



# SPANISH PATENT AND TRADEMARK OFFICE

STRATEGIC PLAN 2021 - 2024



## VISION



## MISSION

TO PROMOTE INNOVATION AND SHARE ITS RESULTS AS VALUES AND ASSETS OF DIFFERENTIATION AND TECHNOLOGICAL DEVELOPMENT



A USEFUL AND PROACTIVE ORGANISATION, CLOSE TO THE USERS, WITH COMMITTED SPECIALISTS, EXCELLENT IN ITS OPERATION, AT THE FOREFRONT OF SERVICES AND TECHNOLOGY, OPEN TO COOPERATION AND INTERNATIONALLY RECOGNISED.

## VALUES



**EXCELLENCE:** we work effectively to offer quality services and legal certainty to society, with professionalism, closeness, ethics and transparency, listening to its users to ease the use of our services.



**SUSTAINABILITY:** we are committed with the Sustainable Development Goals making an efficient use of resources, by promoting flexibility and resilience throughout the organisation, as a way of adapting to an ever-changing world.



**TALENT:** we are a highly qualified team in diverse areas and we are involved in improving society through our work. We value and encourage creativity, training and participation of all employees.



**INNOVATION:** we encourage and value new ideas and proposals of people, as well as, the opportunities of technology brings for the continuous improvement and to offer new services to researchers, innovators and entrepreneurs and to society as a whole.



**COOPERATION:** we participate in and promote partnership at a national and international level, with all the actors in Industrial Property in order to strengthen the governance of the system.



## GENERAL GOALS

To promote a strategic use of Industrial Property.

To promote research, development and technology transfer.

To contribute to the international multilevel governance of Industrial Property.

To promote the fight against counterfeiting and infringement of Industrial Property Rights.

To move towards a more people-centred, sustainable, digital, innovative, transparent and efficient OEPM.