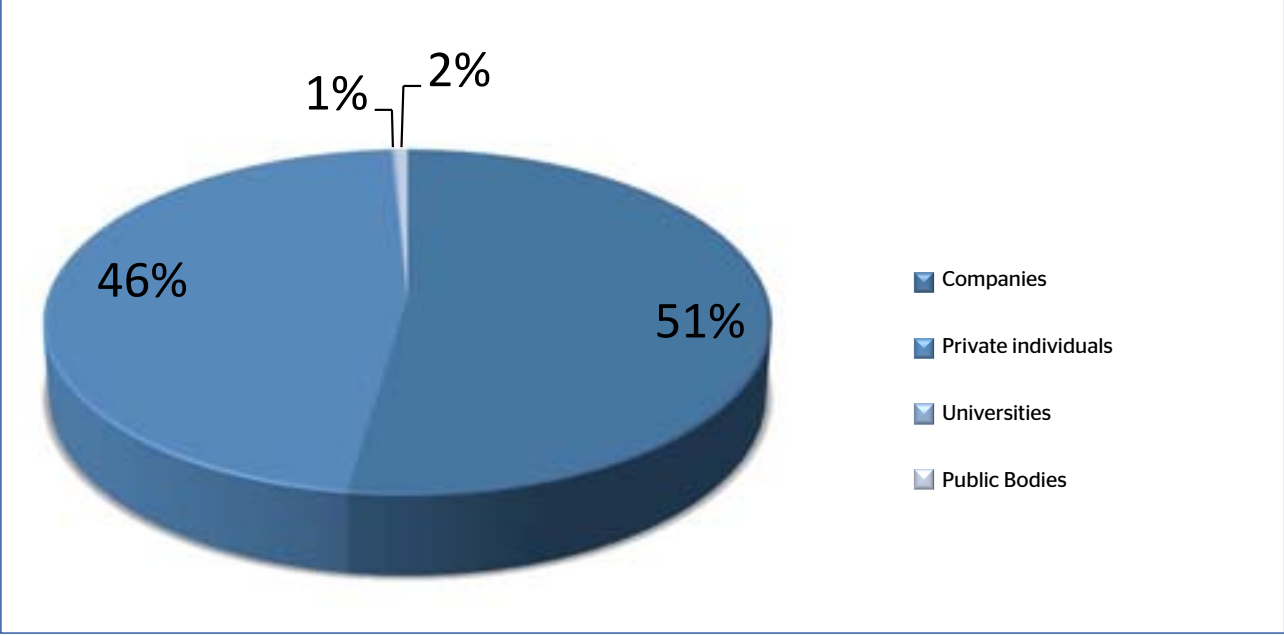
NATIONAL TRADEMARK APPLICANTS BY AUTONOMOUS COMMUNITIES. YEAR 2015



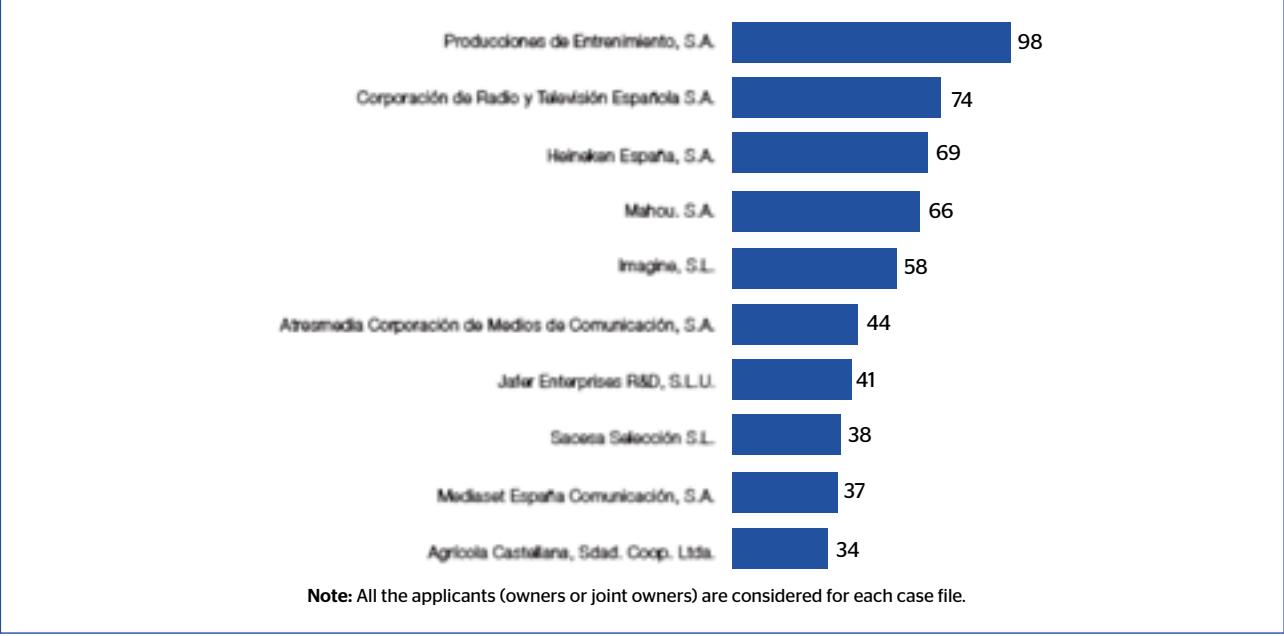
NATIONAL TRADEMARK APPLICANTS BY AUTONOMOUS COMMUNITIES. YEAR 2015



NATIONAL TRADEMARK APPLICATIONS ACCORDING TO TYPE OF APPLICANT



TOP NATIONAL TRADEMARK APPLICANTS, 2015

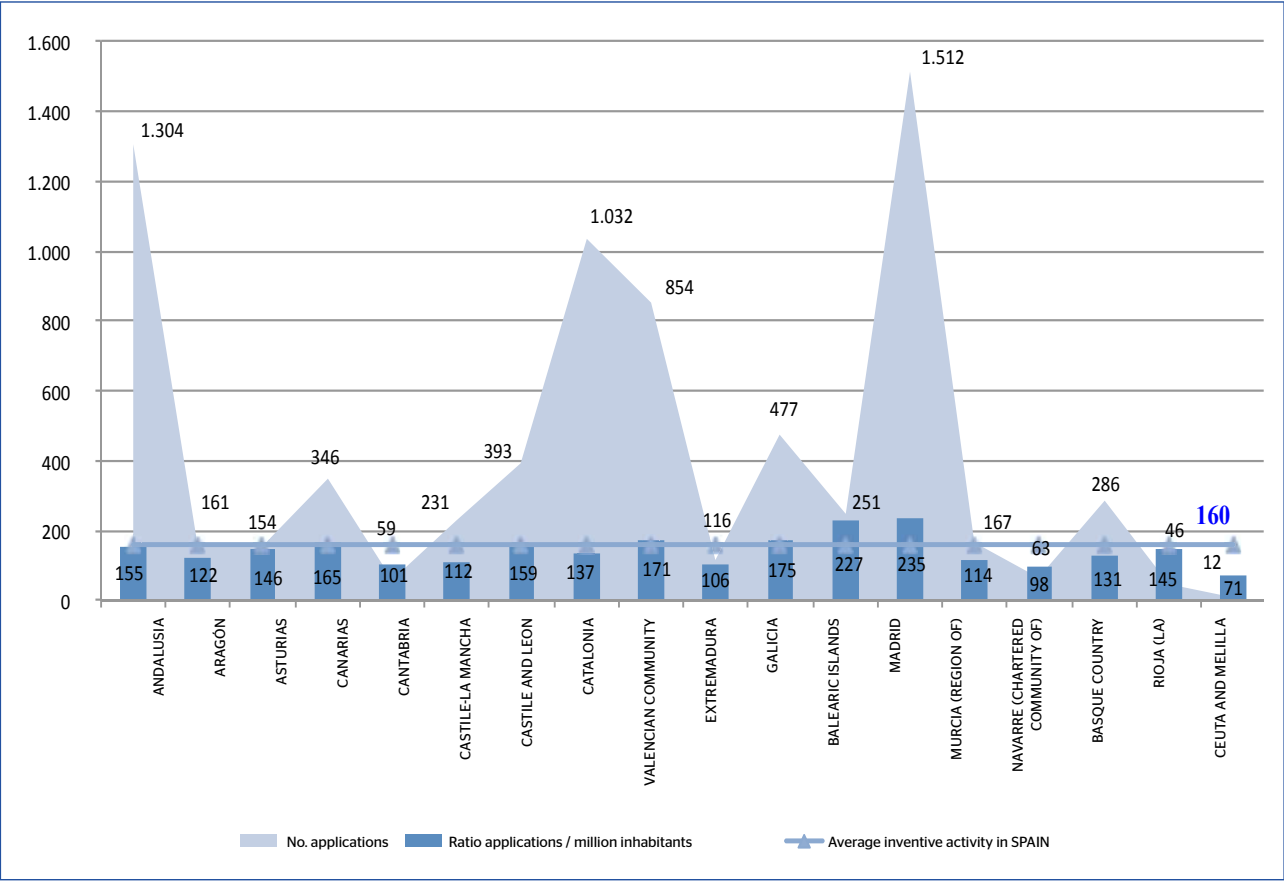


TRADE NAME APPLICATIONS BY AUTONOMOUS COMMUNITY, IN RELATION WITH THE NO. OF INHABITANTS;
TRADEMARK ACTIVITY, 2015

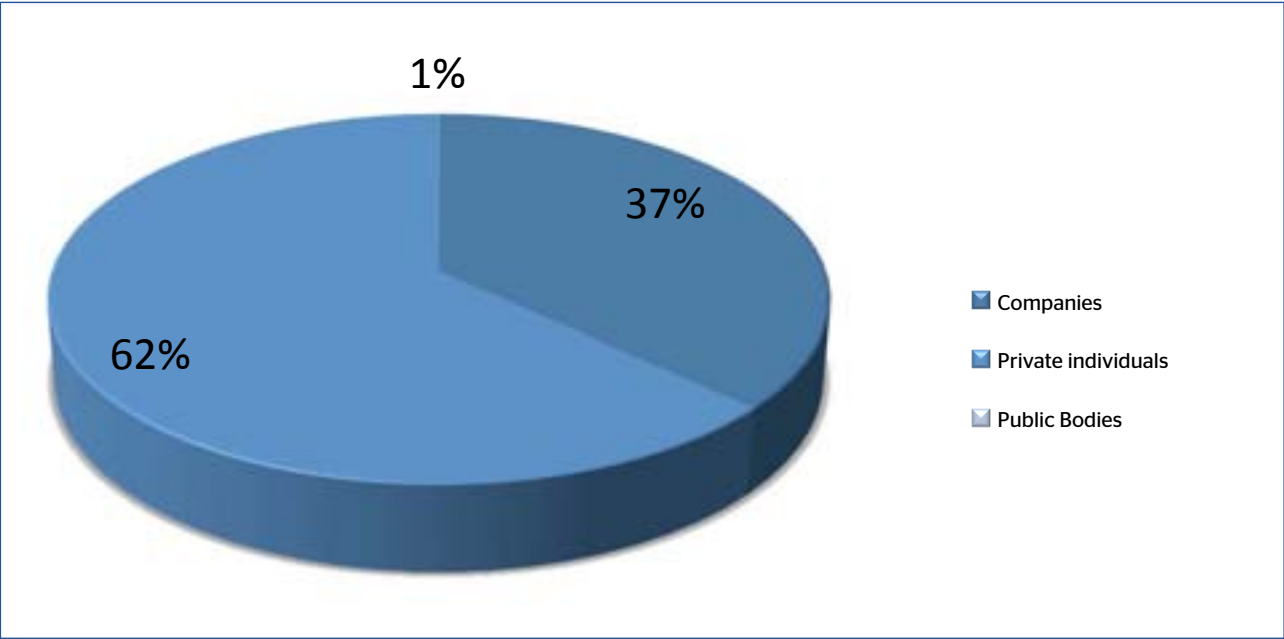
AUTONOMOUS COMMUNITIES	APPLICANTS			INHABITANTS		INCENTIVE ACTIVITY	
	Number	% Annual Variation	% of Total residents SPAIN	Number	% Inhabitants/ Total SPAIN	Ratio applications/ per million inhabitants	Derivation from the average
ANDALUSIA	1,304	2.60%	17.47%	8,399,043	18.01%	155	-3%
ARAGÓN	161	-26.82%	2.16%	1,317,847	2.83%	122	-24%
ASTURIAS	154	-12.0%	2.06%	1,051,229	2.25%	146	-8%
CANARY ISLANDS	346	16.89%	4.64%	2,100,306	4.50%	165	3%
CANTABRIA	59	31.11%	0.79%	585,179	1.26%	101	-37%
CASTILE-LA MANCHA	231	-16.91%	3.09%	2,059,191	4.42%	112	-30%
CASTILE AND LEON	393	19.82%	5.27%	2,472,05	5.30%	159	-1%
CATALONIA	1,032	-2.82%	13.83%	7,508,106	16.10%	137	-14%
VALENCIAN COMMUNITY	854	4.3%	11.44%	4,980,689	10.68%	171	7%
EXTREMADURA	116	4.50%	1.55%	1,092,997	2.34%	106	-34%
GALICIA	477	19.85%	6.39%	2,732,347	5.86%	175	9%
BALEARIC ISLANDS	251	35.68%	3.36%	1,104,479	2.37%	227	42%
MADRID	1,512	3.77%	20.26%	6,436,996	13.81%	235	47%
MURCIA (Region of)	167	41.53%	2.24%	1,467,288	3.15%	114	-29%
NAVARRRE (Chartered Community of)	63	0.00%	0.84%	640,476	1.37%	98	-39%
BASQUE COUNTRY	286	36.84%	3.83%	2,189,257	4.70%	131	-18%
RIOJA (LA)	46	2.22%	0.62%	317,053	0.68%	145	-9%
CEUTA AND MELILLA	12	33.33%	0.16%	169,847	0.36%	71	-56%
TOTAL	7,464	5.29%	100%	46,624,382	100%		
AVERAGE FOR SPAIN						160	

Note: The municipal census is taken as the basis for the population, as recorded on 1 January 2015 (R.D. 1079/2015, of 27 November 2015) published in the Official State Gazette (B.O.E.) of 17 December 2015.

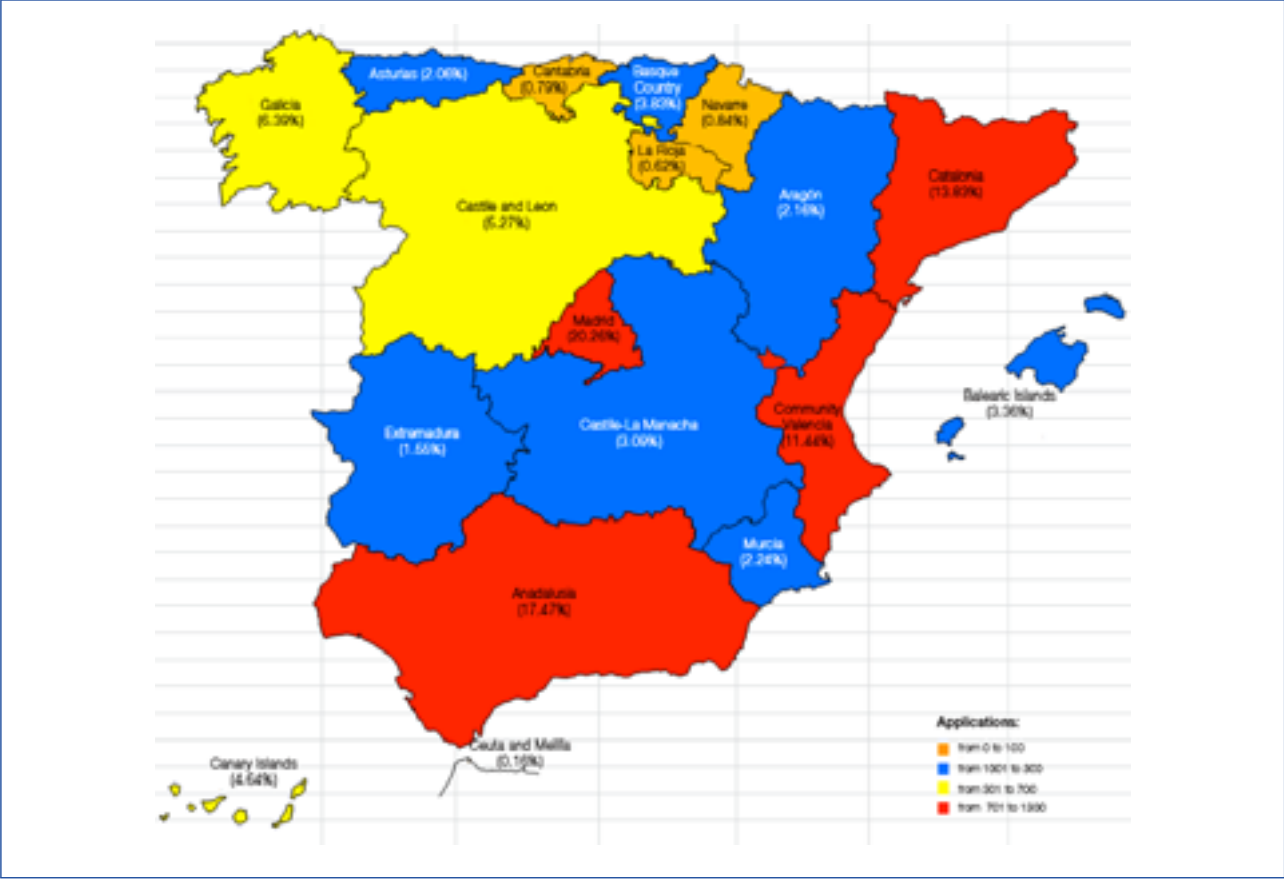
NATIONAL TRADE NAME APPLICANTS BY AUTONOMOUS COMMUNITIES. YEAR 2015



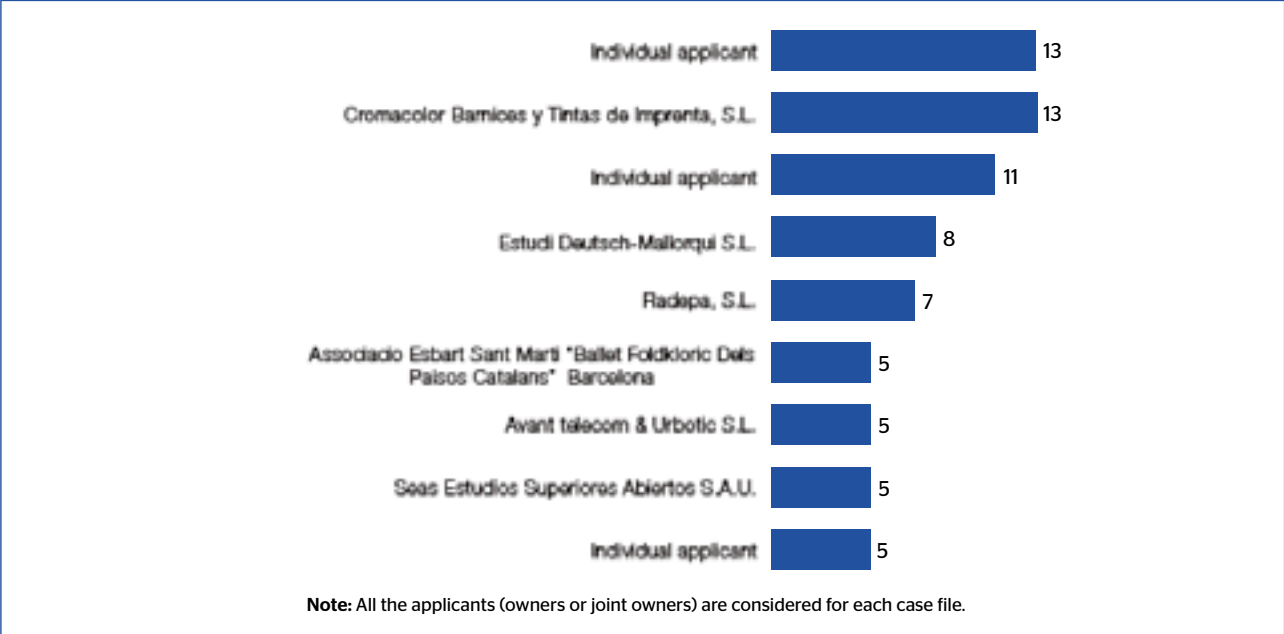
TRADE NAME APPLICANTS ACCORDING TO TYPE OF APPLICANT



NATIONAL TRADE NAME APPLICANTS BY AUTONOMOUS COMMUNITIES. YEAR 2015



TOP NATIONAL TRADE NAME APPLICANTS, 2015

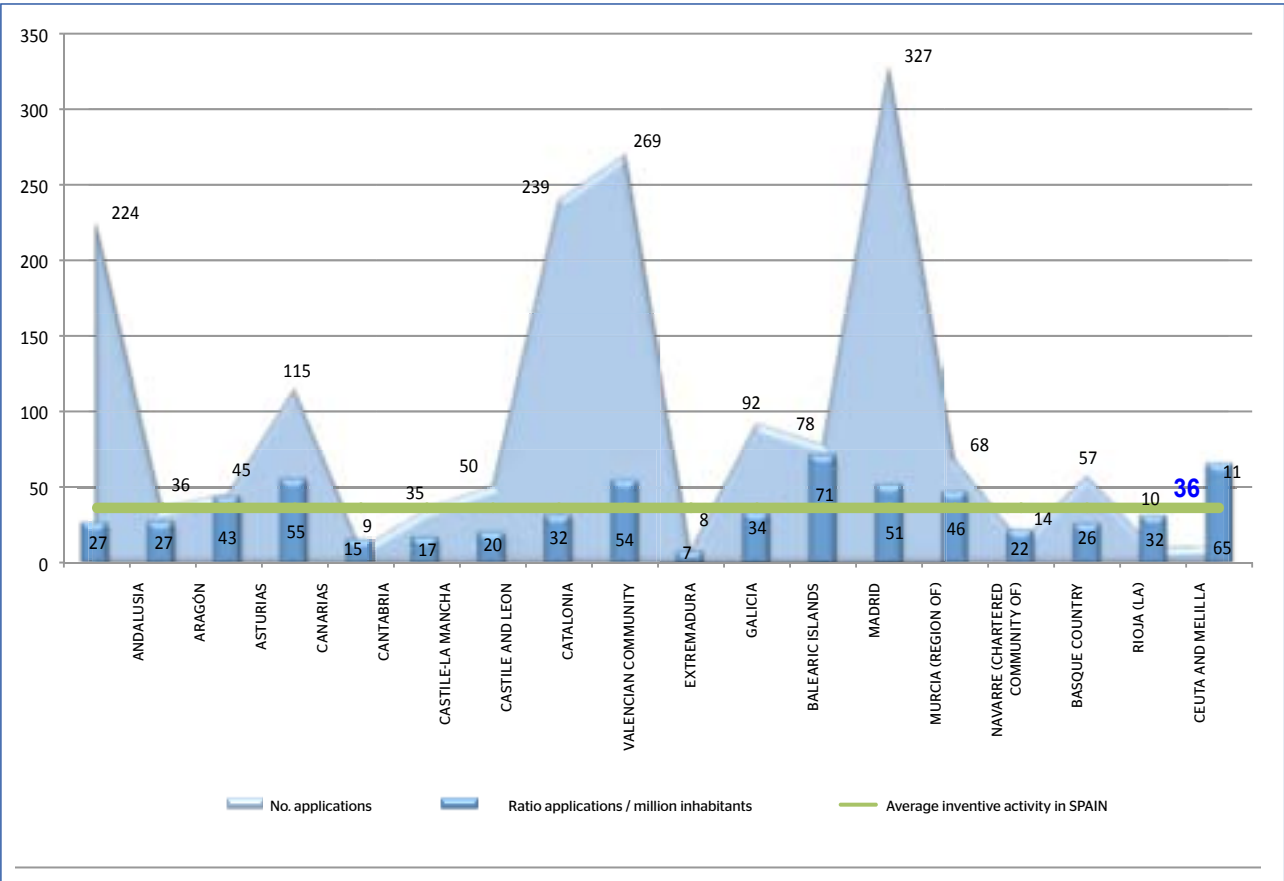


INDUSTRIAL DESIGN APPLICATIONS BY AUTONOMOUS COMMUNITY, IN RELATION WITH THE NO. OF INHABITANTS; DESIGN ACTIVITY, 2015

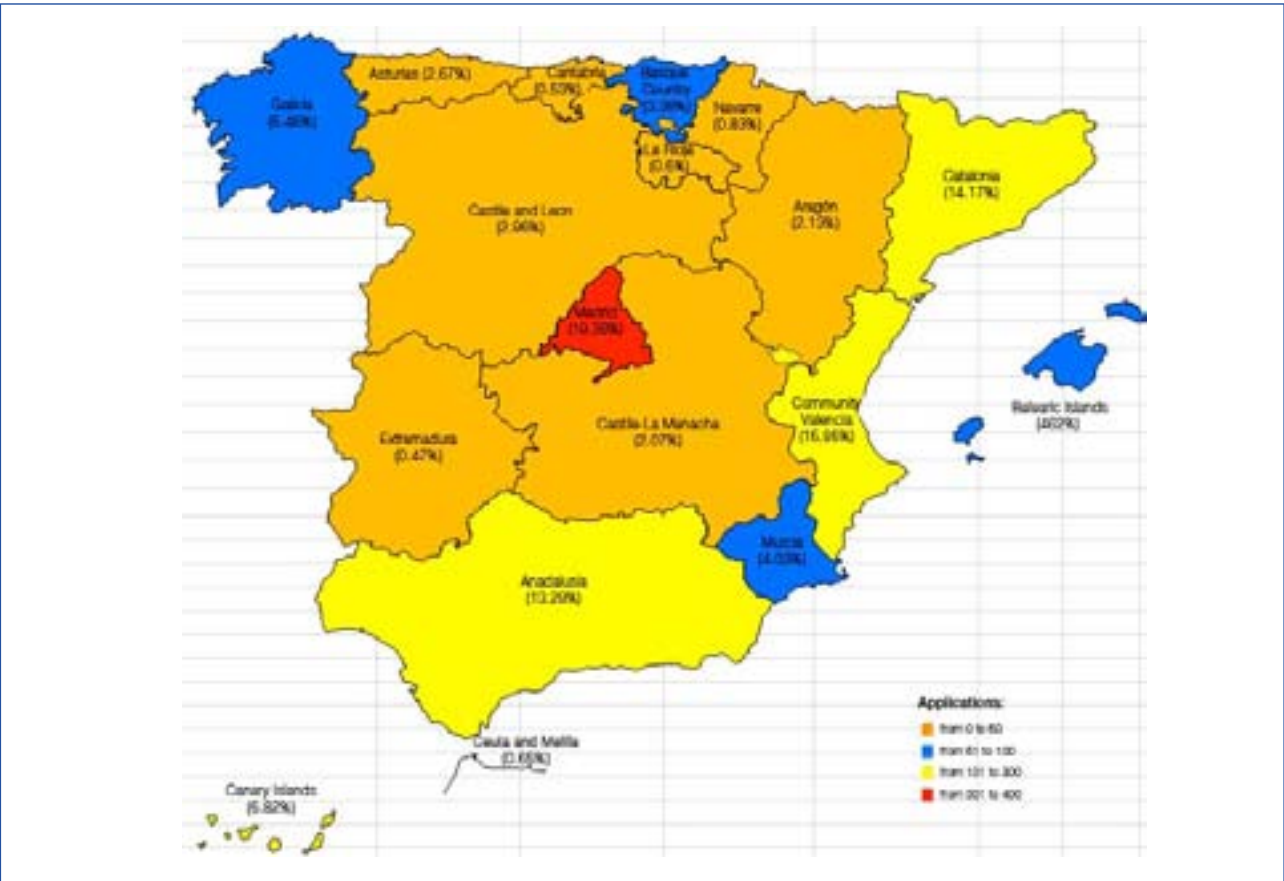
AUTONOMOUS COMMUNITIES	APPLICANTS			INHABITANTS		INCENTIVE ACTIVITY	
	Number	% Annual Variation	% of Total residents SPAIN	Number	% Inhabitants/ Total SPAIN	Ratio applications/ per million inhabitants	Derivation from the average
ANDALUSIA	224	-1.75%	13.28%	8,399,043	18.01%	27	-26%
ARAGÓN	36	-20.00%	2.13%	1,317,847	2.83%	27	-25%
ASTURIAS	45	40.63%	2.67%	1,051,229	2.25%	43	18%
CANARY ISLANDS	115	25.00%	6.82%	2,100,306	4.50%	55	51%
CANTABRIA	9	-25.00%	0.53%	585,179	1.26%	15	-57%
CASTILE-LA MANCHA	35	-23.91%	2.07%	2,059,191	4.42%	17	-53%
CASTILE AND LEON	50	-13.79%	2.96%	2,472,052	5.30%	20	-44%
CATALONIA	239	-22.65%	14.17%	7,508,106	16.10%	32	-12%
VALENCIAN COMMUNITY	269	6.75%	15.95%	4,980,689	10.68%	54	49%
EXTREMADURA	8	-57.89%	0.47%	1,092,997	2.34%	7	-80%
GALICIA	92	35.29%	5.45%	2,732,347	5.86%	34	-7%
BALEARIC ISLANDS	78	13.04%	4.62%	1,104,479	2.37%	71	95%
MADRID	327	-10.90%	19.38%	6,436,996	13.81%	51	40%
MURCIA (Region of)	68	19.30%	4.03%	1,467,288	3.15%	46	28%
NAVARRRE (Chartered Community of)	14	16.67%	0.83%	640,476	1.37%	22	-40%
BASQUE COUNTRY	57	29.55%	3.38%	2,189,257	4.70%	26	-28%
RIOJA (LA)	10	11.11%	0.59%	317,053	0.68%	32	-13%
CEUTA AND MELILLA	11	-31.3%	0.65%	169,847	0.36%	65	79%
TOTAL	1,687	-2.77%	100%	46,624,382	100%		
AVERAGE FOR SPAIN						36	

Note: The municipal census is taken as the basis for the population, as recorded on 1 January 2015 (R.D. 1079/2015, of 27 November 2015) published in the Official State Gazette (B.O.E.) of 17 December 2015.

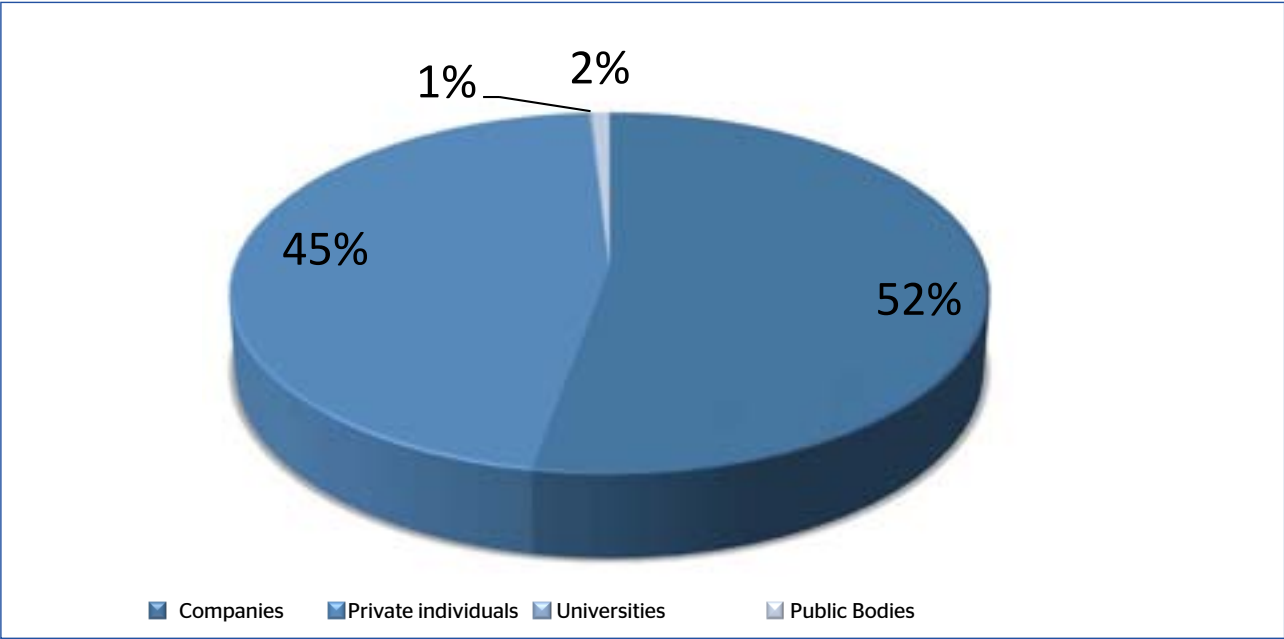
NATIONAL INDUSTRIAL APPLICANTS APPLICANTS BY AUTONOMOUS COMMUNITIES. YEAR 2015



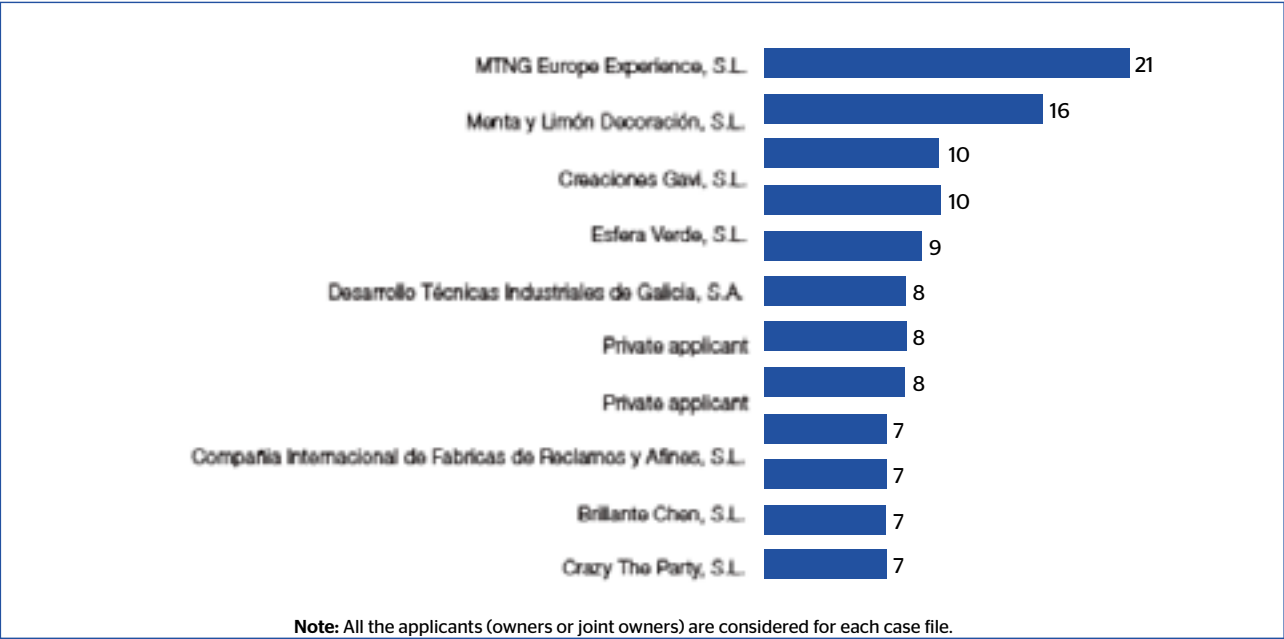
NATIONAL INDUSTRIAL APPLICANTS APPLICANTS BY AUTONOMOUS COMMUNITIES. YEAR 2015



NATIONAL INDUSTRIAL



TOP NATIONAL INDUSTRIAL DESIGN APPLICANTS, 2015



Evolution of Patent applications via PCT with Spanish Origin, 2000-2015

YEARS	PCT with Spanish origin	PCT in national phase *
2000	519	86
2001	616	95
2002	719	79
2003	788	92
2004	823	87
2005	1,127	90
2006	1,202	101
2007	1,294	102
2008	1,390	121
2009	1,564	91
2010	1,772	121
2011	1,729	111
2012	1,704	136
2013	1,705	126
2014	1,703	170
2015	1,604	164

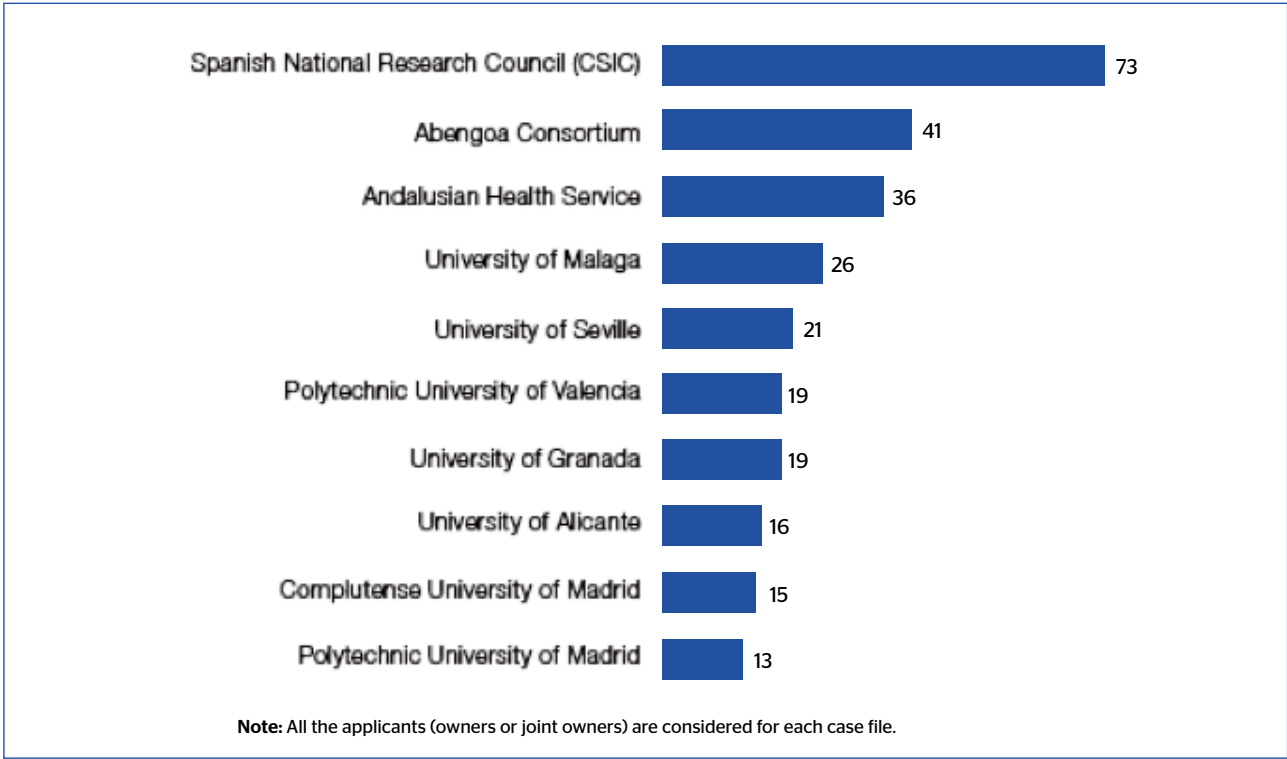
* Includes patents and utility models
Note: Patents via PCT with Spanish origin in 2015 are provisional until official publication by WIPO.

Evolution of European Patent applications of Spanish Origin, 2000-2015

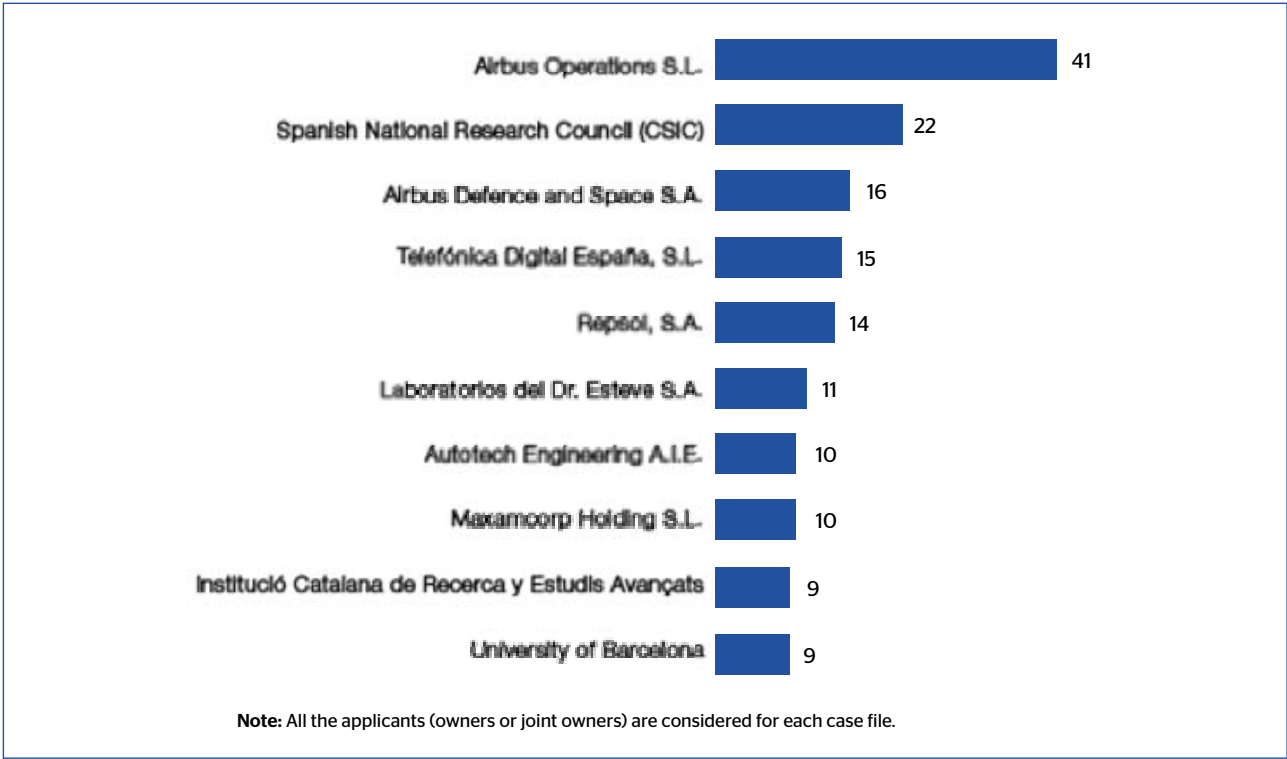
YEARS	European Patents origin Spanish
2000	525
2001	582
2002	603
2003	695
2004	846
2005	972
2006	1,101
2007	1,286
2008	1,324
2009	1,263
2010	1,436
2011	1,412
2012	1,548
2013	1,504
2014	1,456
2015	1,530

Note: Data for the year 2015 are provisional until the EPO official publication.

TOP APPLICANTS FOR PATENTS VIA PCT, FILED AT THE SPTO 2015



TOP EUROPEAN PATENT APPLICANTS FILED AT THE SPTO 2015



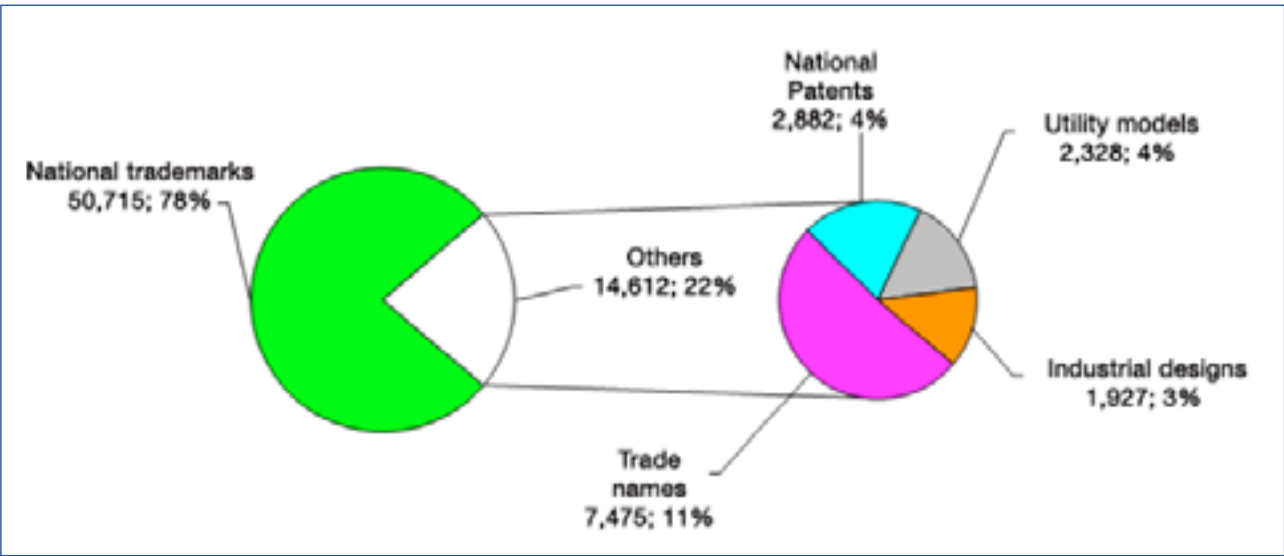
EVOLUTION OF PATENT TECHNICAL REPORTS PREPARED AT THE SPTO

YEARS	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	▲ (▼) Annual 2015/2014
International Search Reports (World procedure PCT)	722	751	768	857	939	1,080	1,240	1,238	1,409	1,296	1,481	1,257	1,461	1,214	-16.9%
Prior Art Reports (PAR) (National procedure)	2,216	2,432	2,335	2,397	2,263	2,227	2,427	2,881	3,029	2,777	3,091	3,105	2,442	2,152	-11.91%
Patent Technological Reports (Preliminary reports on patentability)	345	411	483	391	505	435	418	346	325	365	276	251	323	305	-5.6%
Substantive Examination Reports (National procedure)	17	175	221	222	211	194	210	226	284	338	354	411	423	452	6.9%
TOTAL	3,300	3,769	3,807	3,867	3,918	3,936	4,295	4,691	5,047	4,776	5,202	5,024	4,649	4,123	-11.3%

EVOLUTION OF INDUSTRIAL PROPERTY APPLICATIONS, 2000 - 2015

IP Types	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	▲ 2013/2012	2014	▲ 2014/2013	2015	▲ 2015/2014
National Patents	3,111	2,904	3,055	3,081	3,100	3,252	3,352	3,439	3,783	3,712	3,669	3,528	3,361	3,133	-6.78%	3,031	-3.26%	2,882	-4.92%
Utility Models	3,212	3,142	3,103	3,000	2,901	2,853	2,814	2,657	2,662	2,545	2,629	2,585	2,517	2,633	4.61%	2,689	2.13%	2,328	-13.43%
Industrial Designs	3,644	3,661	3,472	2,386	1,804	1,890	1,588	1,525	1,414	1,529	1,662	1,772	1,598	1,826	14.27%	1,773	-2.90%	1,927	8.69%
National Trademarks	87,769	78,441	69,743	53,989	54,777	56,414	58,643	57,833	49,750	42,437	43,364	44,116	44,029	46,904	6.53%	50,057	6.72%	50,715	1.31%
Trade Names	4,229	4,168	4,940	4,162	3,928	5,130	6,449	6,750	5,865	4,694	4,602	5,062	4,998	5,759	15.23%	7,099	23.27%	7,475	5.30%

IP applications by type for 2015



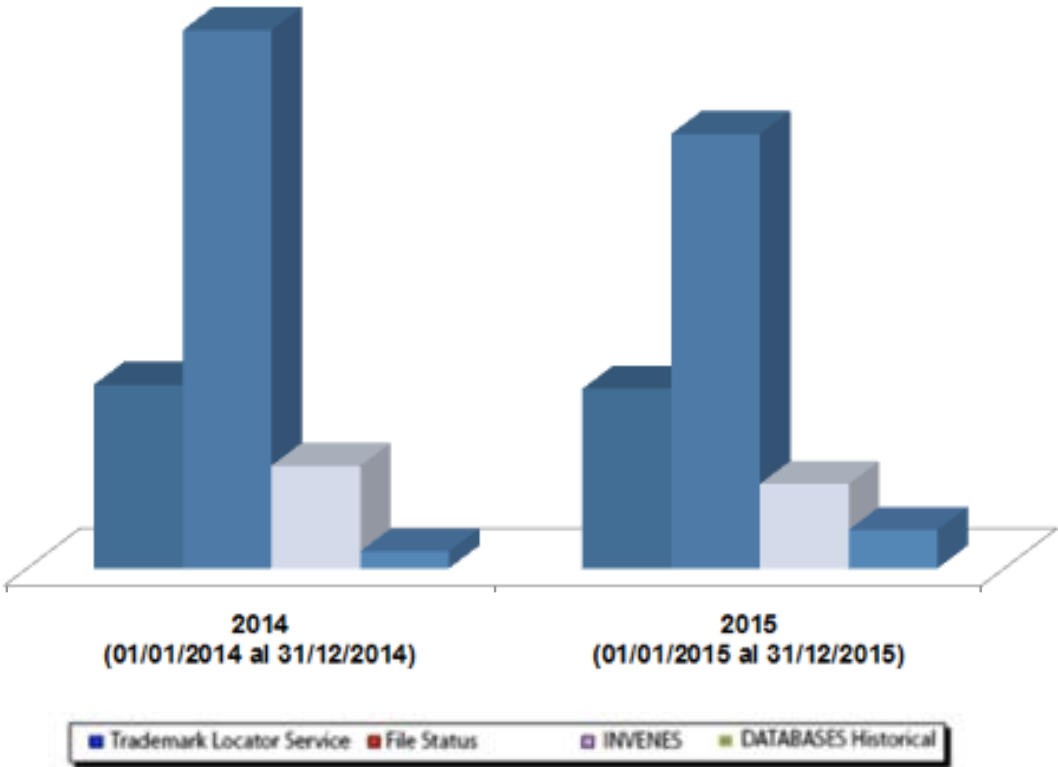
Access to databases of the SPTO website

DATABASES	2014 (01/01/2014 al 31/12/2014)	2015 (01/01/2015 al 31/12/2015)	(+/-) Annual 2015/2014
Trademark Locator Service	4.748.075	4.643.722	-2,2%
File Status	13.921.771	11.236.979	-19,3%
INVENES	2.651.655	2.182.513	-17,7%
Complete Documents *	5.576.836	7.426.021	33,2%
Images	157.451	166.289	5,6%
DATABASE Historical	439.289	995.233	126,6%
ANNUAL TOTAL	27.495.077	26.650.757	-3,1%

* Complete Patent and Utility Model documents (OEPMPAT)
Note: From 2011 images obtained from invention documents are accounted.

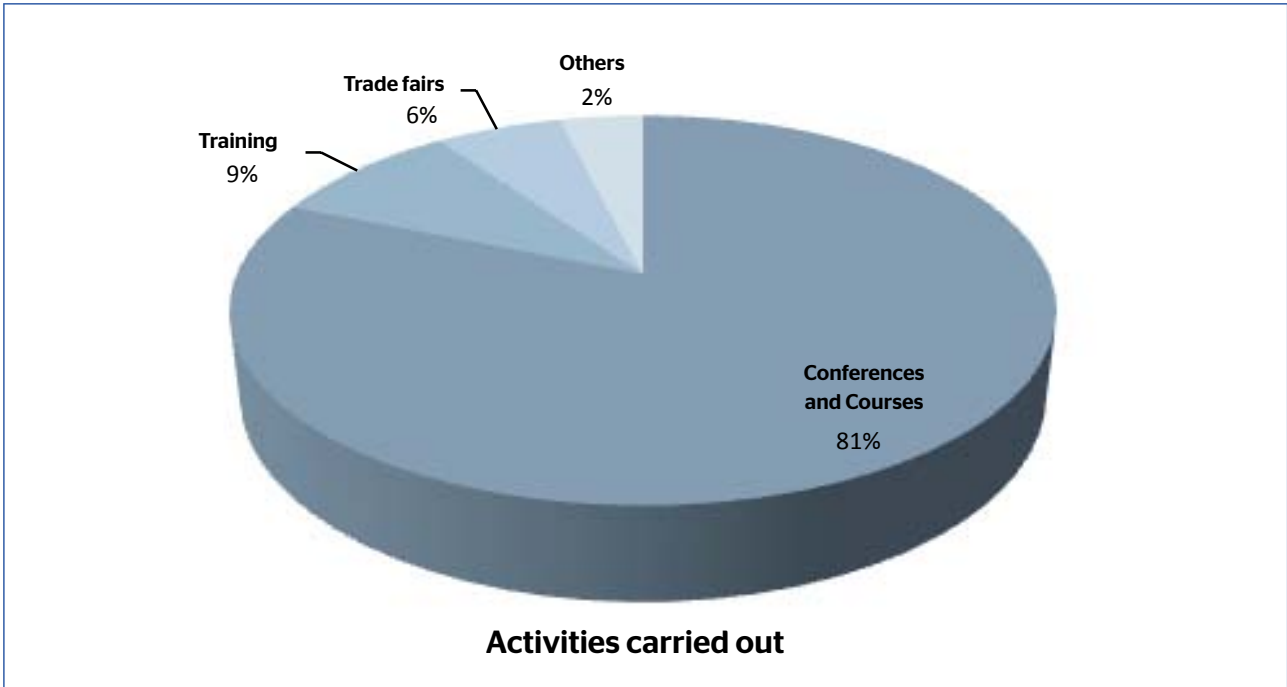
FILING OF INDUSTRIAL PROPERTY APPLICATIONS, 2015

IP Types	YEAR 2015					
	TOTAL	Electronic filing	% Electronic filings out of total applications	▲ (+/-) Electronic filing 2015/2014	Paper filing	% of Total Applications
National Patents	2,882	1,954	67.8%	1.4%	928	32.2%
Utility Models	2,328	1,462	62.8%	-14.4%	866	30.0%
Industrial Designs	1,927	1,534	79.6%	26.7%	393	13.6%
National Trademarks	50,715	37,583	74.1%	7.1%	13,132	45.7%
Trade Names	7,475	5,911	79.1%	13.8%	1,564	54.3%

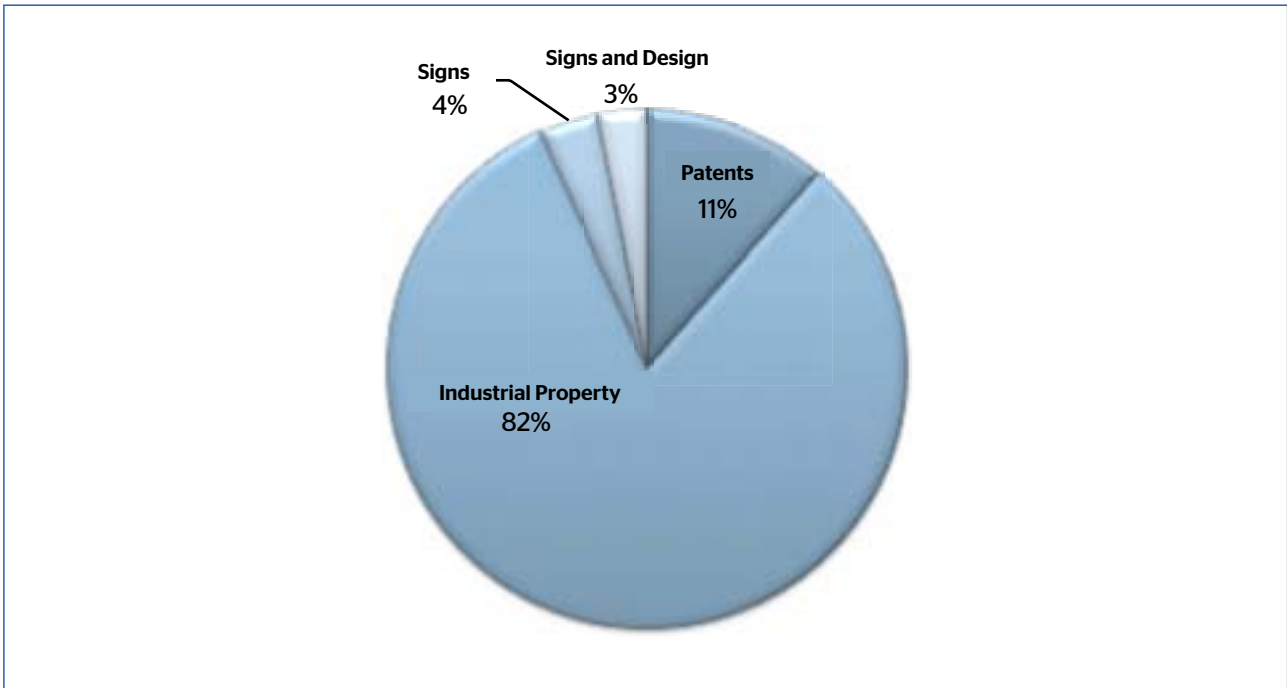


7.5. Data on the dissemination Plan

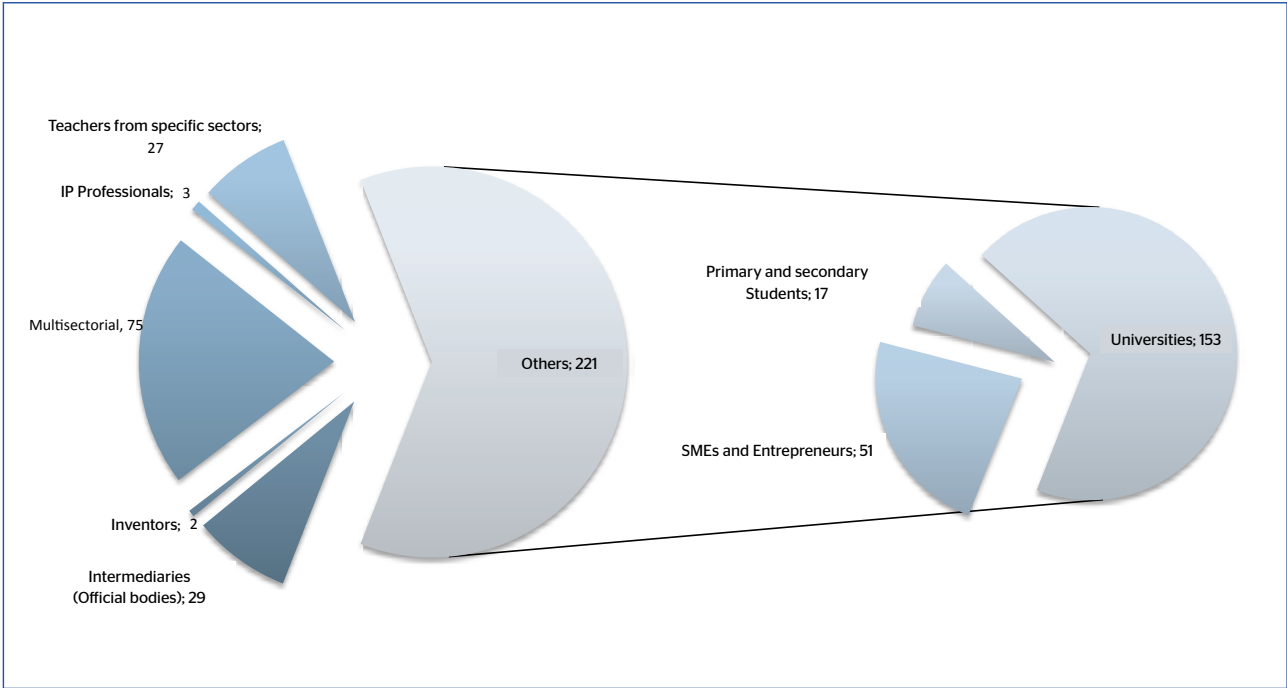
Activities carried out in 2015



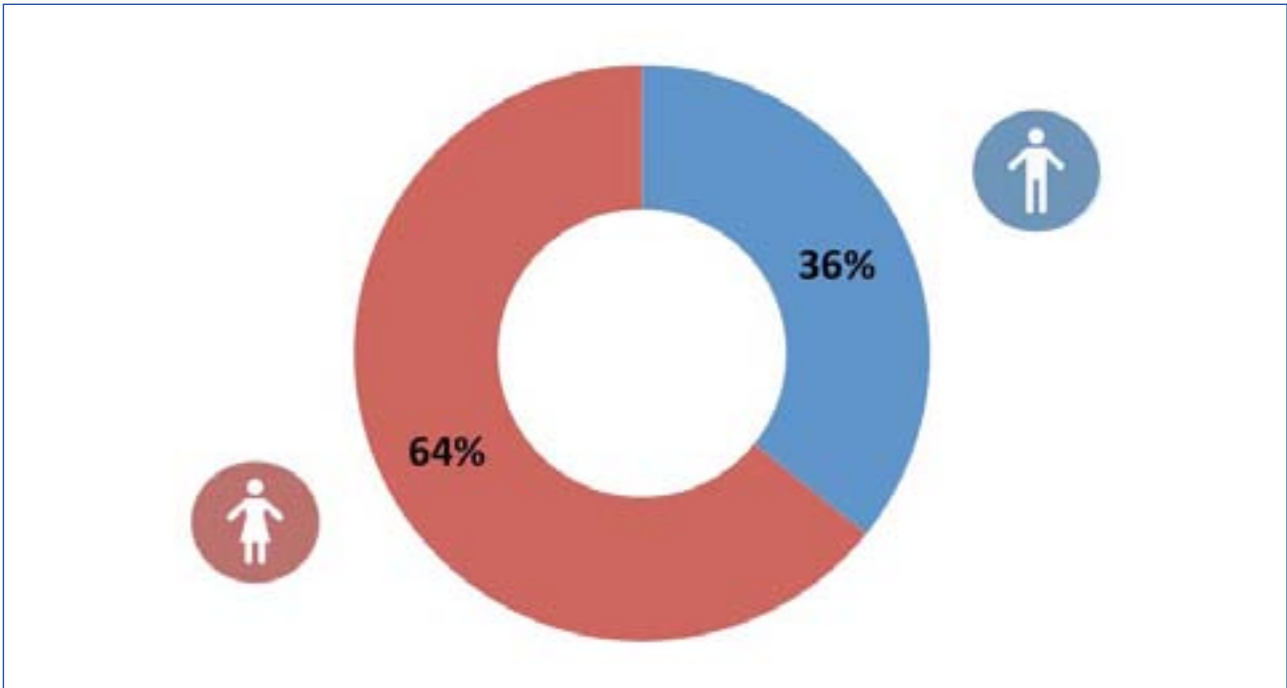
Activities distributed by Industrial Property type



Target public of the dissemination activities



Distribution of speakers by gender



[To return to the index](#)